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CURRENTS

University of Southern Maine

Volume 14, Number 1

September, 1995

Clarifying USM's Direction and Identity

Saying "We're better than we give ourselves credit for," President Richard Pattenaudd opened the 1995-1996 academic year with a call for a campus-wide effort to develop a "...more clearly defined definition and direction for USM. It is essential that we become a stronger, more focused educational leader in New England."

The president proposed that USM define itself not as a research university or as a liberal arts college, but as a comprehensive public university. Such an institution, Pattenaudd said, focuses on teaching and learning; aspires to national standards of quality; links its intellectual resources and programs to the distinct needs of the region it serves; and is known for efficient and responsive services for students and others.

Pattenaudd delivered the remarks at his fifth faculty/staff breakfast, attended by 325 members of the

campus community, including 28 new faculty and some 30 new members of the professional staff.

He also expressed the hope for continued healing after last year's difficult and sometimes divisive discussions on system-wide contract negotiations and the education network of Maine proposal.

But Pattenaudd's remarks primarily emphasized "...a need to consider the future and ask ourselves, 'What will USM look like in five years?'"

He noted a series of external factors that must be considered as we develop a clearer sense of direction, among them the public's growing demand for a well-educated work force and citizenry; calls for accountability from legislators and trustees; increasing dependence on tuition income; and keener competition for students. To underscore the significance of the latter two conditions, Pattenaudd reminded the audience that in 1989-1990, the last time there was an increase in the state appropriation, 35 percent of our budget was derived from tuition income. Today, that percentage has jumped to 55 percent. Twenty years

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John Burt, new dean, School of Business

Deans Appointed

During the summer, search committees worked to fill leadership positions in the College of Education and Human Development, and the School of Business. As a result, Richard E. Barnes, who had served USM as interim dean has been named dean of the College of Education and Human Development, and John M. Burt of Durham, N.H. has been appointed dean of the School of Business.

"These deans bring to us an unusual range of experiences from all levels of their respective professions," said Mark B. Lapping, provost and vice president for academic affairs. "I'm confident that their USM colleagues as well as members of the communities we serve will benefit from their expertise."

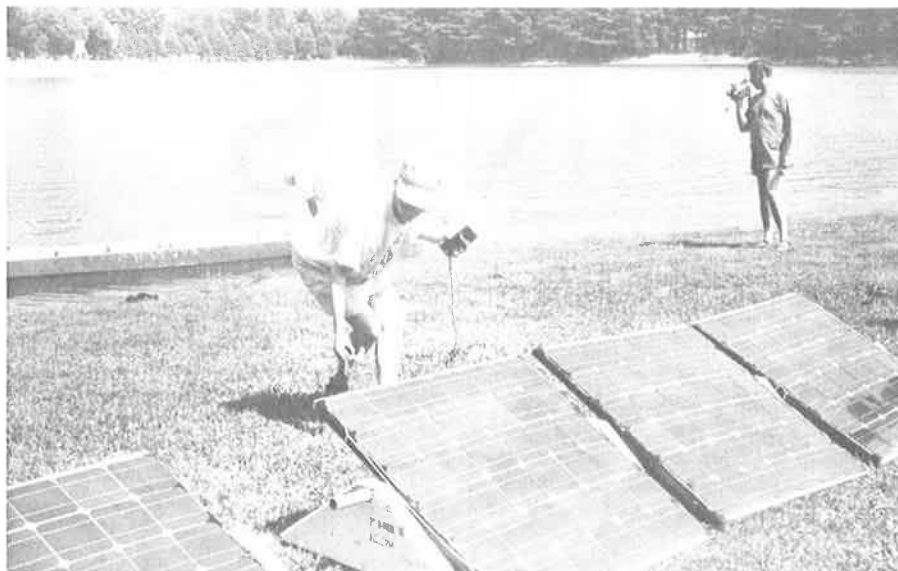
Barnes, who joined the USM faculty in 1989, replaces retired dean Dorothy D. Moore. His appointment is the result of a national search that attracted 38 applicants. A former VISTA volunteer in the farmlands of South Florida, Barnes went on to teach in the public school classrooms of Boston and Philadelphia. He moved to Maine in 1970 to accept a position as teaching principal in North Haven and subse-

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At the September 1 opening breakfast, President Pattenaudd chats with members of the Art Department, L to R, new director of exhibitions Karen Kitchen, and faculty Rose Marasco, and Michael Shaugnessy.

Caswell photo



A SOLAR SPLASH: USM engineering students teamed up with students from Artisans College in Rockport to build and race a 19'6" solar-powered boat in the 1995 "Solar Splash," an international collegiate solar boat regatta held this summer in Milwaukee. The boat, named "Gnomon" for the blade at the center of a sun dial, placed second in the sprint races behind the entry from Kanazawa, Japan, and fourth in the endurance race. "Gnomon" was competing against entries from some 14 states and Japan, including boats from top-rated engineering programs at the University of Michigan, Columbia and others. Here, Julie Ellis of USM's Department of Engineering, faculty advisor and the driving force behind USM's entry, checks the solar panels at local "sea trials," held shortly before the team's departure for Wisconsin.

Caswell photo

Faculty in National Spotlight

National broadcast networks and several of the nation's leading daily newspapers sought out USM faculty this summer for commentary on issues of the day.

Parker Albee, professor of history, was at CNN's New York studios the first of this month, where he participated in a live, six-minute interview broadcast as part of a CNN special commemorating the official end of the war with Japan. Specifically, Albee was invited to discuss his book, "Shadow of Suribachi: Raising the Flags on Iwo Jima." The book dispels many of the myths and controversies surrounding the famous photo of Marines raising the flag on the Pacific island.

The ABC Radio News Network featured **Craig Dietrich**, professor of history, in an extended nationwide interview discussing the imprisonment and subsequent release of human rights activist, Harry Wu.

The Washington Post has conducted extensive interviews with **Oliver Woshinsky**, professor of political science, for a story on the subject of the role of personalities in national politics. The feature was

scheduled to run in early September. Earlier in the summer, Woshinsky was interviewed for a USA TODAY story on the war in Chechnya.

Kathleen MacPherson, professor of nursing, was the subject of a nationwide Associated Press feature on her research into menopause and the teaching of a graduate-level course via computer. The results of her research also are scheduled to be included in patient information cards which will be distributed nationally to physicians' offices and clinics by a health care magazine.

The political correspondent for The Chicago Tribune interviewed **Richard Maiman**, professor of political science, for commentary to be included in a feature on Maine Governor Angus King.

Finally, **Joseph Conforti**, director of American and New England Studies, was interviewed for a program on the Voice of America Radio Network on the fading of regionalism, which he disputed.

Bean Confirmed as AD and New SID Named

Earlier this summer, Albert D. Bean Jr. was named USM's director of intercollegiate athletics. Bean, appointed to the position on an interim basis in 1993, will now serve as AD on a permanent, full-time basis.

He is only the second person to serve as USM's permanent AD in the last 40 years. Dick Costello served from 1955 to his retirement in 1990, while field hockey coach Paula Hodgdon agreed to serve as interim director from 1990 to 1993.

"No one is more knowledgeable about USM athletics or more committed to the program than Al Bean," said Judith Ryan, USM executive director for student development. "Al has proven to be a respected, talented administrator who can work with people both on and off campus to ensure that USM's reputation for athletic excellence is maintained and enhanced."

During his tenure as interim AD, Bean initiated an external review of USM's athletic programs and facilities. On the basis of that review, a proposal was developed for the addition of a field house to Gorham's Hill Gym, as well as improvements to the Portland campus Sullivan Gym and an expansion of recreational programs. The construction of a Gorham-based ice arena is under consideration as part of a longer range plan for upgrading athletic facilities.

Team sports have also expanded under Bean. Track has been added as an intercollegiate sport while golf and tennis were reinstated. Club sports have been expanded, including a sailing team. USM now offers students 15 intercollegiate and four club sports.

Bean, a staff member since 1983, was instrumental in the formation of the USM Athletic Association, a support group that now includes some 500 members, and the USM Husky Hall of Fame, a program to honor athletic accomplishments and other special contributions to the university and Department of Athletics. He earned his master's degree from USM in 1992.

In addition, a search to fill a position of sports information and promotion was completed over the summer and B.L. Elfring, formerly of at University of Massachusetts at Lowell, was named to the position. He is responsible for all aspects of sports information and promotion.



Clarinetist Thomas Parchman accompanied by pianist Judith Quimby opens the 1995-96 Faculty Concert series. *Snell photo*

Gorham Arts

USM's Theatre and Music Departments have announced their season offerings with programs varied enough to provide interest for all.

The biggest news in the Department of Theatre is the major renovations that have been made to Russell Hall (see accompanying article.) The changes that patrons will most appreciate are the new, comfortable seats and new large bathrooms off the lobby.

To ease the rehearsal schedule for the first production, "Purple Breasts," the thought-provoking play about breast cancer will be performed in the Police and Safety Building on the Portland campus Friday, October 6 through Sunday, October 15.

The Main Stage theater in Gorham will reopen on Friday, November 10 with a gala opening night production of the comic play (not the opera), "The Marriage of Figaro," which will run through Sunday, November 19. Then two one-act plays written by student playwrights will be featured Friday, December 8 through Sunday, 10 in the Lab Theatre in Russell Hall.

In the spring semester the department will present The Dance Festival Thursday and Friday, February 15 and 16; the controversial play, "La Ronde" by Arthur Schnitzler, Friday, March 8 through Sunday, March 17; and the 19th century melodrama, "The Poor of Portland," a template play that takes its name from the large city in which it is presented, Friday, April 19 through Sunday, April 28.

All performances will begin at 7:30 p.m. except for Sunday performances, which are matinees at 5 p.m. For tickets and further information call the Theatre Box Office at 780-5483.

The 1995-96 Faculty Concert Series, again held on Friday evenings at 8 p.m. in Corthell Concert Hall on the Gorham campus, will kick off September 29 with a concert by clarinetist Thomas Parchman and pianist Judith Quimby. Concert Sponsor is **Gorham Savings Bank**. On October 27, Catherine Payne will present a program featuring the flute, sponsored by **VP Film & Tape Productions**. The third concert on November 17 is an all-Bach program, sponsored by **Saturn of Westbrook**, with harpsichordist Ray Cornils, violinist Lawrence Golan, cellist William Rounds and oboist Neil Boyer.

The world premiere of Bruce Fithian's *Kinderlieder* will be presented February 2 in a concert featuring soprano Ellen Chickering, harpist Jara Goodrich and other faculty members. **Filene's** is the concert sponsor. On March 15 Keith Crook, guitar, and Lawrence Golan, violin, will present a program which highlights works by Paganini. Concert sponsor is **ARAMARK**. The final offering is a wide ranging jazz concert by Bill Street, saxophone. **Cellular One** is the concert sponsor.

Other music offerings during the year include Flute Day at USM on October 1 with a performance by Fenwick Smith at 4 p.m. From October 12 to 14 the department will host this year's artist-in-residence, choral conductor Elmer Isler who will present a concert on the 14th.

For the holidays, the department will produce "The Snow Lies White: A Victorian Christmas Gala" on December 1 at the Radisson Eastland Hotel in Portland. Proceeds from his evening of period music, feasting, and costumed fun benefit music scholarships. In the spring, the annual Honors Recital on March 8, is sponsored by **Time Warner Cable**.

In addition to these events, this year for the first time several student ensembles will perform in the new auditorium at Gorham High School.

For more information or tickets to music events call the Music Box Office at 780-5555.

Russell Hall Renovations

For the first time in its 64-year history, Russell Hall, home to our award-winning Theatre Department, has received a major facelift, a project welcomed by students, faculty and patrons alike.

The most apparent change is the addition facing Woodward and Anderson Halls, a 2352 square foot space that includes a new lobby, box office, and restrooms.

The comfort level of patrons who attend productions in the auditorium will increase dramatically thanks to the installation of 160 new seats. Rewiring, new carpeting, new auditorium lighting and the addition of gallery space in the former lobby/box office area also will improve the safety and appeal of the building.

Finally, a new stairway now leads from the basement level dressing rooms to the stage, greatly improving access to the backstage area.

The project is a major boost for the Theatre Department, considered one of the most successful academic programs of its kind in New England. Numerous USM productions have been selected for competition in the American College Theatre Festival, both on the regional level and at the Kennedy Center in Washington. The department's forensics teams have excelled at regional and national competitions. And theatre alumni have gone on to prestigious graduate programs and have appeared on Broadway, in film and TV, and in various professional theaters.

Theatre patrons have an opportunity to participate in a seat-naming project as part of an effort to help defray costs of the \$415,000 project. Seats can be named in an individual's honor for a donation of \$150 per seat. A nameplate identifying the supporter will be attached to the seat. A similar project was undertaken when Corthell Concert Hall opened in the mid-1980s. Faculty and staff will have the first opportunity to purchase seats in their names. Later this fall, off-campus theatre supporters will be solicited if there are remaining seats available. Those who want information on how to participate should call the Theatre Department at 780-5480.

Directions

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ago, he said, 48 percent of Maine's college-bound students selected out-of-state institutions. Last year, nearly 75 percent attended college out of state.

In addition, USM is too often measured by what we are not, instead of what we are because traditional models of quality in higher education are defined in terms of a research university or a liberal arts college, he said.

To become known as a comprehensive university of quality, Pattenaudd outlined a number of strategies, among them a renewed focus on teaching and learning; a broader definition of scholarship that includes the kind of applied research that complements more traditional forms of academic research; and stronger external linkages. A university that embraces these and related characteristics, he said, will enjoy an enhanced reputation for quality, improved external support and other benefits derived from a better understood and appreciated institutional identity.

Pattenaudd said he was reminded at an earlier meeting that the campus has been working on these types of strategies all along. "We have," he acknowledged, "but we haven't been doing this consistently or persistently, and we haven't been telling the world about it."

The process of defining USM as a comprehensive public university needs to be a collaborative one, Pattenaudd stressed, with input and feedback from all campus constituencies. An outline of the concept and work plan will be distributed to all faculty and staff in early September. Discussion will continue in a variety of forums through mid-October, followed by submission of a final draft of a concept statement. That draft will be available to all members of the campus community for additional feedback. In mid-January, a final document will be distributed. (See schedule below.)

"The ultimate, long-term goal for USM," said Pattenaudd, "is to be recognized as one of the finest comprehensive public universities in the nation."

Schedule for Campus Input

Now through October 6: Discussion and feedback

October 16: Final Draft of Concept Statement & Work Plan

October 17-December 15: Discus-

sion/Feedback on Draft

Winter Break: Revisions

January 19: Distribution of finished document, "The Comprehensive Public University: USM in the 21st Century."

Deans

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quently served as assistant superintendent in Skowhegan and as superintendent in York. A member of the Commission on Maine's Common Core of Learning, Barnes has published articles and delivered presentations on the subjects of school leadership and restructuring. He earned his undergraduate degree from Carleton College, and a master's and doctoral degree in educational administration from Harvard.

Barnes plans to "further expand the reach of our strong professional programs and services to more schools and communities using both new technologies and plenty of old-fashioned, personal contact." He also wants to reach more high school graduates who are interested in teaching careers. "USM is recognized as a national leader in educating teachers at the graduate level," he said, "and we want to bring our expertise to the education of undergraduates as well."

Burt, the finalist for dean of the School of Business in a national search that drew 100 applicants, replaces Robert A. Patton, who left the deanship of the business school last year to pursue other interests. Burt comes to USM following successful careers in both academia and industry.

He served on the faculty at UCLA's Graduate School of Management and at the University of New Hampshire's Whittemore School of Business and Economics where he taught courses in management science, production/operations management, statistics and quantitative methods. A recipient of Outstanding Teacher Awards, Burt conducted research in such areas as computer simulation, foreign exchange rates and economic forecasts.

As a senior manager at Digital for more than 10 years, his assignments included line management for U.S. distribution, change program leadership, strategic planning, and business process re-engineering. He initiated

and led Digital's total quality and just-in-time logistics efforts. Most recently, Burt has been a management consultant focusing on manufacturing and logistical operations improvement, time-based techniques for process streamlining and total quality implementation. He is a liberal arts graduate of Wesleyan University and holds a master's degree and Ph.D. in industrial administration from Carnegie-Mellon.

Burt cited the quality of the business school's faculty and staff as his reason for joining USM, as well as "...opportunities to build greater linkages with the southern Maine business community, and the readiness of that community to join with USM in a variety of mutually beneficial partnerships."

See the Real John Smith at Osher Map Library

Captain John Smith's 1616 map of New England, the first detailed map of

the coastline (detail shown), is among the rare maps on display as part of the new exhibit, "Maine 175: A Celebration of 175 Years of Statehood." The map also features the only known surviving portrait of Smith, the

English colonist and explorer most recently popularized in the Disney film, "Pocahontas."

The exhibit, which opened Tuesday, September 5, will run through January 28 at USM's Osher Map Library and Smith Center for Cartographic Education. Call 780-4850 for schedules. Admission is free and open to the public and school groups.





A child enrolled in SON's Parkside program finished the summer with a climb at the Maine Rock Gym.

Parkside's Summer Fun

With more than 4,200 residents living adjacent to Deering Oaks, Portland's Parkside neighborhood is the most densely populated square mile in the state. It's also one of Portland's most troubled. According to the 1990 census, this neighborhood accounted for 20 percent of all robberies and assaults in the city. Prostitution and drugs are considered major problems in the community.

This summer, Kimberly Moody, assistant professor of nursing, addressed a growing need for substance abuse education designed for at-risk teens by creating an alcohol/drug prevention program for high-risk youths in the Parkside neighborhood. Though the School of Nursing provides community health and education services to residents through a community program run by the Police Department, health services have not been available before in the summer. This was a critical problem for neighborhood adolescents with time on their hands. Moody, who has an expertise in working with at-risk youths, trained staff members and developed workshops, role-playing activities and social events. The program, which was modeled after a successful, five-year drug-prevention program in Seattle, Washington, combined alcohol/drug education with group activities to build self esteem and social skills. The 18 participating young people named the program Parkside Summer Fun. The program was funded by the Portland-based Maine Bank and Trust Co. "We wanted to provide seed money for a

project that would help combat the tough problems many of these children face," said Samuel A. Ladd III, the executive vice president at Maine Bank and Trust Co.

The program, which was the only structured program available for neighborhood youths in the summer, finished up in early August with an outing at the Maine Rock Gym, which features a 25-foot indoor climbing wall, and a 40-foot outdoor wall for simulated rock climbing.

Gorham on Net

USM volunteers helped hook up computer users nationwide with the town of Gorham. The town of Gorham's Economic Development Corporation decided to develop a home page on the World Wide Web to give computer users around the state and country immediate access to information about economic development opportunities in Gorham. Julie Ellis, assistant professor of engineering, and a team of technology students, designed the page. It features instantaneous information on all aspects of the Gorham economy; its municipal services; educational opportunities; and commercial/industrial areas. The home page, complete with screened color photos and other graphics, also includes a directory of local officials.

The town is believed to be the first municipality in Maine to use a home page for economic development purposes. "We're confident that this collaborative effort with the university will have a positive impact on our economic development efforts," said John Tewhey, vice chair of the local development corporation.

The new Gorham Home Page was demonstrated to officials and local business representatives this summer in the John Mitchell Technology Center, on USM's Gorham campus. Maine Governor Angus King and members of the State Planning Office accessed the Gorham Home Page from the State House.

Those of you with computer capabilities are invited to access the Gorham Home Page at <http://eeunix.ee.usm.maine.edu/gorham>

Back to College Days

For almost a decade now, the USM Presidential Scholarship Program has helped our top students complete their educations and enter fulfilling careers.

This fall, the USM Corporate

Partners — more than 150 local businesses with an interest in USM — have decided to boost the scholarship program through a fund-raising dinner and party, "College Days." The event, to be held Saturday, October 14 on the



Gorham campus, is planned as "...an evening of zany fun, unexpected surprises, golden memories, great music and a silent auction." Faculty and staff are invited to participate.

The "College Days" committee, co-chaired by Michael Donahue of the Visiting Nurse Association/Hospice, Bill Ryan of Peoples Heritage Bank, and Mary Lou Nason, has been meeting with subcommittees to finalize plans for the evening. Corporate tables have been sold and the silent auction, courtesy of a subcommittee chaired by Steve Hewins of Hewins Travel Consultants, has been organized.

The Corporate Partners was formed some five years ago to forge alliances between the business community and the university for the benefit of all of southern Maine.

Individual ticket sales for "College Days" are now under way. To reserve a seat at this fun-filled but worthy event, please call the Corporate Relations Office at 780-4429.

What We're Doing

PIERS BEIRNE, professor of sociology and legal studies, is the founding editor (with colleague Colin Sumner of Cambridge University) of the new journal *Theoretical Criminology: an International Journal*. The journal will renew theoretical debate about crime and justice, explore the interrelation of theory and data in empirical research, and advance the links between criminological analysis and general social and political theory. The journal, to be published by Sage Publication of London beginning in March 1997, will feature innovative research throughout the world.

SCOTT W. BROWN, associate professor of psychology, had his multiple-experiment research article, "Temporal-Signal Detection and Individual Differences in Timing" published in the British journal *Perception*. The article is co-authored by his former research assistants and USM graduates, Damon C. Newcomb and Kathleen G. Kahl.

GEORGE CAFFENTZIS, associate professor of philosophy and honors, had his article, "Fundamental Implications of the Debt Crisis for Social Reproduction in Africa," published in "Paying the Price: Women and the Politics of International Economic Strategy" (London: Zed Books, 1995). Also his article "Rompiano il Silenzio Sulla Fin della Banca Mondiale del Fmi," was published in "Altre Ragione: Saggi e Documenti," n. 5 (1995), Milan, and he did a presentation on "Varieties of Bancocide: Left and Right Critiques of the World Bank and IMF" at "The United Nations at Fifty: At the Threshold of a New World Order" Conference held at Hofstra University last March.

ARDIS CAMERON, associate professor of American and New England studies, has been appointed to serve on the National Committee for Secondary Education by the American Studies Association and has been elected to the executive committee of the New England Historical Association. She is currently working on a new book, "Modern Times: Life, Labor and Leisure in America, 1890-1930," to be published by HarperCollins. Her paper, "La Strada delle Vedore: Italian Women and the Industrial Landscape," will be the keynote speech at the annual meeting of the American Italian Historical Association in October.

THOMAS CARPER, professor of English, had a second collection of poems, "From Nature," published by Johns Hopkins. He recently had poems in *The Formalist*, *Free*

Lunch, Pivot, Poetry, and Sparrows, where "In the Asylum" won the most recent Sparrow Sonnet Prize. His poetry has also been featured in three issues of a new Maine literary quarterly, *wordplay*. "Easy Fish Steaks," a sonnet with recipe, was included in "The Starving Poets' Cookbook." Work is forthcoming in several of the above journals and in *The Dark Horse*, a new Scottish journal. Poems from "Fiddle Lane" have been reprinted in "The Child's Song" by Donald Capps and are forthcoming in a new anthology of poems about dogs, "Dog Music." His short essay "A Useful Videotape for Both Readers and Writers" appears in "Teaching Composition with Literature," published by HarperCollins as an ancillary to the X. J. Kennedy and Dana Gioia textbook "Literature: An Introduction" which contains the "Fiddle Lane" poem "Facts." A paper, "Attridge's Useful Scansion: Or Why Stresses Are Stressful and Beats Can't Be Beat," was presented on June 1 at the "New Trends in American Poetry" conference in Pennsylvania at West Chester University.

ROBERT S. CASWELL, director of media and community relations, had his technique for handling embargoed press releases published in the July/August 1995 *Case Currents*.

CAMILLE COLE BUCH, assistant director of publications, had a show of her drawings and paintings on exhibit in Delilah Pottery, 134 Spring St., Portland, in July and August. A reviewer said her work was "sensual, complex, beautifully drawn and altogether convincing."

MARVIN DRUKER, associate professor, management and organizational studies at Lewiston-Auburn College, presented a paper, "Adding An Active Learning Project to a Research Methods Class" at the 18th National Conference on Teaching Public Administration, March 23-25, at Seattle University.

JOEL W. EASTMAN, professor of history, was project scholar for the exhibit, "The Permanence of Memory: Maine Veterans and Civilians Remember World War II" at Two Lights State Park, Cape Elizabeth this summer.

HELENE GERSTEIN-SKY, director of child care services, presented a workshop, "Imparting Values to Our Children," at the Parenting Matters '95: Peace Begins At Home conference at Central Maine Technical College, Auburn, last April.

MICHAEL S. HAMILTON, associate professor of political science and environmental science and policy, visited Jakarta and

coal mines in rain forests in equatorial Borneo in June as a member of a U.S. Department of the Interior assessment team initiating a three-year project concerning "Technical Assistance for Mining Environmental Policy and Enforcement." In July, he participated in a week of policy development discussions with visiting representatives of the Indonesian Ministry of Mines and Energy in Denver, and presented a paper on "Government-to-Government Linkages for Environmental Regulation and Protection: Developing Institutional Capacity for Implementation of Mining Environmental Policy in Indonesia" at the 56th National Training Conference of the American Society for Public Administration in San Antonio. His book review of "Federal Regulation of State and local Government: The Mixed Record of the 1980s" was published in *Public Administration Review*.

DIANA LONG, professor of history, presented her paper, "Not Just Words: Gynecology Establishes a Controlled Vocabulary for 'Women' in the Early Twentieth Century," at the conference, *The Women, Gender, and Science Question: What Do Research on the History of Women and Science, and Research on Science and Gender Have to do With Each Other?* that took place in May at the University of Minnesota, St. Paul.

BILL MORTENSEN, executive director, Office of Public Service, was invited to serve on Governor King's Advisory Council on International Trade.

KENNETH ROSEN, professor of English, had his poem "Glebe" published in the black fly review (#16, 1995). He was chosen in 1995 to be a Maine Arts Commission Individual Artist Fellow, and two of his poems, "Making the Best of It" and "Invisible City" were published in *The Maine Arts Commission Individual Artist Fellowship Program 1994-1995 catalog*.

LEONARD J. SHEDLETSKY, professor of communication, and HENRY C. AMOROSO JR., associate professor of professional education, co-organized an Internet institute, "Educational Uses of the Internet—Policy and Practice" that attracted K-12 educators throughout the state, and received attention in the *Portland Press Herald* during May. In June, as a follow-up, they conducted a workshop for Maine educators on developing a statewide electronic conference via the Saturn computer. Both events were sponsored by USM's Professional Development Center.

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