9-2015

Paddling Guide to the Presumpscot River, Final Report

Matt Craig
University of Southern Maine, Casco Bay Estuary Partnership

Carol Gay
Maine Outdoor Heritage Fund

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Paddling Guide to the Presumpscot River
MOHF Project #141-02-01
Final Report

September 2015

Prepared For:
Carol Gay
MAINE OUTDOOR HERITAGE FUND
37 Wiscasset Road
Pittston, Maine 04345

Prepared By:
Matt Craig
CASCO BAY ESTUARY PARTNERSHIP
University of Southern Maine
PO Box 9300, 34 Bedford Street
Portland, Maine 04104-9300
1. REVIEW OF THE PROJECT’S SUCCESS IN MEETING THE STATED OBJECTIVES

From the proposal: The primary objective is to showcase the river as natural resource and recreational asset in support of: a) ongoing community efforts to revitalize riverfronts; b) recent efforts by industry, land trusts, and communities to increase hand carry boat access; c) ongoing efforts by agencies, industry, and NGOs to restore anadromous species to the river; and, d) recent work by local land trusts and towns to develop a regional set of land conservation priorities for the watershed. The map/guide will build upon and incorporate existing regional recreational assets such as the Sebago to the Sea trail.

Map design, layout, and overall conceptual design was provided by the Center for Community GIS and lead by Stephen Engle. Map content was written and revised by CBEP Program Manager Matt Craig, with guidance and feedback provided over the course of several meetings, emails, and phone calls with local stakeholders, including representatives of the Presumpscot River Watershed Coalition, Maine Department of Agriculture, Conservation, and Forestry, the City of Westbrook, the Town of Windham, the Town of Falmouth, SAPPI, Portland Trails, Presumpscot Regional Land Trust, Presumpscot River Watch (PRW), Friends of the Presumpscot River, Falmouth Land Trust, Windham Land Trust, University of Southern Maine Glickman Library, Maine Rivers, Maine Trail Finder, Cumberland County Soil and Water Conservation District, Sebago Trails Paddling Company, Portland Paddle, private landowners, and others. PRW’s Guide to the Presumpscot River: Its History, Ecology, and Recreational Uses, published in 1994 and co-authored by Amy MacDonald, Brian Butler, and Chris Ricardi, served as a primary source of information about the river and its paddling routes.

With the printing of 2,000 waterproof, durable, fold-up copies of the Presumpscot River Paddling Map & Guide, the project objective was reached. CBEP staff are in the process of distributing hard copies of the guides at no charge to the participating partners and their membership. Guides will also be distributed to attendees at the upcoming State of the Bay conference on 10/13/2015, and later this fall, distributed to local libraries. The general public will be able to receive copies free of charge by contacting CBEP.

2. DETAILED ACCOUNTING OF HOW MAINE OUTDOOR HERITAGE FUND MONIES WERE SPENT

See attached financial report.

3. DETAILED ACCOUNTING OF MATCHING FUNDS REQUESTED, SECURED AND SPENT.

See attached financial report.
4. **DETAILED ACCOUNTING OF IN-KIND SERVICES**

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<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th># participants</th>
<th>Duration</th>
<th>Description</th>
<th>Participant names</th>
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<tr>
<td>5/22/2014</td>
<td>CCSWCD office, S. Windham</td>
<td>8</td>
<td>2</td>
<td>Meeting - input on guide content</td>
<td>Robyn Saunders, CCSWCD; Mike Parker, PRLT; Will Plumley, FOPR; Theo Willis, USM; Richard Curtis, PRLT; Fred Dillon, PRW; Bob Shafto, Town of Falmouth; Stefan Jackson (unaffiliated)</td>
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<td>4/2/2015</td>
<td>Westbrook Public Library</td>
<td>6</td>
<td>1.5</td>
<td>Meeting - feedback on guide</td>
<td>Will Plumley, FOPR; Michael Shaughnessy, FOPR; Richard Curtis, PRLT; Mike Parker, PRLT; Rex Turner, DACF; Bob Shafto, Town of Falmouth</td>
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<td>June, 2015</td>
<td>Glickman Library, USM Portland</td>
<td>1</td>
<td>0.5</td>
<td>Meeting - feedback on guide</td>
<td>Zip Kellogg</td>
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**TOTAL**  
15 4  

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<td>In-kind value</td>
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<td>Hourly rate*</td>
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* Derived from Independent Sector, Value of Volunteer Time: https://www.independentsector.org/volunteer_time

An additional $1,000 in-kind is provided by the Center for Community GIS, for costs associated with developing the map and developing a Presumpscot River Water Trail on Maine Trail Finder.

5. **IDENTIFICATION OF COMMUNICATION EFFORTS INCLUDING ANY PRESS RELATED MATERIALS.**

The Guide has been posted on the CBEP web site, and will be posted on the web site of the Presumpscot River Watershed Coalition as well as CBEP’s Facebook page. Partners have been invited to link to the web site to expand access to online content. At least one partner, the Town of Windham, requested a digital version to post on the town’s web site. The Guide will generally be available at numerous locations to the public, including Maine Audubon, the Presumpscot Regional Land Trust’s annual meeting, the Town of Falmouth recreation department, two commercial paddling outfitting companies, and distributed to an approximate 200 attendees at CBEP’s State of the Bay conference in October. As local press coverage occurs, stories/coverage will be forwarded to MOHF on an ongoing basis.

6. **PHOTOGRAPHS OR ILLUSTRATIONS OF THE PROJECT AND ITS RESULTS.**

Following are low-resolution images showing the map (front) and text (back) side content of the guide. CBEP will gladly forward copies to MOHF and other State agencies/entities upon request.

CBEP will provide high resolution digital copies of the guide to MOHF upon request.
Front side map content
7. Brief Project Summary for Newsletter/Facebook

Suggested Facebook/MOHF newsletter summary:

Although its main stem is relatively short by Maine standards, the Presumpscot River enjoys long and rich natural and cultural histories best experienced at water level. Thanks to funding provided by MOHF and the Casco Bay Estuary Partnership (CBEP), it is now easier to do so.

CBEP, the Center for Community GIS, and the Presumpscot River Watershed Coalition recently completed the Paddling Guide to the Presumpscot River. The Guide draws from the experience of local organizations, paddlers, and the 1994 Guide to the Presumpscot River: Its History, Ecology, and Recreational Uses to create the first edition of a condensed, professional quality, fold up waterproof map and guide suitable for use on the water, and provides highlights of natural, recreational, and historic features of interest, including adjacent trails.

The map was developed collaboratively over a series of meetings and conversations with the City of Westbrook, Town of Windham, Town of Falmouth, Presumpscot Regional Land Trust, Friends of the Presumpscot River, Portland Trails, SAPPI, Presumpscot River Watch, Cumberland County Soil & Water Conservation District, and local paddling outfitters to meet local needs and incorporate local knowledge. To view a digital version of the guide, visit CBEP’s web site at: http://www.cascobayestuary.org/presumpscot-river-paddling-map-guide/.

To request a hard copy, contact CBEP at cbep@usm.maine.edu.
### UNIVERSITY OF SOUTHERN MAINE  
**Contract#141-02-01**  
Paddling Guide to the Presumpscot River  
USM Project# 6481631  
Project Period: May 8, 2014 through January 31, 2015; Amd to June 30, 2015  
Project Lead: Matthew Craig

#### BUDGET CUMULATIVE ACTUALS

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<td>USM Indirect Costs Sharing</td>
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<td>Net Sponsor Costs</td>
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<td>7,057</td>
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*I certify that all expenditures reported are for appropriate purposes and in accordance with the provisions of the application and award documents.*

Approved:  

Theresa Bishop  
Contract & Grant Accountant  
(207) 228-8542