

Summer 1989

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CURRENTS

University of Southern Maine

Volume 7, Number 17

Summer 1989

\$5 Million Gift Kicks Off Campaign

Chancellor Robert L. Woodbury and other university leaders were at the Campus Center on Friday, June 9, to outline a \$65 million fund-raising campaign for the system and to announce a \$5 million gift from philanthropist Elizabeth B. Noyce of Bremen.

The Noyce gift, the largest donation to public higher education in Maine, is for 20 professorships endowed at \$250,000 each. According to the terms of the gift, there will be 10 endowed professorships at the University of Maine, five at USM and one each at the remaining five campuses.

The \$65 million, five-year campaign—called "Pride and Promise" in its first year—is targeted for endowed faculty chairs and professorships; endowed scholarships; endowed funds for academic programs; supple-

ments to capital bond issues; and a variety of other academic activities.

"The university is the ultimate renewable resource," said Noyce, "and a great faculty is the cornerstone of a

"With this gift I feel ...I am investing directly in Maine's future."

first-rate university, whether public or private. With this gift I feel as if I am investing directly in Maine's future."

The "Pride and Promise" phase of the campaign, which will seek the first \$20 million of the overall \$65 million goal, will be chaired by John M. Daigle, president of the Northern New England Region of the Bank of Boston; John R. DiMatteo, president of the Guy Gannett Publishing Company; and Thomas A. Greenquist, board chairman and CEO of Bangor Hydro-Electric.

New Office of Global Enterprise

William Dill named director

William R. Dill, former president of Babson College, has been appointed as the first director of the Office of Global Enterprise in the School of Business, Economics and Management.

The new office will help business organizations set up international ventures, encourage foreign investment in Maine businesses and support Maine's export trade. In addition it will identify technologies with commercial potential in international trade, and, within the School of Business, expand and enrich teaching and research programs with international dimensions.

Dill, who has a broad background in international business management, developed Babson College into a leader in management education and was responsible for adding an international thrust to its curriculum. For the year 1980 to 1981 he was dean of U.S. visiting faculty in Dalian, China, establishing the National Center for Industrial Science and Technology Management Development. He remains on the advisory board of this major U.S.-Chinese collaboration for the Department of Commerce. During the preceding 10 years, Dill served New York University as professor of management, dean of the business administration faculty and dean of the Graduate School of Business Administration.

Dill, who was awarded the first Ph.D. in industrial administration by Carnegie Mellon University, has consulted for many companies, universities, foundations and government agencies. In 1978 he chaired the American Assembly on Corporate Governance. He has been a trustee of Carnegie Foundation for the Advancement of Teaching and director of Savin

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Elizabeth B. Noyce of Bremen announces her \$5 million gift to the United Campaign for the University of Maine System. The gift will fund five endowed professorships at USM. Noyce and university leaders were in Presque Isle, Orono, Augusta and Portland on Friday, June 9 to kick off the campaign and announce the gift.

Caswell Photo

Director of Global Enterprise

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and Unum Corporations. He has held a Fulbright Scholarship to Norway and a Ford Foundation Faculty Research Fellowship and was honored with the Carnegie Mellon Alumni Merit Award and an LL.D. from Bates College. Among his published works are the books, "Organization for Planning in the United States and the Soviet Union," "Organizational Behavior and Business Strategy" (in Chinese) and "Organization for Forecasting and Economic Planning: Experience in the Soviet Union and the United States," which he coauthored.

"Dr. Dill brings to us an extraordinary record of academic and administrative experience plus a genuine understanding of the importance of the global economy to U.S. businesses, small and large alike," Richard Clarey, dean of the School of Business, said. "In his capacity as director of this new office, I believe he can play a significant role in helping Maine enterprises and Maine citizens to extend their talents and skills beyond our borders while attracting people in other countries to invest in Maine's future."

Dill's appointment is effective as of September 1, 1989.

Campus Notes

■ The School of Business, Economics, and Management announced the retirement of Carl Veazie as of the end of June. Veazie has worked for USM as senior economist for the Center for Research and Advanced Study and then the Center for Business and Economic Research. He has been senior editor of Maine Business Indicators for 20 years.

■ Two resignations have recently been announced: Mark Whitehead, director of dining services, who will work for A.R.A. elsewhere, and Randy Reynolds, director of facilities management, who has taken a position with L. L. Bean as manager of maintenance engineering in charge of all Bean facilities.

■ The Alumni Association, in cooperation with the USM Athletic Association, is offering a chance to see the Red Sox avenge their recent 8-2 loss to the Chicago White Sox. A bus will leave the Campus Center at 4:30 p.m., Friday, July 21 for the 7:35 p.m. game in Fenway against Chicago. The cost is \$20 per

person for transportation and a ticket to the game. For more information, call 780-4447.

■ Minor R. Rootes, professor of theatre, is the winner of "The Great Escape, Part II," a raffle to benefit the USM Athletic Association. The grand prize is an expense-paid trip to Hawaii for two, courtesy of Jacky Herbert Travel of South Portland.

■ Wolfe's Neck Farm in South Freeport will be the site of the 1989 "Small Farm Field Day." The event, scheduled for Saturday, July 29, will feature displays and workshops on more than two dozen topics, including cut flowers, fruit pest management and beekeeping. USM and the University of Maine Cooperative Extension Service are among the sponsors. For more information, contact William B. Bullock at 780-5200.

■ Host families throughout Greater Portland are being sought for 15 Japanese college students, ages 17-21. The male and female students will be here Friday, August 4 through Tuesday, August 29 for an English language program run by the Japan American Society of Maine, in cooperation with USM. The students will only be with families during evenings and weekends. For more information, contact Jennifer Wiegleb at 774-4014.

■ As UMPSA contracts run out, professional staff met on Tuesday, June 27 to hear an update from their union nego-

tiators Harris Kennedy and Forrest Spaulding on contract language and new proposals, such as the university proposal to have employees pay part of dependents' medical insurance and union proposals to increase travel reimbursement and sabbatical options. Agreement on financial matters has not been reached, according to negotiators. Union members ended the meeting with a vote of thanks to negotiators.

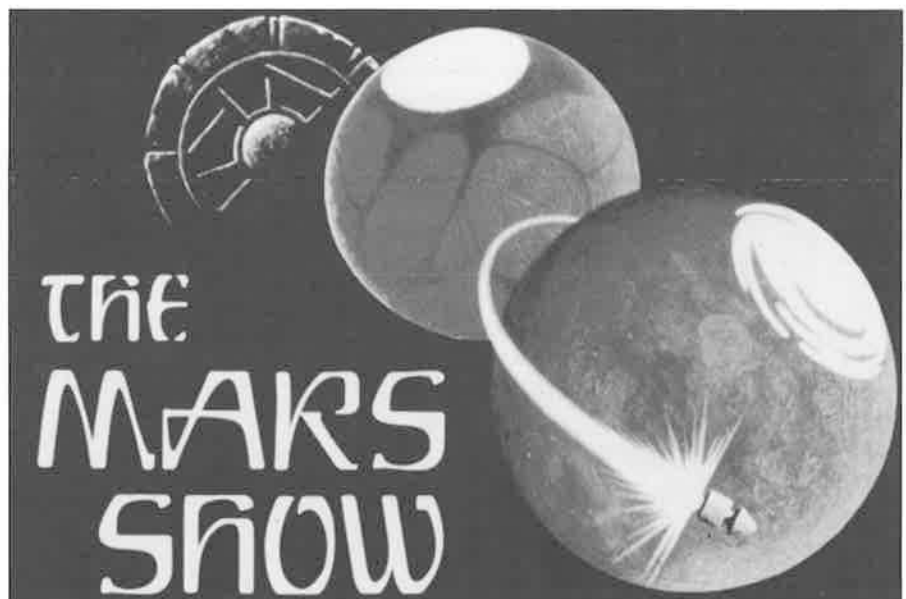
Box Score

A 6-5, 11th inning victory over Eastern Connecticut sent the USM baseball team to last month's NCAA Division III World Series, the fourth USM team in under two years to compete in a final, NCAA national tournament.

Though the Huskies eventually lost their series bid to Johns Hopkins, 10-7, they ended the season with the best record in USM history (31-10) and a fourth-place finish in the nation. USM trounced The College of Wooster (Ohio) 12-6 in the series opener.

The previous week, the Huskies faced the unenviable task of besting three other teams in the qualifying Northeast Regional Tournament, among them defending national champs Ithaca College and an old nemesis, Eastern Connecticut. EConn's Warriors held a 14-2 record against the Huskies in the history of the series. But to prove that records mean

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Mars is the subject of a new show at the Southworth Planetarium. Narrated by actor Patrick Stewart of "Star Trek: The Next Generation," the 35-minute show features folklore and fact on the red planet. "The Mars Show" is one of the astronomy shows in rotation at the planetarium on Wednesday, Friday and Sunday evenings at 7:30 p.m. On Wednesdays at 8:30 p.m. a laser show to classical music, and on Fridays at 8:30 p.m., Pink Floyd's "The Dark Side of the Moon" can be seen. For more information, call 780-4249.



Grace L. Elkins, 93, left, and Florence McCaulder, 94, both of Wells, attended their 75th college reunion during USM Alumni Day ceremonies, held Saturday, June 10 in Gorham. The women, whose friendship dates back to their grammar school days, were graduated from USM (then Gorham Normal School) in 1914. They are now roommates in the Kennebunk Nursing Home. Also attending was Marion Leonard Hannemann of the class of 1912. The Alumni Association honored John M. Daigle of Cumberland and Marilyn Allen Shortill of Bar Mills with special awards at the luncheon. Daigle, president of the Northern New England Group of the Bank of Boston, received the Community Service Award. Shortill, a 1970 USM graduate and vice president of human resources at Maine Savings Bank, received the Hilltop Award for service to the university and the Alumni Association. More than 300 alumni and friends—a record number—attended the annual event. *Caswell Photo*

Box Score

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little in a tournament situation, USM shook off the EConn jinx 5-2 in the opening game and again, 6-5 in the regional final, held Saturday, May 27 on Portland's Hadlock Field.

Several USM players were honored with selections to postseason all-star teams. And two members of the team, senior Tim Curley and junior Tom Niles, received draft offers from the majors. Curley has accepted an offer to join an affiliate of the Pittsburgh Pirates. Niles, who considered an offer from the Atlanta Braves, has decided to first complete his senior year.

South Meets North at USM

Sixteen students from the Caribbean and Central America will be on campus next month as part of a program designed to help that region build an educated workforce.

Under an agreement with the Cooperative Association of States for Scholarships, the 16 students will be enrolled in our associate degree

program in business administration. "By adding an international dimension to our student body, this (program) will be tremendously enriching for all of us involved in business administration," said Joel I. Gold, associate professor of associate business administration.

Upon completion of the program, the students will return to their native countries. A full 98 percent of the nearly 800 students who have enrolled in the program nationwide have successfully completed it and have returned to their countries' workforces, said Thomas Oates, director of C.A.S.S. The Georgetown University-based C.A.S.S. is a project of the federal Agency for International Development. C.A.S.S. will place 583 students at American colleges and universities this August. Some 40 of those students will be attending the University of Maine in Orono. John Benoit, director of international research at Orono, is statewide coordinator for C.A.S.S.

USM's Office of International Programs is now looking for host families willing to house students for six-month periods. A stipend is available for host families. For more information, you can contact Domenica Cipollone of the Office of International Programs at 780-4959.

What We're Doing

C. GEORGE CAFFENTZIS, assistant professor of philosophy and honors, had his book, "Clipped Coins, Abused Words and Civil Government: John Locke's Philosophy of Money," published in April 1989 by Autonomedia/Semiotext(e) of New York City. At the Maine Philosophical Institute's annual conference held at the University of Maine-Farmington Caffentzis read a paper titled "Locke and Descartes' Beast Machines."

MARILYN C. CROSBY, director of primary care, recently attended the annual meeting of the American College Health Association in Washington D. C.

LOUISE CZUPRYNA, associate professor of nursing, had her article, "Partners of the Health and Safety Team," published in *Camping: The Journal of the American Camping Association*, April 1989. She coauthored an article, "Nursing Practice in Yellowstone National Park" which will appear in the July 1989 issue of the *Journal of Emergency Nursing*. Czupryna will be the primary health care provider at the Samantha Smith Worldpeace Camp for The Summer Camp, Inc.

THOMAS J. DOWNING, assistant director of Lifeline, was chosen out of 200 submissions to present a paper titled "University Wellness—The Journey from Walk/Jog to Heart Transplant" at the National Wellness in the Workplace conference in Long Beach, Calif. on April 23.

MAHMUD A. FAKSH, assistant professor of political science, gave a lecture on "Khomeini, Rushdie, and Islam," in April at North Carolina State University. He also lectured on "Islam and Politics" at the General Theological Center of Maine in Portland and on "The Palestinian Uprising: Challenge for Peace in the Middle East," at St. Paul's Episcopal Church in Brunswick. In May, Faksh chaired a panel on "Perspectives on Palestine" and gave a paper, "The Palestinian Problem: Search for the Solution," at the annual meeting of the American Council for the Study of Islamic Societies at Villanova University.

MARGARET A. FOURNIER, associate professor of nursing, presented a paper, "The Nature and Scope of Community Health Nursing Practice in the United States," on invitation from the Eggesnesegugyi Foiskola Apolo (Health College) in Budapest, Hungary on April 25. While in Budapest, she consulted with the nursing leaders of Hungary, the Ministry of Health and representatives from the World Health Organization on nursing curriculum issues.

STEPHANIE E. GOULD, staff associate, Student Financial Aid Office, has been elected to the board of directors of Very Special Arts/Maine, a nonprofit organization that provides art opportunities to the physically and mentally challenged population of Maine. Currently Gould is designing and directing the organization's first capital campaign.

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What We're Doing

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STEPHEN T. HONEY, vice president of development and external affairs, and BRUCE CLARY, professor of public policy and management, were co-chairs of a panel on "Voluntarism: A New Source of Labor for the 21st Century" at the annual meetings of the Maine Chapter of the American Society of Public Administration held in Kennebunkport. Honey is the president-elect of the chapter. Earlier this year, Clary was named co-chair of Regions I and II (covering New England, New York and New Jersey) of the American Society for Public Administration conference to be held in Portland during September 1990.

JUDITH L. JOHNSON, associate director, Testing and Assessment Center, presented a paper titled, "A Study of the Relationship Between Student Learning Styles and Student Evaluation of Instructor Effectiveness" at the annual conference of the New England Educational Research Organization in Portsmouth, N.H. on April 26.

EDWIN P. KULAWIEC, associate professor of education, gave an address, "Dr. Janusz Korczak: The Most Extraordinary Educator of the 20th Century," at the seventh annual conference of the International Society for Educational Biography in Phoenix, Ariz. on April 28.

VALARIE C. LAMONT, director, Institute for Real Estate Research and Education, spoke on "Housing Affordability" at the Women's Council of Realtors in South Portland on June 6.

CHARLES M. LYONS, associate professor of education, presented a paper titled "Providing Care to Patients with Mental Retardation: A Study of Physicians in Maine" at the annual meeting of the American Association for Mental Retardation in Chicago on May 29.

LORRAINE D. MASURE, director of the

Sanford Center, received the Ursuline Serviam Award for distinguished service to mankind for her work in the field of education on April 18.

IVAN G. MOST, director, Production Technology Center, attended the International Robotic Conference in Gaithersburg, Md. on May 9-11. At that time, he was able to tour the National Institute for Standards and Technology. On May 18-19, Most attended the Eastern Regional Conference of the National Association of Manufacturing Technology Application Centers (NAMTAC). This fall he will be attending the national conference of NAMTAC in Washington D.C.

FRED W. REMEN, assistant director of Facilities Management, currently a lieutenant and acting executive officer of Coast Guard Reserve Unit Vessels in Newcastle, N.H., has been approved to receive the decoration, Commandant's Letter of Commendation, for superior performance on duty.

EUGENE SCHLEH, professor of history, had an article on Chinua Achebe, the Nigerian novelist, reprinted in Gale Research Inc.'s 1989 "Contemporary Literary Criticism, Vol. 51".

LEONARD J. SHEDLETSKY, associate professor and chair of communication, has a paper titled "Intrapersonal Communication Activities: Representing Experience," available from the Educational Resources Information Center.

DAVID L. SILVERNAIL, director of graduate affairs, presented a paper, "A Study of the Relationship Between Learning Styles, Student Course Evaluations and Perceived Effectiveness of Instructional Television," at the annual conference of the New England Educational Research Organization in Portsmouth, N.H. in April. He also participated in a symposium on a Phi Delta Kappa Students at Risk Study.

DOROTHY WOODS SMITH, instructor of nursing, successfully completed the oral defense of her work, "Personal Growth

Related to Critical Experiences," at New York University in April, and is now a doctoral candidate in the Division of Nursing: Research and Theory Development. In May, Smith was the convocation speaker for the graduates of the Division of Nursing, University of Maine, Farmington and spoke on "The Art and Science of Nursing: A Holistic Approach." In May, she presented a workshop for Nurses' Day at the Osteopathic Hospital of Maine titled "Therapeutic Touch;" and in April, she presented the program, "Late Effects of Polio," to the Maine chapter of the National Association for Orthopedic Nurses.

RICHARD STEINMAN, professor emeritus of social work, led a workshop on "Conceptual Tools for Unblocking the Human Service System," at the northeast conference, Child Welfare League of America at Bretton Woods, N.J. on June 8. On June 15 he presented a report on "AIDS in Eastern Europe" at an international conference on Aids '89: The Social Work Response at Boston College.

GEORGE R. VIOLETTE, assistant professor of accounting, presented a paper titled "Distractor Identification Scoring of Multiple Choice Exams as a Proposed Method for Partial Knowledge Measurement," at the 1989 annual meeting of the Western American Accounting Association, held in Las Vegas, Nevada, May 4-6.

BETH I. WARREN, executive director for Human Resources, has been appointed to be a member of the Maine Human Rights Commission.

MARGO WOOD, associate professor of education, was author of the column "Research into Practice" in the June/July edition of Reading Today. Her topic was "Invented Spelling Revisited."



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