

Pub politics kick off debate season

As the campaign heats up, USM students watch & weigh in

Brandon McKenney

Photo Editor

It's often recalled that at one time, politics happened exclusively in dark, smoke-filled rooms.

The scene at Sebago Brewing Company on Friday night fell just short of that cliché, thanks to Portland's stringent anti-smoking laws, as a group of USM students (and at least one professor) gathered to take in the latest milestone of the 2008 presidential campaign.

More than 30 energized people crowded into the basement of the Old Port bar to watch the first of three matchups between Democratic nominee Barack Obama and Republican John McCain. The enthusiasm was palpable, to say the least.

As the debate got under way, it was evident who the crowd, made up almost entirely of Democrats or progressive Independents, were rooting for. Early missteps by McCain immediately drew roaring laughter and a few wisecracks. Although there was a clear

bias in the crowd, there was also an obvious interest in hearing both men state their cases.

This is, after all, the point where many voters tune in to hear from candidates for the first time.

Faces watched attentively, trying to hear as best as possible from the television that, its volume maxed out, was still occasionally drowned out by Friday night bar chatter.

Jeff Doucette, President of USM's College Democrats, attributed the raw interest to the importance of this election. "One of these two men who spoke tonight will, in 3 months, have incredible influ-

ence over all of our lives," said Doucette.

He explained that it was important for the public, and especially students, to play a role in deciding who will be in the White House

next year. The audience clearly felt the same way, at times breaking into side conversations about issues raised by debate moderator Jim Lehrer.

Joel Sanchez, a member of the Student Democrats and a Maine Democratic Party Volunteer Coordinator, thought the debate

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BRANDON MCKENNEY / PHOTO EDITOR

USM Students watch the first Presidential debate in the basement of Sebago Brewing Company in Portland. The Student Democrats put on the event, which saw a large turnout.



STEVEN LEE / STAFF PHOTOGRAPHER

USM's Portland-Gorham shuttle has received a make over thanks to the school's new marketing campaign which was launched last semester.

The push

University looks to a larger audience with new marketing campaign

Matt Dodge

Executive Editor

It's pasted all over buses shuttling students between campuses, it's slowly creeping its way online, and it's coming to a movie theater near you.

It's the new USM marketing campaign, and it might start to seem like it's popping up everywhere - but that's the idea. "Frequency is the name of the game in marketing," says Julie Cameron of USM's Office of Marketing and Brand Management.

Unveiled last February, the campaign that aims to "recruit and retain" has slowly been put

into effect, starting with this summer's launch of the new USM website front page. And that's just the start.

In addition to USM's newly decorated Portland-Gorham shuttles, the campaign seeks to recruit outside of the Casco Bay watershed with ads on internet search engines, as well as social networking sites such as Facebook and Myspace.

Television ads will also begin running after November's election, in a concerted effort to expose USM to a new market of potential students.

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From **MARKETING** on page 1

“Our core market is Maine and New England,” says Cameron.

But with Maine and New Hampshire projected to produce fewer high school graduates in the next 10 years, Cameron recognizes that the net may have to be cast a little further.

Now a glittering example of Flash animation, the University’s front page on the web is more alluring, but could also be misleading for anyone expecting a fully redesigned experience. Navigate from that initial page, and chances are you’ll back on the same-old website the school has operated since 2003.

This too, is part of the plan. “With limited resources, this is where we decided to focus our efforts at first,” says Cameron. On a recommendation from the Educational Marketing Group, the firm hired to assist in the campaign, the school decided to implement the website redesign slowly, starting off with a new front page aimed at luring prospective students.

On the new site the city of Portland takes center stage as one of the school’s main attraction. Taking the old real estate maxim “location, location, location” to heart, the marketing campaign recognizes the allure of the big city lifestyle, and tries to capitalize on this cosmopolitan appeal. “One of the biggest draws for USM is Portland,” says Cameron.

USM will soon begin running ads in New York, New Jersey, and Pennsylvania. These potential out-of-state students would

not only combat the “suitcase school” habits of USM, but also bring in out-of-state money and attention.

After a year in development with EMG, a firm which specializes in college-level marketing campaigns, USM’s new campaign was launched with the tagline “World View, Close Up”, essentially a motto, which has since been dropped by President Botman.

“It does not make sense to have a tagline that does not [accurately] reflect the goals of the university,” says Scott Steinberg, USM’s Director of Undergraduate Admissions. The school will hold off on any new taglines until they have begun a “strategic planning process” to map out Botman’s specific goals for the university, a process they hope to begin in earnest during October.

In an effort to keep marketing efforts fresh, organized, and focused, the university has created an Integrated Marketing Task Force. This group of faculty, staff, and students are consulted to help advise on and implement the new plan.

Biology professor David Champlin was eager to join the IMTF, and wanted to put individual students at the center of the campaign. “There are lots of students with amazing personal stories,” he says. “I like telling those stories because it’s very motivating.”

High-Energy Healing

Nancy Richeson takes a “hands on” approach to medicine



BRANDON MCKENNEY / PHOTO EDITOR

Nancy Richeson demonstrates a Reiki healing technique on her Graduate Assistant, Katherine Lutz.

Ben Boyden

Contributing Writer

While some scientists are busy inventing the latest gadget to transform the healthcare market, Nancy Richeson may as well be stepping into a time machine.

The USM associate professor is about to embark on a study involving an age-old, holistic approach to healing known as Reiki. Funded by the College of Nursing and Health Professions, the research focuses on older adults who experience pain, depression, and anxiety.

“I’ve gotten hundreds upon hundreds of phone calls,” says Richeson, her phone ringing in the background. “Some of them for some reason can’t handle medication, or a medical professional can’t help them.”

Originating in Japan, Reiki made its way over to the western world around the 1920s. It is a form of healing centered around light touch. But do not mistake it for your average massage - the focus is not on physical muscle tension, but plying and transforming the metaphysical “energies” of the body.

There will be two different groups. An “intervention” group will be receiving Reiki treatment while the “control” group waits. After eight weeks, they swap places.

Richeson, along with Katherine Lutz, a graduate student and registered nurse, will also be monitoring blood pressures and heart rates in an effort to find if Reiki treatment produces a physiological response on the part of participants.

Though Reiki is now being provided in some hospitals around the country, it is not free, and insurance companies do not cover sessions, as far as Richeson knows.

She began receiving treatments at the behest of a friend years ago, only to begin studying it herself in 2001.

There are three levels of training, the first being a regiment of “self-healing”.

The second level is where students begin work on others, as well as tackling an approach known as “long distance Reiki,” in which the practitioner attempts to work on limited ailments from afar. It was at this stage that Richeson co-founded a clinic in Kennebunk.

She completed the third and final stage, becoming a Reiki Master, this past January.

“It’s really a self-Journey, and it depends on where you are at. I spent

a lot of time as a level one trying to make sure that I was really good at it.”

The Study, which is now closed to new participants, will take place over the next sixteen weeks.

While the free treatment may have been a factor in the overwhelming response, those who failed to make the cut needn’t despair - once a month, Richeson operates a free clinic out of her office in Kennebunk.



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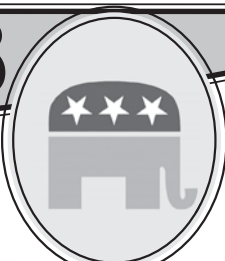
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CAMPAIGN '08



TAXMAMA

USM Professor goes Web 2.0 on the candidates' tax plans

David O'Donnell

News Editor

"You can visit my website..." That's the catchphrase of the 21st-century politician, a handy response to any request for details about their positions and policy proposals - maybe they fear putting an audience to sleep, or perhaps they simply haven't memorized them yet.

Just how many people take your average candidate up on the offer is another matter.

Jeffrey Gramlich, a professor of financial accounting at USM, is one of the few people who can be counted on to wade through the many particulars now online. But even he is keenly aware of the shortcomings of all this transparency.

In August, Gramlich took the tax plans of both Republican presidential nominee John McCain and Democrat Barack Obama, straight from their websites and speeches, and consolidated the information into an article for Knol, a Google-run knowledge base authored exclusively by experts and academics.

His summary, an effort to simplify and contrast the two candidates' plans, rounded out at around 3,200 words.

"It turned into a relatively lengthy document," he says. "Most people I know, their eyes kind of glazed over."

Shortly after publishing the first draft, he was having coffee in the Old Port with friend Chris Houle,

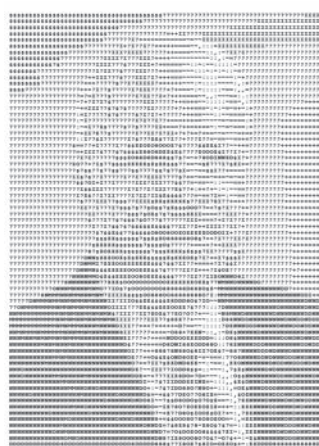
CEO of the Maine database software company Quantrix, when it occurred to them that the web offered more opportunities to make this information accessible - and relevant - to average citizens.

The result of that epiphany is a collaboration between Gramlich and the software maker, now up at electiontaxes.com. It is essentially a calculator, imbued with just about all the specifics of how each candidates plans to modify the tax code should they enter the Oval Office in 2009.

The tool allows anybody to enter in their own financial information, and immediately see how their taxes might be impacted by an Obama or McCain administration.

"I was confused, because both of them said they were going to save me taxes," said Gramlich. "I wanted to figure it out."

He won't say which man turned out to be telling him the truth. But the Knol paper that informs the site's algorithm makes some pretty clear distinctions between the two candidates' plans: McCain favors across-the-board



tax cuts that primarily benefits the highest earners; Obama will only lower taxes for those earning less than \$25,000 a year, raising them for those above that line, and his cuts will primarily benefit those with children.

The project has garnered a fair amount of press across the country; Quantrix reported 200,000 hits in the first 24 hours alone. Gramlich points out that the site has been getting a significant number repeat visitors, who for whatever reason have found themselves curious about differ-

ent income levels over the past week.

Neither of the two major presidential campaigns will comment on the site, letting their own documents and a recent squabble at the first debate speak for themselves (neither the debate nor the recent Wall Street crisis has warranted an update to the application.)

But Gramlich takes the lack of any official refutations and the feedback he's received from users as a testament to how non-partisan his goals are. Not that there has been any lack of complaining - many of the 15,000 comments posted at press time accuse the site of serious bias against the poster's preferred candidate.

For his part, Gramlich sees any bias as strictly in the eye of the beholder.

"The main thing for me and Quantrix is that it does the right job," Gramlich says. "It makes no difference to me which candidate comes out ahead."



BRANDON MCKENNEY / PHOTO EDITOR

USM Students watch the first Presidential debate in the basement of Sebago Brewing Company in Portland. The Student Democrats put on the event, which saw a large turnout.

From **DEBATE** on page 1

was just what was needed. Sanchez explained this was the first time we've been able to see both candidates on the same stage, laying out their differences.

"It covered what needed to be talked about, the economy and the financial crisis. I think it was clear from McCain's positions that the Republicans will lead us into more of the same troubles." While Sanchez found

the debate's concentration on the economy to be most important, student Jeremy Knee latched onto another issue.

As a veteran, Knee was swayed most by the candidates positions on the use of the military.

"McCain talked the most about the military, but Obama talked the most intelligently about it," said Knee.

Even though the viewing was put together by the USM Democrats, it attracted many non-members as well. "We're very happy with the turnout, although not too surprised since we've had a great presence on campus this year," said Doucette. The Student Democrats have gained many new members this year according to Doucette who said the group was invigorated by a recent trip the Democratic National Convention in Denver.

While the strength of the group was an encouraging sight to many, SGA President Ben Taylor had a different opinion, noting the lack of a Republican group on campus this year. "In 2006, we had both groups on campus and they were equally strong, creating a good dialogue between them", said Taylor. "It'd be nice to have that balance again since we now have such a strong Democratic group."

Although there may not be an organized group of conservative voices on campus, there are Republican students who have tried to balance the atmosphere. "The institution is quite liberal and not many conservative stu-

dents are willing to come out and voice their opinions because there are so many people that'll disagree with them," said student Dustin Gilbert. "Personally, I've been a lone conservative voice in a crowd of liberals," explained Gilbert, who began writing opinion columns for the Free Press last semester as an effort to get a conservative perspective to students.

Despite the lack of balance on the campus political scene, USM students are energized this election cycle. The large crowd at the debate viewing party was an encouraging testament to that energy.

"I think it's an exciting time to be in college," remarked Doucette. "And no matter what your political persuasion, you should definitely take the opportunity to learn about the process and engage in it as much as possible".

Moh Dimi, another volunteer with the Student Democrats echoed that sentiment, explaining "It's time for a change. The American people are smart and they always speak up when it's needed."



Police Log

Busted!

Sept. 15 10:57a.m. -
Joseph Malarsie, 19 of Standish, Maine was arrested on outstanding USM and South Portland Police Warrants. Transported to Cumberland County Jail.

Suspicious subject in the park

Sept. 16 11:52a.m. -
Report of a suspicious subject on Park Ave, near Deering Oaks. Referred to Portland Police Department.

Chemical Spill!

Sept. 16 8:29p.m. -
Chemical Spill at the art department. Police, Gorham Fire Department and Facilities Management responding. One police officer and three students transported to Maine Medical Center.

I think you were going a little too fast.

Sept 16, 1:13a.m. -
Vehicle Stop in GS-1 for for speed 15-19 over. Officer issued a summons.

Do I smell gas?

Sept. 17, 11:17a.m. -
Vehicle was spotted leaking gas. Leak was caused by a gas can that tipped over. Facilities Management responding.

What do you mean you're a student?

Sept. 22 10:50 a.m. -
An officer responds to a call of suspicious persons walking through the John Mitchell Center on the Gorham campus. Described as a young man with a beard and sunglasses and a heavy set female wearing a pink t-shirt, an officer spoke to both and found they were both students.

Put that thing away

Sept. 25 10:51 p.m. -
An officer warns student for urinating in G-13 parking lot.

CAMPUS EVENTS

Monday September 29

Step Aerobics-

Stepping, toning, and stretching.... all choreographed to music.
\$10 for semester for current USM students/ Offered Mondays, Wednesdays, and Fridays from 6:15-7:15a.m. Multi-Purpose Room, Sullivan Complex, Portland Campus. For more information or non-student pricing, check out our website at <http://usm.maine.edu/sullivancomplex/> or contact the Sullivan Complex at 780-4939.

On The Ball-

Group exercise program for everybody, utilizing a "fit ball" to increase core and functional strength. The benefits are core stability, strength, balance, proprioception, flexibility, agility, and improved posture. \$10 for semester for current USM students/Offered Mondays, Wednesdays, and Fridays from 6:15-7:15p.m./ For more information or non-student pricing, check out our website at <http://usm.maine.edu/sullivancomplex/> or contact the Sullivan Complex at 780-4939.

GREEK RUSH -

Alpha Xi Delta Event - Mocktails with the Xi's- Come meet the ladies of Alpha Xi Delta and find out more information on how to join one of USM's sororities/ Presidential Dining Room, Brooks Student Center, Gorham campus/ 6-7:30pm/ For more information please contact Natalie Tougas at natalie.tougas@maine.edu or at 207-595-1611

Model United Nations

Organization Meeting-
Any student interested in world affairs, travel, leadership, education and great times is welcome./ 423 Glickman Library, Portland campus/ 7-8:00p.m./ For more information email jelena.sarenac@maine.edu

Animal Rights Activist Team

Open House-
A party for students to get involved with the USM Animal Rights Activist Team/ Amphitheater, Woodbury Campus Center, Portland campus/ 7-8:00p.m./ For more information please email kristia.dickson@maine.edu.

Accounting and Finance Society

Alumni Night-
Accounting and Finance alumni will be present to discuss their experiences becoming professionals in their fields and what it took for them to achieve their positions. Pizza and beverages will be provided!/ Rm 200, Payson Smith Hall, Portland Campus/ 7-8:00p.m./ For information please email Robert.swain@maine.edu.

Tuesday September 30

Fencing (Blade Society)-

Free to current USM students/ Main Gym, Sullivan Complex, Portland/ 6:05-9:05p.m./

For more information please check out our website at <http://usm.maine.edu/sullivancomplex/> or contact the Sullivan Complex at 780-4939.
Criminology Student Involvement Meeting- Weekly meeting/ Woodbury Campus Center, Portland campus/ 7-8:30p.m./ For more information please email melina.huot@maine.edu.

GREEK RUSH -

Alpha Xi Delta Event - Fall for AXiD- Come meet the ladies of Alpha Xi Delta and find out more information on how to join one of USM's sororities/ Presidential Dining Room, Brooks Student Center, Gorham campus/ 8:30-10:00p.m./ For more information please contact Natalie Tougas at natalie.tougas@maine.edu or at 207-595-1611.

Wednesday October 1

Civic Leadership Series

Workshop-
The Civic Leadership Series offers USM students skills for effective leadership and a deeper understanding of the role of a citizen leader at USM and in Southern Maine/ Husky Hut, Brooks Student Center, Gorham campus/ 7-8:30p.m./ For today's topic and more information see <http://www.usm.maine.edu/studentlife/communityservice/leadership.html>.

Gender, Race, Class, Community, Love-

Dr. Nancy Gish will give a lecture and discussion on identities through the mirrors of others/ University Events Room, Glickman Library, Portland/ 7-8:30p.m./ for more information please email lwebster@usm.maine.edu or call 780-4289.

Thursday October 2

Latin Line Dancing-

Have fun leaning the Salsa, Cha Cha, Merengue, and other hot Latin Line dances. \$10 for current USM students/ Multi-Purpose Room, Sullivan Complex, Portland Campus/ 12:15-1:00p.m./ For more information or non-student pricing, check out our website at <http://usm.maine.edu/sullivancomplex/> or contact the Sullivan Complex at 780-4939.

Foot in the Door - MEDIA

POWER-
Come meet representatives, learn about employment opportunities and get your "foot in the door" with some of Maine's top organizations. Sponsored by Career Services and Professional Life Development./ Luther Bonney Lobby, Portland campus/ 2:30-4:30p.m./ or more information, call 780-4220.

Asian American Association and Symposium-

We have weekly meetings to discuss Asian culture along with upcoming events and trips/ 237A Luther Bonney Hall, Portland

campus/ 5-6:30p.m./ For more information please email jessica.daigneault@maine.edu.

Friday October 3

Board of Student Organizations Meeting- Weekly meeting/ 10 Bailey Hall, Gorham campus/ 1-3:00p.m.
USM Student Senate Meeting- Weekly meeting/ Formal Lounge, Hastings Hall, Gorham/ 3:30-6:30p.m./ For more information please call 228-8503.

Androscoggin Home Healthcare and Hospice-

"Autumn Night Out" A benefit for the AHCH Hospice Program \$35 per person or 4 tickets for \$120/ Room 170 and North Lobby/ 7-9:00p.m./ For more information please call 795-9537.

The WMPG Friday Night Fall Film Festival-

"Before The Music Dies" will be shown at USM Gerald E. Talbot Lecture Hall, Portland Campus/ Starting at 7 P.M/ Tickets are \$5 general admission, Free to USM students and only available the night of the event/ For more information on the up coming shows please visit www.wmpg.org. For more information on this event please contact Mgr. Jim Rand at (207) 780-4424 or email stationmanager@wmpg.org.

Saturday October 4

Habitat for Humanity-
Community Service Project/ 9a.m.-3:00p.m./ For more information or to sign up please visit www.usm.maine.edu/studentlife/communityservice

Sunday October 5

Sea Kayak-
\$10 for current USM students. No experience is necessary to participate/ Maine Coastal Locations (TBA)/ 8a.m.-3:00p.m./ For more information or non-student pricing, check out our website at <http://usm.maine.edu/sullivancomplex/> or contact the Sullivan Complex at 780-4939

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LETTER FROM THE EDITOR

USM needs to talk the talk

I crossed the threshold into Bates College's "Grey Cage", and was greeted by a glistening spectacle of flesh, ironic neon clothing, and alcohol-impaired dance moves. The one-man dance party that is Girl Talk, a.k.a. Pittsburg's prolific mash-up "artist" Greg Gillis, was set to take the stage around ten p.m.

Traveling across the globe with his trusty Macbook, Gillis has cornered the market on clever top 40 rock and hip-hop remixes. Every weekend he rolls into a college campus or clubs, plugs in the laptop, and gets the party started in a way that P!nk could not fathom.

Even on the cusp of such an event, I couldn't help feel a pang of state-school inflicted jealousy over the wide array of musical acts and events that are standard week-to-week stuff for those who chose to drop \$40k on college.

Don't get me wrong, I like USM. I like Portland. I just don't like how USM seems to let Portland act as a stand-in for the social side of our college experience. Taken together, the two make for a good time, but the campuses proximity to our state's major metropolitan area seems to have been used an excuse for not bringing big-name acts to USM.

Groups like the Gorham and Portland events boards do their

best. Events like "speed dating" have been well received, but with what I imagine is a tiny budget to work with, it must be hard to book acts with any mass appeal.

Let's not just blame it on the schools budget woes though. With Portland so close, anyone particularly motivated to see some live acts can make the trek downtown to take in some live tunes, but paying cover charges to pack in alongside the chronically hip just doesn't have the same atmosphere as the uninhibited revelry that is an on-campus concert.

I wish that every USM student had an equal opportunity to throw themselves into the throbbing mass of bodies, get their toes obliterated by the wild stomping of 2,000 reveling co-eds, and sweat through their clothes. Instead, we are doomed to wander Congress Street in search of live acts while Bates, Bowdoin, and Colby attracted groups like The Roots, Cake, and Gogol Bordello in the last semester alone.

Having grown up in Auburn, I learned early on that Bates offered the kind of entertainment that doesn't often make it to Maine's twin cities. This might have given me a slightly skewed idea about what a school should offer to it's students, but I refuse

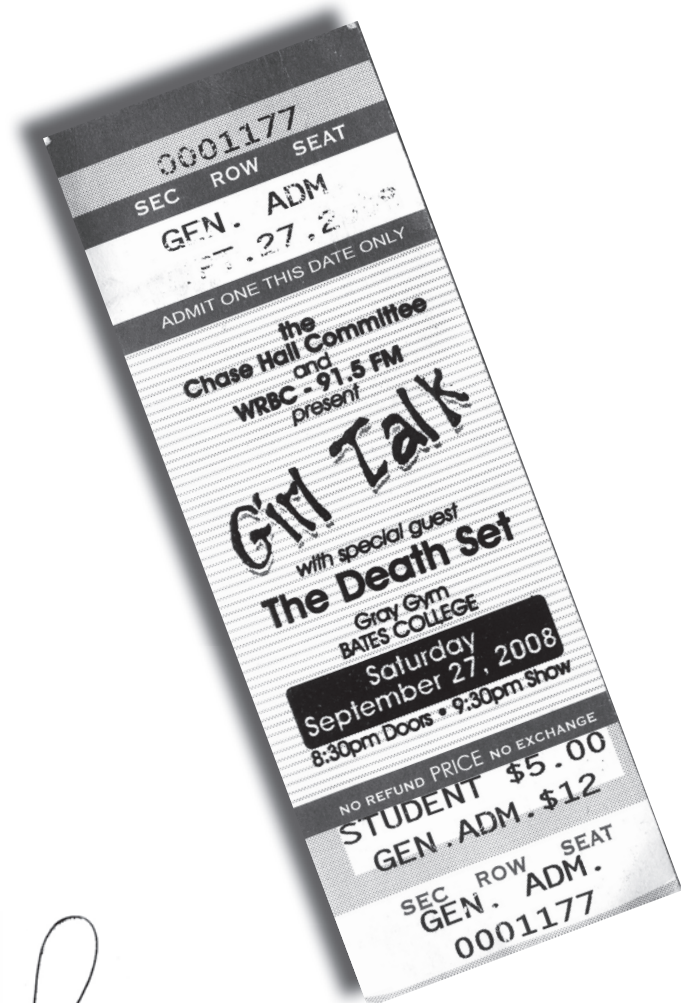
to let paying \$35,000 less for my education lower my standards.

I'm not ignorant to how an endowment works. Private schools have received generous donations from alumni to ensure that the experiences that they enjoyed as students are recreated for the current student body. But this practice needs to be recognized as a self-sustaining system; big money equals big musicals acts, which equals student pride and loyalty, which in turn assures generous donations in the future.

Having spent most of last semester as news editor reporting on USM's financial turmoil, I know that there is no secret cache of money lying around to fund such events. But the social side of college life should not end with the day's last class, and the school itself should carefully consider what such an investment could mean down the road.

In the meantime, I'll be bandaging up some toes and replenishing my electrolytes.

Thanks for reading,
Matt Dodge

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92 BEDFORD STREET - PORTLAND, MAINE 04101
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ARTS EDITOR	JENNA HOWARD
NEWS EDITOR	DAVID O'DONNELL
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LETTERS TO THE EDITOR

Community Service

Looking to get involved in greater Portland? The Office of Community Service and Civic Engagement may just have something for you. We are supporting various student service projects, courses that offer community service opportunities and student leadership development.

Since 2000, our director, Andrea Thompson McCall, has offered a part-time AmeriCorps program to students interested in making a difference. Participants in the Service Leader program commit 300 hours of service and leadership in the community. In return, they receive training and get a \$1,000 education award. This year, we are supporting ten continuing members and five newcomers. Their service activities are as varied as their interests - from Habitat for Humanity building projects to working with such groups as Community Arts Initiative on cooperative public art events and helping to rebuild New Orleans with Alternative Spring Break. We are still accepting applications on a rolling basis.

Our office also collaborates with PIRG to offer a series of

workshops called the Civic Leadership Series. In this series of leadership trainings, we will be offering practical skills for effective leadership, with the goal of gaining a deeper understanding of what it means to be a citizen/leader at USM and in Southern Maine. We will be offering workshops in Portland and Gorham that fall into two tracks. The USM track is for current or aspiring student group leaders; the Community Partnership track is for students engaged in community work in greater Portland. A certificate is provided upon completion of either track.

This semester we are excited to be supporting Professor David Carey's course EYE 114 Globalization, Sustainability and Society. Using an interdisciplinary approach that seeks to connect course concepts to practices in the community, this course examines the different dimensions of globalization and sustainability and their impact on culture and society. Professor Carey's students are volunteering at a Conversational English class run by community partner

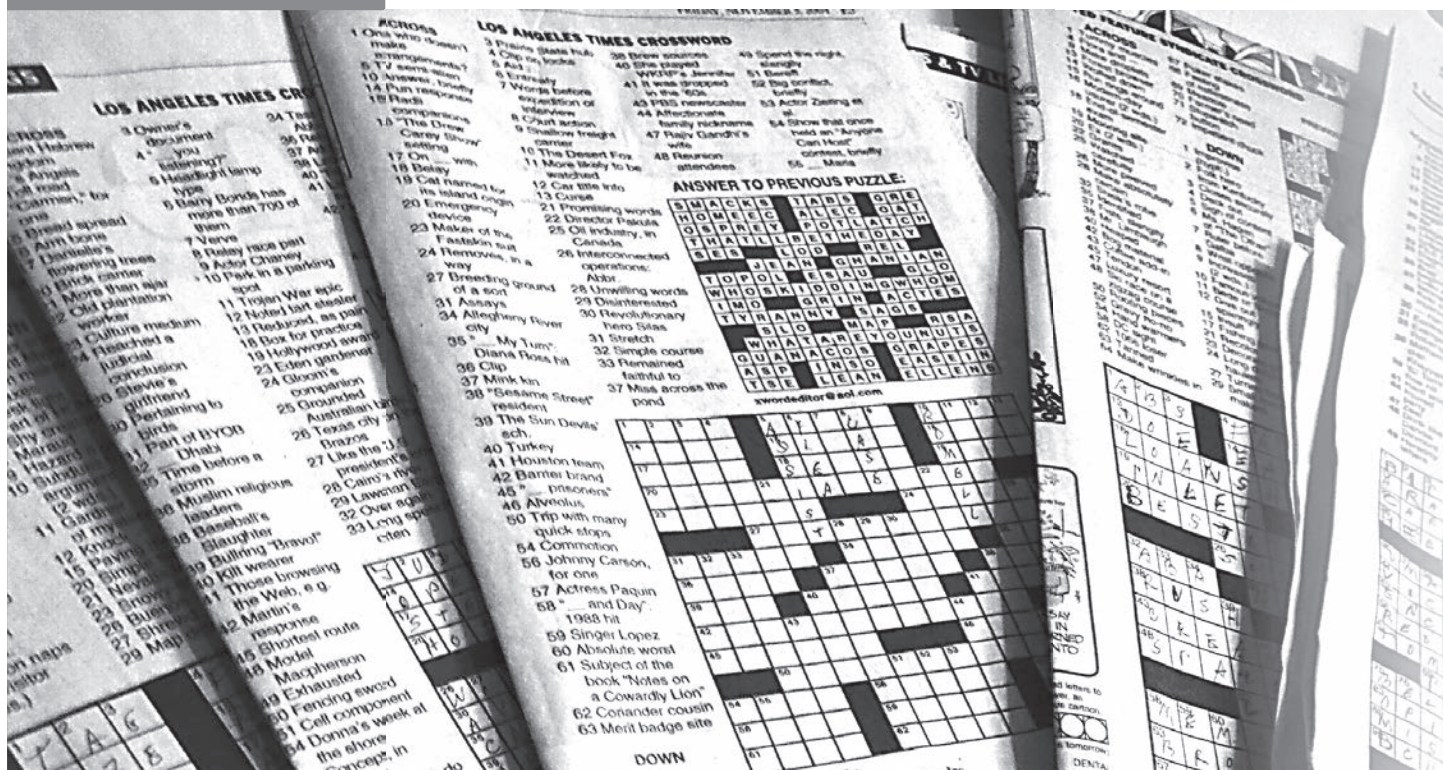
Ina Demers and with Cultivating Community, an organic farm.

In addition to this collaboration, the Office of Community Service and Civic Engagement organized the Community Service Kick Off. USM students rolled up their sleeves and volunteered at Spiral Arts, Wayside Soup Kitchen, Ronald McDonald House and with Habitat for Humanity. Also of note were the independent efforts of Sigma Nu which organized a blood drive for the Red Cross on September 3rd. They put in a total of 84 hours of service.

All of this is just the tip of the iceberg. Our partnerships with local organizations are growing; we are working to develop an inventory of USM's community work; and we continue to work directly with students to find the best, most fulfilling, service opportunities in this awesome community.

Alicia Sampson

EXTRA EXTRA



The Free Press is hiring for the 08-09 school year.

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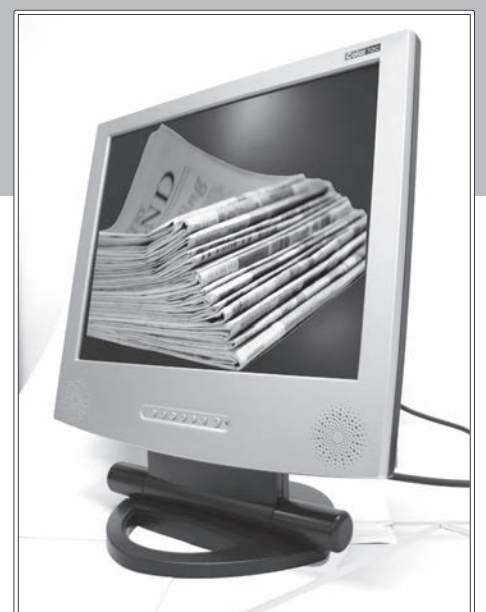
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If you have any interest in these positions, visit The Free Press at 92 Bedford Street in Portland, or call 207-780-4084, or e-mail Executive Editor Matt Dodge at mdodge18@gmail.com

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Wishcamper:

A look inside

PHOTOGRAPHS BY
BRANDON MCKENNEY / PHOTO EDITOR



David O'Donnell

News Editor

Few will ever visit USM without casting their eyes on the new Wishcamper Center - it's the centerpiece of University Commons, a project to utilize and beautify the school's property holdings on Bedford Street.

But not everybody will really need to enter it. The new facility is primarily home to two sub-schools of USM, Osher Lifelong Learning Institute and the Muskie School of Public Service. Muskie trains people in the ways of public policy and governance; Osher is part of a national organization providing education geared toward people 55 years of age and older.

In case none of that applies to you, our photographic investigation expert Brandon McKenney took his camera inside for a look at the early days of Wishcamper. We'll mostly let the photos speak for themselves, but one thing is certain: the architect clearly had a substantial budget to work with. The interior decorator? Maybe not so much.



ARTS & ENTERTAINMENT

Page 10. Fall's Finest Albums

Page 13. Some Home Cookin'

Page 15. Humor Column



Educating USM about Eid

Students invite university and community to learn about Islamic Holiday

Jenna Howard

A&E Editor

The professor scowled at his student, "You're going to have to make the decision—how important is this class to you? You'll be missing class for a family gathering? How big is your family?"

This is what I overheard my professor asking a student who said he might not be at the next class.

The student tried to explain to the elder what "Eid" is to Muslims around the world.

But the professor had absolutely no idea what he was talking about. Which is startling, considering 1.8 billion people around the world are preparing to have the biggest celebration of the year.

"That is like a Muslim not knowing about Christmas," said Hashim Abdul Allah "Of course, we know all about the holiday, and about Christianity."

For the past month, many of the estimated 400 Muslim students at USM have been fasting from sunup to sundown for the holy month Ramadan, as part of the global observation, and an important part of their faith.

The practice is meant to encourage Muslims to think about people who are starving and less fortunate around the world. It highlights the importance of charity, which is one of five pillars of the religion.

Not to mention, says student Ruqiya Abdulle, from Somalia, "You remember to pray every time you think of eating. It helps you put things in perspective, and remember the poorer people

of the world, while we have so much food here."

This week the world breaks the fast of Ramadan with the celebration of Eid ul-Fitr, which means 'feast' and 'of breaking the fast' a celebration so important that much of the world has the week off.

"There is a misconception that Islam is an Arab religion, when in fact, about 85% of Muslims are elsewhere, in Asia, Africa, Europe, and the Americas," says Reza Jalali, faculty and coordinator of USM's Multicultural Center. "Muslims are people working, playing, living beside you, in your neighborhood, people just like you, worshipping the same God, respecting Jesus Christ, Moses, sharing the same heritage, as Christians."

In talking with eleven of USM's Multicultural Students, they express the same concerns as Reza. The stereotypes blind people, they say.

This is why the group has planned a community-wide Eid celebration at USM this week.

Muslims and non-Muslims are invited to this feast meant to "bridge the gap and clear up misunderstandings between people, as well as serve as a bridge between USM and the community," says Sarah Abdulle, vice president of the Multicultural Student Association at USM.

President Selma Botman will attend the event, as well as Portland's mayor, Edward Suslovic and Maine attorney general Steve Rowe,

Also in attendance will be a pair of guests who are in Portland for a difficult reason. Six-year-old Nesma and her father are from

Iraq, living in Portland as she receives treatment for an injury she received at age four when she was shot during the war.

They will be joined by the USM Multicultural Student Association, which plans to become an active student group this October, after being defunct for two years.

Omar Ibourk, president of the group, took a USM kayaking course this semester, but found himself doing a little teaching instead. "We stopped at an island to break for lunch last week. When the class saw I wasn't eating, they offered me what they had, 'Why aren't you eating,' they asked, 'What's wrong?' When I told them I was fasting, they asked me what I got out of it, why I participated. That day, ten people left knowing more."

The group wants to spread this kind of knowledge to the USM community.

The Eid celebration will be held on Thursday, October 2 from 5-7 p.m. in the Campus Center's Dining Hall in Portland. Passage to India has donated food, as well as many local shops and restaurants. All are welcome.

"Of course this is something new," says Hamida Suja, part of the group and a member of USM's Student Senate, "and with everything that's new, people might wonder, should I go, should I try something new... But we're hoping for a success, and we're going to make this an annual event."

Eid ul-Fitr

Holiday that marks the end of Ramadan, Islamic holy month of fasting. In Arabic, Eid means "festivity" and Fitr means "to break the fast"

Ramadan

A religious observance that takes place during the ninth month of the Islamic calendar, when the Qua'ran was revealed to the Prophet Muhammad. Muslims don't eat or drink from dawn to dusk to practice sacrifice, patience, and humility.

Five Pillars of Islam

1. Profession of Faith
2. Salat-ritual prayer
3. Alms giving, charity
4. Fasting during Ramadan
5. Hajj, pilgrimage to Mecca

Above: Some members of USM's Multicultural Students Association (shown here left to right) Sahra Abdulle, Kelly Olive, Ruqiya Abdulle, Nur Ahmed, Reza Jalali, Hamida Suja, Mohamed Abdi, Omar Ibourk, Liban Hassan will join the community to celebrate Eid on Thursday.

Social Networking – Unplugged

Matt Dodge

Executive Editor

It's an unusually busy Monday night upstairs at the Old Port's RiRa. The room buzzes with eager conversation and happy-hour gaiety, as a crowd of well-dressed young professionals mingles near the bar, undaunted by the full workweek ahead.

At first, it can be hard to tell what type of event you've stumbled across. The lack of nametags suggests a casual, relaxed atmosphere, but everywhere you look, people have business on

their mind.

Every new encounter starts with a handshake, and many end with the exchanging of business cards. This exchange serves a higher purpose than just Rolodex ego boosting; as the crowds grows it can be hard to make out anyone's professional credentials over the din. After a half hour, my wallet is already bugling with new contacts, from financial advising to home security.

This flurry of calling

cards is a necessary evil for the Social Network of Maine – SNOM – during their bi-monthly events. As one of the area's newest social networks, groups like SNOM are pushing for a change in the way people define "social networks", taking the term back from internet-based networking sites, and bringing it to bars and restaurants in Greater Portland.

"Sometimes the easiest way to create a relationship is to get along with people on a more personal level," says Steven Tripp, who runs his own small computer repair company. "When you meet someone in person, you have more a sense of who they are."

Across Maine, groups like SNOM are attempting to take social networking back from the Internet giants who have cornered the industry lately. Stressing face-to-face interactions, these groups seek to unite community members in a shared interest, a goal that many organizers hope will create a better social, and economic community. A generation removed from groups like Kiwanis and Rotary, the young business crowd SNOM caters to is living in the age of internet-based social networking – à la Facebook and Myspace – where flashy page design and friend counts stand in for actual personality. While these sites opt for

friend quantity, groups like SNOM are thinking in terms of quality – giving people a chance to meet others who they might actually develop a relationship with.

The "happy hour with business cards" atmosphere lets SNOMers enjoys themselves over drinks, with nothing required of them but meeting new people, and having a good time.

Those who play together...

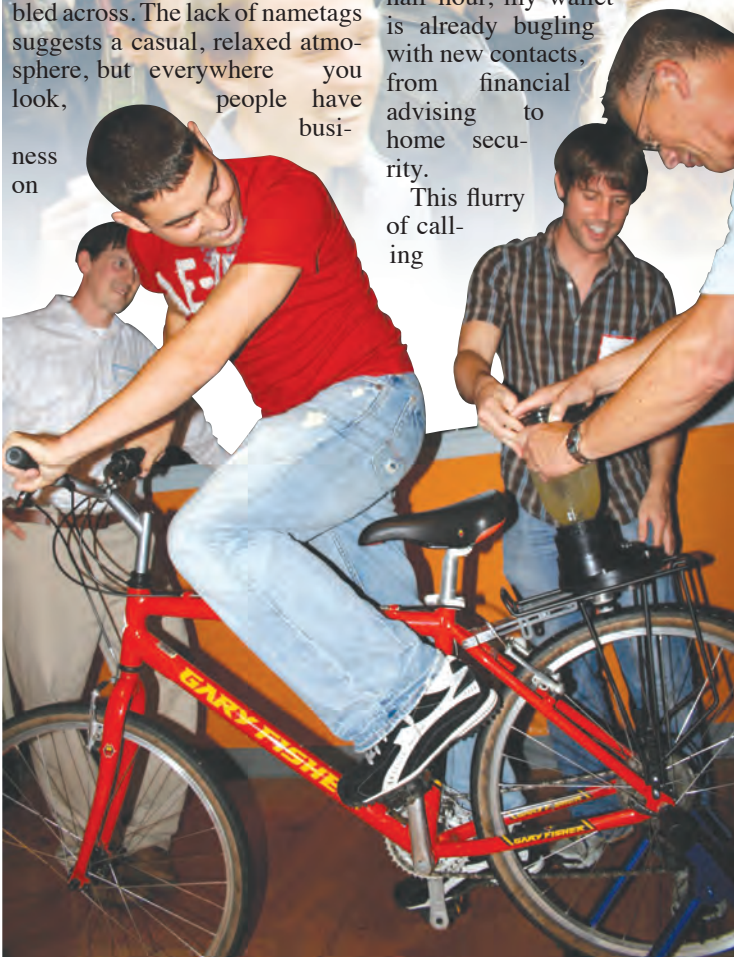
When David and Morgan Curkin moved to Portland from NYC, they found it difficult to meet new people. The bar scene was robust enough, but they had an idea that people would also respond to making friends outside of Portland's favorite pubs. Having been involved in several social sports leagues in NYC, the Curkins decided to bring the concept to their new hometown – with a slight twist. Spring '08 marked the first season of PortSports, the Curkin's charity-based social sports league.

Under the motto "Meet. Play. Give" PortSports differs from SNOM in it's focus, but draws much of the same crowd: young

professionals in Portland looking for a way to unwind and meet people after work. "Sports are a shared experience that really [help] people come together," says Curkin. ". Players can register either individually or as a team, in either kickball, or ultimate frisbee.

In Deering Oaks Park, players are arriving in their matching t-shirts. Tonight's game is kickball. "It's a game with that nostalgic feel that people like," Curkin says. It's also a notoriously easy game to pick up: "If you can stand, you can play kickball."

While his team the Blue Plate Specials start to arrive for tonight's match-up against the Kick Ballas, student Chris Strout is busily tending to his small barbecue, cooking up hot dogs from himself and his teammates, many of whom he knows only through this weekly match-up. Individually registering players



NATHAN ELDRIGE PHOTOGRAPHY

Environmentally concerned partygoers blend up some sustainable refreshments at a recent Portland Greendrinks event at SOAP on Fore Street.

9 fall albums of the past and present

Tyler Jackson

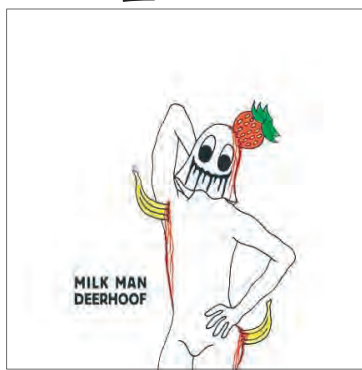
Staff Writer

Some folks are religious about the seasonal elements of music, for example, spring is the only appropriate time to listen to Pavement's Crooked Rain, Crooked Rain. This topic is subjective and personal, but sometimes it becomes universal. The same way smells transport you to specific times, music can do this. The following selections may or may not be universally autumn. To me, however, they shout foliage, school back in session, the silent and vapid transition of hot to cold.



ohia
Magnolia Electric Co.
[Secretly Canadian, 2003]

The tunes of this album are organic in the obvious sense—natural, bare-bone, unhampered. Jason Molina's songwriting is strong; sweet; somewhere between the light and dark of Neil Young's shadow.



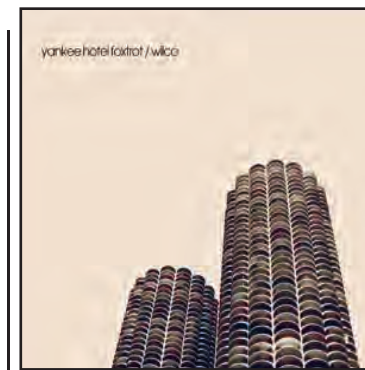
Deerhoof
Milkman
[Kill Rock Stars, 2004]

This is the feeling of passing a strange woman on the street. She is walking an unleashed dog and smiling to you with a bloody banana in one hand and a bursting bag of raked leaves in the other.



Bob Dylan
Desire
[Columbia, 1976]

This is the sound of fall in the city. "One More Cup of Coffee" in particular, with its sneering violins and Arabian vocal flairs show me someone hiding out in a moderately busy New York diner, far from the valley he sings of, knowing that soon enough he'll be back at the bottom of it.



Wilco
Yankee Hotel Foxtrot
[Nonesuch, 2002]

It is likely that Yankee Hotel Foxtrot will forever be the magnum opus of Wilco. The fall of 2003 is when this album took me by storm, just like a September hurricane should.

are placed on teams, while some teams register together for a combined fee. The toss-up nature of Strout's roster has given him a chance to meet new people. Strout and his roommate Sara Brown knew they wanted to get involved in a local kickball league, and were drawn to PortSports because they knew part of their registration fee would go to a charitable organization.

Curkin thinks charity-based leagues just make sense. "It's hard to be philanthropic when you are young and don't have a lot of money, but this is an easy way to give back."

Also popular among the PortSports crowd is the post-game happy hour. Players receive reduced prices on drinks and appetizers, and the hosting venue gives a small portion of their proceeds to charity as well. "You go out with 40 people you already know, and the more you socialize, the more money you raise," says David Curkin.

Players see a real advantage over Internet based social networks. "You get out and actually meet people," says paralegal Melissa Anderson. "It's way less sketchy, and you get to see people week in and week out in a social setting. It gives you an idea for who they are as a person."

Sustainability soiree

Elliot May has only one requirement for those who want to attend a meeting of Portland Green Drinks – their color. "We are open to anyone who represents any shade of green," says May, sipping on a thick smoothie in the Old Port. His social network, the Portland chapter of a nation-wide group, seeks to bring together environmentally conscious individuals to share thoughts and ideas, and to make connections.

"Portland is an extremely small place," says May, a recent Dartmouth grad who just moved to Portland from Seattle. Soon

after arriving, and identifying Portland's environmental "hub people", May had the connections he needed to launch the social network.

May's group acts as a case study in the organization of social networks. Recognizing the local attitude towards all things green, May created a forum in which like-minded individuals could meet to exchange ideas, and make connections.

Hosting events at local businesses, the group gives exposure to environmentally concerned companies. "Theoretically, people are ready to take steps to

improve their sustainability," says May. "Green Drinks showcases companies that have taken these steps."

Boasting an impressive average of 150 people per event, the success of Green Drinks reflects the "greening" of Portland, tapping into an area of interest for many residents, and brining them together over a common cause. "The pump was primed for Portland," says May. "It is already a very environmentally conscious city."



NATHAN ELDRIDGE PHOTOGRAPHY

Portland Greendrinkers gather at Corduroy Surf Boutique & Gallery in Portland for March's mixer.

Social Network of Maine

The Social Network of Maine

When: Every other Monday

Where: Portland area bar or restaurant

Target: Young professionals looking for business networking opportunities

Cost: Free

www.socialnetworkofmaine.com

PortSports Social Club

PortSports Social Club

When: Games Monday-Thursday 6 p.m.

Where: Deering Oaks Park

Target: Young professionals looking to stay active and meet new people

Cost: \$75 individual, \$600-800 team

www.portsportsmaine.com



Portland Green Drinks

When: Second

Tuesday of the month, 5:30-8 p.m.

Where: Portland area commercial or non-profit business.

Target: An "eclectic" mix; geared towards young professionals

Cost: Free

www.portlandgreendrinks.com

PHOTOS COURTESY OF AMAZON.COM



Deerhunter Cryptograms

[Kranky, 2007]

This album is a journey, a vibrant wilderness jaunt. Its cover is pink, blue and silver—three very non-foliage colors. But the sound is everything you could imagine in the dry Maine woods of October—innumerable variations of brown and powerfully bright.



Guided By Voices Bee Thousand

[Scat, 1994]

"Sitting out on your house/ watching hardcore UFOs/drawing pictures/playing solos till ten." These are the opening lines of the album, and to me, this could only happen in October or November. It sounds like a scene from Pete and Pete or Freaks and Geeks—when it is always fall. Bee Thousand is a revolutionary album which deserves play year round, as these all do. Especially this time of year.



Sunset Rubdown Random Spirit Lover

[Jagjaguwar, 2007]

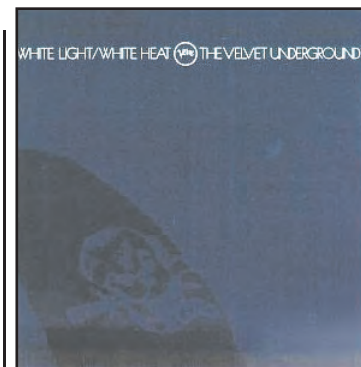
This album embodies the dark and cold feelings of autumn; the ones you dread, when pumpkins start to frost and rot. Something very beastly and Halloweeny is here, and it isn't pretty.



My Bloody Valentine Loveless

[Creation, 1991]

I've never been to Europe—not in fall, winter or any other season. But when I imagine going, it is autumn. I hear this music and it is good-looking.



The Velvet Underground White Light / White Heat

[Verve, 1968]

Something about the fall is very much White Light and White Heat. Being out in the sun all day, you feel less likely to get sunburned. Really, though, your chances are the same as if it were July. It could be the temperature or perhaps the breeze that sways you from the fear, but driving home at the end of the day, through the winding paths of yellow maple leaves with your face red hot, you feel as though you've been had.

Jeremy Edwards and the art of design

Jenna Howard

A&E Editor

Jeremy Edwards gets a buzz from seeing how people dress, behave, and walk down the street—from country to country. The English designer lives and teaches in Paris, France, after spending his life living and working across Europe.

This semester, his work as a designer has brought him to a new country for observation, the United States. He is showing his latest work at the Area Gallery at USM and teaching sculpture and design at the University of Maine at Farmington.

His international career has included exhibitions from Stockholm, Sweden, to Milan, Italy, and today, to Portland.

“When I was putting up the show in August, the position at UMF opened up, and they kindly asked me to teach there,” Jeremy says, now having spent his first two weeks in rural Maine.

“I’d been invited to do the show in Portland only a few months before, which isn’t much time, so I did something a little different than my usual design work here.”

His show, titled ‘Repeat’, showcases fifteen lamps, made from tree branches and various other materials. This work is more experimental, intuitive, and more spontaneous than his traditional pieces, which are manufactured and mass-produced.

These mass-produced designs include furniture and lighting, and inventive, purpose-serving objects. But for this show he’s made each piece individually, taking everyday objects and looking at them in new ways.

“There are three elements to these lamps: the support, the light source, and the shade. I experimented with each, some you focus on the light source alone, there’s one with hanging lines in which you’re drawn to the lampshade. In all the lamps, you see a reflection of 1 of the 3 parts. It’s called ‘Repeat’ because the

same basic elements, this lamp made from the fork of a tree are repeated fifteen times.”

Jeremy sees himself as a designer, and doesn’t consider himself an artist although he recognizes a crossover of the 2 disciplines.

This crossover interests Jan Piribeck, head of USM’s art department. “We’ll be hosting a round table discussion between faculty of Maine art schools, including Jeremy, to talk about the role of design in the contemporary art curriculum.”

The USM art program is focused on fine arts, without applied arts like graphic design or furniture design.

“In this country,” Jan says, “the reality is that there is a strong distinction between fine and applied art, though the line has been blurred by the work of contemporary artists.” In France, she wonders, do these black-and-white distinctions exist, or is there fluidity?

Jan hopes that this discussion, with input from Jeremy, this European faculty, will be the first step in looking closely at what USM is doing now, comparing it to what’s being done “in our own backyard, at UMF, and in Europe, and evaluating our curriculum, an ongoing process. I think this will set the stage for the direction we’ll take over the next few years,” she says.

Jeremy, who’s spent his first few weeks in Farmington by now, he jokes that he feels like something of an alien in the small community.

“I have this funny accent, dress differently, which I quite like, and am struck by my own differences. In Paris, this anonymous city, if someone bumps you on the sidewalk, you can shout and swear at them and know you’ll never see them again. Here everyone sees every move you make and you’re probably in a class with them. It’s so strange.”

Jeremy will give a talk on 3 of his projects, including the cur-

rent ‘Repeat’ at Robie Andrew’s Burnham Lounge at USM in Gorham on October 3 at 1:00. A reception will be held at the Area gallery on October 2 from 5-7 p.m. to celebrate his work and meet the designer.

You can view Jeremy’s work online at www.jeremy-edwards.com.



BRANDON MCKENNEY / PHOTO EDITOR

An exchange program between faculty and students from Maine universities and art schools and universities in Western France, where Jeremy Edwards teaches at another school, has been key in inviting the designer to give a visiting artist lecture at USM.

‘Project Maine France Quebec’ is the initiative that started in 2006, when USM art professor Rose Marasco was one of the delegations who traveled to

schools in France and selected and established cooperation agreements with several French schools.

Since then, Rose has gone on sabbatical at a French, and in 2007 Jan Piribeck did a workshop. There is a USM art student currently spending a year there, and 2 Maine students have gone before him. In the spring, there is a French student who’ll be studying at USM.

Jeremy is the first faculty member from France to teach in Maine.

For more information about the exchange, visit <http://www.maine.edu/system/asa/IntlOppsStudentsPMFQ.php>

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RESTAURANT REVIEW

by Jeff Hodenberg

Beer + Wings + Sports = Joy

I want to tell you something about my life. I live approximately thirty yards from the glorious watering hole known as Binga's Wingas. This has had both good and bad effects on my life. Good in that I've been able to watch most of the sports I like while enjoying a cheap, refreshing, watery pibbers (read: PBR) while stuffing my face with some of the best comfort food known to mankind. Bad in the sense that living next to Binga's has caused me to gain about 20 lbs.

I would imagine that most of you reading this have been to Binga's before and require no explanation of what the menu entails. If you haven't been, stop reading this now and proceed directly there. It's about five minutes from the USM campus where Deering Avenue meets Congress Street. For those of you who haven't been, you might be able to guess what Binga's Winga's forte is. Not just buffalo or BBQ wings, but a glorious smorgasbord of different sauces to enhance your wing experience. My favorite flavors are Hot Mango, Thai Chili or Peanut sauce. The wings are also prepared a variety of ways; regular

or naked (no breading), as wings or tenders. To top it all off is the perfect dipping sauce, a heavenly marriage of bleu cheese and ranch, known as Blanch, which is made from scratch. Personally I prefer regular wings. There's just something so perfect about the primal aspect of eating meat off a bone while watching modern gladiators perform war games. Yesss... wings, beer and football.

Speaking of football, there is a television on almost every wall in the place so you need not worry about straining your neck in order to see the game. The staff are friendly about changing the channel if politely asked, and on several slower occasions when it's slow, I've been handed the remote. This place is might as well be where I end up when I die.

But what is football and wings without beer? And beer there is. While you won't find the most exotic assortment, you'll be able to find something to quench your thirst with many local beers on tap or by the bottle.

If wings arn't your thing, the menu features an assortment of wraps and the best sliders this

side of WhiteCastle.

For me there is no better non-wing entree than the Deathwrap - chicken tenders, lettuce, tomato, onions, mayo and cheese with any of the sauces from the wing's menu. Perfect.

There are even salads for the more health conscious.

Now it seems like I haven't had a single bad thing to say about Binga's. For the most part I don't have any criticism; what they do there, they do to perfection. It's not the most heart-healthy of places to dine, but I wouldn't trade this place for anything when it comes to comfort food and sports.



KATHLEEN WILBER / PRODUCTION EDITOR

Binga's Wingas, on Congress Street serves up a variety of wings and other pub style favorites.

EPICUREAN EPICS

by Anne McCormack

Feeding your mind in college is easy compared to keeping your stomach satiated, but from a dollars and cents point of view, it can be almost as expensive. When my kids moved back home this past May, I headed to the grocery store with my huge canvas tote bags, some portraying L.L. Bean's embroidering typos (Jacke, Mabbel, and Edite), and left four hundred bucks at Hannaford in what felt like a lop-sided exchange, even though the totes were bulging. Ow.

With two sons back to college, a daughter in grad school, and me with a BA right around the corner, I have been thinking about how to eat well, but on the cheap. Trust me, as none of us have university meal plans, these recipes will be traveling to Orono and Philly, as well as to UVM, where my best friend's daughter, KK goes. She and her friend Hannah came to visit this summer and brought, of all things, a pot of beans.

At first bite, the memory of eating homemade baked beans and red hot dogs every, really, every, Saturday night, in true

New England tradition, came to me. Those soft, small nuggets of dark caramel, which slowly absorb flavors of sweet onion and molasses, turned out to be wholly palatable and amazingly versatile. We ate them cold or heated for breakfast, bean sandwiches at lunch, or later with dinner. The unassuming bean is a nutritional powerhouse of protein, fiber, iron, and calcium which provides the body with steady energy.

Here's the recipe, modify it to your liking. If you don't have a bean pot, you can use a crock pot or any heat safe covered pot. After I make a pot, I ladle portions into recycled yogurt containers or small storage bowls. I freeze a few and keep a couple in the fridge to take to school. My sage and seasoned friend Dorothy told me if I added a good pinch of ground ginger to the rest of the ingredients it magically takes care of the issue most commonly associated with beans. Tried and true, folks, just ask my classmates.

HOMEMADE BAKED BEANS

1 lb. beans (navy, white, Jacob's cattle...)	1/2 teaspoon dry mustard
1/2 to 1 teaspoon salt	1/2 teaspoon pepper
1/2 cup brown sugar or maple syrup, preferably pure	1 large onion
1/4 cup molasses	1/4 cup ketchup
	Salt pork if desired

Use any variety of beans, pick over for pebbles, rinse, put in pan & cover with water to soak overnight. Bring to a boil and simmer for an hour. Add the rest of the ingredients to your pot and add the beans with enough water to cover them. Bake at 300 for half an hour and at 250 degrees for another 7 hours, adding a little water as necessary.

And in the words of Aunt Bertha,

If you never hit a Sat'day night suppa, just you git on ova to tha nearest church don'cha know, and have summa them beans. They're wicked good, and the people watchin's even betta. Yessa.



BRANDON'S BREW REVIEW *by Brandon McKenney*

Old Foghorn by Anchor Brewing

Having never drank a barley wine before, I wasn't quite sure what to expect when I picked up a six pack of Old Foghorn. I knew that Anchor's other offerings, like their Steam beer and their Porter, were delightful,

so I figured this might be worth a taste. It turned out to be a great selection. Old Foghorn pours out into a brownish amber color, and looks a little murky, showing that it hasn't been filtered beyond oblivion. This left me with the impression that it should have a fairly robust taste, and it didn't

let me down. The taste was malty, with some fruit overtones in it, maybe raisins or grapes. The 8% ABV is noticeable at first because it is so different from other styles, but you quickly get used to it and can enjoy the rest of the flavor. The beer goes down exceptionally well for being so strong, which

makes it highly drinkable. I'd recommend this as a first barley wine for someone interested. It didn't turn me off from the style, but it also left me wanting to try others. Overall I'd say it gets a B+.

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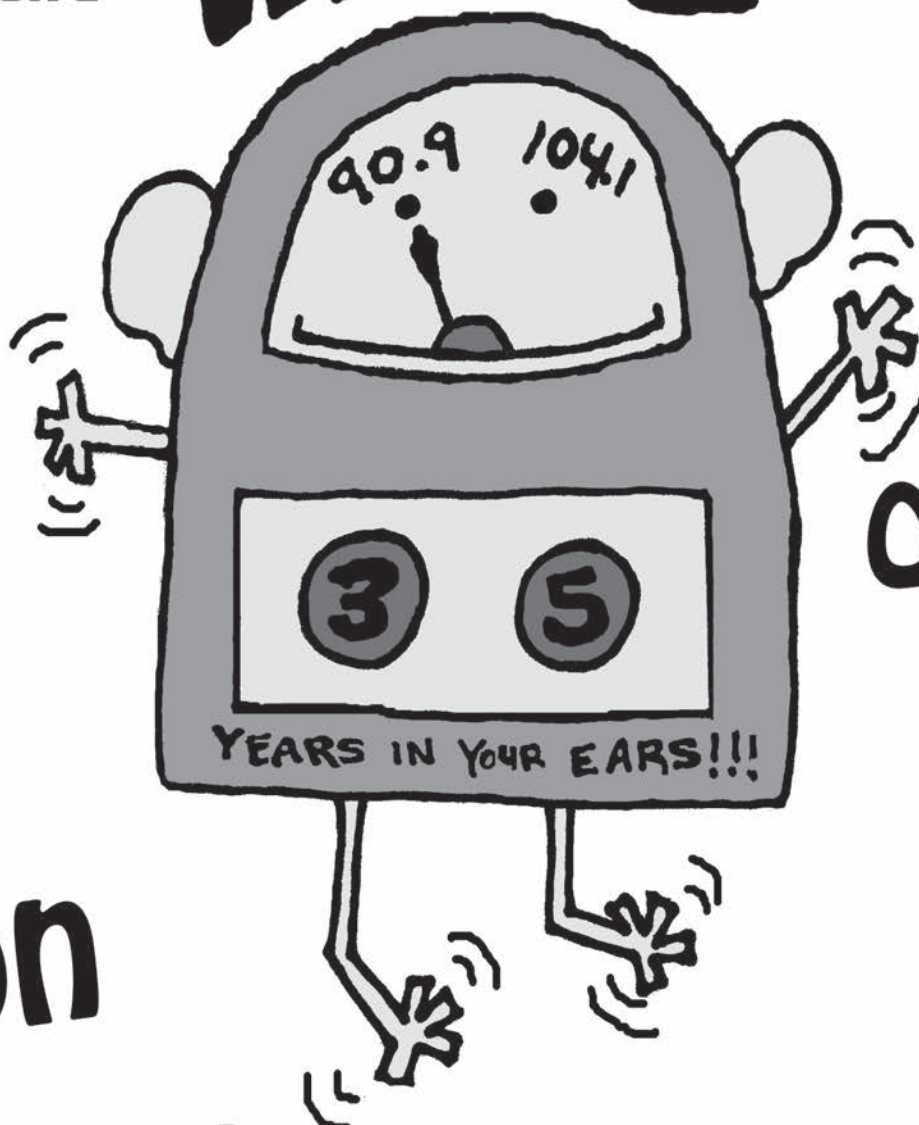


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JAKE COWAN ON: "GUTS!"

by Jake Cowan

"GUTS! D-d-d-d-do you have em? Guts! And let's go to Moe with the official score."

Remember "Guts"? Nickelodeon's old game show that started off as a friendly competition between children from America, then turned into "Global Guts" which was a ruthless, drag out, my country-is-better-than-yours fight to the death?

Of course you do. Unless, of course, you were one of the losers who didn't have cable growing up, but you probably watched at a friend's house anyway. As a child, I never wanted to be on I just wanted to meet someone who had been on 'Guts,' and won. I thought as I got older and met more people the chances of me meeting a champion would grow.

Well I am 22 freaking years old and I've yet to meet anyone who has even been on "Guts", let alone a bonfied champion.

I've boiled down a list of three things that if I ever saw in person would make my head explode. 1. A dinosaur. 2. The Quaker Oatmeal guy having sex with the Cream of Wheat guy. And, 3. A glowing piece of the radical rock.

The radical rock I refer to is the Agro Crag. Or the Super-Mega-Hydroponic-Agro Crag. The mountainous thing went through so many name changes it's hard to keep track. If I ever did see

one and my head didn't blow up on first glance, I would steal it - immediately. I would grab the glowing piece of the radical rock, beat to death whoever it was that owned it, and hoist it in the air like only winners can do. Why? Because I love America.

"Global Guts" always had one jacked American 12 year old boy, or she-male, compete against two feminine European freaks (boy or girl, it didn't really matter). They always showed the medal standings by country at the end of each show, and America was always on top. Why? Because America competed in each show and every other country only competed in every third show.

America must win at everything, but that's besides the point. The real point here, right now, is that I'm trying to collect enough money to construct a perfect recreation of the Agro Crag.

This is my calling in life. Just like Kevin Costner's character in "Field of Dreams" had to build a baseball field, I need to build, and compete, on the Agro Crag. Obviously, medals will not be handed out. The winner will live, and the two losers will die. It would be an underground thing -- I'll get the Triad involved somehow.

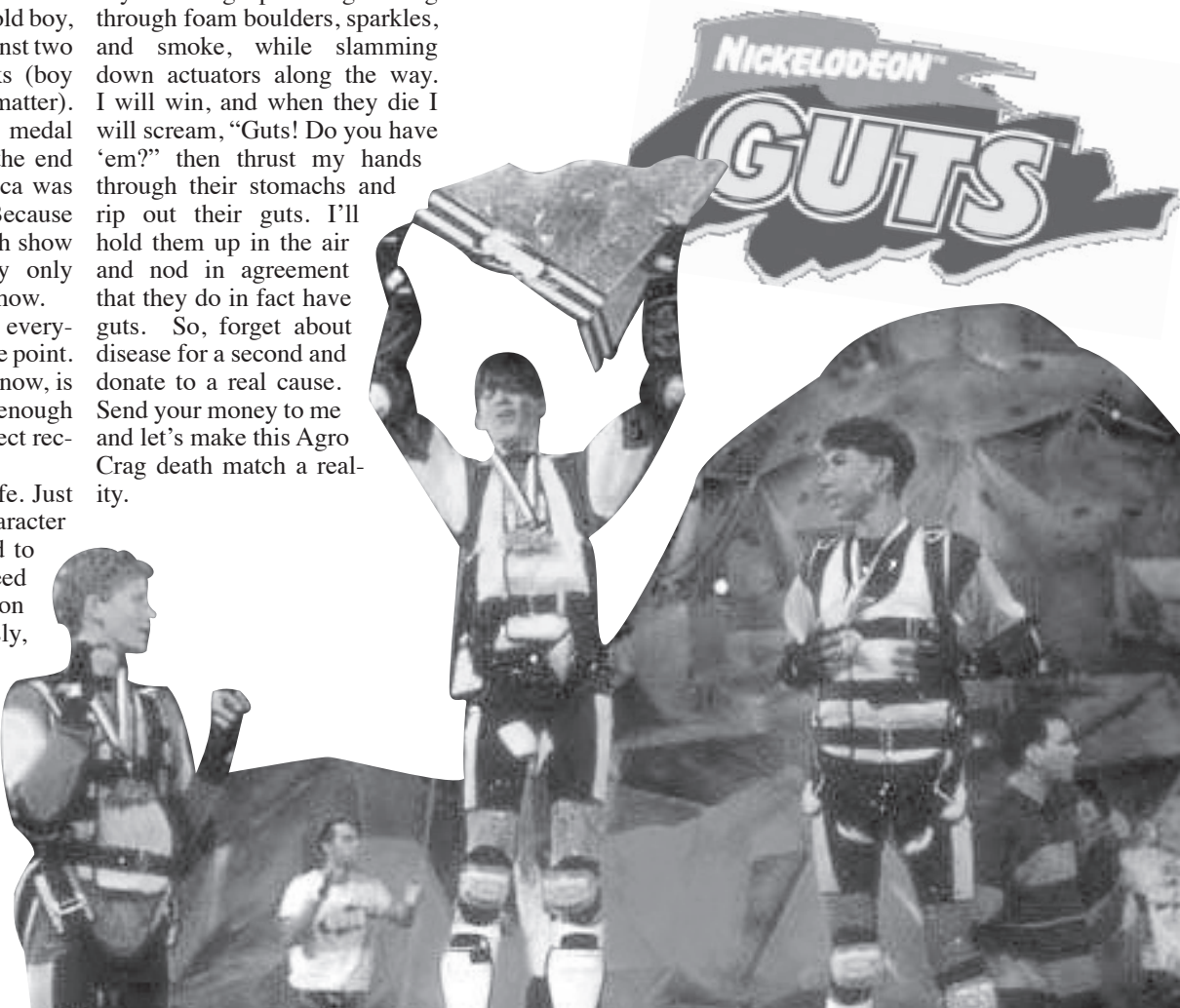
The losers will reach the top of the Crag only

to be pushed back down and on to a bed of spikes. This needs to happen. I will compete in the inaugural event and invite (kidnap) Lance Armstrong and Michael Phelps to compete against me. They're huge pussies and I hate them. Cycling? Swimming? Try climbing up the Agro Crag through foam boulders, sparkles, and smoke, while slamming down actuators along the way. I will win, and when they die I will scream, "Guts! Do you have 'em?" then thrust my hands through their stomachs and rip out their guts. I'll hold them up in the air and nod in agreement that they do in fact have guts. So, forget about disease for a second and donate to a real cause. Send your money to me and let's make this Agro Crag death match a reality.

It'll be fun, like "Running Man".

So, please send your money to me, Jacob Cowan, because I really need to kill Lance Armstrong and Michael Phelps.

Jake Cowan is a young man who attends USM and makes jokes.



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From **FIELD HOCKEY** on page 20

the Eastern Connecticut attack for the rest of the game. “We didn’t play our game. We played their game,” Coach Bonny Brown-Denico said. “Out defense really stepped it up [in the second half].”

USM had plenty of opportunities to score in the second-half, but Eastern Connecticut’s timely change of goalkeepers breathed new life into their defensive front as their new keeper made a number of strong saves.

But for every highlight-reel play Eastern Connecticut made, Hill had an answer. Working angles and closing off defenders, Hill and company thwarted any momentum the Warriors could muster, especially down the stretch.

“Ally Hill is continually on her game. She’s a regional All-American and it’s well deserved,” Brown-Denico said.

Hill’s efforts weren’t the only thing that carried the Huskies to the gutsy win. The Huskies used

their speed and ball pressure to wear down the Warriors despite Alton’s absence.

“We started to focus more on marking [in the second half] and we stepped up our intensity. Our pressure was definitely a lot better,” Hill said.

And while the late-game scare and the margin of victory may not have been exactly what Brown-Denico was searching for, she was glad to walk away with the all-important conference victory.

“You always take the win no matter how you play,” she said.

The win pushes the Huskies record to 3-4 overall and 2-1 in the LEC.



BRANDON MCKENNEY / PHOTO EDITOR

Senior Anna Pease (Gorham) fires off a shot as an Eastern Connecticut defender leaps in the air.

From **COACHING** on page 20

“It really helps me round out my profession,” Henrikson says. “After all, coaching really is teaching.”

Brown-Denico echoed Henrikson’s sentiments but added that coaching allowed her the opportunity to meet a larger segment of the USM population than what fills up her two teams’ rosters.

Teaching the classes also helps the coaches hone their knowledge and philosophies.

“It’s good because it allows me to think things through that

need to be thought through,” Henrikson says.

In this way, the teaching component of Henrikson’s job makes him a better coach.

Since some of his students are unfamiliar with the game, Henrikson is forced to become adaptive in his methods.

“You can’t be married to your plans. The best coaches adjust with their personnel and it’s the same way with teaching,” he adds.

Baseball coach Ed Flaherty, women’s soccer coach Lisa Petrucelli and women’s track

coach George Towle are other coaches who find themselves in the classroom.

Teaching also allows the different personalities of the department to come out in a setting besides the field.

“Ed [Flaherty] is great teacher. He’s really dynamic. And it’s funny to see him in his office correcting papers,” Henrikson says of his colleague.

Students are also pleased with how qualified the coaches are.

“All of them have so much. Coach Flaherty has played at a high level. Coach Henrikson has

coached in Europe. They have done as much in their fields as any other professor,” Yeo said.

Both Henrikson and Brown-Denico enjoy seeing their students become coaches, which has become a common occurrence over the years.

For Brown-Denico it’s an opportunity to share a few drills or words of advice with their players.

“It’s amazing the impact you can have. It’s like you have tentacles that can reach out there and influence,” says Henrikson, who has taught at USM as well as the

University of Maine at Presque Isle.

And while a well-run 2-3 zone might not win the Nobel Prize, the program’s successes are far from modest.

“I think there’s a lot made of the athletic accomplishments in the athletic department, but there has been a lot of good done [off the court],” Henrikson says.

su | do | ku

Fill in the blank squares so that each row, each column and each 3-by-3 block contain all of the digits 1 thru 9.

9	7	8		2			1	
					4	5		9
	1		7		9		8	
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6		7	8					
	8			9		3	5	6

9/29/08

RANDOM FACT!

Although better known for its food items, Sara Lee introduced the Wonderbra in 1994.

For more random facts go to:
mentalfloss.com/amazingfactgenerator

Newsday Crossword

ACROSS

- 1 Bridge section
 5 Asparagus piece
 10 24-hr. cash sources
 14 Flag holder
 15 Musical speed
 16 Stage accessory
 17 "So what ___ is new?"
 18 Competed in the Indy 500
 19 Untainted
 20 Stacks of cut timber
 22 Walked back and forth
 23 Run out, as a subscription
 24 Pete Seeger's music
 25 Breakfast roll
 28 Garden lattice
 31 August zodiac sign
 32 Rodeo rope
 35 Dollar bill
 36 Salad-dressing ingredient
 37 Spicy sandwich meats
 38 Pub beverage
 39 Slangy sound of discomfort
 40 Glossy paint
 41 Republican's opponent: Abbr.
 42 Biceps and triceps
 44 Moisten, as a turkey
 46 Wintry
 47 Be worthy of
 50 Molecule parts
 52 Asphalt-covered parking areas

- 56 Cab-ride cost
 57 Discussion group
 58 Region
 59 Scored 100 on
 60 Sports complex
 61 Salty bodies of water
 62 Optimistic
 63 Short-tempered
 64 Easy throw

DOWN

- 1 Eject, as lava
 2 Game on horseback
 3 In addition
 4 Seamstress' tool
 5 Piece of bacon
 6 Bell sounds
 7 Game-show host

- 8 Chimps, for example
 9 Lightning attractor
 10 Fill with dismay
 11 Freight quantities
 12 ___ or less (approximately)
 13 Went fast
 21 Good friend
 22 Rhyme writers
 24 Physically weak
 25 Produce flowers
 26 Vowel group
 27 Tallies kept by caddies
 28 Use a stopwatch on
 29 Shore recess
 30 Teacher's request

- 32 Marked like a highway
 33 "Too bad!"
 34 Male sheep
 37 Is a dealer in
 43 Humorous movie
 44 Auction offer
 45 "Finally!"
 47 Horses' hair
 48 Major happening
 49 Pass along
 50 At a distance
 51 Filled tortilla
 52 Use a vegetable peeler
 53 Creme-filled cookie
 54 Herbal brews
 55 Talk back to
 57 Butter portion

1	2	3	4		5	6	7	8	9		10	11	12	13
14					15						16			
17					18						19			
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59							60					61		
62							63					64		

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SEE PAGE 18 FOR SUDOKU AND CROSSWORD PUZZLE ANSWERS

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HANGIN' WITH MR. TARDIFF

(FORMALLY MIKE ON SPORTS)

by *Mike Tardiff*

Thomas Friedman said the world was flat.

My aunt said it's a small world and my uncle replied he wouldn't want to paint it.

I guess, in a way, they're all right. The world is getting smaller and flatter. People are making connections over distances never before imagined. I learned how true this was just the other day. And yes, it involves sports.

About a year ago, I was looking through a list of Red Sox prospects. At the top of that list was a Texan named Will Middlebrooks. Just for kicks I typed old Willy's name into Facebook, knowing full-well that being like any other high schooler, he'd have a page. And low-and-behold there he was, so I friended him.

Having forgotten about my internet escapades, I check my email the next day and an email greeted me: "Will Middlebrooks

has confirmed you as a friend on Facebook."

What a glorious day.

And while I know I'm not the first sports-crazed person to friend an up-and-coming star on the internet, I might be first one to ever experience what happened next.

As the next year progressed, I kept an eye on Middlebrooks' ever-changing status. Every city he traveled to, ever game he played was documented in this somewhat taken for granted medium.

But beyond wins and losses, hits and home runs, I saw a more human side of Middlebrooks. I saw what it was like, as corny as it sounds, for a 19-year old to go through the rigors of playing professional baseball.

What rigors? You may ask.

Well...try being away from your girlfriend, your parents, your family, your hometown. Try being one of the few kids in your group

of friends who doesn't go on to college. It's hard stuff.

And so everyday I watched to see what was going on in this kids life. After all, we were friends and it was okay.

But just a few weeks ago as Middlebrooks was leading the Red Sox Single-A affiliate the Lowell Spinners through the playoffs I conjured up the gusto to write on his wall.

"Maine loves Middlebrooks," I wrote, cleverly.

I didn't think much of it.

I moved on to stalking someone else while time permitted.

But all of a sudden a grand thing happened. The lower part of my screen started blinking rapidly. It was Will. He wanted to talk.

"Middlebrooks loves Maine," he wrote.

We chatted for a couple minutes, sharing pleasantries and talking about the Red Sox. I told him

he should let me know when he got promoted to Portland because I'd come watch him play.

And I know most of you don't know who Will Middlebrooks is or care about what he's doing. But the fact of the matter is that someday he'll be playing in the Big Leagues - maybe not with the Red Sox - but someday the kid I talked to over Facebook will be signing autographs and making millions, a notion that even ten years ago would have seemed foreign. Things taken for granted everyday, like Facebook, are breaking down old barriers and putting us closer to people than we ever thought possible.

As we approach Columbus Day and laugh at the naiveté of 15th Century explorers for thinking the world was flat, maybe we should take a second to think about just how right they were. But I still wouldn't want to paint the world.

Upcoming Games

Sept. 29

Golf @ USM Fall Classic @ Sable Oaks Golf Club 10 a.m.

Field Hockey

University of New England 4 p.m.

Sept. 30

Golf @ USM Fall Classic @ Sable Oaks Golf Club 10 a.m.

Women's Soccer v. SALEM STATE 4 p.m.

Women's Tennis @ Gordon 4 p.m.

Oct. 1

Men's Soccer v. COLBY 4:30 p.m.

Field Hockey @ Worcester State 7 p.m.

Oct. 2

Women's Soccer @ UMass-Boston 4 p.m.

Women's Tennis v. ENDICOTT 4 p.m.

Oct. 4

Men's Cross Country @ Pop Crowell Invitational @ Gordon College 10:45 a.m.

Women's Cross Country @ Pop Crowell Invitational @ Gordon College 10:45 a.m.

Women's Tennis v. WESTERN CONNECTICUT noon

Women's Soccer v. PLYMOUTH STATE 1 p.m.

Field Hockey v. WESTFIELD STATE 2 p.m.

Men's Soccer @ Plymouth State 4:30 p.m.

PUZZLE ANSWERS FROM PAGE 17

SPAN	SPEAR	ATMS
POLE	TEMPO	PROP
ELSE	RACED	PURE
WOODPILES	PACED	
LAPSE	FOLK	
BAGEL	TRELLIS	
LEO	LARIAT	ONE
OIL	SALAMIS	ALE
OOF	ENAMEL	DEM
MUSCLES	BASTE	
COLD	MERIT	
ATOMS	PAVED	LOTS
FARE	PANEL	AREA
ACED	ARENA	SEAS
ROSY	TESTY	TOSS

9	7	8	3	2	5	6	1	4
3	2	6	1	8	4	5	7	9
4	1	5	7	6	9	2	8	3
2	5	9	6	3	1	8	4	7
8	3	4	9	7	2	1	6	5
7	6	1	5	4	8	9	3	2
5	4	3	2	1	6	7	9	8
6	9	7	8	5	3	4	2	1
1	8	2	4	9	7	3	5	6

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Husky Highlights

Three USM runners garner weekly awards
Sept. 22

Three USM cross-country runners were honored by the Little East Conference for the week Sept. 20. On the men’s side Tyler Jasud (Rumford) was named Runner of the Week for the second consecutive week following his strong second-place bid at the UMass-Dartmouth Invitational. Jasud’s teammate Alex Gomes (Peabody, MA) was the standout freshman during the week and landed Rookie of the Week honors after his solid 14th-place finish. On the women’s side, senior Gabby Cyr was named Runner of the Week by the conference for the second consecutive week. Cyr was the first LEC runner to cross the finish-line at the UMass-Dartmouth event and finished sixth out of 310 runners.

Profenno powers golf team to second-place
Sept. 23

Senior Brent Profenno (Standish) fired a 75 to lead the Huskies to a second place finish at the St. Joseph’s College Invitational held at Point Sebago Golf Club. The Huskies finished ten strokes behind winner Husson University of Bangor. Seniors Ben Loss (Wilmette, IL) and Matt Reid (Cape Elizabeth) each shot 76 to bolster the USM effort. Senior Dave Murphy (Melrose, MA) and freshman Cody Berkowitz (Saco) also turned in solid efforts with scores of 82 and 83 respectively. The Huskies will host the USM Fall Classic at Sables Oaks Golf Club on Sept. 29 and 30.

Gadbois’ overtime goal propels Huskies
Sept. 27

Sophomore Adam Gadbois (Brunswick) scored six-minutes into the overtime period to push the Huskies past UMass-Boston 2-1 in Little East Conference soccer action. Gabdois took a pass from junior Peter McHugh (Portland) and deposited the ball into the back of the net after a free kick by senior Colin Reilly (Evergreen, CO). McHugh started the scoring effort in the first period off a cross from sophomore Chris Gassman (Kennebunk). The Huskies have now won four straight and moved their record to 7-2-1 overall.

SCOREBOARD (9/23 - 9/27)

Men’s Soccer

9/27

USM

UMass
Boston

2

0

9/23

USM

Thomas

5

0

Women’s Soccer

9/24

Bowdoin

USM

3

0

Women’s Tennis

9/27

UMass
Dartmouth

Thomas

9

0

9/23

Regis

USM

5

4

Field Hockey

9/27

USM

Eastern
Connecticut

3

2

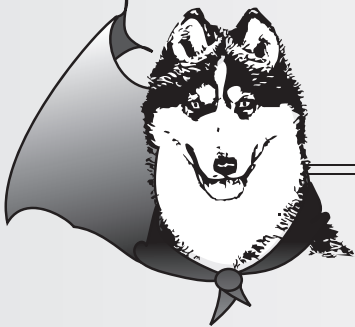
9/23

Bowdoin

USM

2

0



HUSKY HERO

INDIA LOWE

Junior • Criminology major • Field Hockey

Free Press: You’re from Gloucester, MA. What made you want to come to USM?

India Lowe: I was looking at a couple of schools, and I didn’t get in to the Division II school I wanted This was the only other school I applied to.

FP: Are you satisfied with the choice you made to come to USM?

IL: Very satisfied because I have met some of the greatest people and made friends with people I know I’ll stay in touch with my whole life.

FP: What was your favorite sport to play while growing up?

IL: I really liked soccer. I played for four years but I switched to softball because it was the same season in my town and all my friends played. So when I got into high school sports seasons changed and I tried field hockey out for fall and that’s why I play it now.

FP: Interesting, do you play any other sports at USM?

IL: The past two years I’ve played softball as well.

FP: Field hockey versus softball, which sport do you enjoy the most?

IL: I like different things about both of the sports. Field hockey I like that we are very competitive and win. But we aren’t nearly as close as I am with my softball team. In softball I love that we are as close as a team and are so together no matter if we come up with a win or loss.

FP: You have Coach Bonny Brown-Denico for both Field Hockey and Softball, what is she like as a coach?

IL: They are two completely different sports so they have different ways of coaching, but I definitely think she likes field hockey better because she seems to always be in a better mood.

FP: Do you think you girls have a chance to win the LEC this year?

IL: We totally do, we just have so many freshmen so it’s like a new team this year. We need to learn how to work together more because we have a lot of really good individual players and

when we do work together we form an amazing team. It’s just getting that communication and feel for each other like older teams have.

FP: Lastly, what would you like USM to know about the “real” India Lowe.

IL: I’m single.

Interview by John Forstell



From DENICO on page 20

Despite all of this stress, though, Brown-Denico sees nothing changing.

“I don’t see myself stopping this. My husband might, but I don’t,” she says with a laugh.

But what could possible be so attractive about this lifestyle?

For Brown-Denico it’s the differences in the two sports. Field hockey, she explains, is a more team-oriented sport where the outcome is contingent upon the squad firing on all cylinders. Whereas softball is more individualistic, the outstanding play of one or two players can spark a team to victory.

Junior India Lowe (Gloucester, MA) plays for Brown-Denico in both softball and field hockey. The way she sees it, her coach just adapts to the inherent differences in the sports.

“In field hockey she’s much more involved with the team. But in softball everyone’s got a different position and it’s less of a team thing,” Lowe says.

Brown-Denico has a rich history in both sports, which doesn’t hurt either.

She began playing field hockey in second or third grade when her older sisters cut a stick down for her. Playing both sports through school, Brown-Denico became a two-sport standout at USM. During her time on the field she garnered All-American honors in field hockey and ranks among the all-time leaders in ten statistical categories in softball.

So if you e-mail Brown-Denico and don’t hear back, don’t be offended. She’ll get to you.

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Mike Tardiff
Sports Editor

Bonny Brown-Denico's office is littered with mementos of past triumphs. Field hockey trophies sit next to game softballs from years past, photo collages of old teams adorn the walls, but sprinkled ever so carefully around the room are Brown-Denico's most prized possession: pictures of her children.

She points to a button of her son in ice hockey gear near the door.

"He wants to be a professional hockey player," she tells me. "But it changes with the season. In the spring he wants to play professional baseball."

The balance of the room's décor is a microcosm of her life. As the head softball and field hockey coach, Brown-Denico's days are spent trying to balance professional and personal demands. But yet people still ask, much to her amusement, what she does besides just coach.

Now in her fourteenth year with the University, Brown-Denico manages to remain one of the few coaches in the country working double-duty. And the lifestyle is not for the faint of heart. Melding the responsibilities inherent to two varsity sports is no small task.

Just before I met her in her office,

Brown-Denico had gotten her kids, six-year old Aubrey and eight-year old Sadie, ready and off to school.

When I left, it would be time for her to respond to her "bazillion" e-mails from various people including players and recruits.

Later, it will be time to plan and conduct field hockey practice before moving on to fall softball training.

And on some nights, if time permits, she'll be off to a high school field hockey game somewhere, trying to find the school's next star.

The regimen of recruiting and coaching isn't all she has to handle though. In addition to her two children and two teams, Brown-Denico also teaches two coaching classes.

And just how many hours a week does she spend with her various responsibilities?

"All of them," she jokes.

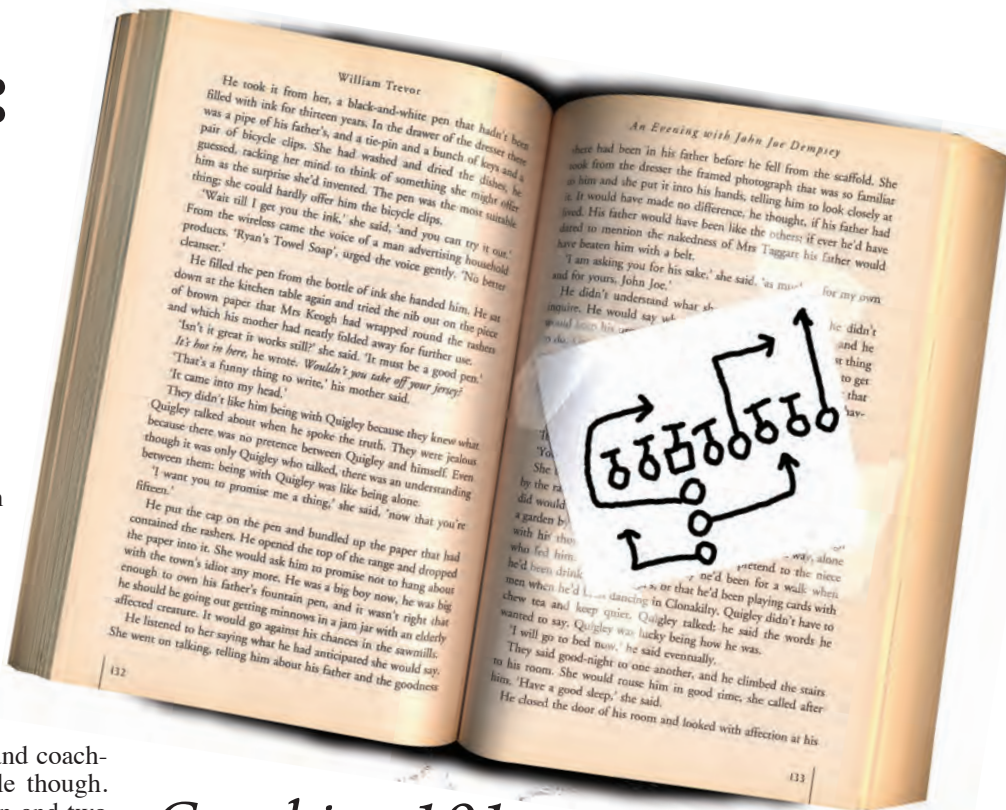
But she'll be the first to tell you she can't do it alone.

"My husband is awesome," she says. "He is really supportive. He takes the kids to karate and softball and hockey and we've got a great baby-sitter, too."

Brown-Denico's job is a year-round commitment. Even when her teams are not in season she's got work to do. She chases showcases around New England and works hard to maintain her status as one of the most accomplished coaches, of either sport, in the area.

"We've got a lot of stress in our life," she says.

See **DENICO** on page 19



Coaching 101

Mike Tardiff
Sports Editor

The nuances of man-to-man defense might not seem like high science, but don't tell Karl Henrikson that. He might just pull out an overstuffed three-ring binder with a veritable dissertation on the subject.

And while he doesn't hold doctorate in basketball, Henrikson is a professor.

Like his other colleagues in the athletic department Henrikson teaches classes in coaching, affording students the opportunity to learn the game and its philosophies.

But don't expect to sit around and take notes in any of the coaching classes. They involve more than x's and o's and philosophies.

Henrikson builds an on-the-court component to his class where students get to take what they've learned in the classroom on to the court. Last week he had his students working on the refined art of the jump-shot and later in the semester they'll work on offensive plays and defensive sets. He also requires his students to create scouting reports and

compile notebooks of basketball related material.

"If it was all theory I'd lose some of them and if it was all practice I'd lose some of them," Henrikson says.

The classes are part of a coaching certification program that is offered through the university. The 18-credit program consists of coaching and administrative classes as well as a course in CPR.

Senior communication major Tyler Yeo, who hopes to one day be a coach and athletic administrator, has taken many of the classes offered as part of the program and found them as a welcomed change from the rigors of undergraduate studies.

"It's a great program. It puts you into the right position to feel like you can get a job and it's a good break from a heavy schedule," Yeo says.

But the program doesn't just benefit students.

Both Henrikson and Bonny Brown-Denico, head coach of the softball and field hockey teams, see their teaching responsibilities as a welcomed part of their profession.

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Ailing Huskies edge Warriors

Hill leads USM past Eastern Connecticut

Mike Tardiff
Sports Editor

Junior goalkeeper Allison Hill (Cape Elizabeth) deflected a penalty stroke with 47 seconds remaining to secure a 3-2 field hockey win over Eastern Connecticut Saturday.

A final push in the last minute and a USM penalty in front of the net allowed the Warriors one final chance to send the game into overtime. But it was Hill's quick reflexes that sent the shot wide and gave the Huskies the conference victory.

"I just get super-mega pumped," Hill said of the save. "I don't think. I just react."

In a tale of two halves, both teams were held scoreless in the second period after a five-goal scoring frenzy in the first.

Without starter and key defensive contributor Brandi Alton (Ripley) the Huskies

got things started when Bethany Bougie (Sanford) scored on a penalty shot in the sixth minutes.

But the Warriors weren't long getting even. Eight minutes after Bougie gave the Huskies their lead, Eastern Connecticut rebutted with a score off a penalty corner.

Strong play in front of the Warrior's cage then allowed USM to post the next two goals of the contest. Junior Rolinda Mitchell jammed home a goal off a well-placed pass from classmate India Lowe (Gloucester, MA). Lowe then joined in on the scoring effort when she used strong ball control to rifle home an unassisted goal with the 26th minute.

The Warriors made things interesting four minutes later when they pulled within a goal. But that was all the offense they could muster as the Huskies used ball control, speed and strong goalkeeping to stifle

See **FIELD HOCKEY** on page 16



BRANDON MCKENNEY / PHOTO EDITOR

Bonny Brown-Denico poses with equipment from Field Hockey and Softball, the two sports she coaches for the USM Huskies.