

3-27-1989

## Currents, Vol.7, No.12 (Mar.27, 1989)

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### Recommended Citation

Caswell, Robert S. and Swain, Susan E., "Currents, Vol.7, No.12 (Mar.27, 1989)" (1989). *Currents*. 131.  
<https://digitalcommons.usm.maine.edu/currents/131>

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# CURRENTS

University of Southern Maine

Volume 7, Number 12

March 27, 1989

## Women In Management

For 10 years USM's Women in Management Conference has challenged, inspired and supported women in pursuit of excellence and satisfaction. This year 60 workshops will help women gain the skills to match their aspirations.

The 10th Anniversary Women in Management Conference will be held from 8:30 a.m. to 4:30 p.m. on Thursday, April 6 and Friday, April 7 at the Holiday Inn by the Bay, Portland.

In keeping with the anniversary spirit of this conference, Marjorie Longley, a panelist at the 1981 conference, will give the first keynote address at 8:45 a.m., April 6. Longley was director of public affairs for The New York Times Company, where she worked for 40 years. She was the Times' first woman manager and launched such new directives as Business Day, the national editions and the five daily C sections of the Times. Longley is now president of her own company, Gramercy International.



Marjorie Longley

Her address, "But How About Now?" will emphasize the importance of entrepreneurship for women. Longley believes women are still too frequently seen "through the male prism." At 10:30 a.m. Longley will lead a workshop on "Getting the Job Done," presenting strategies for efficiency and job effectiveness.

Eleanor Holmes Norton, professor of law at Georgetown University Law Center in Washington and former chair of the U.S. Equal Employment

Opportunity Commission, will speak on the role women can play in achieving change in their organizations and communities at 8:45 a.m. on Friday, April 7. Holmes Norton will also give a workshop on comparable worth and pay equity on Friday at 10:30 a.m.



Of special interest is a workshop from 1 to 4 p.m. on April 6 on "The State of Women in Maine," looking at social, economic and political changes which have affected Maine women over the last 10 years, with panelists Betsy Sweet, director of the Maine Commission for Women; Beth Edmonds, state director of the National Organization for Women; Joanne D'Archangelo, Maine Women's Lobbyist; and Patricia Ryan, executive director of the Maine Human Rights Commission.

On Friday, April 7 from 1 to 4:15 p.m., "Women Entrepreneurs" presents women owners of small businesses sharing tips on taking an idea for a product or service and building a business. The conference again offers "Women in Politics," from 1 to 4:15 p.m. on April 7. Panelists include Karen Brown-Mohr, governmental affairs manager for Boise Cascade; Patricia Tanski, executive director of Maine Science and Technology Commission; and Brenda Humphrey, coordinator and spokesperson for the Jackson for President campaign in Maine. It will be moderated by Betsy Levenson, assistant director of USM's Public Policy and Management Program.

Also of special note is "Managing the Business of Art," on April 6 from continued on p. 3

## Greenwood To L-A

Helen L. Greenwood, who announced last spring that she was stepping down as provost and vice president for academic affairs, will begin the next academic year as dean of USM's Lewiston-Auburn College. The University of Maine System Board of Trustees approved her new appointment today.

"I'm grateful for the opportunity to serve as provost in such a growing, dynamic university but after seven years, it's time to take on other challenges," said Greenwood. "I now welcome the chance to continue to develop the L-A College into a vital high quality resource for the Lewiston-Auburn region."

"We are all fortunate that her seeking a change merely means a redirection of her energies for the continued growth of USM," said President Plante last April in announcing the provost's resignation.

Greenwood joined USM in 1969 as an assistant professor of biology after receiving her Ph.D. from the University of Connecticut. She also has served USM as chair of the Department of Biological Sciences, acting dean of the College of Arts and Sciences, special assistant to the provost and director of Summer Session. She serves on the Board of Directors of the Foundation for Blood Research and is a member of the Board of Trustees of Fryeburg Academy.

It's expected that nearly 1200 students will be attending classes at the L-A College this fall. The College currently offers a baccalaureate degree in management and organizational studies, and a baccalaureate degree program in social and behavioral sciences will begin in September 1989. The College also offers associate degree programs extended from the University of Maine at Augusta.

## Supporting Our Underprepared Students

Last May President Plante announced at the Faculty/Staff breakfast that a committee was examining the idea of a "university college" and its application at USM. Joel Gold, committee chair, reports that a concept paper has been developed and will soon be ready for review by the Faculty Senate and the university community.

The committee, charged with determining USM services for the underprepared student, consists of Kathleen Ashley, associate professor of English; Nancy Austin, assistant professor of education; John Bay, director of Off-Campus Instruction and Academic Support; Larry Benedict, vice president, Student Affairs; David Briggs, assistant professor of computer science; Dave Davis, dean of Arts and Sciences; Joel Gold, chairman of associate business administration; Joel Irish, associate professor of mathematics; Jennifer Johnson, student; Thomas MacDonald, assistant professor of associate business administration; and James Sullivan, professor of therapeutic recreation programs.

The committee first clarified the mission of such a program. In view of the administrative goal of raising academic standards and quality of programming, it was decided that USM's mission was not an open admissions policy so the new academic unit should service university students rather than provide basic studies for anyone wishing to attend college.

After identifying and discussing other key issues, such as the needs of USM's large special student population and that of off-campus students, the committee held open hearings in December. Views expressed during the hearings have been incorporated into the concept paper, which focuses on three areas: an alternative freshman year to serve a select number of university applicants who are not yet ready for university programs; a developmental program which would provide remediation in specific areas; and a discussion of the relationship of the associate degree program to the unit.

The question of integrating the associate degree program into the new unit has not yet been resolved.

The concept paper will be reviewed by the Faculty Senate in an open hearing on April 28. An abstract of the report will be sent to the university community prior to the Senate meeting.



The USM Huskies (pictured here against North Adams State) racked up a series of wins against some of the top Division III teams in the Northeast to become the first men's basketball squad in the state's history to compete in an NCAA Final Four. The Huskies were at the Final Four in Springfield, Ohio, Friday and Saturday, March 17-18. They lost to number one Trenton (N.J.) State 84-62 but came back for a 81-70 win over Centre College of Danville, Ky. to finish the season as the number three team in the nation. The previous weekend, USM defeated Franklin & Marshall of Lancaster, Pa. to qualify for the Final Four. *Bean photo*

## The Learning Workplace

by Linda Potter, manager, Computer Assisted Advising, and Elise Scala, Workplace Lab staff associate

On March 2nd, 29 University of Southern Maine professional staff members traveled to the scenic Bethel Inn to attend the second Bethel Leadership Development Seminar. The theme of the program was "The Learning Workplace," focusing on the importance of learning and critical reflectivity in the workplace for both the individual and the institution.

Ronald M. Cervero, Ph.D., associate professor of adult education, University of Georgia, led the way Thursday morning with a presentation and discussion on the importance of learning from practice. Dr. Cervero described a framework by which professionals utilize a repertoire of experience (know how) and practical knowledge (know that) in their practice. Reflection on this process using a critical incident model provides insight into the judgment and ethical beliefs that underly professional practice.

On Friday Will Callender, chairperson of the Human Resource Development Department and Russell Chair Scholar, presented a portion of his work in progress titled "The Joy of Learning." Will's thoughts on the

meaning of joy and learning described the energy and creativity joyful learning presents to those who actively engage in the search for self-knowledge and truth.

Dr. Cervero's final synthesis put thoughts and ideas on knowledge and learning in the context of the workplace. The small and large group discussions that developed generated many ideas, reflecting the scope of possibilities available for participants to integrate the information into their own personal learning and workplace.

In closing, participants reflected on their experience, and the success of the seminar was unanimously stated. Two days of introspection and discussion brought renewal and generated a conceptual framework that will serve as the foundation for reflective learning and practice for participants, their colleagues and the institution as a workplace.

## Distinguished Professional Staff Award

Remember to submit your nominations for the \$1,000 Professional Staff Award by Friday, April 14. Contact Larry G. Benedict at 780-4035 for a nomination form. Your nominee must have shown at least five years of distinguished service to USM. The award winner will be honored at the annual Professional Staff Luncheon on May 17.

## Women in Management

continued from p. 1

1 to 2:30 p.m. with Judy Adams of the Portland Concert Association; Jane Hunter, general manager of the Portland Symphony Orchestra; Phyllis O'Neill, arts promoter and former director of Maine Arts; Judy Sobol, director of the Payson Gallery; and moderated by Mary Snell, concert manager and promoter at USM.

Other workshops focus on developing working teams, project planning, worker burnout, gender roles at work, caring for elderly parents, managing budgets and investments, career choices, computers, and franchise businesses.

There will be a theatre piece by Barbara Eberhardt, "Women on the Edge," on workplace changes of the last 10 years, to close Thursday's sessions, at 4:15 p.m., and an anniversary celebration with music, tributes and surprises at 4:15 p.m. on Friday.

The Women in Management Conference is sponsored by USM's Department of Community Programs. For more information, call 874-6500.

## Campus Notes

■ The Robert R. Masterton Lectures on "Changing Maine," hosted by the Public Policy and Management Program, continue with "Maine's Changing Government and Political Institutions," by Kenneth T. Palmer, professor of political science at UM, on Monday, March 27 and "Maine's Changing Voters and Voting Behavior," by Christopher Pottholm, professor of government at Bowdoin College, on Monday, April 10. Both lectures are at 7 p.m. in Room 113 of Masterton Hall.

■ A Convocation lecture on "Revolution, Family and Women's Liberation in the Soviet Union," will be presented by Wendy Z. Goldman, assistant professor of history at Carnegie Mellon University, at 7:30 p.m., Thursday, March 30 in the Portland Campus Center Amphitheatre. For more information, call 780-4440.

■ The World Affairs Council of Maine will present two lectures as part of the series "Great Decisions '89." Both talks will be held from 7:30 to 9:30 p.m. at Temple Beth-El, 400 Deering Avenue, Portland. On Monday, March 27, Merle Goldman, professor at Boston University and the John K. Fairbank Center for East Asian Research at Harvard University, will speak on "China: Redefining

the Revolution." On Monday, April 3, "Farmers, Food and the Global Supermarket" will be presented by Max Singer, Washington consultant and author of the 1988 book "Passage to a Human World." Admission to each lecture is \$5 general public; \$3 World Affairs Council members, USM faculty and staff; \$1 students. Call 780-4551 for more information.

■ "The Impact of Corporate Restructuring on Business Politics and the Organization of Managerial Work," a lecture by Michael Useem, professor of sociology, Boston University, will be held from 1 to 2:15 p.m. on Tuesday, March 28 in 204 Payson Smith, Portland. The lecture, free and open to the public, is part of the Department of Sociology and Criminology's Colloquium Series. Call 780-4100 for more information.

■ The Professional Staff Senate has elected Jack Farrar, chair; Mary Ann Benson, vice chair; and Bill Wise, secretary. The Senate meets on the second Monday of each month on alternate campuses. All meetings are open to the university community with professional staff particularly invited to attend. Please submit agenda items two weeks in advance to Mary Ann Benson, 780-4695.

## Provost's Search

The search committee for provost/vice president for academic affairs has selected six candidates, each of whom will be on campus through Friday, April 14 for meetings with faculty and staff. Their schedules are as follows:

● John Wallace, assistant vice president for academic affairs at the University of Minnesota, will be on campus Tuesday, March 28. He will meet with faculty and staff in an open forum from 9 to 10 in Hastings Lounge, Gorham, and from 2:30 to 3:30 in Room 113, Masterton Hall, Portland.

● Anthony Penna, senior vice president for academic affairs at Northeastern University, will visit campus on Thursday, March 30. He will meet with faculty and staff from 9 to 10 in Hastings Lounge, Gorham, and from 2:30 to 3:30 in Room 113, Masterton Hall, Portland.

● Karl Lamb, academic dean and professor of political science at the U.S. Naval Academy, will be here on Friday, March 31. He will speak at an open forum scheduled for 9 to 10 in Hastings Lounge, Gorham and again from 2:30 to 3:30 in Luther Bonney Auditorium, Portland.

● John Deegan, dean of the College of Social and Behavioral Sciences and professor of political science at the University of Northern Iowa, is scheduled to be on campus Wednesday, April 12. His open forums will be from 10:15 to 11:15 in Hastings Lounge, Gorham and from 1:30 to 2:30 in Room 113, Masterton Hall, Portland.

● Robert Culbertson, vice president for academic affairs and professor of sociology at Arkansas State University, will visit campus on Friday, April 14. The open forums will be from 10:15 to 11:15 in Hastings Lounge, Gorham and from 2:45 to 3:45 in Luther Bonney Auditorium, Portland.

● G. Lansing Blackshaw, dean of science and engineering and professor of mechanical engineering at Fairleigh Dickinson University, visited campus on Monday, March 20.



The Second Annual Maine College Dance Festival will feature performances by dance faculty and students from USM, the University of Maine at Farmington, Bates College, Bowdoin College and Colby College. The festival, sponsored by the Maine Dance Consortium, USM and the Maine Community Foundation, will be held at 8 p.m. on Friday, April 7 and Saturday, April 8 at Ram Island Dance, 25A Forest Ave., Portland. Tickets are \$6 general admission; \$4 students and seniors. Call 773-2562 for tickets and information.



## What We're Doing

E. MICHAEL BRADY, associate professor of adult education, presented two papers and attended a national committee meeting at the Annual Conference of The Association for Gerontology in Higher Education in Tampa, Fla. His article, "A Reflection Upon the Small Eternity of Letters," was published in the winter edition of the Journal of the New England Reading Association.

INDIA L. BROYLES, assistant professor of education, attended a preconference symposium for directors of Ford Foundation projects to develop clinical training for teachers in Anaheim, Calif., on March 1-2 and the annual meeting of the American Association of Colleges for Teacher Education in Anaheim March 2-4.

C. GEORGE CAFFENTZIS, assistant professor of philosophy and Honors Program, had his new book, "Parole Abusate, Monete Tosate e Governo Civile. La Filosofia de Denaro di John Locke," ("Abused Word, Clipped Coins and Civil Government. The Philosophy of Money of John Locke") published by Institutio Enciclopedia Italiana Fondata Da Giovanni Treccani in Rome, Italy. The book is the first volume of a planned trilogy on the philosophy of money in 17th and 18th century England, Ireland and Scotland.

MELISSA H. COSTELLO, director of clinical experiences for the College of Education-Undergraduate, attended the annual convention of the National Association of Teacher Educators in St. Louis, Missouri in February. She also participated in meetings of the the National Field Directors Forum and the ATE Delegate Assembly as Maine's higher education representative. She is a member of the executive boards of the Maine Association and the New England Association of Teacher Educators (ATEIM and NEATE).

VINCENT E. FAHERTY, professor and chairperson of social work, moderated a

session on social development and community organization at the Annual Program Meeting of the Council on Social Work Education in Chicago on March 6. He will also serve as an accreditation site visitor for the council at the University of Mary, Bismark, N.D. in April.

LEIGH GILMORE, assistant professor of English, presented the paper "Gertrude Stein and the Puzzle of Autobiography" at the Twentieth Century Literature Conference at the University of Louisville. Her article, "The Gaze of the Other Woman," has just been published in "Engendering the Word: Feminist Essays in Psychosexual Poetics" (University of Illinois Press). Gilmore will present "Lying So Near the Truth: Women's Autobiography and Confession" at the International Association of Philosophy and Literature's annual conference at Emory University in Atlanta, and also at the Narratology Conference at the University of Wisconsin, Madison.

NATHAN D. HAMILTON, assistant professor of archaeology, as part of "The Land of Norumbega: Maine in the Age of Exploration and Settlement," lectured on "Seventeenth Century Exploration of the South-Central Coast of the Gulf of Maine" at the Camden Public Library in January. Again, as part of "The Land of Norumbega" series, Hamilton opened the program at Greenville Middle School in February and lectured on "European Perception of the Cultural and Natural Features of the Maine Coast."

JULIEN MURPHY, assistant professor of philosophy, presented her paper, "The Disgusting Voices Inside Us: Language and Internalized Oppression," for the Sartre Circle of the American Philosophical Association at their annual meetings in Washington D. C. in December. Her work, "Surrogate Motherhood: Pro or Anti Feminist?" was presented at the conference on Nurturing Choices at Stanford University in February. Murphy's paper, "Is Pregnancy Necessary?" Feminist Concerns About Ectogenesis," has been accepted for publication by HYPATIA: Journal of Fem-

nist Philosophy for their special issue on reproductive technology. Another article, "Women with AIDS: Sexual Ethics in an Epidemic," has been included in a special reference edition, AIDS: Principles, Practices, and Politics published by Hemisphere Press. She has been invited to give a guest lecture, "AIDS, Sex, and Dread," at the University of Maine, Machias in March.

YVONNE SHAFER, associate professor of theatre, reviewed "Theatre of the Weimar Republic" and "Bernhardt, Terry, Duse: The Actress in Her Time" for Choice Magazine. On November 12 in Columbus, Ohio, at the annual national meeting of The American Society for Theatre Research, she presented a paper titled "Eleanor Mary and The Ibsen Campaign in England." Shafer reviewed the Portland Stage Company production, "A Walk in the Woods," for The Journal of Dramatic Theory and Criticism.

LEONARD J. SHEDLETSKY, associate professor of communication, presented a research paper, "Listening as a Sex-Related Cognitive Behavior," at the International Listening Association Convention, Atlanta, Georgia. Also at that conference, Sheddetsky acted as a communication resource consultant in HENRY AMOROSO's workshop, "Toward a Theory of Listening Transactions in Adult Literacy Education."

CHARLES F. SMITH, associate professor of education and chairperson of graduate programs in professional education, presented an invited address to the Association for Information and Image Management in February titled, "Leadership and Organizational Behavior in Technical Fields: Conflict Between Technology and the Human Identity."

GEORGE R. VIOLETTE, assistant professor of accounting, is coordinating a Volunteer Income Tax Assistance (VITA) program using USM tax students which assists low-income and elderly taxpayers. His article, "How the IRS Selects Returns for Audit," was published in the February issue of Maine Investor Digest.



Currents  
Office of Media Relations  
96 Falmouth Street  
Portland, ME 04103

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Editors and Writers Robert S. Caswell, director; Susan E. Swain  
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Currents is published bi-weekly on Mondays throughout the academic year. Materials should be submitted no later than Thursday noon, 11 days prior to publication to: Media Relations 96 Falmouth Street, Portland.

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