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## Currents, Vol.6, No.5 (Nov.9, 1987)

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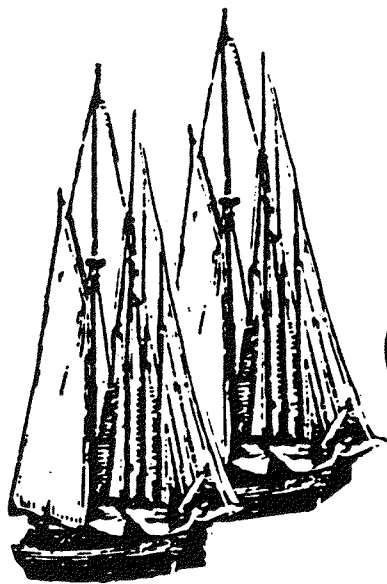
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# University of Southern Maine CURRENTS

Volume 6, Number 5

November 9, 1987

## What's Inside

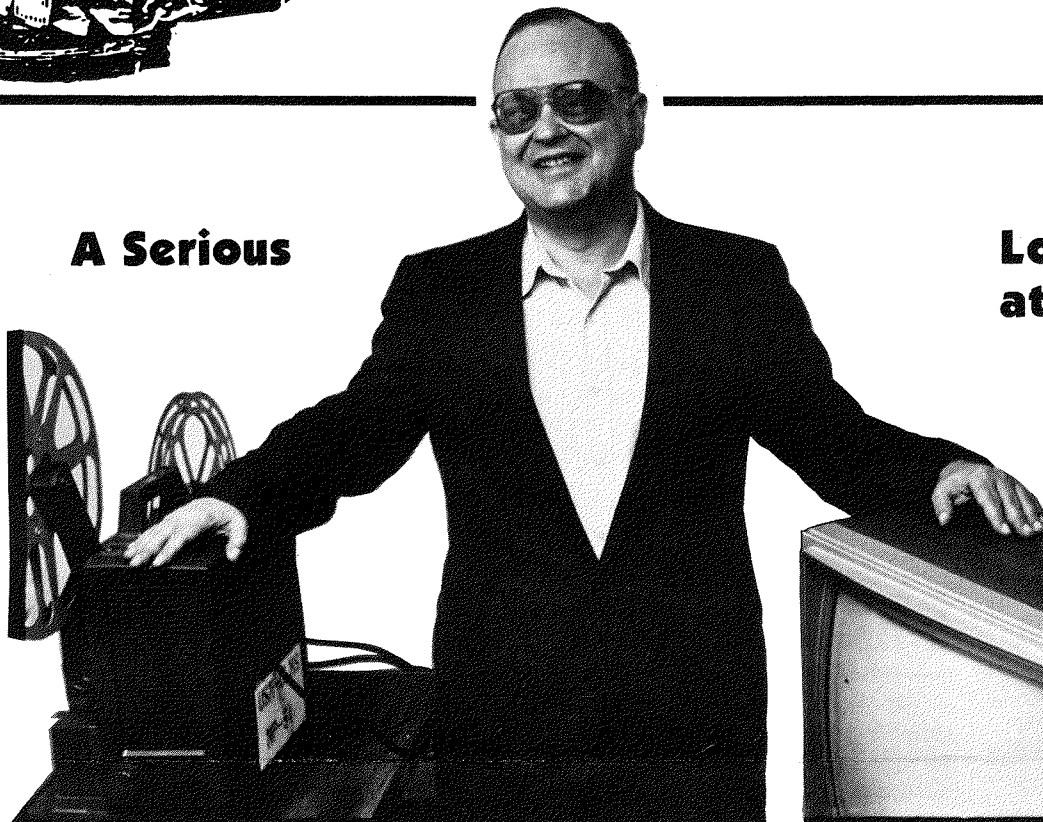
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### A Serious



Eugene Schleh—advocate for popular culture.

### Look at Pop Culture

(Slipkowsky photo)

## Required Reading at the CIA

A newsletter that is a "labor of love" for three University of Southern Maine faculty and staff members is required reading at the CIA, the Chase Manhattan Bank, the U.S. Embassy in Moscow, the Pentagon, the Wharton School of Business and at more than 500 other institutions around the world.

If its title and appearance are any indications, the newsletter would seem to be just another contribution to the flood of information that gushes through institutions of higher education, businesses and government agencies. But the "RSEEA (Research on Soviet and East European Agriculture) Newsletter is the only international publication that offers outlooks, ongoing research, current bibliographies, and communiques on agricultural developments in the Soviet Union and East Bloc countries.

USM Professor of Economics Frank A. Durgin Jr., an expert on the Soviet agricultural system, is understandably proud of the newsletter. "We get calls from abroad, calls from D.C.," Durgin says. "It's exciting to be at the center of this huge network."

As a way of further underscoring the significance of news in the RSEEA, Durgin explains how his newsletter "scooped" the New York Times on a move by Soviet leader Mikhail Gorbachev to scrap the U.S.S.R.'s

(Cont. on back page)

If you think popular culture is one of those trendy academic disciplines designed to boost enrollments instead of student knowledge, think again.

All too often, students have few benchmarks against which to evaluate current trends or issues. Teachers of American history, for example, devote little time to the serious study of the Vietnam War. Hence, there is a generation of students for whom the Vietnam War is as "far away" as the Revolutionary War or the Civil War, says USM graduate and teaching assistant Mary L. Quinn. But an analysis of how the Vietnam War is portrayed in books, films and other media can help "fill in the gaps" for students, help them better understand the societal issues surrounding that war.

And popular culture, says Eugene P.A. Schleh, USM professor of history, can serve a tremendously effective educational function. The historical novels of Wilbur Smith, the South African author whose worldwide sales last year topped 46 million, is a case in point, he says. "Many of his readers are people who would never think of taking a course on South Africa but his books are literally crammed with accurate historical references," Schleh notes.

Students of popular culture do not focus exclusively on current trends. One could research medieval ballads

for a better appreciation of that era, Schleh points out. Nor is the discipline itself, according to Schleh, a product of the 1980s. Bowling Green University has a well established doctoral program in popular culture. A history professor at USM since 1965, Schleh augmented the history curriculum in the early 1970s with studies of how war is depicted in popular films, to cite one example.

Popular culture is a discipline that will gain new visibility this Thursday through Saturday, November 12-14 when the North East Popular Culture Association holds its 1987 meeting in Portland. Schleh and Quinn are coordinating the event, and USM is co-host.

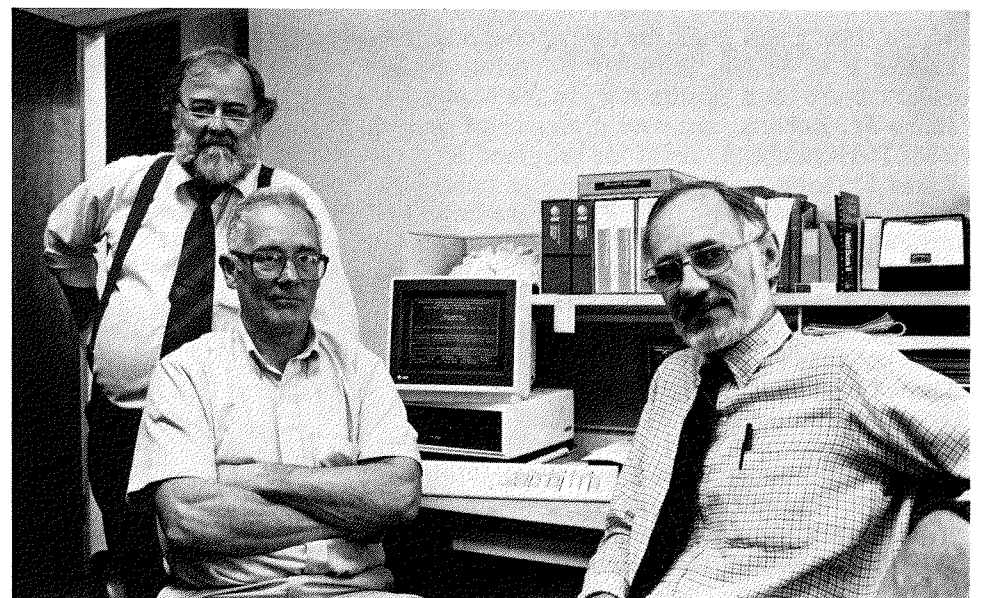
USM faculty members participating in the conference include Schleh, Christine Holden and Alfred Padula, Department of History; SandraLee Hanisko and Rebecca Bryant Lockridge, Department of Communication; Kathleen Ashley and William Slavick, Department of English; Bruce Fithian, Department of Music; Robert French, Department of Geography-Anthropology, as well as Robert Lemelin, director of the learning assistance systems. They and colleagues from Colby, the University of Maine, Rutgers, Northeastern, Penn State and other institutions will be exploring such topics as "The Soap Opera: Derivation and Influence,"

"L.L. Bean: An Image Bound Enterprise," and "Computer Dependency in the Intellectual Life." A special session has been scheduled for secondary school teachers on folk art topics appropriate to the teaching of history, English and other subjects.

As a discipline, says Schleh, "popular culture is wide open."

Soviet newsletter's a labor of love for Gene Pranger, Frank Durgin and Craig Dietrich.

(Kramer photo)





The Campus Center in Portland has received an honorable mention award from the "Award for Excellence in Architecture" program of the New England Regional Council of the American Institute of Architects. The architect for the building, Steven A. Moore of Moore/Weinrich & Woodward in Brunswick, said, "Good architects reflect a good client. USM was open to new ideas and therefore earned an award winning building."



**Raymond P. Neveu**, professor of finance, was interviewed by the Associated Press, the Portland Press Herald, numerous radio stations, WCSH-TV, Channel 6, WMTW-TV, Channel 8, and WGME-TV, Channel 13, on the stock market crash.

**Linda L. Richardson**, assistant professor of finance, was interviewed by WKZS and WLAM Radio of Lewiston-Auburn on the stock market. She also contributed an opinion piece on the topic to the Portland Press Herald.

**Ira H. Hymoff** did interviews with UPI, WWGT Radio and WGAN Radio, both of Portland, the Portland Press Herald, the Evening Express and the Bangor Daily News on USM's new grant for our alcohol abuse program.

**Eugene P.A. Schleh**, professor of history, was interviewed on the subject of popular culture for a feature story in the Maine Sunday Telegram.

**James W. Roberts**, associate professor of political science, was interviewed on WCSH TV, Channel 6, about the proposed Reagan-Gorbachev summit.

**Karen Erickson**, assistant professor of political science and director of international studies, and **Mahmud A. Faksh**, assistant professor of political science, were interviewed about the U.S. attacks on Iranian oil facilities on WCSH-TV, Channel 6, and on WMTW-TV, Channel 8.

**John F. Keysor**, dean of educational services, was interviewed by WCSH-TV, Channel 6, WMTW-TV, Channel 8, and WGME-TV, Channel 13, about the state's immunization law.

**Loren Coleman**, research assistant in the Human Services Development Institute, was interviewed by USA TODAY and the Lewiston SUNDAY Sun-Journal on Halloween topics.

**James M. Friedman**, professor of law and legal studies, was interviewed on labor disputes by WGAN Radio and WLAM Radio.

**Neal S. Rote**, professor and director of applied immunology, was interviewed by WCSH TV, Channel 6, and the Evening Express on the topic of recurrent pregnancy loss.

## Notes from the President's Desk



1. Ketchum, Inc., professionals in development and fund raising, are now into Phase II of the assessment study of the University System authorized by the Board of Trustees. Members of this firm are presently testing the receptiveness of major, private donors who might contribute to our capital needs over the next several years. We have provided the Chancellor's Office with a list of influential and affluent persons within our region who should be interviewed as part of this planning study. I will share Ketchum's assessments and recommendations with you as soon as its study is complete.

2. **CALL FOR PAPERS:** In a non-systematic and most informal manner, I began back in July to read the published works and commissioned studies of our faculty and staff. I would very much appreciate your sending me a copy of books and/or articles you have authored or papers you have delivered at professional meetings so that I may understand the intellectual interests of our departments and refer to them whenever possible in the talks I give to community groups. It is easier for me to remain aware of the achievements of our faculty in the Fine Arts than it is of the contributions made in other fields, and I really should know at least the broad outlines of everyone's work.

### Correction:

"The Notes from the President's Desk" in the last issue listed members of the search committee for a vice president for development and external affairs. Inadvertently, Currents omitted from the committee: John Walker, executive director of the Greater Portland Council of Governments.

## Employee Bus Trip

The Employee Health and Recreation Program is sponsoring a bus trip to Boston for faculty and staff on Saturday, November 14. The bus will depart from the Portland Campus Center at 8 a.m. and leave Boston at 5 p.m. Those interested should send \$13 per person to the Employee Health and Recreation office at the Portland Gymnasium by Friday, November 6. For more information, call 780-4172.

## Notice

*James V. Sullivan, Director of Employee Health and Recreation Program*

*Judy Perry, Occupational Health and Safety Consultant/Coordinator*

The State of Maine has recently passed an act to prohibit smoking in public areas of publicly owned buildings. Public area means "any area in which members of the public are allowed," i.e. any area open to students and or parents.

Senator Barbara Gill of Cumberland met with members of the Employee Health and Recreation Work Group to discuss the implications of this act. Although the USM Smoking Policy is substantially in accordance with the law, a further review is being made to determine if all Designated Smoking Areas on both campuses are in compliance and if other areas may be needed.

In addition, a survey of the university community is being taken to solicit comments on how the current policy is working and recommendations for any changes.



## Women's Rights in Central America

As governments in Central America struggle to establish some of the rights we in the U.S. enjoy under our constitution, our 1987-88 convocation, "The Constitution: Roots, Rights and Responsibilities" will explore the fight for women's rights in Central America.

On Monday, November 16 at 7:30 p.m. in the Moot Court Room, Law School, Convocation will present a lecture by Mary Jane Hogan, specialist in Central American politics, "Demanding our Rights: Grass Roots Political Activity by Central American Women."

Presently adjunct professor of history and political science at Idaho State University, Hogan was chair of a panel on international law and human rights at the 1987 meeting of the Western Political Science Association and was one of 12 North Americans selected to attend an international workshop on "Women and Social Change in Latin America" in Mexico City last year. Her doctoral dissertation for University of Denver Graduate School of International Studies (1983) was on student unrest in Latin America. She has received research and study grants from the American Historical Association Project and from the Ford Foundation. Hogan's current research and writing focuses on Third World women and grassroots politics, and she is working on a book on the foreign policy of Senator Frank Church.



## Comrades from Kharkov

### Exchange program pairs Maine with Ukraine

As the Russian world observes the 70th anniversary of the Bolshevik Revolution and as the heads of our two countries move closer to a summit meeting, USM is gearing up for an exchange of students with the Soviet Union. The Citizens Exchange Council has coupled USM and the University of Maine with Kharkov State University in the Ukraine, the University Pairing Project announced. USM and the University of Maine were chosen last spring for the Soviet exchange, along with Yale and Stanford Universities and Williams and Lafayette Colleges.

"It's an unusual opportunity for students," Christine Holden, assistant professor of history, said. "It isn't normally possible for undergraduates to go to the Soviet Union on an academic exchange. Although only 15 people from both institutions will be able to travel there, the exchange program also provides a wonderful opportunity for all students and faculty who come into contact with the Soviet students visiting here." Holden, who

**"the exchange program provides a wonderful opportunity for all students and faculty who come into contact with the Soviet students visiting here."**

has been to the Soviet Union twice herself, is serving as advisor on Soviet life—what students who go to the Ukraine can expect and what can be expected of our visitors. Holden believes that with the progress of the glasnost reforms, our visitors will show a greater openness and willingness to talk than the four Soviets who came to campus in January of 1986.

At this point, she said, we've proposed dates for them to visit us and hope to send our students to Kharkov in May, but we are waiting to hear if these times have been accepted. The Soviet students will be in the U.S. for two weeks, including time spent in Washington, D.C. and travel time, so they will probably be on campus for five days.



Criteria is now being developed for selecting the USM students who will go to the Ukraine. Faculty input is requested on these standards and on the question of granting academic credit for the trip and study preparation for it.

The Ukraine is a component republic of the Soviet Union located on the Black Sea.

For more information, or to share your opinions, contact Christine Holden at 780-5320.

## The Bolshevik Revolution Remembered

A panel discussion on the 70th anniversary of the Bolshevik Revolution will be presented by the history department on Friday, November 13 at 3:30 p.m. The classic Soviet film "October" directed by Eisenstein will also be shown. Admission is free and open to the public.

## Play Readings

Following on the heels of a successful reading of a new Vonnegut play that inspired its author to new revisions, more staged readings of original, unproduced plays are scheduled at USM by theater professors Tom Power and Bill Steele. On Saturday, November 21 at 8 p.m. in Luther Bonney Auditorium, two new plays by Maine authors will be presented for the first time.

As with the presentation of Kurt Vonnegut's "Make Up Your Mind," the aim of the staged readings is to provide feedback to the authors on what works or doesn't in their plays. Vonnegut received videotapes of audience reaction to his play, read by professionals on October 3, and wrote back to thank Power and Steele and to announce his intention to revise the play and dedicate it to the USM theater department.

This month's offering, two one act plays, will be read by USM theater students. "The Passage" by Sis Boulos Deans, brings together a priest and a young woman on the occasion of the death of her brother and features an interesting theatrical device and a nice plot twist, according to producers, Power and Steele. "A Caliber of Faith" is a published one-woman monologue by Dan Domench which the author describes as "sexy and desperate." It's about "drugs and other obsessions," Domench says.

Three African educators visited our College of Education during October as part of a five-week study tour of the United States. The visitors from Lesotho, a country the size of Belgium located inside the boundaries of South Africa, were looking at American educational systems, particularly at teacher training and curriculum development in the U.S. Above, Nkhoboti Michael Ramahotetsa, a college supervisor, and Malitsabko Ellen Tsephe, an English tutor, speak to Joey Bouchard, right, and other members of the College of Education at a welcoming reception. The guests made field trips to local school systems during their stay in Maine.

(Caswell photo)



## Irish Poet to Read

"No poet," T.S. Eliot said, "no artist of any kind has his complete meaning alone." For Eavan Boland, an Irish woman and poet, finding her voice within "a constraining national tradition" was difficult. "I wanted to locate myself within the Irish poetic tradition," she writes, but "Irish poetry was predominantly male." Women often figure as mere motifs in Irish poetry, emblematic, passive or ornamental.

Eavan Boland succeeded in resolving this conflict. She will be reading from her poetry on Thursday, November 12 at 4:00 p.m. in the Campus Center, room C, Portland. The reading is free and open to the public. A reception will follow.

Boland is currently visiting Pierce Professor at Bowdoin College. Her poetry books include "The Journey" (1986), "Night Feed" (1982), and "In Her Own Image" (1980). She has also published extensively in such American periodicals as Chicago Review, Yale Review, and Partisan Review.

Sponsored by Women's Studies, Core, and the English Association.

## Barn Yard Oysters

At a time when pollution and industrial waste have caused many shellfish beds to be closed, one Damariscotta man is nurturing a solution. William Mook raises shellfish in a barn.

The Department of Biological Sciences will present a talk by Mook on "Biotechnology and Shellfish Aquaculture" in Room 533 Science Building on Friday, November 13 at 12:30 p.m.

Mook's business is one of few successful aquaculture ventures. Starting with fertilized eggs, he cultivates the young shellfish, primarily oysters, and sells them at about a month old to fishermen. His tanks of unpolluted saltwater sidestep the risk of polluted beds and predators which threaten many of Maine's species.

The lecture is free and open to the public.



## Ambassador Rowling to Speak at Law School

"New Zealand challenges U.S." Headlines such as this appeared around the world in 1985 when New Zealand refused to allow the USS Buchanan, a ship capable of carrying nuclear weapons, through Auckland Harbor.

Wallace Rowling, ambassador to the United States from New Zealand since 1984, will present "New Zealand's Nuclear Policy: The Wave of the Future" at 12 noon, Wednesday, November 18, 1987 in the University of Maine School of Law.

"This is one small country's effort to encourage the superpowers to reduce their dependence on nuclear weapons" said Rowling. Rowling was one of the architects of a "nuclear free" policy which 10 South Pacific island nations have adopted.

New Zealand's position, which the U.S. refuses to recognize, has won the support of over 70 percent of the population, including three of the four major parties. Rowling will highlight the U.S. reaction to New Zealand's nuclear free zone and the effects of the U.S. stance on New Zealand policy.

Rowling, a teacher and economics scholar before studying in Seattle on a Fulbright Scholarship, was elected in 1962 to Parliament and became involved in the labor movement. In 1974 he was elected prime minister and was knighted in 1983.

The lecture is sponsored by the School of Law, in cooperation with the Bath Area Citizens for Nuclear Arms Control. For more information contact Barbara Gauditz at 780-4345. The lecture is free and open to the public.

## Summer Session Success

Congratulations to the 1987 Summer Session. The summer session had 3,954 students attend, an increase of 11 percent over 1986 and 28.4 percent over 1985, marking the largest enrollments in the history of the summer program. The average credit load was 4.37 credit hours, 3.3 percent higher than last year. Susan Silvernail, director of Summer Session, says, "The program has received such positive feedback, next year's session can only be better!"

## What We're Doing

**MICHAEL E. BRADY**, associate professor of adult education, Department of Human Resource Development, and **RICHARD FORTINSKY**, research associate of Human Services Development Institute, have been awarded a research grant of \$49,136 by the AARP Andrus Foundation of Washington, D.C. to study predictors of success among older workers placed in new jobs.

**LOREN COLEMAN**, research associate, Human Services Development Institute, will present talks in Toronto and East Lansing Michigan and meet with school officials in Elgin, Illinois, about suicide clusters and their prevention. Coleman will also give a presentation on the same subject at the University of Connecticut in November.

**GLORIA SHAW DUCLOS**, professor of classics, gave two invited lectures, "The Epic Hero as Learner: Homer's 'Iliad'" and "The Epic Hero as Leader: Virgil's 'Aeneid'," at the annual meeting of the Vermont Classical Languages Association, held recently in Burlington.

**JOHN N. FARRAR**, assistant director of advising and academic information and coordinator of transfer credit counseling, Office of Transfer Affairs, organized the first statewide conference of transfer credit evaluators. Fourteen post-secondary institutions in Maine participated in the conference. Farrar gave a presentation on "Institutional Policies for Evaluation of Academic Work and Award of Transfer Credit," based on the USM model adopted in 1985. Farrar and **WILLIAM SMALL**, academic counselor and evaluator in the Office of Transfer Affairs, conducted a workshop on transfer evaluation policies.

**ROY A. GALLANT**, director of the Southworth Planetarium and adjunct professor of English, has been offered a contract to write a book about language families for Enslow Publishers. Gallant is completing a book about evolution for Macmillan Publishing Co., to be published in 1988.

**JOSEPH GRANGE**, professor of philosophy, addressed the national meeting of the Society for Phenomenology and Existential Philosophy held at the University of Notre Dame with his topic "Jacques Lacan and the Factions of Plato's Soul." The University of Chicago's Journal of Religion published his review of Ellie Ragland-Sullivan's, "Jacques Lacan and the Philosophy of Psychoanalysis."

**NANCY P. GREENLEAF**, dean of School of Nursing, will lead a session, "The Changing Workforce: Implications for Nursing Curricula," at the National League for Nursing's Fourth National Conference on Nursing Education in Philadelphia this December.

**JOHN G. HANNA**, professor emeritus of English, was elected a trustee of the Danforth Associates of New England at its recent annual conference in Groton, Massachusetts.

**KATHY KANE**, academic counselor and **LORRAINE MASURE**, director of Sanford Center, presented a paper, "Pink Balloons and Peter's Principle: Advising Strategies Implemented Throughout the Building, the Day, and the Curriculum" at a conference of the National Academic Advising Association in Chicago last month.

**VALARIE C. LAMONT**, director of the Institute for Real Estate Research and Education, described the new institute, as well as research and education directions for the Real Estate Center Directors and Chairholders Association at its meeting in Indianapolis last September.

**FRANCES LANGFORD**, a staff member of the Professional Development Center, gave a paper, "International Adult Education," at the recent meeting of the American Association of Adult and Continuing Education in Washington, D.C.

**ROBERT LEMELIN**, director of learning assistance and computer assisted instruction, presented "Micros in a Business Writing Course," at the International Convention of the Association for Business Communication in Atlanta last month.

**JULIEN S. MURPHY**, assistant professor of philosophy, presented a paper, "Women with AIDS: Sexual Ethics in an Epidemic," at the National Public Health Conference in New Orleans, and presented a commentary, "Feminist Analyses of Desire" at the Society for

Phenomenology and Existential Philosophy Meetings at Notre Dame last month. Murphy was a panelist for "AIDS: A Forum on Recent Advances and Ethical Implications," at the Tenth Annual Conference on Acute Medical Problems for the Primary Care Physician Assistant, in Portland last September. She presented a paper, "AIDS, Sex and Dread" at Bates College in November. Her paper, "The Look in Sartre and Adrienne Rich" has been accepted in a volume of writings on feminist continental philosophy, "The Thinking Muse," (Indiana Press). She is the project scholar this fall for the Portland Stage Company.

**ALFRED L. PADULA**, associate professor of history, served as the chair of the New England Council on Latin America's prize committee for books, dissertations and essays. Padula also chaired a session on Contemporary Cuba at the Council's annual meeting at Williams College last October.

**PATRICIA R. PLANTE**, president, spoke on "Higher Education and Economic Development" to a gathering of 150 members of the Biddeford/Saco Chamber of Commerce last month. Plante is also serving on the Regional Partnership for Greater Portland, a coalition of business and community leaders formed to examine the future of Portland in the next 5-15 years. The Chamber of Commerce of the Greater Portland Region is the coordinating agency for the group. John Daigle, chief executive officer of Casco Northern Bank, is the interim chairperson of the organization.


**LEONARD J. SHEDLETSKY**, associate professor and chair of communication, had an essay/book review, "Taking Notice of Intrapersonal Communication," (a review of Blaine Goss's "Processing Communication: Information Processing in Intrapersonal Communication") published in "Communication Research and Theory Network," (CRTNET), a computer-based network, in October.

**CHARLES F. SMITH**, chairperson and associate professor of professional education, attended the 41st Biennial Council of Phi Delta Kappa, an education fraternity whose purpose is to promote public education through the ideals of research, service, and leadership, in Louisville, Kentucky, and took part in the Eighth International Conference on Educational Issues, last October. Smith serves as area coordinator of Phi Delta Kappa for Maine, New Hampshire, and the Maritime Provinces of Canada.

**DOROTHY WOODS SMITH**, instructor, School of Nursing, will present, "Community Resources: A Personal View," and participate in a question and answer session at the Tufts University School of Medicine's Post-Polio Syndrome Symposium, in Boston, this December.

**RICHARD STEINMAN**, professor of social welfare, delivered the keynote address, "None Must Lose More Than Any Can Bear," at the annual meeting of the Association of Maine Welfare Directors in Bangor, last month.

**MELVIN ZARR**, professor, School of Law, presented, "The Whole Case Method of Teaching Civil Procedure," at a conference on the teaching of Civil Procedure at Suffolk University Law School, Boston, last month. The conference was sponsored by Suffolk University.



**University of Southern Maine**  
**CURRENTS**

Published by USM's Office of Media Relations  
Robert S. Caswell, director

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Materials should be submitted no later than Thursday noon, 11 days prior to publication to: 209 Deering Ave., Portland. Distribution is free. Third class postage is paid at Portland, ME 04103.



Unquestionably at the cutting edge in contemporary, classical music, the Kronos Quartet performs Philip Glass, Bartok, even adaptations of Jimi Hendrix. Their music maintains an electronic, jazz-based and rock-related sound, setting the pace for the future of chamber music. Kronos will appear at USM one night only — Friday, November 13 at 8 p.m. in Corthell Concert Hall, Gorham. Tickets are \$10 and \$8 for students, seniors. Appearing with Kronos as special guest is Joseph Celli, oboe. The San Francisco-based quartet will appear through the support of USM's Cultural Affairs Committee, USM's Music Department, the Maine Arts Commission and the New England Foundation for the Arts. Following the concert a special public reception will be held in the USM Art Gallery on the Gorham campus. Members of the Kronos Quartet will attend. For more information, call 780-5256 or 780-5265.

## Clarification

The grant from the national Drug Prevention Program that will allow USM to take new initiatives in substance abuse was a multi-disciplinary effort on behalf of four faculty and staff members.

As reported in the Monday, October 26 issue of Currents, USM has received a \$113,700 grant to continue its education and support services as well as begin some new programs.

The grant was awarded on the basis of work done by Janet Z. Burson, associate professor, School of Nursing; Domenica T. Cipollone, director of student affairs, Joseph M. Austin, director of residence life; and Ira H. Hymoff, director of counseling and career development.

## • Required Reading (cont. from p.1)

longtime agricultural subsidy system in favor of allowing prices to rise while increasing citizens' buying power. "Two months ago we reported that," says Durgin, "and it's just now coming out in the press." Associate Editor Eugene B. Pranger adds that the story was in the most recent edition of The New York Times. Pranger, an assistant director for finance and management, is in charge of the newsletter's production and distribution.

Durgin and Pranger have worked together on the newsletter since 1985 when they took it over from founder Kenneth Gray, a scholar who is now a chief of the U.S. Department of Agriculture's Economic Research Service. With grant support from The National Council for Soviet and East European Research, they have released 11 issues. It's now published under the auspices of the USM School of Business Economics and Management and goes to some 500 subscribers, including the U.S. Department of Agriculture and agencies and institu-

tions in Canada, the United Kingdom, Western Europe, Eastern Bloc, South America, Australia and Japan.

The scope of the 8-year-old publication is expanding to include writings and information from scholars and government officials familiar with agricultural systems in other communist nations. USM Professor of History Craig Dietrich has been named an associate editor to "write, collect statistics and summarize other writings" on the state of agriculture in the People's Republic of China. Durgin, Pranger and Dietrich hope to include features on other countries in the near future.

The University is pleased to be the source of the newsletter. "It's the kind of activity that brings the university before many people whom we would not reach otherwise," said Richard J. Clarey, dean of the School of Business, Economics and Management.

But for Pranger and Durgin it is, as Pranger says, "a labor of love, pure and simple."