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University of Southern Maine

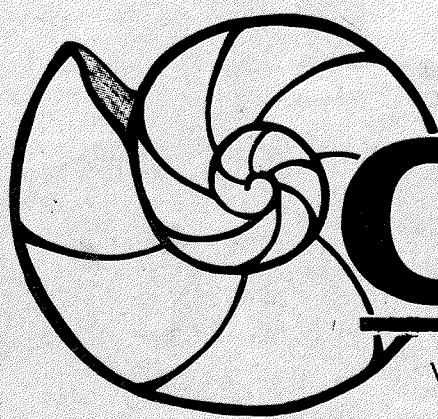
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University of Southern Maine

CURRENTS

Vol. 1, Number 2

October 4, 1982

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A Unit of the University of Maine

Kormondy Looks Back And...Ahead

Before departing USM for southern California, Provost Edward J. Kormondy, in his own, direct, fashion, talked about USM's recent past and its future.

He sees a real challenge ahead created by "lack of extra financial resources."

He sees another challenge based on projections of a smaller pool of potential students.

And he visualizes expanded demand for graduate programs as well as an opportunity to broaden student exchange programs outside the United States. There is also, he says, a need to sell the values of higher education to high school graduates who "don't feel they need it to run the family farm or take over their father's fishing business."

• **Kormondy** Continued on P. 3



Provost Ed Kormondy pictured at his reception in a brand new rocker presented to him by the USM community.

Leaders At USM

Two well-known former governmental leaders and a distinguished former jurist will lecture and teach on campus this semester. They are former Governor and Ambassador to Canada Kenneth M. Curtis; former U.S. Senator and Representative William D. Hathaway and Sidney W. Wernick, former associate justice of the Maine Supreme Court.

Curtis will teach political science seminar, replacing in part Professor Oliver H. Woshinsky, who will be teaching in England. Curtis will teach one seminar each week for two or three hours to political science majors.

Hathaway and Wernick will teach at the School of Law.

Hathaway will teach a seminar in legislative advocacy as part of the law and public policy program. Wernick will teach a legal process course.

Shoe Industry Gets A Helping Hand

The first technical assistance cooperative agreement among government, industry and a university could help the Maine shoe industry recover from the effects of an increasing number of foreign imports and regain a competitive edge in the marketplace.

New Enterprise Institute, a part of our Center for Research and Advanced Study, was approved last spring for a technical assistance cooperative agreement by the International Trade Administration of the U.S. Department of Commerce.

With this agreement, NEI is spearheading development of a business plan for introduction of computerization to certain design and manufacturing procedures in the Maine shoe industry. Specifically, the plan outlines establishment of a computer-aided pattern grading service bureau for the industry.

Cost of such computerization, estimated at \$250,000, is not

economically feasible for the small or medium size manufacturer. NEI proposes that a shared facility or service bureau, be formed to provide computer assisted design (CAD) and computer assisted manufacturing (CAM) systems for Maine shoe manufacturers. Maine firms could then "cut costs and respond more rapidly to style changes," says Alan M. Cohen, NEI's associate director and project director.

CAD refers to using computers to design styles. CAM is the utilization of computers to guide manufacturing equipment. A CAM system in the service bureau would produce a coded tape to guide pattern grading equipment. Pattern grading, explains Cohen, is expansion and reduction of pattern pieces into designated sizes and widths.

Foreign competitors are capturing an increasingly large segment of the domestic shoe market. Studies show that the

U.S. shoe industry has lost 50 percent of it to foreign manufacturers in the past 20 years. The Maine shoe industry, the state's largest manufacturing employer with 22,000 employees, is said to produce 12 percent of all U.S. made shoes.

"Response to the problems in the shoe industry is not (import) quotas," says Cohen. "All you do when you impose quotas is to breed obsolescence because when you're protected from competition there is no need to adopt new technology."

Working in cooperation with senior executives of 11 Maine shoe manufacturers, NEI conducted an in-depth study which showed that establishment of a regional service bureau is economically and operationally feasible. The study was funded through a \$40,000 contract from the Economic Development Administration and the Research Triangle Institute.

NEI and shoe industry

representatives have worked on a specific business plan for establishing the bureau. The plan is expected to be completed sometime this month.

Cohen is also exploring the possibility of locating the bureau on our Gorham campus in an existing room designed for computer use. The location has advantages in that it is accessible and would enable manufacturers to accurately view USM as a neutral, non-profit participant.

As part of preparing the business plan, NEI has reviewed available equipment, measured the potential of industry usage, analyze, the financial investment and developed five year operating cost projections.

"We have demonstrated through our studies that there is a real need for new technology and that the introduction of CAD/CAM to the Maine industry is economically feasible," says Cohen.

By Robert S. Caswell

Furthering Educational Excellence

Editor's note: This interview with Dean Loren W. Downey of the College of Education is a shortened version of a taped interview scheduled for airing next month on WMGX's 7:30 a.m. show, "Off the Record." Roger Snow, principal host of the show for more than five years, is interviewer.

ROGER SNOW: Dean Downey, some publications have criticized the quality of education in what they term "teacher training colleges." How do you feel about that?

LOREN DOWNEY: I think that there is both some truth and some exaggeration as well in that criticism. Basically, the University of Southern Maine has done an excellent job in preparing teachers, primarily for Maine classrooms. At the same time, I believe that every teacher education institution should alter its preparation nowadays because there are so many unresolved social problems which both today's teachers and future teachers must be prepared to deal with. People are turning to schools, if not as scapegoats, at least as institutions they feel should begin to resolve these problems.

RS: You are going beyond the often controversial subject of sex education, I assume?

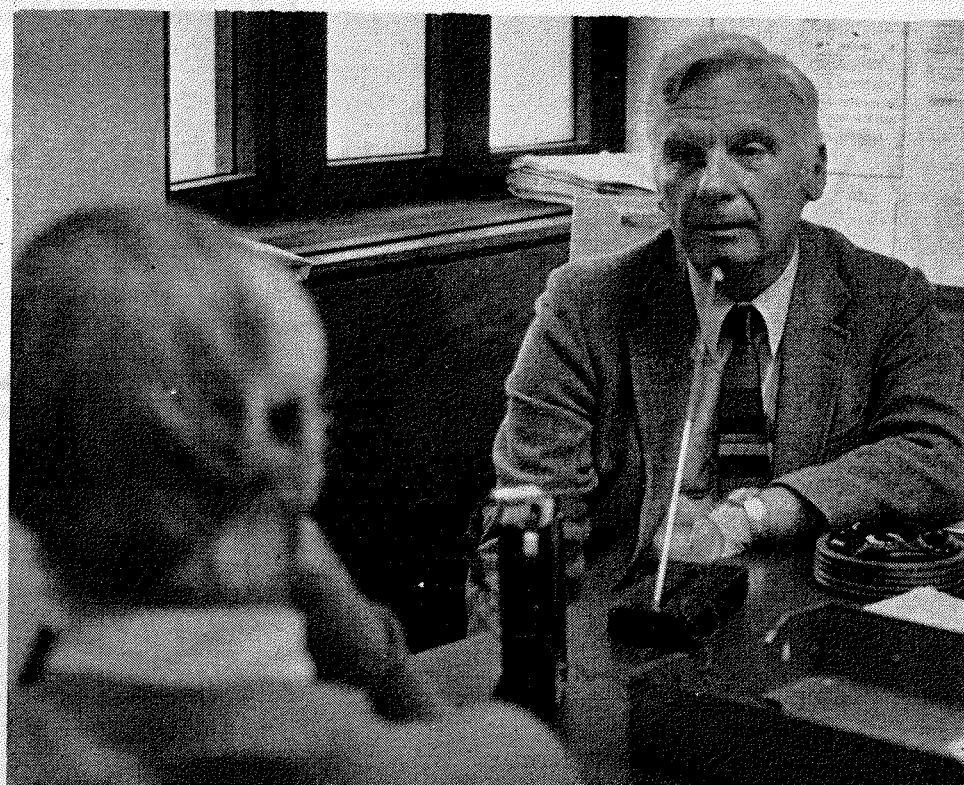
LD: Indeed so. I'm really looking at a society which is really arguing with itself about how to deal with many social problems. I think there is a conflict about what I would term a movement to

you've been a leading force in guiding reorganization of the College of Education in the past year or so. You now, I believe, have several major departments which focus on different aspects of what a person who plans to be a teacher should concentrate on.

LD: We are interpreting education broadly. I think we need to do that in terms of the information explosion, including technological developments. Clearly, education is becoming a life-long effort. It goes beyond teaching in public school classroom. Additionally, we all know that children who are in classrooms are constantly learning and being educated, and, in many instances being provided with erroneous information by sources external to the classroom itself. Our restructuring is primarily designed around where schools ought to be in the next several decades — not where they are or have been.

RS: Can we discuss those major departments you now have?

LD: That would be the clearest way to identify the broadening aspects of this kind of preparation. We looked at our own resources and then, in considering where society is moving, we recognized that we were doing things beyond classroom preparation. Then we identified the various contexts where we had professional clientele. It was very clear that the public school is the primary source of professional clientele, so we built our first department, around that area. We call it THE



Dean Loren Downey interviewed for Currents

counseling roles in all kinds of different organizations. I'll cite the human services, primarily health organizations. So we've formed a third department, the DEPARTMENT OF HUMAN RESOURCES, to work with professionals outside public schools. In addition to preparation for counseling, our former graduate adult education program falls within this department. In other words, the DEPARTMENT OF HUMAN RESOURCES serves people in teaching or counseling roles, primarily in human service organizations throughout Maine.

RS: Now I know there's another division. Would you describe it for us?

LD: It's rather a unique department, called THE INDUSTRIAL-EDUCATION AND TECHNOLOGY AREA. Some of the finest facilities at USM are linked to it. It has a dual mission. At first, it was designed to prepare industrial arts teachers for the public school system. Now, however, it has gone well beyond that and moved into the entire area of technology. The department's mission is still to prepare industrial educators for public schools. In addition, the faculty prepare vocational educators throughout the region. Its dual, or second mission, is to assist industries in terms of continuing education of their employees in technological fields. An example would be serving the industrial sector by delivering core portions of industrial technology degrees at industrial sites. We are doing this at the Kittery Naval Shipyard, Bath Iron Works and Pratt & Whitney, to name some. Here again, as you can see, we are using many of the same basic resources and skills, but now focusing on the needs of people in the industrial sector.

LD: When you sum it all up, we're not dealing not only with preparing teachers for public school systems and human service agencies, but offering programs for people in the industrial sector. It's a greatly changing scene.

RS: Dean Downey, when you talk about preparing professionals, particularly teachers, to deal with some of society's problems through the classroom or in other ways, what kinds of problems are you thinking about? Are you talking about the divorce rate, the Middle East conflict, recent killings in Lebanon, or what?

L.D.: Roger, that's a much longer story than we can get into here. I'd rather end on an optimistic note — and I really do feel that there are many things here in Maine to be optimistic about. By way of example, our College of Education, other segments of this university, the State Department of Education and Cultural Services, the school systems themselves, and others, have been doing more interacting and more planning than I, for one, have experienced during my entire career. This is especially true in Maine, where there is a joint endeavor underway by these groups to increase the focus on excellence in Maine's schools. I'm talking about the concept of excellence. Many people, including myself, are participating in state-wide meetings to address that issue. Within the next eight weeks there will have been 15 regional meetings throughout Maine. We're trying to get together all of the people who have concerns about education. We're also trying to share as quickly as possible research information that is related to excellent schools. We have begun to build a base so that we can all begin to respond to that concern.

"Our restructuring is primarily designed around where schools ought to be in the next several decades — not where they are or have been."

advance human development and a feeling that people should be more accountable for their own welfare and future. And, of course, people are blaming schools for things getting to this condition and, at the same time, they feel that schools should begin to help resolve their problems. All this, quite naturally, places real demands on a teacher preparation institution to concern itself with these kinds of questions and make necessary adjustments.

I think that matters often considered as problems of the schools are really everyone's problems. Much of the adaptation in USM's College of Education and, in fact, in other educational institutions throughout Maine seems to recognize that, and is resulting in the right kind of change. We are trying to bring together parents, regulators from the State Department of Education, university personnel, members of professional organizations and, of course, representatives of the school systems.

RS: I know, Dean Downey, that

PROFESSIONAL EDUCATION DEPARTMENT. It's concerned primarily with the needs of teachers in public school classrooms.

RS: Are you talking about people who are going to be teachers, or people who are already teaching?

LD: Well, as soon as you say that, it points up that we, in fact, have to do and are doing both of those things. So it's really on a time sequence. The long-range view is in preparation of future teachers. But the emerging social issues and the changes they bring leave no doubt that there is crying need right now to serve people in terms of their immediate problems — those teachers already in practice. We're doing that through another unit called the PROFESSIONAL DEVELOPMENT CENTER.

RS: Are you talking only about teachers and counselors in the elementary and secondary schools?

LD: No. It became clear to us that we were also preparing people for

Have You Heard?

● Dr. Harlan A. Philippi, who has just completed an assignment as interim president of the University of Maine at Farmington, will be interim vice chancellor for academic affairs during the fall semester. Dr. Robert B. Binswanger, whom he replaces, is taking a work/study leave without pay to become a Fellow of the National Institute of Educational Research in Tokyo and a visiting research professor at Hyogo University.

● The Professional Development Center of the College of Education is offering recertification programs for teachers Saturdays on the Gorham campus. "Fostering Growth in Reading," "Saturday Writing Workshop," "Arts Education Workshop," and "Microcomputers in Education" are among offerings. Call 5326 for more information.

● The sound and story of bagpipes is the subject area of two new programs offered by our Department of Community Programs. "A Night of Bagpipes" will consist of a one-night performance by Mary Ann Romano from Virginia. It will be from 7:00 to 8:30 p.m., October 6, in Luther Bonney auditorium. "Pipes for People" will offer more live performance and discuss the history of bagpipes. Ms. Roamno will offer this eminar demonstration four Wednesdays from 7:00 to 8:30 p.m., beginning October 13 in Luther Bonney auditorium. More information is available at 780-4045.

● Math professor Maurice J. Chabot is assistant dean for administration in the College of Arts and Sciences, half time. He will direct and coordinate information services in the office of the dean. A major assignment is to implement new technology in data and word processing. He has had similar responsibilities as chairperson of the Math/Computer Science Department.

● James Westphal of Northeast Harbor, a junior in the Industrial Arts Teacher Education program at USM, has won the annual scholarship award presented by the New England Industrial Arts Teacher Association. The association includes the six New England states. Each year the host state selects an outstanding future teacher to receive the scholarship award.

● Adult and community educators now have available a sizeable collection of professional classroom and reference materials at the Professional Development Center of the College of Education. They cover adult basic education, English as a second language, community education, high school diploma and general equivalency degrees. They were formerly housed at the University of Maine at Farmington. Arlene M. Roy of COE is contact person.

Blink! Flash! Jump!

Planets and stars that blink, flash, jump, fade and dissolve are a new feature at our popular Southworth Planetarium.

This summer the planetarium installed a new \$8,000 computer that can be programmed to present about 85 percent of each sky show.

Computer installations in planetariums are uncommon, says Planetarium Director Roy A. Gallant. "We're the only planetarium in northern New England with such a system." The Hayden Planetariums in Boston, New York and a Hartford, Ct. planetarium only recently installed computers.

The new planetarium computer was made possible, in part, by a record-breaking year at the 13-year-old facility.

"We have achieved new highs in terms of attendance and income," says Gallant. More than 15,000

people visited the planetarium between September of 1981 and last June, generating more than \$7,000. That amount, in large part, was used to purchase the new equipment.

Figures show that 9,681 people visited the planetarium the previous year. "We strive to present excellent shows and word gets around," says Gallant of the increased attendance.

Visitors should enjoy those shows even more now that the computer system is installed, he says. Staff members program the computer terminal located at the planetarium control console. The computer operates a bank of three slide projectors mounted at the rear of the planetarium. Slides in the projectors are perfectly synchronized and precisely on cue so that they fade in and out much more effectively. Images on the domed ceiling are also much

larger.

Before, staff members used about 100 manual controls to operate slides. Many visual effects are still hand-operated but will be computer-controlled as new components are added to the system.

We can view the computer-controlled presentations this fall. Shows are scheduled at 7:30 p.m. every Monday and Friday evening. Fall shows include "A Tour of the Solar System" "The Birth and Death of Stars" and "When You Spot A Flying Saucer."

For the benefit of new people on campus, the Southworth Planetarium is located on the basement level of the Science Building, Falmouth Street, Portland.

You can call 780-4249 for more information on show schedules and admission prices.

● Kormondy Looks From P. 1

Ed Kormondy leaves behind him accomplishments from which he can — and does — derive much satisfaction. These accomplishments have also been recognized, applauded and recorded by the USM community — students, faculty, staff and alumni.

Among them are his roles in implementing the Academic Plan, in pushing and encouraging development of our new core curriculum, in stimulating engagement of additional talented faculty, in building faculty morale and enthusiasm, and, as one admirer put it, "in returning his telephone calls promptly!"

President Woodbury simply described Ed Kormondy's contributions to the University of Southern Maine as "enormous". He's also referred to him as a thoughtful and invaluable sounding board for "my thinking and my ideas."

"I simply cannot say how much the hours and hours we have talked and debated have meant to me," he says.

Kormondy says he "has invested much" in the goals he set when he came here, and now that some of these goals are met, "it would be nice to see the fruits, and provide encouragement." The decision to leave USM "was not easy."

He doesn't believe that this university, the state's second largest campus, is going to see "extra resources in the quantity needed to do things, — except for some small increases for inflation." He feels that it will be a real challenge "to do the things we're being asked to do with what's in our pockets now."

There's less flexibility in budgeting than desirable.

"It will be difficult to mount new programs without expecting some dollars to be spent." He says that USM will have "to do new things, but under some difficult fiscal constraints."

Kormondy sees development of

new programs "mostly in the graduate area". He believes these will "be oriented toward human and health services."

Growth this year at USM has been in the College of Arts and Sciences, Kormondy notes. Growth in the School of Business, Economics and Management, he believes, "may have peaked." He believes that one stimulus to growth would be for USM to expand opportunities for students to become exchange students in foreign countries. "I have felt," he says, "that Maine is an inward looking state." He hopes exchange programs can expand not only to Europe, but also to Asian and Latin American areas.

Kormondy leaves USM with some additional concerns for future enrollments. "We've been pretty lucky in the past few years in maintaining enrollment because of non-traditional students, older students. That market won't last forever."

He also notes that in Maine, as elsewhere, the pool of 18-year olds is "drying up." On an optimistic note, however, he feels that USM

will attract some 18-year-old or traditional students who might earlier have gone on to more expensive private schools outside of Maine.

"Enrollment management", Kormondy says, needs attention.

"For every one student who earns a degree here, we have to recruit 10. He believes that many private colleges do a "better job of retention."

Kormondy also sees a need for a better "selling job" aimed at high school students who don't see the need for a college education to make a living, who don't realize the new dimensions higher education can add to their lives, if not to their incomes.

He became vice president of academic affairs at California State University, Los Angeles this week. Kormondy came to USM as provost and professor of biology in 1979, a few months after Woodbury took office as its new president. He earned a B.S. in 1950 from Tusculum College, an M.S. from the University of Michigan in 1951 and his doctorate there in 1955.

By Roger V. Snow



Pulitzer-prize winning columnist Ellen Goodman, our convocation speaker, fields questions during a news conference.

Art Faculty Join Commission

Two of our Art Department faculty will now participate in making decisions affecting development and support of arts activities for people throughout Maine.

Governor Joseph E. Brennan has appointed Juris K. Ubans and Jo-Anna J. Moore to the Maine State Commission for the Arts and Humanities.

Juris, associate professor of art and director of the Art Gallery, was reappointed for a second, three-year term. Jo-Anna, adjunct professor of art and director of Maine Arts Education Projects, was appointed for the first time.



MSCAH was established in 1966 as an independent, policy-making agency within the Department of Educational and Cultural Services. It's the official agency responsible for awarding federal National Endowment for the Arts and state monies to Maine arts programs.

Both appointees bring unique talents to the 19-member commission.

Juris is one of the few commissioners with experience in film and one of a handful of people in Maine who teach film history and related courses. Jo-Anna is one of the first, if not the first appointee to have an expertise in arts in education.

"I see the commissioner's role as one of mediator between artists and

the rest of society," says Juris. "I want to do what I can to bring these people together. The Commission is a very significant aid in developing and supporting cultural activities, especially in Maine which is large and sparsely-populated and with a limited amount of funds for such things."

Jo-Anna says arts activities should benefit all segments of the population, including children. "I hope that I'll be in a position to see that children's needs in the arts are also met," she notes. "Some of the arts monies should go to the prospective audience of the future."

Maine, says Jo-Anna, has been exemplary in its use of panels to advise the Commission on disbursement of funds for arts activities. She has been active in the artists-in-residence pan-

el; Juris, on the visual arts panels, among others.



Both faculty are well-known for their work on behalf of other arts projects. A member of the Maine Film Alliance, Juris supervised productions for the Portland Humanities Council. He is also president of the Film Study Center's board of directors.

Jo-Anna, who coordinates preparation of arts teachers at USM, is president of the Maine Art Education Association. She is director of Maine Arts Education Projects, a program to stimulate development of arts projects in Maine schools and to strengthen arts skills of future and present teachers.

IH Committee Formed

The Advisory Committee to the President on the International Harvester Building has been urged to place emphasis on "creative and imaginative thinking" when considering and recommending building plans for the central, on-campus center.

The committee was to hold its first meeting Thursday, September 30. "I would ask that the committee meet during the coming month to discuss deeply and in broad, visionary terms what this university center concept might eventually contain

at USM and which campus needs it might best serve," says President Woodbury in his charge to members.

Members are: Gordon S. Bigelow, chairperson; Alyce S. O'Brien; Paul Trusiani; L. Morrill Burke; Phillip A. Cole; Jill Tiffany; William A. Phillips; Ellen Schiferl; John A. Zander; Janice Savage; students Ruth Evans and Joan White; and Mary Lou Dyer. One more student representative was to be named as of presstime Friday, September 24.

Off and Running

More than 800 people are expected to help kick off the 1982 United Way of Greater Portland campaign Tuesday with a "United Run" at Monument Square, Portland.

The campus community will do its part to help United Way reach the 1982 goal of \$2.9 million when the USM drive gets underway early this month. Nearly 50 USM community members will help campus co-chairpersons James V. Sullivan and Robert S. Caswell with this year's campaign.

During the past two years more than 600 of us have contributed nearly \$30,000 to United Way of Greater Portland. "I am truly impressed with the genuine social concern and responsibility we share with surrounding communities," says President Woodbury.

Each year, United Way of Greater Portland raises money for member human service agencies throughout Cumberland County. Big Brothers/Big Sisters, Cerebral Palsy Association, Community Health Services, Goodwill of Maine, Ingraham Volunteers, Maine Medical Center's Poison Control Center, Regional Transportation, the YMCA and YWCA are a few of the 40-plus member agencies.

For more information on the USM campaign for United Way, please call Sullivan at x-4172 or Caswell at x-4200.



Marquee

September 13 - October 17
ART EXHIBIT, "Paintings of the Last Decade" by Thomas R. Higgins, 1981 All Maine Biennial Prize Winner, at USM's Art Gallery, Gorham campus. Gallery hours: Sunday through Thursday, 12-4 p.m. Admission is free.

Tuesday, October 5
SLIDE PRESENTATION, "Teaching Visual Arts and Basic Skills: An Award-Winning Maine Program," by Mary Jo Thompson, Scarborough school department, 1982 Rockefeller Fund Award winner. Art Department, Room 3, Robie-Andrews, Gorham, 4 p.m. Reception will follow.

Wednesday, October 6
FILM, "Pinks and the Blues," Lunch Time Film Series, 12-1 p.m., 306 Payson Smith, free.

Monday, October 4 and Friday, October 8
PLANETARIUM, "A Tour of the Solar System," "The Birth and Death of Stars" and "When You Spot a Flying Saucer," alternating shows Mondays and Fridays at 7:30 p.m., Southworth Planetarium, \$2 adult, \$1 ages 6-17, reservations suggested.

Friday, October 8 and Sunday, October 10
FILM, "Equus," Friday in Portland at Luther Bonney Auditorium, Sunday in Gorham, 10 Bailey Hall, 7:30 p.m., \$1.50 (\$1 students).

Wednesday, October 13
FILM "Inner Woman: Question of Self Concept," Lunch Time Film Series, 12-1 p.m., 306 Payson Smith, free.

Campus Notes

Charles Lamb, acting director of Residence Life, has outlined new guidelines for requesting services from the Gorham and Portland Dining Centers. They are as follows: Requests for ARA Slater services must be made at least two days in advance; you must furnish an account number when placing an order; someone must be present to accept delivery of requested services.

Currents is published every other Monday by the Office of Public Information. Material should be submitted to 624 CRAS, Portland no later than Friday noon, 10 days prior to publication date. Robert S. Caswell, editor.

What We're Doing

ALAN M. COHEN, associate director of the New Enterprise Institute, directed a seminar on marketing at the 93rd annual meeting and congress of Maine business. The Maine Chamber of Commerce and the Maine Council on Economic Education sponsored the recent program.

WILLIAM H. COOGAN, associate professor of political science, and OLIVER H. WOSHINSKY, associate professor of political science, have had a book published by University Press of America. It is entitled "The Science of Politics: An Introduction to Hypothesis Formation and Testing."

PATT FRANKLIN, associate professor of art, exhibited drawings at the Maine Coast Artists Gallery, Rockport through September 15 in the exhibit "Of Prints and Drawings". Earlier she gave a slide/lecture on Twentieth Century Contemporary Ceramics at the Jones Gallery of Glass and Ceramics, Sebago, where some of her recent work was displayed.

ROY A. GALLANT, planetarium director, has authored "The Planets," a book recently published by Four Winds Press of New York. Along with former provost EDWARD J. KOR-MONDY, he is writing a one-semester introductory biology

text for Charles E. Merrill of Columbus, Ohio. Gallant is also teaching a communications course, "Writing for Print Media."

MADELEINE D. GIGUERE, professor of sociology, taught an Elderhostel course at Bates College this summer during their week of French programming.

KATHLEEN W. KELLY, assistant professor of nursing, and SANDRA T. PUTNAM, assistant professor of nursing, presented a workshop on "Holistic Health Care: A Framework for Nursing Practice," at the first annual Nursing Summit held at St. Joseph's College in North Windham, and sponsored by the Maine State Nurses Association. BARBARA CARPER, professor of nursing, spoke on "Ethical Dimensions of Nursing Practice," LESLIE H. NICOLL, instructor in the school of nursing, addressed "Networking: A Vital Link to the Advancement of Nursing Practice," and NANCY P. GREENLEAF, assistant professor of nursing, spoke on "Economic Concepts for Nurses and Nursing" at the same conference.

LIN LISBERGER, instructor in the art department, will be exhibiting sculpture of varied medium September 14 - October

14 at the Union Mutual home office building, 2211 Congress Street. Portland, Monday through Friday, 8-5.

ROBERT R. MORRILL AND STEPHEN P. HYDE of the New Enterprise Institute participated in the recent semiannual meeting of the Small Business Development Center Directors Association in Madison, Wisconsin. Hyde drafted amendments for the association's bylaws and articles of incorporation. Morrill was a leader of a group which discussed how federally-funded business assistance programs can make more effective use of private consultants.

LEONARD J. SHEDLETSKY, assistant professor of communication, presented a paper "Sex Differences in Cerebral Organization and Nonverbal Behavior: Some Controversial Issues," at the annual convention of the Eastern Communication Association in Hartford. He also participated in the workshop "Teaching a Course in Intrapersonal Communication." Shedletsky recently was appointed to a three-year term as representative to the American Association for the Advancement of Science (section on Information, Computing and Communication) by the Speech Communication Association.