


10-2011

The Grand Tour and Development of Tourism: 1600-1900

Osher Map Library

Follow this and additional works at: https://digitalcommons.usm.maine.edu/oml_exhibits

 Part of the [American Popular Culture Commons](#), [Geography Commons](#), [History Commons](#), and the [Tourism Commons](#)

Recommended Citation

Osher Map Library, "The Grand Tour and Development of Tourism: 1600-1900" (2011). *Osher Map Library Exhibition Catalogs*. 8.
https://digitalcommons.usm.maine.edu/oml_exhibits/8

This Book is brought to you for free and open access by the Osher Map Library and Smith Center for Cartographic Education at USM Digital Commons. It has been accepted for inclusion in Osher Map Library Exhibition Catalogs by an authorized administrator of USM Digital Commons. For more information, please contact jessica.c.hovey@maine.edu.



THE GRAND TOUR AND DEVELOPMENT OF TOURISM: 1600 - 1900

Curator: Yolanda Theunissen, University of Southern Maine

www.usm.maine.edu/maps/exhibition/19/home/

This exhibition commemorates the 400th anniversary of the publication in 1611 of *Coryat's Crudities*, Thomas Coryat's account of a five-month journey across Europe. A poor parson's son, Coryat demonstrated that it was possible for common folk to unleash their "insatiable greediness of seeing strange countries." He also collected objects and souvenirs, in the process introducing the English to the fork and the umbrella, which he had encountered in Italy. His openness to new ideas, sights, sounds, and tastes makes Coryat appear very modern. After all, today, people of all ages and backgrounds habitually travel, even to the farthest reaches of the globe, in search of pleasure and novelty. But in the early seventeenth century, being such a free spirit was itself novel and his book comprises a unique mixture of geography, history, and often revealing personal narrative. Before the 1800s, most travel was pragmatic: pilgrims, soldiers, ambassadors and merchants all made arduous and often hazardous journeys for pragmatic reasons of religion, trade, administration, and war. Travel for pleasure was reserved for the social elite. In particular, wealthy young Englishmen undertook the "Grand Tour" across the continent, a necessary experience if they were to claim to be truly cultured. Together with servants and tutors and armed with letters of introduction to other gentry and aristocracy, they spent months, if not years, touring the continent's major cities, taking in the cultural highlights, and collecting souvenirs. But nineteenth-century improvements in the technologies of transportation and communication made travel much easier and cheaper. Steamships and railroads drastically reduced the time it took to traverse Europe and the telegraph ensured instantaneous contact. The travel and tourism industry we are familiar with today, exemplified by Cook's Tours and Baedeker Guides, developed during the Victorian era to service the demands of a newly emerging middle-class. Eager to experience the Grand Tour destinations first hand, these tourists were equipped with travelogues, guidebooks, and souvenirs to extract the maximum coverage in their breakneck travels. In the USA, canals and then railroads opened up North America's spectacular landscapes to the growing urban middle-class, who began with Niagara Falls before heading further west to the Rockies. At the same time, wealthier or more adventurous Americans headed east across the Atlantic to consume Europe's antique charm for themselves.

This exhibition traces three hundred years of travel and tourism in Europe and North America through the maps and guidebooks that directed travelers and tourists to their destinations. It begins with Coryat who, unlike his modern counterpart, had neither guidebooks nor maps. It ends with World War I, after which travel to Europe would never be the same again.

SECTION 1: THE FIRST TOURIST (1611) – THOMAS CORYAT



SECTION 2: THE GRAND TOUR

Armchair Travel

2 George Braun (1541 – 1622)

Frans Hogenberg (1535 – 1590)

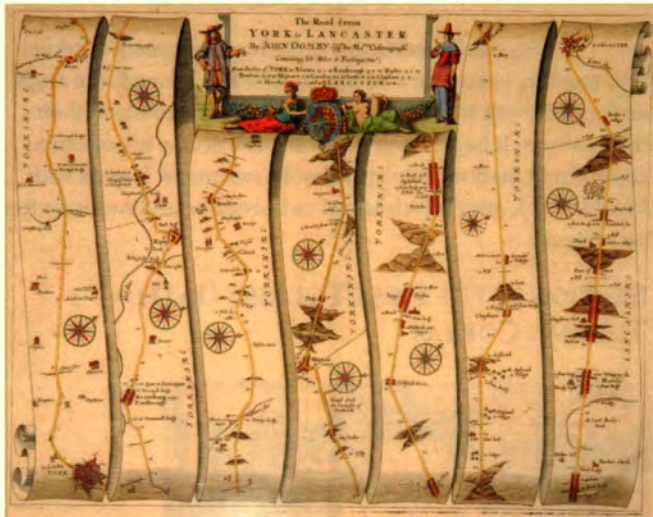
Londinum Feracissimi Angliae Regni Metropolis. From Civitatis orbis terrarum (Cologne: ca. 1573). 35 x 50 cm
Osher Collection





3 John Ogilby (1600 – 1676)

Road from York to Lancaster. From *Britannia* (London: 1675).
37 x 47 cm
Osher Collection



Early Land Travel

4 Jean Mayreau (1690-1762)

La Diligence Hollandaise. From an original painting by
Philips Wouwerman.
(Paris, 1747). 38 x 48 cm.
Courtesy of Jerome and Monique Collins

5 Henry Alken (1785-1851)

E. G. Reeve
Collection of four prints: *London Royal Mail* | *A Stage Coach*
| *A Four in Hand* | *A Stage Coach*
(London, ca. 1805). Each 15 x 19 cm.
Courtesy of Jerome and Monique Collins



An American in the Netherlands

6 Tobias Conrad Lotter (1717-1777)

*Belgica Federata complectens septem provincias, ducatum
Geldriae, comitatus Hollandiae et Zeelandiae dioec; trajet:
transisul Groningam et Frisiam et circumjacentes provincias,
mappa geographica suma diligentia noviter exarata per Tobia
Conr. Lotter* (Augsburg, 1789). 50 x 60 cm.

7 Matthaus Seutter (1678-1756)

*Roterdami delineatio ichonographica et scenographica opera
Matth. Seutter, geographi caesarei Aug. vind.* (Augsburg:
Tobias Conrad Lotter, [1770]). 51 x 59 cm.
Smith Collection

Italy, Roman Ruins, and the Grand Tour

8 Camillo Pellegrino

*Carte de l'ancienne Campanie felice dresse par Camillo
Pellegrino extradite de son ouvrage sur les antiquit[ea] de
Capone* ([Rome], 1782). 28 x 39 cm.
OML Collection

9 Perrier (fl. 1760-1824)

Plan de la Ville de Naples ([Paris], [1781?]). 27 x 41 cm
OML Collection

10

a) W. Callow and R. Wallis, *The Bay of Naples: Early
Morning.*

18 x 26 cm.

b) W. H. Bartlett and E. Challis, *The Coliseum at Rome.*
18 x 26 cm.



c) C. Stanfield and R. Wallis, *In the Gulf of Venice.*

21 x 28 cm.

New York: D. Appleton & Co., ca. 1880

Courtesy of Jerome and Monique Collins

Switzerland, from Hazard to Destination

11 Thomas Cadell (1773-1836)

*Map of Switzerland marked with the routes of four tours
in the years 1776, 1779, 1785 and 1786 by the Revd. Willm.
Coxe*
(London, 1789)
52 x 76 cm.
Smith Collection





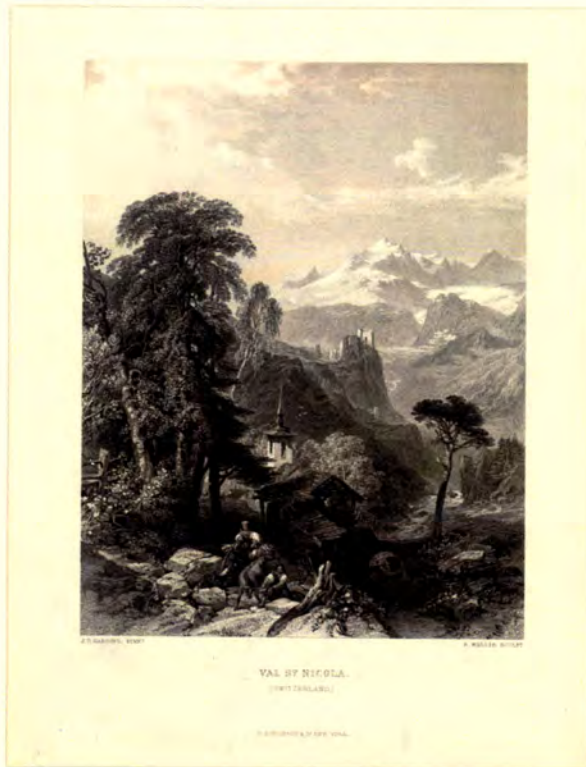
12 J. D. Harding

R. Wallis

Val St. Nicola (Switzerland) (New York: D. Appleton & Co., ca. 1880).

28 x 22 cm.

Courtesy of Jerome and Monique Collins



13 Aristide Michel Perrot (1753-1879)

Route de Simplon (Paris, 1824). 33 x 46 cm.

Smith Collection

Tourist Maps of Cities

14 Robert Laurie and James Whittle (fl. 1794-1858)

Laurie and Whittle's New Map of London: with its environs, &c. including recent improvements (London, 1818). 59 x 79 cm.

Smith Collection

15 Alexandre Vuillemin (1812-1880)

Nouveau Plan Illustre de la ville de Paris avec le systeme complet de ses fortifications et forts detaches (Paris: 1851). 57 x 87 cm.

Smith Collection

16 Giambattista Nolli (1701-1756)

Nouva Planta di Roma Moderno estratta dalla grande del Nolli corretta ed accresciuta de nomi delle contrade indicate al loro rispettivo sito in Roma (Rome: 1823).

61 x 82 cm.

Smith Collection

17 John Disturnell (1801-1877)

Europe with part of Asia and Africa (New York: 1840).

51 x 63 cm. Story Collection



SECTION 3: MODERN GUIDED TOURISM

18 George Philip & Son

Central Europe (London, 1910). 52 x 61 cm.

Naden Collection

19 Thomas Cook & Son

Map of Cook's Tours in Central Europe (London, 1881). 45 x 33 cm.

Story Collection

20 McCorquodale & Co. (1846-1937)

London & North Western and Caledonian Railways Map of England and Wales (Glasgow, 1911). 74 x 49 cm.

Morin Collection

21 Thomas Cook & Son

Map of Cook's Tours in Ireland | Cook's Tours in Scotland & England (New York, [1881]). Each 33 x 47 cm.

OML Collection

22 G. W. Bacon & Co.

Bacon's Map of London (London, ca. 1902). 27 x 43 cm.

Osher Collection

23 London General Omnibus Company

L.G.O. Co. Map (London, 1914). 29 x 46 cm.

Auletta Collection





SECTION 4: TOURISM IN THE USA

Niagara and the White Mountains

24 A Distant View of the Falls of Niagara (1855).

18 x 22 cm.

Courtesy of Jerome and Monique Collins



25 John Melish (1771-1822)

View of the Country Round the Falls of Niagara
(Philadelphia, 1815). 18 x 12 cm.

Smith Collection

26 Louis Hennepin (1626-1701)

View of Niagara Falls from A New Discovery of a Vast
Country in America (London: for M. Bentley et alia, 1698).

Courtesy of Jerome and Monique Collins



The White Mountains

27 Boston and Maine Railroads

Among the Mountains | Boston and Maine Railroads and
Connections (Boston, n.d.). 57 x 78 cm.

Osher Collection

28 C. W. Hobbs

C. W. Hobbs' Travelers' Guide Map to the City of Boston
(New York, 1880). 65 x 46 cm.

Story Collection

29 Rand Avery Supply Co.

Bird's Eye Map of the White Mountains Reached by
Boston and Maine R. R. (Boston, n.d.).

40 x 40 cm. Osher Collection



A Donaldson Bros.

View of People's Line Steamer on Hudson River (New
York, n.d.). With facsimile of text on verso.

Courtesy of Robert Cotsen, M.D.

B William S. Hunter, Jr. (1823-1894)

Chisholm's Panoramic Guide From Niagara to Quebec
(Montreal: C. R. Chisholm, ca. 1868). 18 cm.

Courtesy of Robert Cotsen, M.D.

C John Disturnell (1801-1877)

Springs, Waterfalls, Sea Bathing Resorts and Mountain
Scenery of the United States and Canada (New York, 1855)

OML Collection

D Boston and Maine Railroads

Text from Among the Mountains | Boston and Maine
Railroads and Connections (Boston, n.d.). 57 x 78 cm.

E Maine Central Railroad

Through Crawford Notch of the White Mountains
(Boston, 1872). 10 cm. With facsimile of verso image.

OML Collection





F Geo. K. Snow & Bradlee

Relief Map of the White Mountains, published by Geo. K. Snow & Bradlee at the office of Snow's Pathfinder Railway Guide (Boston, 1872).

Relief model, 22 x 27 x 3 cm., in case 24 x 29 cm.
Osher Collection

Canadian Sights

- 30 Quebec (New York: D. Appleton & Co., 1872).
19 x 26 cm. Courtesy of Jerome and Monique Collins
- 31 William H. Bartlett (1809-1854)
The Citadel of Quebec (London, 1842).
16 x 20 cm. Courtesy of Jerome and Monique Collins
- 32 William Purser (1790-1852)
S. Lacey, Engraver
Montmorency Waterfall & Cone, near Quebec (1845).
17 x 22 cm.
Courtesy of Jerome and Monique Collins

Maine as a Tourist Destination

- 33 Boston and Maine Railroad
Osher Collection
- 34 Portland Railroad Company
Trolleying through the Heart of Maine: Portland Railroad
Lewiston, Augusta & Waterville Street Rt. ([Portland,
Maine], [1900?]). 20 x 40 cm.
Osher Collection



35 J. H. Stuart & Co.

Plan of Cape Arundel, Kennebunkport, Maine,
Kennebunk Beach, Cape Porpoise (South Paris, Maine,
1891)

Courtesy of Jerome and Monique Collins

36 Harry Fenn (1838-1911)

Around Kennebunk and Old Orchard Beach (New York:
Harper's Weekly, 1887). 27 x 38 cm.

Courtesy of Jerome and Monique Collins

Negotiating the Complexity of American Railroads

37 Thomas C. Keefer (1821-1915)

Mercator's Projection with the Great Circle Shortest
Sailing or Air Lines illustrating River St. Lawrence from
Lake Erie to the Atlantic ... (Montreal: Canadian
Commissioners of the Paris Exhibit, 1855). 58 x 89 cm.
OML Collection

38 James Hamilton Young (fl. 1817-1866)

Mitchell's Travellers Guide through the United States
(Philadelphia: S. Augustus Mitchell, 1833).

44 x 56 cm. and 43 x 51 cm.

Osher Collection

Travel by Ocean Liners

1 Ismay, Imrie & Co.

White Star Line Royal and United States Mail Steamers
(June 10, 1904). 31 x 49 cm.

2a Cunard Steam Ship Company

List of Saloon Passengers R.M.S. Cephalonia. Liverpool to
Boston (July 30, 1891)

2b "Arrived Saturday Night. Cephalonia Brings Home a Number of Well-Known Citizens,"

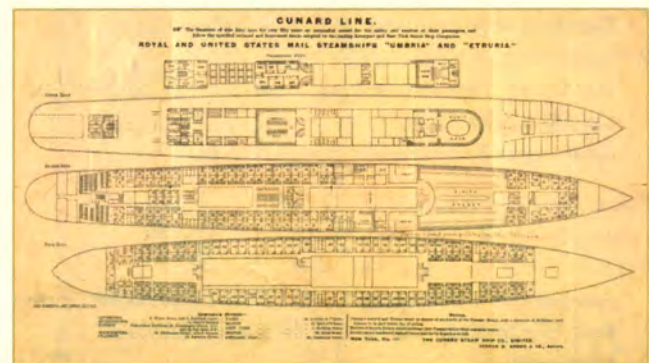
Transcript (August 8, 1891)

2c Ismay, Imrie & Co.

Map of the North Atlantic on the verso of White Star Line
Saloon Passenger List per U.S. & Royal S.S. Germanic
(1896)

3 Cunard Line

Royal and United States Mail Steamships "Umbria" and
"Etruria" (1895). 26 x 46 cm.



4 Norddeutscher Lloyd

Map Showing the Routes of the North German Lloyd S.S.
Co. in All Parts of the World (1887)

5a Cunard Line

Cabin Plan of the British and North American Royal
Steamship "Batavia" (1872). 12 cm.





- 5b Inman Steamship Company
Postcard of Steamship City of Chicago (1883)

Women's Rest Tour Association

- 6a Women's Rest Tour Association
The Pilgrim Scrip Being An Occasional Publication of the Women's Rest Tour Association (Boston, 1902). 26 cm.
- 6b Women's Rest Tour Association
Shopping List issued by the Women's Rest Tour Association for the use of its members (Boston: 1912). 16 cm. With facsimile of cover
- 6c Women's Rest Tour Association
American Lodging List Being Addresses of the Boarding Places Used and Recommended by Members of the Women's Rest Tour Association (Boston, 1898). 16 cm.
- 6d Women's Rest Tour Association
Lodging List Issued by the Women's Rest Tour Association. Boston: 1903. 16 cm.

Tourism in the West

- L Friedrich Wilhelm Egloffstein (1824-1855)
J. J. Young
Big Canon at Mouth of Diamond River, from Joseph C. Ives, Report upon the Colorado River of the West (Washington, D.C., 1861). 29 x 21 cm.
Courtesy of Jerome and Monique Collins
- C Friedrich Wilhelm Egloffstein (1824-1855)
J. J. Young
Upper Cataract Creek: Near Big Canon, from Joseph C. Ives, Report upon the Colorado River of the West (Washington, D.C., 1861). 21 x 28 cm.
Courtesy of Jerome and Monique Collins
- R Thomas Moran (1837-1926)
The Upper Yellowstone Falls (New York: D. Appleton & Co. 1873). 29 x 23 cm.
Courtesy of Jerome and Monique Collins

HELEN HUNT JACKSON (1830-1885)

Upper Shelf, Left to Right:

- 1 "Helen Hunt Jackson (1830-1885)" (ca. 1880)
Facsimile of a photograph held by the Schlesinger Library, Radcliffe Institute for Advanced Study, Harvard University
- 2 Helen Hunt [Jackson] (1830-1885)
Bits of Travel at Home (Boston: Roberts Brothers, 1878). 14 cm.
OML Collection
- 3 Samuel Bowles (1826-1878)
Across the Continent: A Summer's Journey to the Rocky Mountains, the Mormons, and the Pacific States, with

Speaker Colfax (Springfield, Mass.: Samuel Bowles & Co., 1866)

Courtesy of Robert Cotsen, M.D.

4 Frank Fossett

Colorado: Its Gold and Silver Mines, Farms and Stock Ranges, and Health and Pleasure Resorts. Tourist Guide to the Rocky Mountains (New York: C. G. Crawford, 1879). 19 cm.
Auletta Collection



5 Appleton's General Guide to the United States and Canada.

Part II: Western and Southern States (New York: D. Appleton and Co, 1893). 17 cm.
Auletta Collection

Lower Shelf, Left to Right:

- 1 The Central Pacific Railroad: A Trip across the North American Continent from Ogden to San Francisco (New York: T. Nelson & Sons, [1870s]).
Courtesy of Robert Cotsen, M.D.
- 2 The Union Pacific Railroad: A Trip across the North American Continent from Omaha to Ogden (New York: T. Nelson & Sons, [1870s]).
Courtesy of Robert Cotsen, M.D.
- 3 Album of the Union Pacific Railway (New York, [1870s])
Courtesy of Jerome and Monique Collins
- 4 Phelps' Travelers' Guide through the United States (New York: Ensign, Thayer, 1851). 15 cm.
Osher Collection

Guide Books

- L: Sir Augustus Wall Calcott (1779-1844)
The Pool of the Thames (New York: D. Appleton & Co., ca. 1880). 27 x 37 cm.
Courtesy of Jerome and Monique Collins
- C: Robert Garland
St. Paul's Cathedral: Interior of the dome looking towards the northern transept (London, 1836)
Courtesy of Jerome and Monique Collins





R: John Anderson Bell (1809-1865)

Dryburgh Abbey: The Grave of Scott (New York: D. Appleton & Co. ca. 1880). 26 x 18 cm.
Courtesy of Jerome and Monique Collins

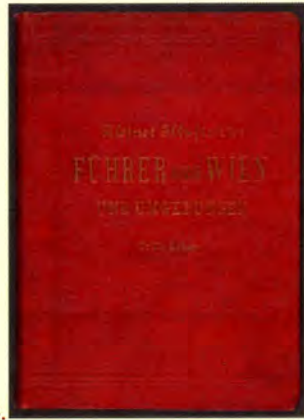
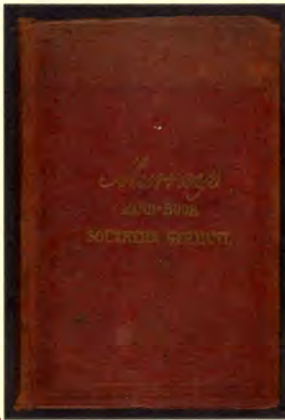
Upper Shelf, Left to Right:

1 John Murray

A Handbook for Travellers in Southern Germany (London: John Murray, 1858). 17 cm. Auletta Collection

2 Karl Baedeker

Northern Germany; Handbook for Travellers (Leipzig, 1886). Auletta Collection



1.

3.

3 Julius Meurer

Kleiner Illustrierter Führer durch Wien und Umgebungen (Vienna: A. Hartleben, 1893). 15 cm. Auletta Collection

4 Robert Allbut

The Tourist's Handbook to Switzerland, 4th ed. (London: T. Nelson and Sons, 1889). 17 cm. Auletta Collection

5 Charles Dickens (1812-1870)

Pictures from Italy (London: for the author by Bradbury & Evans, 1846). 17 cm.
OML Collection

6 Macmillan and Co.

Guide to the Western Mediterranean (New York, 1904). 18 cm.

Lower Shelf, Left to Right:

1 Charles A. Gillig

Charles A. Gillig's Guide to London and Important Suburban Districts, Specially Compiled for the use of American Travellers (London: Gillig's United States Exchange, 1887). 18 cm.

2 Brooklyn Daily Eagle

A Visitor's Guide to Paris and the principal cities and countries of Europe, 13th ed. (Brooklyn, 1908). 14 cm.

3 Karl Baedeker

The Traveller's Manual of Conversation in four languages, English, French, German, Italian (Leipzig: 1887). 15 cm.

4 Thomas Cook & Son

Cook's Handbook to London (London, 1913). 17 cm.

5 Cassell, Petter & Galpin

Old and New London Illustrated (London, 1880). 25 cm.
OML Collection

6 North German Lloyd

Guide through Germany, Austria-Hungary, Switzerland, Italy, Belgium, Holland, France, and England (Bremen: J. Reichmann & Cantor, 1897). 17 cm.
Morin Collection

7 Morris Phillips

Abroad and at Home: Practical Hints for Tourists (New York: Brentano's, 1894). 19 cm.
Morin Collection

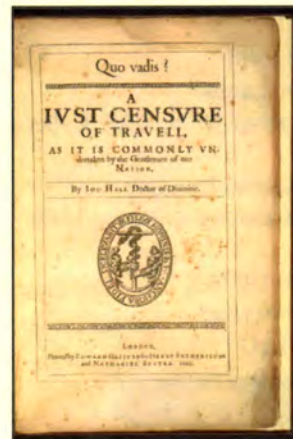
8 Charles Baker & Co

Large Pocket Map of London, in 15 sections with alphabetical list of places of interest in and near London, &c. (London, 1887).
OML Collection

SECTION 5: FLAT BED CASE

Joseph Hall (1574-1656)

The District of Main from the Latest Surveys
Quo Vadis? A Iust Censvure of Travell, as it is commonly vundertaken by the gentlemen of our Nation
(London: Printed by Edward Griffin for Henry Featherstone and Nathaniel Butter, 1620). 32 cm.
Courtesy of Robert Cotsen, M.D.



George Robert Lewis (1782-1871)

A Series of Groups Illustrating Physiogomy, Manners, and Character of the People of France and Germany (London: John and Arthur Arch, 1823).
Courtesy of Robert Cotsen, M.D.





John Cary (ca. 1754-1835)

Cary's New Itinerary
(London: G. & J. Cary, 1826). 20 cm.
Courtesy of Robert Cotsen, M.D.

Charles Thomas Samuel Birch-Reynardson (1810-1889)

'Down the road'
(London: Longmans, Green, and Co., 1875)
Courtesy of Robert Cotsen, M.D.

ul Harry Fenn (1838-1911)

The Catskills: Sunrise from South Mountain
(New York: D. Appleton & Co. 1873). 31 x 23 cm.
Courtesy of Jerome and Monique Collins

Ir Captain Basil Hall (1788-1844)

Forty Etchings, from sketches made with the Camera
(Edinburgh: Cadell & Co.; London: Simpkin & Marshall,
and Moon, Boys & Graves, 1829). 33 cm.
Courtesy of Robert Cotsen, M.D.

ur William E. Tunis

Tunis's Topographical and Pictorial Guide to Niagara
(Niagara Falls, N.Y., 1855). 15 cm. OML Collection

Leo de Colange (b. 1819)

Voyages and Travels or Scenes in Many Lands, 2 vols.
(Boston: E. W. Walker, 1887). 32 cm. Vol. 1 on display.
Morin Collection

Picturesque America, or the Land We Live in, no. 25

(New York: D. Appleton & Co., [1874]).
Courtesy of Jerome and Monique Collins

Il Samuel Pletscher (1838-1904?)

Führer durch den Schwarzwald, Odenwold...
(Zurich: Verlag von Caesar Schmidt, 1883). 16 cm.
Auletta Collection

ul Hezekiah Butterworth (1839-1905)

Zigzag Journeys in Northern Lands
(Boston: Estes and Lauriat, 1884). 20 cm. OML Collection

ur North German Lloyd

Guide through Germany, Austria-Hungary,
Switzerland... (Berlin: J. Reichmann & Cantor, 1897).
17 cm. Morin Collection

Il Elizabeth W. Champney (1850-1922)

Three Vassar Girls in the Holy Land
Courtesy of Robert Cotsen, M.D.



ul Jacob Abbott (1803-1879)

Rollo in Holland (Boston: Brown, Taggard & Chase, 1857).
OML Collection

Top McLoughlin Brothers

Around the World in an Automobile (New York, 1907).
OML Collection



ur McLoughlin Brothers

Railroad Picture Book (New York: 1903)
OML Collection

Ir Thomas Crane (1844-1927) Ellen Houghton (1853-1922)

Abroad, 1st ed. (London: Marcus Ward & Co. 1882). 21
cm.
Courtesy of Robert Cotsen, M.D.

Credits

This exhibition includes a number of prints kindly loaned by Jerome and Monique Collins from their Americana Collection; a selection of rare books loaned by Robert Cotsen, M.D.; and pamphlets from the Schlesinger Library, Radcliffe Institute for Advanced Study, Harvard University.

Yolanda Theunissen curated the exhibition with the support of Prof. Matthew Edney and several colleagues who each prepared specific sections:

- Prof. Benjamin Bertram, USM Department of English, created the panels for the historic overview of *Coryat's Crudities*;
- Lucinda Hannington, a graduate student in USM's American Studies Program, selected and organized the documents for the *Women's Rest Tour Association*, and wrote the panel on Helen Hunt Jackson; and
- Lincoln Paine, a Portland-based scholar of maritime history, researched the deck plans and advertising brochures in the Trans-Atlantic Ocean Liner Collection recently donated by Norman Morse. The technical assistance of Stuart Hunter is gratefully acknowledged, as is the valuable interpretive and technical assistance provided by OML's staff: Renee Keul; Ron Levere; David Neikirk; Roberta Ransley; Robert Spencer; and Lindsey Weeks. Further support came from graduate student assistants Elizabeth Swasey and Ruth Worboys, and from OML volunteers, Ann Wood and George Carhart. Special thanks must go to Prof. Alexandra Milsom, Department of English, UCLA, for sharing her scholarly insights on the development of travel and tourism.

