1961

Lewiston Centennial (1861-1961) Official Souvenir Program

City of Lewiston

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LEWISTON
THE INDUSTRIAL HEART OF
MAINE
IS
GROWING
GROWING
GROWING
GROWING
- NOW IN ITS -
CENTENNIAL YEAR
1861 — 1961

FOR MORE INFORMATION - WRITE - WIRE - CALL
SAM MICHAEL, DIRECTOR
INDUSTRIAL DEVELOPMENT DEPT.
CITY BUILDING
LEWISTON, MAINE
WE WERE THERE . . .

. . (NOT IN 1861) BUT IN 1928 . . .
WITH THE FIRST FASHIONS FOR WOMEN IN A
STORE JUST 25' WIDE BY 90' LONG . . . .

. . . WITH THE FIRST LARGE NEON
SIGN ON LISBON STREET . . . .

. . . WITH THE FIRST STORE TO BE
COMPLETELY AIR-CONDITIONED FOR YOUR
SHOPPING COMFORT . . . .

. . . WITH THE FIRST STORE TO STRETCH
THROUGH FROM LISBON STREET TO PARK STREET.
AND ALWAYS WITH THE FIRST IN FASHIONS
FOR WOMEN AND CHILDREN, OF THE
FINEST QUALITY . . . .

WE'LL BE THERE . . . .

WITH THE NEWEST IN FASHIONS
EACH SEASON . . . . AND IMPROVED
WAYS OF DOING THINGS
AND WE'LL ALWAYS BE THE STORE
WHERE YOU AND YOURS CAN SHOP
WITH CONFIDENCE . . . .

CHOOSE FROM COUNTRY TWEEDS
CASHMERE "400" COAT OR ANGELIQUE
FABRIC ELEGANTLY TRIMMED IN LAVISH
NORWEGIAN BLUE FOX . . . .
We take great pleasure in extending our hearty congratulations on the occasion of the Lewiston Centennial.

Lewiston’s growth and vigor reflect great credit on the Citizens and Businesses of both the past and present. Teamwork, alertness to opportunities and willingness to give of their energies, has brought to this period an aggressive community with many advantages for better living.

We are very proud of the part which we have had, during these hundred years, in helping to make Lewiston the fine city that it is, and are looking forward to the future with great confidence based on the forward look and spirit of today.

-0-

MEMBERS
LEWISTON & AUBURN CLEARING HOUSE ASSOCIATION
THE WHITE HOUSE
WASHINGTON

July 14, 1961

Dear Mr. Vermette:

It gives me great pleasure to congratulate the citizens of Lewiston, Maine, on the 100th Anniversary of your community's incorporation as a city. I shall always remember the very warm welcome which you extended to me on a frosty Maine evening, last Fall.

Lewiston has grown tremendously from its founding as a frontier community in 1793 on the banks of the Androscoggin River. It has made a substantial contribution to the economy of Maine as a bustling industrial center.

May the spirit of friendship and hard work continue to guide the city of Lewiston as it enters its second century as a leading city in the State of Maine.

Sincerely,

[Signature]

Mr. Normand J. Vermette
General Chairman
Lewiston Centennial Celebration
City Building
Lewiston, Maine
GOOD PROGRAMMING
FOR
GOOD NEIGHBORS

WCSH-TV salutes LEWISTON
on the occasion
of its
Centennial Celebration

Maine Broadcasting System

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<th>Radio</th>
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Bob Zalko represents Channel 6 in the Lewiston-Auburn area
July 10, 1961

Mr. Normand J. Vermette
General Chairman
Lewiston Centennial Celebration
City Building
Lewiston, Maine

Dear Mr. Vermette:

As Lewiston celebrates the 100th Anniversary of its inception as a city her citizens may look back with pride to a century of contribution which their community has made to the State of Maine.

Situated on one of Maine’s great waterways, Lewiston has long served as a cross-road of commerce, as a cosmopolitan center where great cultures have been pleasantly blended, and as the powerful industrial seat of a growing State of Maine.

Moreover, Lewiston has given many of her outstanding citizens to the service of the State and Nation, men and women who have reflected great credit upon their native surroundings.

Lewiston is a city where progress is the by-word, where economic development is keynoted by new and expanded industrial enterprise and where the future holds great promise for further achievement.

It is a pleasure for me to offer my congratulations to the City of Lewiston for a century of accomplishment, to extend the official greetings of the State of Maine and my personal best wishes for a most successful Centennial Celebration. May the occasion be a memorable one for citizens and visitors alike.

Sincerely,

[Signature]

John N. Reed
Governor
RAYTHEON . . . PRODUCER OF THE WORLD'S FINEST TRANSISTORS

CONGRATULATES

THE INDUSTRIAL HEART OF MAINE . . . LEWISTON

On the occasion of Lewiston's 100th Anniversary Raytheon Company extends best wishes to Lewiston and her citizens, who look forward to the years ahead. We are sure the vision and industriousness demonstrated in the past will carry the community ahead to a fine future.
In observing this Centennial, we pause and pay tribute to Lewiston citizens who, through the years, have contributed to a proud, rich tradition born of patriotic fervor and nurtured by community pride and spirit.

Our proud Lewiston citizens have always been associated with honesty, willingness to work and a deep sense of responsibility to progress in the movement and our citizens have been co-op in three phases of national life that make up our great free system.

Lewistonians have a far-reaching reputation for doing an honest day's work — and doing it skillfully, well. This valuable community asset has made Lewiston颛s out to establish their business and that our community is just beginning to realize its potential and that we, therefore, can view the future with optimism and a feeling of security.

Lewiston citizens traditionally have had a keen interest in their government and that means better things ahead as we grow and prosper.

During armed conflicts, when freedom was threatened, Lewiston sons and daughters have bravely carried out their patriotic duties, and have while doing this, added the finest pages in our history.

We should all be proud and eager to participate in this Centennial, honoring these of the present and creating those of the future, who will see the realization of this effort and confidence — one of the greatest centers in the Northwest.
The brand women believe in

Famous for Quality for More than a Century

*Nationally Advertised       Nationally Sold

LEWISTON DIVISION
It is my pleasure to welcome you to the Centennial Celebration of the City of Lewiston.

It has indeed been a privilege to assist in the planning and administration of the Centennial Celebration of Lewiston this year.

In the many weeks prior to our Celebration I had the opportunity, on several occasions, to work with devoted civic-minded men and women in the Lewiston and Auburn area who gave unstintingly of their time and energy to present this unique celebration of our 100th Birthday.

To the Governing Officials and Department Heads of our City, the Centennial Board of Directors and Operating Committee Personnel, members of Industry, Labor, Merchants and all others who contributed financially, physically or in the planning of the event, I shall ever be indebted.

Above all, we of our Centennial Committee are grateful to the Citizens of Lewiston and the surrounding area for making Lewiston's Celebration a success.

I express my sincere appreciation and thanks to all concerned.

Sincerely,

Normand J. Vernette, General Chairman
Lewiston Centennial Celebration.
ACKNOWLEDGEMENTS

The story "Lewiston—Highlights of the City's History" featured in this Official Souvenir Program was compiled by:

Joseph C. Meehan

Special thanks for facts and historical information are gratefully offered to the following:

Clarence March
Historical Advisor

Charles Starbird

Mrs. Ann Bauer
and members of her staff at the Lewiston Public Library.

Lucien Lebel
City Clerk, Lewiston

William C. Harkins
Publications Editor
Bates Manufacturing Company

Paul W. Bean
Agent and Engineer
Union Water Power Company

and for Photo Material
Androscoggin County Historical Society

The Lewiston Sun-Journal
Ross Nolin
Mr. Normand J. Vermette
General Chairman
Lawton Centennial Celebration
City Building
Lawton, Maine

June 27, 1961

Mr. Normand J. Vermette
General Chairman
Lawton Centennial Celebration
City Building
Lawton, Maine

Mr. Vermette:

May I extend my heartiest congratulations and commendations to the City of Lawton on their One Hundredth Anniversary. I am delighted to join others in the tribute to Lawton — and add at least a few words to the City's glorious celebration.

Our State of Maine is proud of the economic benefits received from the many industries which are found in your City — the Raytheon Plant, Bates Manufacturing Company and General Brotherson, to mention a few of these outstanding enterprises — and the determination with which you have progressed.

I wish I could say this to you in Lawton personally but am sincere in my expression for a pleasant celebration and many more years of success.

Sincerely yours,

[Signature]

Margaret Chase Smith
United States Senator

United States Senate
WASHINGTON, D.C.

June 28, 1961

Mr. Normand J. Vermette, General Chairman
Lawton Centennial Celebration
City Building
Lawton, Maine

June 20, 1961

Mr. Normand J. Vermette

June 27, 1961

United States Senate
WASHINGTON, D.C.

June 28, 1961

Mr. Normand J. Vermette, General Chairman
Lawton Centennial Celebration
City Building
Lawton, Maine

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Sincerely yours,

[Signature]

Margaret Chase Smith
United States Senator
THESE

MUTUAL SAVINGS

INSTITUTIONS

Of The Twin Cities

CONGRATULATE

THE CITY OF LEWISTON

On Its

100th ANNIVERSARY

ANDROSCOGGIN COUNTY SAVINGS BANK, LEWISTON

PEOPLES SAVINGS BANK, LEWISTON

AUBURN SAVINGS BANK, AUBURN

MECHANICS' SAVINGS BANK, AUBURN
Lisbon Street in the "Horse and Buggy" Era

View of College Street around 1910

Interior view of Fogg's Leather Store in early 1900s
Aerial view of Bates Manufacturing Company, Inc. Lewiston's oldest major industry, and one of the leading textile concerns in America.

WELCOME TO LEWISTON
"THE INDUSTRIAL AND SHOPPING HEART OF MAINE"
To the People of Lewiston on the Observance of their 100th Anniversary.

It is indeed gratifying to have this opportunity to express to you my most sincere congratulations on your City's 100th Anniversary.

The economic and industrial advancements made by the City of Lewiston over the past 100 years are indeed most noteworthy and have served as an example to others.

It is with great pride and the hope of all the citizens of Maine that the City of Lewiston may make the next 100 years of even greater prosperity.

Sincerely yours,

[Signature]

Chairman of the Centennial Celebration Committee
Lewiston, Maine

---

Mr. Murman F. Wemceter
General Chairman
Lewiston Centennial Celebration
Lewiston, Me.

Dear Mr. Wemceter,

This fall marks the one-hundredth Anniversary of the City of Lewiston, one of our State's foremost cities.

Lewiston has every right to be proud of the record that it has achieved in its 100 years of incorporation, for it has grown from a raw wilderness haven to the "industrial heart" of Maine.

The growth of Lewiston has been partially due to the advantages of natural resources that abound in the area, but most credit must be given to the people. Through their hard work, wisdom, and desire for progress and improvement, the city has kept pace with changes in technology and is now proving as a staunch economic competitor in the age of electronics.

Lewiston is a city with a proud heritage and a promising future. I am sure that all citizens of Maine join with me in best wishes for the many years of continued progress for the City of Lewiston and its residents.

Sincerely yours,

[Signature]

Chairman of the Centennial Celebration Committee
Lewiston, Maine
Country Kitchen

WHITE BREAD

THE TASTE FAVORITE SINCE 1903

Congratulates

the

City of Lewiston

on its

Centennial Anniversary
FORECAST FOR THE INDUSTRIAL GROWTH OF LEWISTON

By Samuel Michael, Director
Industrial Development Dept.

This forecast is directed to the attention of the residents of the City of Lewiston—not in 1961, on the occasion of its 100th birthday—but to those citizens in the community of 2061, 100 years hence.

We of Lewiston in 1961 note with pride that the community has in the past 100 years built a reputation as an industrial center. Our textile factories, with us for scores of years, will be with us for many scores more. Of course, the technique of fabric manufacture will change in these years—as well the reader 100 years from now will know—but Lewiston still, we predict, will be a center of manufacture of this commodity.

Our shoe industry, known the world over, will, during the 100 years between 1961 and 2061, expand to even greater limits through changes in technology and marketing.

The acquisition of Raytheon, a giant in the field of electronics, was noted in Lewiston in the year preceding this Centennial observation. It, we feel, is but the first of an electronics family which during the 100 years to come will grow to be one of Central Maine's leading industrial fields.

Although Lewiston will undergo changes undreamed of in this Centennial year, we are certain it will not only remain a good place in which to live, work, and play, but it will become an even more attractive spot in the eyes of American industry and the people who give their lives and support to the American economy.
WE view with pride our close relationship to our twin city of Lewiston since early pioneer days.

WE are proud to add our sincere congratulations to our good neighbor, Lewiston, on this important milestone in its history—its 100th anniversary as a City.

OUR mutual interests will always be intertwined as we continue to grow and prosper together through the years ahead.

The Mayor and the City Council

The City of Auburn, Maine
HI
FRIEND!
WELCOME TO
MAINE
Fabulous · Friendly · Fascinating
VACATIONLAND
For all the Family
Compliments

FRANKLIN COMPANY
INCORPORATED 1857

Lewiston, Maine

BATES STREET CIGAR & CONFECTIONERY CO., INC.
12-14 BATES STREET
LEWISTON MAINE

Serving central and southern Maine for 45 years
AIR-CONDITIONED HUMIDIFIED

Exclusive Distributors of:

CANDY CUPBOARD CHOCOLATES PHILLIES CIGARS
PAGE & SHAW CHOCOLATES KING EDWARDS CIGARS
DAGGETT CHOCOLATES GOLD LABEL CIGARS
CONTINENTAL CONFECTIONS EL PRODUCTO CIGARS
BRACH'S FINE CANDIES HAV-A-TAMPA CIGARS
HUNGERFORD-SMITH SYRUPS BOJ TAN CIGARS
BLACKMAN'S SYRUPS MURIEL CIGARS

CIGARETTE AND CANDY VENDING MACHINE SERVICE

Branch: F. & P. CANDY COMPANY, PORTLAND, MAINE
THE COMMISSIONERS OF ANDROSCOGGIN COUNTY
PROUDLY SALUTE
THE CITY OF LEWISTON
SECOND LARGEST COMMUNITY IN THE STATE
AND SECOND TO NONE IN MAINE IN PROGRESS
ON ITS 100th ANNIVERSARY

COUNTY DEPARTMENTS

SHERIFF
TREASURER
COUNTY ATTORNEY
CLERK OF COURTS
JUDGE OF PROBATE
REGISTER OF PROBATE
REGISTER OF DEEDS

ROBERT W. BONENFANT
HARRIETT SIMPSON
GASTON M. DUMAIS
ROLAND C. HOULE
PATRICK F. MALIA
PAUL L. GENEST
LUCIEN A. DRAPEAU
LEWISTON CENTENNIAL COMMISSION INCORPORATED
City Building
Lewiston, Maine

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Mayor Emile Jacques
Treasurer
Eugene St. Pierre

Vice President &
General Chairman
Normand J. Vermette
Legal Advisor
Lucien Lebel

Co-Chairman
Samuel Michael
Historical Advisor
Philip Isaacson

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ORGANIZATIONAL OPERATING COMMITTEES
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Publicity Co-Directors
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Activities Director
Armand Sansoucy
Reception Director
Harriet Simpson
Centennial Revue Chairman
Ellen Cooper
Parade Director
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Joseph Meehan
Firemen's Muster Chairman
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New England States Fireman's League
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(Common Chairman)
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Leslie Stewart
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Ethel Hall
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Fire Safety Coordinator
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Maurice Nadeau
Franco-American Day Coordinator
Roland Landry
Emergency First Aid Stations
Androscoggin County Civil Defense
Ambulance Service
Allied Medical Services
Poster Chairman
William Harris

(NOTE)
All of the PROFESSIONAL MUSIC rendered for this celebration has been donated and made possible as a FREE PUBLIC SERVICE to the community, through a grant from the Music Performance Trust Funds of the Recording Industries with the cooperation of the Lewiston Musicians Association, Local #409—of the American Federation of Musicians. The following professional groups are participating in the Lewiston Centennial Celebration, all members of the American Federation of Musicians. (Gus Lothrop and his Dixieland Band) (Ted Armstrong and his String Ensemble) (Cliff Lachence and his Orchestra) (Bert Cote, Organ) (Roland A. Gagnon, director of the Montagnard Band) (Steve Stephens and his Orchestra.)
** LEWISTON - CENTENNIAL - CELEBRATION **


PROGRAM

FRIDAY, SEPTEMBER 15th — 7:30 P.M.
Mammoth Style Show at the Lewiston Memorial Armory by the Women’s Activities Division of the Centennial Committee. Benner's Clothing Store and the House of Charm will conduct this event on behalf of this division. A Trophy will be awarded to the best membership present and to the lady wearing the best old-fashioned costume.

SATURDAY, SEPTEMBER 16th — 10:00 A.M.
1.) NEW ENGLAND STATES VETERAN FIREMAN’S LEAGUE: "Original Fireman's Muster". A parade starting at 10:00 A.M.—in downtown Lewiston, will be led by the Montagnard Brass Band under the direction of Roland A. Gagnon and escorted by the Scarlet Cadets and Pine Tree Warriors. The parade will adjourn at the Lewiston Fair Grounds for all special events. All Fireman Muster Units from the New England area will participate in a contest and other sidelight events will be featured.

2.) The Vigilant’s Association of Lewiston, will present a special Franco-American program in the City Park between 2:00 P.M. and 4:00 P.M.—to commemorate this organization’s contribution to the growth of Lewiston during the past century.

3.) Centennial Highlight Presentations at the Memorial Armory: 7:30 P.M. A special concert will be presented jointly by the Lewiston High and Edward Little High School Bands, and will feature for the first time a Lewiston Centennial March especially composed and arranged by Mr. Anton Mainente, who will serve as guest conductor. In conjunction, a Pageant will be presented immediately following the concert, under the direction of Ellen Cooper of Lewiston, and assisted by Steve Stephens and his Orchestra.

A.) A special award will be made to an adult couple wearing the most unusual old-fashioned costume and another award to the best teen-age couple wearing similar attire.

B.) Addresses by dignitaries and other prominent officials will be made and special recognition will be given to labor, industry and education.

C.) Presentation of the Centennial Queen and her Court, with the official crowning ceremonies at 9:00 P.M. The Queen will reign over the Centennial Ball and other festivities, which will follow with general dancing to the music of Cliff Lechance and his Orchestra.

SUNDAY, SEPTEMBER 17th — 1:00 P.M.
1.) Mammoth Centennial Parade—starting at 1:00 P.M.—in downtown Lewiston. The participating units will consist of ten divisions, dignitaries from several other states, together with state, county and local officials, thirty or more bands, civil and military units, area clubs, business and industrial groups and numerous floats. A parade contest will be judged by professional personnel.

2.) For the first time in this area, a huge march and maneuver demonstration by several selected Drum & Bugle Corps in open competition, will be held at the Lewiston Athletic Park at 4:00 P.M.

3.) Field day by the Maine Federation Of Firefighter’s Association will be held at the Lewiston Fair Grounds, beginning at 7:30 P.M.

A.) A special Brass Band Concert featuring the Montagnard Band, presented by the Lewiston Musicians Association, Local #409—A.F. of M.

B.) Addresses by dignitaries and Centennial officials.

C.) Presentation of the Queen and her Court.

D.) FINALE: Spectacular display of fireworks at approximately 9:30 P.M.—thus terminating Lewiston's Centennial Celebration.
Natural resources are God-given gifts with which the City of Lewiston has been richly endowed. Since early pioneer days and through the years, the Androscoggin River and its Great Falls have played a major role in the development of Lewiston.

But it took men of vision, courage and faith to recognize the waterways' potential and develop our great city which has long been recognized as the “Industrial Heart of Maine.”

In this year of 1961, as we commemorate our 100th anniversary as a city, let us first look back briefly over the years to Lewiston’s origin. Legend credits an Indian with giving the city its name, although this never been authentically established.

From a primitive territory first called the Pejepscot Claim, and then the plantation of Lewiston, its history actually began in 1770. It was then that the first settler, Paul Hildreth, who was described as a man “of roving disposition, yet not wanting in courage,” came here from Dracut, Massachusetts, with his wife and child, and built a log-cabin home on the banks of the Androscoggin River, near the Falls. Others soon followed settling on both sides of the river where they engaged in farming and lumbering. Thus it was that Lewiston and a settlement across the river, which became the City of Auburn, began to emerge as twin communities.

By 1790 the population of Lewiston was 532, and five years later it was granted a town charter.

During the early 1800’s Lewiston began to expand industrial-wise. In 1819 Josiah Little established the first woolen mill. Its success marked the first utilization of the mighty water power here and pioneered the way for future growth.

On March 15, 1820 Maine was separated from the Commonwealth of Massachusetts and was admitted into the Union as a separate State.

The Falls attracted the attention of others to its advantages and it began to be extensively utilized. In 1836 a major step forward was taken when the Great Androscoggin Falls, Milldam, Locks and Canal Company built huge granite locks at the Falls and a great canal to supply water power.

The first man to manufacture cotton in Lewiston was Thomas Harding who set up two looms in 1844. Then the Lincoln Mill began manufacturing operations two years later.

In 1847 The Lewiston Falls Journal, a weekly newspaper, appeared, and in 1861, under the name of The Lewiston Evening Journal, it was published as a daily. Years later, in 1893, a morning paper, The Lewiston Daily Sun was established.

During this era the first railroad, The Androscoggin-Kennebec, began servicing Lewiston. It was the fore-
runner of four different lines of railroads which entered its limits. These were The Maine Central from Portland to Vanceboro, The Lower Maine Central which operated from Lewiston to Bath, The Grand Trunk, and The Rumford Falls Railroad.

Shortly before Lewiston became a city, other industrial developments occurred which were to play a vital role in the destiny of the community.

Typical Railroad Scene

The first cotton mill to be built on the canal began operations in 1852. It was erected by Benjamin E. Bates who was a driving force in the development of subsequent textile enterprises along the beautifully engineered canal system. Among these were the Hill Manufacturing Company and The Androscoggin Mills.

Today the Bates Mills and the Hill Mill comprise two of the three Maine Manufacturing Divisions of the Bates Manufacturing Company, one of the leading textile concerns in America.

FRANKLIN COMPANY

The original company which built the dams, locks and canal became known as the Lewiston Water Power Company in 1848. The assets of this company were taken over by the Franklin Company in 1857, the year it was incorporated. This company’s handling of its vast land ownership in both Lewiston and Auburn was instrumental in the widespread development of both communities. Today the Franklin Company is still prominent in land development.

The Lewiston Bleachery & Dye Works was established in 1860 and soon became one of the largest finishing plants in the country. The Pepperell Manufacturing Company took over the corporation in 1933.

1861

Thus, Lewiston 100 years ago was a bustling and thriving industrial community with a population of some 7000 people. It already was winning recognition as the “Industrial Heart of Maine.”

The year 1861 was momentous as it marked the outbreak of the Civil War. Lewiston answered the call to arms by sending 1153 soldiers to the front, of whom only 16 were drafted. The City paid $100,275 for bounties, and furnished aid to the families of soldiers in an amount exceeding $31,000.

It is significant to know that the Lewiston Mills contributed immensely in supplying fabric to the Union Forces during this conflict. Anticipating a war of longer duration than their competitors in other textile mill areas, particularly Massachusetts, the Lewiston mill men stocked cotton in large quantities and thus were able to maintain maximum production during the years of the battle between the States.

It was in that year, on March 15th, that Lewiston was incorporated as a city. The process of the municipal changeover from a town to a city, however, was not completed until two years later.

The first city charter provided for a mayor, a board of aldermen, and a common council. Lewiston's first mayor was Jacob B. Ham. The common council was later abolished and, in 1939, a new charter was adopted which provided for a mayor, a board of aldermen and a commission-form of government.

A GOLDEN AGE OF INDUSTRIAL GROWTH

During the decade of the 1860’s the growth in the textile industry in Lewiston became greatly accelerated. Other mills were opened, among which were the Continental Mill, The Columbia, The Cowan Mill, the Cumberland Mill, and the Avon Mill. The Lewiston Machine Company which produced parts and equipment for the mills, also was established at that time.

Bates College was chartered in 1864 as the first co-educational college in the northeast. It has established a widespread reputation for the high quality of its educational programs. Its hundred-acre campus and buildings of colonial style architecture make it one of the most attractive college campuses in the country. Bates has grown to great stature during the past century and is one of the community’s outstanding assets.
in 1872 the first City Building was completed at a location on Pine Street extending from Lisbon to Park Streets. Built of brick with granite trimmings, and of gothic style, this magnificent edifice was looked upon by Lewistonians with great pride, as it was representative of the finest of public buildings to be found in New England. In 1890 it was completely destroyed by fire and the present City Building was immediately erected to replace it.

UNION WATER POWER COMPANY

Of special note was the establishment of the Union Water Power Company which started operations in 1878. It purchased from the Franklin Company the canals and water privileges of the Androscoggin River at Lewiston. To assure a continued water supply for the mills the Union Water Power Company acquired control of the waters contained in the Rangeley Lakes, the headwaters of the Androscoggin River. It erected new storage dams, thus creating reservoirs. This was a visionary development to insure the future well-being of the City of Lewiston and its industries. The company also provided water for Lewiston's domestic uses until the turn of the century when water was taken from Lake Auburn for such purposes.

THE FRENCH CANADIAN INFLUENCE

In the era immediately following the Civil War hundreds of French Canadians came here to work in the textile mills, and by 1880 they numbered some 4000. These dexterous, hard working people and their descendants made a major contribution to the commerce and industry, and as well to the social and cultural life of the City through the years. Soon they had their own newspaper “Le Messager” which began publishing in 1880 and which today is the oldest French newspaper in New England. They formed the Musical Literary Club in 1888 which furthered French culture, and also established a number of snowshoe club organizations. Today, Americans of French Canadian descent represent approximately 85 percent of the population of Lewiston.

TURN OF THE CENTURY

The City's continuing growth, of necessity, called for the establishment of many new commercial and financial institutions. In the 1880's and continuing through the early 1900's, when the population had grown to over 25,000 people, a great building boom took place. Residential areas were being developed in outlying sections of the City. At the turn of the Century the horse and buggy and the horse-drawn trolley cars gave way to the changing times. The tempo of the City quickened when trolleys were electrified and the first automobiles began to appear on the City's streets. With the advent of motorized transportation it is noteworthy that one of the most famous vehicles of that day, the Stanley Steamer, was first manufactured in Lewiston. In addition, a fine electric railway operated between Lewiston, Augusta and Waterville.

In 1914, another electric railway, "The Interurban," started to link Lewiston with Portland. It provided the ultimate in passenger and freight transportation between the two cities for nearly 20 years.

It was also in those days that private clubs played a dominant part in the social and sports life of the twin cities. Notable among these were the Ariel and the Calumet of Lewiston, and the Waseca of Auburn. Today, club life still plays an important role in our community's life.
For years the Music Hall and the Empire theatre were the center of entertainment where famous plays and vaudeville were presented. Later, with the advent of motion pictures, several other theatres were opened here.

As time moved on Lewiston and Auburn experienced a most damaging flood, a catastrophe which has been long remembered. In March, 1936, the Androscoggin River swirled in fury from its upper reaches to inundate homes and large areas of the business sections of the twin cities. In Lewiston alone, some 400 persons were left homeless.

AMONG OUR LEADING CITIZENS

Through the years there were numerous outstanding citizens identified with Lewiston's professional and commercial life; people who distinguished themselves by contributing to the growth, development, welfare and fame of the City. Though tribute can not be paid to them individually in the confines of this brief review, they bequeathed to us a rich heritage.

However, mention can be made of the notable contributions which our Community has made to both the State and the Federal Governments. Lewiston gave Maine three Governors: Dr. Alonzo Garcelon, Nelson Dingley, Jr., and Louis J. Brann; United States Senators: William P. Frye and Wallace White, Jr.; and United States Congressmen: Ebenezer Herrick, William P. Frye, Nelson Dingley, Jr., Daniel J. McGillicuddy, and Frank M. Coffin.

The name of Dr. Robert J. Wiseman also is deeply etched in memory. He was the first mayor of Lewiston of French-Canadian background and served in that office for a record number of eight years.

Today we rank among our community's elder citizens Frank W. Winter, 99, and Colonel William B. Skelton, 90, who are still making important contributions to our city in business, financial and educational endeavors.
IT IS WITH PRIDE
THAT WE JOIN
WITH OTHER LOCAL INDUSTRIES
IN CONGRATULATING
THE CITY OF LEWISTON
ON ITS
100th ANNIVERSARY
1861 — 1961

KNAPP BROTHERS SHOE MANUFACTURING CORPORATION
BARKER DIVISION
LEWISTON, MAINE

The TWIN CITY BROADCASTING COMPANY, INC.

WCOU
1240 ON AM DIAL
LEWISTON

WCOU/FM
93.9 ON FM DIAL

WFAU
1340 ON AM DIAL
AUGUSTA

WFAU/FM
101.3 ON FM DIAL

and affiliated with Maine's "Full Coverage"

LOBSTER NETWORK STATIONS

<table>
<thead>
<tr>
<th>WLOB</th>
<th>WRUM</th>
<th>WGUIY</th>
<th>WGHM</th>
<th>WFST</th>
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<td>PORTLAND &amp; WLOB/FM</td>
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<td>BANGOR DIAL AT 1250</td>
<td>WATERTON DIAL AT 1150</td>
<td>CARIBOU &amp; WFST/FM</td>
<td>SANFORD DIAL AT 1220</td>
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</tbody>
</table>
LEWISTON TODAY

Lewiston is a city that has long been characterized by its growth and progress. It is the second largest city in the State with a population of 40,804, and offers a broad range of activities which include cultural, social, civic, fraternal, and private and charitable organizations.

The City's churches include six Roman Catholic, Presbyterian, Episcopal, Methodist, Baptist, Federated Congregational, Universalist, Lutheran, Christian Science, and Salvation Army churches. A Greek Orthodox Church and a Jewish Synagogue also serve the city.

Lewiston Memorial Armory is the scene of social activities, conventions and sporting events while the huge Central Maine Youth Center features sporting and theatrical spectacles.

For years the Maine State Agricultural Society has held its annual fair here.

Central Maine General Hospital and St. Mary's General Hospital here rank with the finest of the State.

In addition to the three newspapers, two radio stations—WCOU and WLAM—also provide news coverage and entertainment. Three television stations, WCHS-TV and WGAN-TV in Portland, and WMTW-TV with facilities at Mt. Washington and Poland Spring, bring local and national network programs to the area.

Besides Bates College, the City's educational facilities include Bliss College where courses are conducted in accounting, secretarial subjects, and business administration.

Lewiston High School and St. Dominique's High School, as well as several parochial and public elementary schools, provide the City with a well-balanced educational system.

The City's Chamber of Commerce has long promoted the community's interests.

FURTHER INDUSTRIAL GROWTH

As we come to the conclusion of this historical review, it is with pride that we look upon significant developments in the last decade when the City experienced a sharp resurgence in its industrial progress. Several companies located here, the largest of which are the Raytheon Company's Semiconductor Division, manufacturers of transistors for many military and commercial uses; Geiger Brothers, producers of calendars, diaries, advertising specialties, and publishers of the famous Farmer's Almanac; and the Paragon Glass Works, Inc., the only plant in the United States that manufactures a complete range of sizes of Christmas tree ornaments.

Lewiston, as it observes its 100th anniversary as a city, is rightfully proud of its rich heritage. It looks ahead to new eras of growth that will further enhance its widespread reputation as "The Industrial Heart of Maine."
THE AUBURN-LEWISTON AUTO DEALERS ASSOCIATION
Salute The City of Lewiston on Its 100th ANNIVERSARY

ADVANCE AUTO SALES
Valiant-Plymouth-Chrysler-Imperial-MGA-Morris Minor
24 FRANKLIN ST. AUBURN

AUBURN MOTOR SALES
Falcon-Ford-Thunderbird-Ford Trucks
161 CENTER ST. LEWISTON

AUTO CENTER, INC.
Authorized Volkswagen Dealer
786 MINOT AVE. AUBURN

C. F. CHASE CO.
Rambler-Jeep-GMC Trucks
325 CENTER ST. AUBURN

DAVIS CADILLAC CO., INC.
F-85-Oldsmobile-Cadillac-Fiat
6 EAST AVE. LEWISTON

FLOCK BUICK CO.
Buick-Buick Special-Lark
155 MAIN ST. AUBURN

PONTIAC CENTER, INC.
686 MAIN ST. LEWISTON

JEWETT-FORD, INC.
Thunderbird-Falcon-Ford-Trucks
720 MAIN ST. LEWISTON

MARCEL MOTORS
Dodge-Lancer-Dart-Polara-Citroen
1155 LISBON ST. LEWISTON

MARCOTTE CHEVROLET, INC.
Corvair-Chevrolet
386 MINOT AVE. AUBURN

MORRISON & SYLVESTER
International Trucks
MINOT AVE. AUBURN

PARK MOTOR MART, INC.
Comet-Mercury-Continental-English Ford
128 CENTER ST. AUBURN

PURITAN CHEVROLET, INC.
Corvair-Chevrolet
279 MAIN ST. LEWISTON

WADE & DUNTON, INC.
Tempest-Pontiac-Jaguar
675 CENTER ST. AUBURN

CONGRATULATIONS
TO THE CITY OF LEWISTON
ON THE OCCASION OF ITS 100th ANNIVERSARY
1861 — 1961
FROM A FRIEND
NEW MAJOR INDUSTRIES

Paragon Glass Works, Inc.

Geiger Bros.

Raytheon Semiconductor Division Plant
Congratulations And Best Wishes To LEWISTON

It is our sincere desire to contribute to its continued Growth during the Next 100 Years

PARAGON GLASS WORKS, Inc.
Industrial Park

LEWISTON—
A CENTURY OF INDUSTRIAL LEADERSHIP

Steckino's
TWO DECADES OF DINING EXCELLENCE

"New England's First in Dining"
serving
"Maine's Foremost in Industry"

Steckino's
106 Middle Street, Lewiston, Maine

MORIN'S BRIDAL SHOP
311 Main Street Lewiston, Maine
Dial 784-6203

RED HED MANUFACTURING CO.
RED HED BRASS GOODS FOR WATER WORKS
368 Congress St., Boston 10, Mass.
Phone HUbbard 2-2869
SINCERE CONGRATULATIONS
TO THE CITY OF LEWISTON
ON ITS 100th BIRTHDAY

RELIABLE OIL AND
HEATING SUPPLY CO.
1525 Lisbon Street Lewiston, Maine
Tel. 782-6701 — 783-2631

THE TREND TODAY IS TO.....

FOOD STORES

CONGRATULATIONS
TO THE CITY OF
LEWISTON
ON ITS 100th ANNIversary

LEWISTON SUPPLY CO.
HARDWARE — PLUMBING — ELECTRICAL
75 LISBON STREET
Dial 784-4084
LEWISTON MAINE Dial 784-4083

YOUR BEST BUY is at the LEWISTON SUPPLY

HEARTIEST CONGRATULATIONS
TO THE CITY OF LEWISTON
ON ITS 100th ANNIVERSARY

LEWISTON LUMBER COMPANY
25 Tampa Street Lewiston, Maine
Compliments of

YOUR ESSO DEALERS
The DeWitt Hotel

GREETS
THE CITY OF LEWISTON
AS A CONTEMPORARY
WITH ALL BEST WISHES
FOR THE CENTURY AHEAD
Serving Lewiston For More Than 100 Years

CONGRATULATIONS TO LEWISTON
FROM
R. I. MITCHELL, INC.
WHOLESALE DISTRIBUTORS
Automotive Equipment — Accessories — Replacement Parts — Supplies
AUTOMOTIVE MACHINE SHOP
Cushing & Knight Sts. DIAL 784-6411 Auburn, Maine

MANY, MANY THANKS
The Lewiston Centennial Commission is deeply indebted to several individuals and firms, private clubs, the Lewiston Police and Fire Departments, and many other groups who contributed to the success of the celebration of the City of Lewiston’s 100th Anniversary.

Our early publication date made it impossible to list all those who took an active part - but again, to them our heartfelt thanks.
INDUSTRIAL FUELS

Wright's Imperial - Mine Run
Wright's Imperial - Nut and Slack
Wright's Domestic Stoker - Pea
Wright's High Volatile - Lump

No. 4 Oil - Distillate
No. 4 Oil - Blended - 50% No. 6 and 50% No. 2
No. 5 Oil - Blended - 60% No. 6 and 40% No. 2
No. 6 Oil - Bunker "C"

FAMOUS READING ANTHRACITE
In carloads to dealers at any railroad destination in the State of Maine.

A. R. WRIGHT CO.
PORTLAND, MAINE
SPruce 3-8171

MAINE'S GREAT FASHION STORE
PECK'S

81 years old but as modern as space flight!

Lewiston, as a city, was only 19 years old when Peck's was born ... both have seen many changes and have grown together.

Since 1880 when the first Peck's was opened in a small store on Lisbon Street, our business principles have never changed ... high quality goods at the lowest prices careful buying and sound merchandising permit. Physical changes have been made to keep pace with the changing times and customer demands. One of the most important is in conforming to the terrific increase in "automobile" shopping. So, Peck's has instituted ONE HOUR FREE PARKING at the Chapel Street Parking Lots. $1 minimum.

Shopping habits over 81 years have made necessary many changes in store hours. Peck's has followed these trends faithfully maintaining a balance between customer preferences and duty to our personnel. We feel that our present store hours offer the peak of service to the buying public.

They are:
Fridays, 9:15 a.m. to 8:45 p.m.
Mondays, 1 p.m. to 7:45 p.m.
Other days 9:15 a.m. to 6:15 p.m.

Every Item At Discount Prices

LADIES - MENS - GIRLS - BOYS WEAR
SHOES for the Entire Family - TOYS - HOUSEWARES - HARDWARE - AUTO SUPPLIES
JEWELRY - STATIONERY - RECORDS
CONGRATULATIONS,
LEWISTON!

from
one youngster
to
another

We're proud to broadcast our admiration of Lewiston, now 100 years young. We're proud as well of the privilege of bringing modern fuel service to this progressive city for over a century. The best years are to come! Thank you for letting us help plan them with you.

LEWISTON GAS LIGHT COMPANY
Twin Cities’ Partner in
Good Living Since 1853

Warmest Congratulations
To The City of Lewiston
On the Occasion of its
100th Anniversary

J. C. PENNEY COMPANY
200 Main St. Lewiston, Maine
Serving the Community For Over a Third of a Century

HEARTIEST CONGRATULATIONS
TO LEWISTON
ON THE OBSERVANCE OF
ITS ONE HUNDREDTH YEAR
AS A CITY

THE LOWE BROTHERS CO.
Unsurpassed Quality in Paints
Since 1870
272 Main Street Lewiston, Maine

WE TAKE PRIDE IN EXTENDING
SINCERE CONGRATULATIONS
TO THE CITY OF LEWISTON
On Its 100th Anniversary

We Have Been Supplying Maine With
The Finest Quality Luggage and Leather
Goods Since 1889

FOGGS
LEATHER STORE
123 Main Street Lewiston
One Hundred ... and One Salutes
To Lewiston
Incorporated As A City 100 Years Ago

From Maine's Newest Banking Institution
Incorporated One Year Ago

American Trust Co.

HOME OF THE AMERICAN PLAN
Corner of Canal and Cedar Streets, Lewiston
MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Best wishes
to the city of Lewiston
on its
100th Anniversary

HALL AND KNIGHT
Hardware Company
–DISTRIBUTORS–
CHAPEL STREET
LEWISTON MAINE

Lewiston Municipal
Federal Credit Union

CHARTER 5144

Congratulations – We only date
back to 1944 but we are on
our way too.

Polar Chemicals, Inc.
Jobbers and Distributors

Light and Heavy Chemicals
Cleaners', Laundry Supplies and
Equipment
Cayuga Rock Salt

141 Howe Street
Lewiston, Maine
Dial 783-2061
<table>
<thead>
<tr>
<th>Company</th>
<th>Address</th>
<th>Contact Information</th>
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<tr>
<td>CONGRATULATIONS LEWISTON ALIBERTI, LAROCHELLE &amp; HODSON</td>
<td>460 MAIN STREET</td>
<td>LEWISTON MAINE</td>
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<tr>
<td>CONLEY FUNERAL HOME</td>
<td>377 MAIN STREET</td>
<td>Dial 782-2411 Maine</td>
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<td>T. J. MURPHY FUR CO.</td>
<td>29 Ash Street</td>
<td>Lewiston, Maine</td>
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<tr>
<td>W. E. CLOUTIER CO.</td>
<td>FUEL ASPHALT WORK</td>
<td>DIAL 784-5797 380 LINCOLN STREET</td>
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<tr>
<td>PINETTE FUNERAL DIRECTORS</td>
<td>87 BARTLETT STREET</td>
<td>Lewiston, Maine</td>
</tr>
<tr>
<td>TUFTS BROTHERS</td>
<td>PRINTING SPECIALISTS</td>
<td>Telephone 784-7541</td>
</tr>
<tr>
<td>MASSELLI BROS., INC.</td>
<td>390 Canal Street</td>
<td>Lewiston, Maine</td>
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</table>

We Salute Lewiston
On its 100th Anniversary as a City

MAINE'S LARGEST MANUFACTURING FURRIERS

Serving the city since 1880

COMPLIMENTS du CLUB MUSICAL LITTERAIRE, INC.

EXTENDS SINCERE BEST WISHES TO THE CITY OF LEWISTON 1861 — 1961
CONGRATULATIONS FROM
PONTBRIAND'S HARDWARE
MILL STREET
YOUR FRANCHISED GENERAL ELECTRIC BUILT-IN APPLIANCE DISTRIBUTOR

FAHEY FUNERAL HOME
101 PINE STREET
Lewiston Maine

L. L. BEAN Incorporated
LEATHER and CANVAS SPECIALTIES
Freeport Maine

Perma-Line Corp. of New England
PERMA-LINE
161 Country Club Lane East
Brockton, Mass.
RAY BORGATTI JUniper 3-7942

Congratulations From
PHILIPPE DUPONT'S BAKERY, Inc.
Bakers of Sonny Boy Bread
Second and Cook Streets
AUBURN, MAINE

FORTIN FUNERAL DIRECTORS
70 HORTON STREET
Lewiston Maine
Roland G. Fortin Thomas J. Croteau
Raymond R. Duprez Edouard Ouellette

100th ANNIVERSARY
City of LEWISTON
YEAR BY YEAR - GROWING GREATER
WE ADD OUR HEARTIEST CONGRATULATIONS

BANCROFT & MARTIN
ROLLING & MILLS COMPANY
Supplying Maine with Steel Since 1863.
SOUTH PORTLAND BREWER Concrete Pipe Division: LEEDS

LEWISTON CRUSHED STONE COMPANY, INC.
Ready Mixed Concrete
SCREENED SAND AND GRAVEL
OFFICE AND PLANTS, SOUTH AVENUE
Dial 784-5497 Lewiston, Maine
We have been Lewiston's Leading
Prescription Pharmacy for
Over 85 years
CLARK'S DRUG STORE

Cobb-Watson Co.
57 COURT STREET - AUBURN, MAINE
Telephone 782-8071

Compliments of
INTERSTATE FIREWORKS
MANUFACTURING & DISPLAY Co., Inc.
31 ELM STREET SPRINGFIELD, MASS.

Benson-Sullivan Co.
WHOLESALE DISTRIBUTORS
1531 LISBON ST. LEWISTON, MAINE

ATHERTON'S
Lisbon and Pine Sts.
Lewiston, Maine

9 Store Buying Power
Brings You Bigger and
Better Values PLUS
Guaranteed Satisfaction

Best Wishes
To The City of Lewiston
On Its 100th Anniversary

GERARD CONSTRUCTION
COMPANY, INC.
460 Main St. Lewiston, Maine

PATRONIZE
THE ADVERTISERS
IN THIS
OFFICIAL
SOUVENIR PROGRAM

Compliments de
L’ Institut Jacques Cartier
CONGRATULATIONS

LEWISTON

WEYMOUTH SHOE CO.

22 Park Street — Lewiston, Maine

P O L A R

MAINE'S LARGEST CENTER — PAINTS ALLIED
PRODUCTS & INDUSTRIAL COATINGS

144 HOWE STREET PHONE 784-6974
Lewiston Est. 1924 Maine

1894 1961
TEAGUE & JENKINS
FUNERAL HOME
AMBULANCE SERVICE
391 Main Street Lewiston, Maine

FIRST FEDERAL SAVINGS
& LOAN ASSOCIATION
275 LISBON ST., CORNER OF CHESTNUT ST.
LEWISTON, MAINE
784-5726

1894 1961
TEAGUE & JENKINS
FUNERAL HOME
AMBULANCE SERVICE
391 Main Street Lewiston, Maine

F. W. WOOLWORTHS COMPANY
Extends Best Wishes
To
THE CITY OF LEWISTON
On Its 100th ANNIVERSARY

Compliments From

MURPHY MONUMENTS
James P. Murphy Co., Inc.
6-10 Bates Street Lewiston, Maine

Congratulations From

SAM'S ITALIAN SANDWICH SHOPPE
Delicious Italian Sandwiches & Pizza Pies
268 Main Street Lewiston 782-9145

JEAN'S
Modern Shoe Repair — Cor. Park & Main Streets
LEWISTON MAINE
JOEL O. JEAN — Proprietor
Congratulations on your Centennial Celebration.

HAHNEL BROS. CO.
ROOFING & SHEET METAL WORK
VENTILATION & BLOWER SYSTEMS
AUTO RADIATOR REPAIRS
42 Main Street Phone 784-6477
Lewiston Maine

ST. HILAIRE WATERPROOFING
BUILDING MAINTENANCE
Anywhere in Maine
34 ROAK STREET
Auburn Maine

PAINE'S BALSAM FIR PRODUCTS
Wholesale and Retail
Send for brochure
PAINE INCENSE CO., INC.
49 Middle Street Lewiston, Maine
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Town</th>
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<tr>
<td>CONGRATULATIONS FROM</td>
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<tr>
<td>THOMAS J. ANTHOINE CO.</td>
<td>561 Pleasant Street</td>
<td>Lewiston, ME</td>
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<td>'1875—1961'</td>
<td>BOSTON TEA STORE</td>
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<td>249 MAIN STREET</td>
<td>LEWISTON, MAINE</td>
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<tr>
<td>Established 1871</td>
<td>DILLINGHAM &amp; SON, INC.</td>
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<tr>
<td>MEMORIAL CHAPEL</td>
<td>62 Spring Street</td>
<td>Auburn, ME</td>
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<td>Best Wishes from</td>
<td>LE CLUB PASSE - TEMPS., INC.</td>
<td></td>
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<td>45 Cedar Street</td>
<td>LEWISTON, ME</td>
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<td>CONGRATULATIONS LEWISTON</td>
<td>GAGNON - HASKELL, INC.</td>
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<td>13 Hutchins Street</td>
<td>LEWISTON, MAINE</td>
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<td>Congratulations</td>
<td>SANBORN'S MOTOR EXPRESS, INC.</td>
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<td>LEWISTON MAINE</td>
<td>&quot;Dancingly Yours&quot;</td>
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<tr>
<td>On Your 100th Anniversary</td>
<td>ARTHUR MURRAY STUDIO</td>
<td></td>
</tr>
<tr>
<td>171 Lisbon Street</td>
<td>LEWISTON, ME</td>
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<td>CONGRATULATIONS TO THE</td>
<td></td>
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<tr>
<td>CITY OF LEWISTON</td>
<td>VICTOR NEWS CO., INC.</td>
<td></td>
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<tr>
<td>Phone: 784-6449</td>
<td>ECHO PUBLISHING CO.</td>
<td></td>
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<td>LEONARD J. MICHAUD, Prop.</td>
<td>4-6 Ash Street</td>
<td>Lewiston, ME</td>
</tr>
<tr>
<td>Tel. 784-8112</td>
<td>LOBSTER LAND RESTAURANT</td>
<td></td>
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<tr>
<td>114 Blake Street</td>
<td>GRANT &amp; GRANT - Caterers</td>
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<tr>
<td>Tel. 782-8951</td>
<td>81 College Street</td>
<td>Lewiston, ME</td>
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<tr>
<td>Founded 1878</td>
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<tr>
<td>Congratulations To Lewiston</td>
<td>REID &amp; HUGHES</td>
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<tr>
<td>95 Lisbon Street</td>
<td>ALBERT FUNERAL SERVICE, INC.</td>
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<tr>
<td>Tel. 782-7201</td>
<td>FEDERAL DISTRIBUTORS, INC.</td>
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<td>99 Spring Street</td>
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<td>Budweiser Beer</td>
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<td>Knickerbocker Beer</td>
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<td>Cote Beverages</td>
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<td>Tel. 783-2046</td>
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<td>Lewiston, ME</td>
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SALUTE TO LEWISTON

Lewiston has come a long way in the last 100 years—the citizens have every right to be proud of their accomplishments.

The Lewiston Chamber of Commerce and its members are most happy to have played a part in the economic growth of Lewiston. The Lewiston Chamber of Commerce having served this area since 1887 will continue to use its energy to make Lewiston a most desirable community in which to live, work and play.

THE ENTERPRISE BRASS AND IRON FOUNDRY, INC.
South Avenue Lewiston, Maine

Specializing in high strength iron and serving greater New England with quality castings (gray iron, semi-steel, and special alloys).

Originators of the "no-rock" manholes.
In 1888 when Lewiston was a city of approximately 20,000 residents, F. X. Marcotte opened a small furniture store on Lincoln Street.

Born in St. George of Windsor, Quebec, he had come here as a young man and for a time worked in a textile mill.

A man of ambition and high ideals, he founded his business on the precept of quality. Since those early days and up through the years to the present time, the F. X. Marcotte Bro. & Co. has been widely identified in Maine with supplying the ultimate in fine furniture and home furnishings.

We, the descendents, who still carry on the business, have faithfully adhered to the high principles established by the founder. But our success has also been built by those loyal men and women who have been in our employ over the years.

Our sincere congratulations to the City of Lewiston on the occasion of its 100th anniversary. We look forward to the years that lie ahead and renew our pledge to supply you with the finest in furniture and home furnishings.

F. X. Marcotte Bro. & Co.
Quality Furniture Since 1888
132 Lincoln Street, Cor. Chestnut
Lewiston, Maine
Free Parking Adjacent to the Store

— Gerard Marcotte — R. Marcotte — Donat Bonneau —
PARTNERS
Congratulations!

Lewiston was a quaint rural farming community when the founder of Bates Manufacturing Company—Benjamin E. Bates—visited here in 1845. This perceptive, ambitious man immediately recognized the industrial possibilities of the community and went into action to do something about them. His faith in the community and in its people never faltered; nor did the people’s belief ever wane as the city moved through difficult and perilous times in its quest for strength and growth.

In observing its 100th anniversary, Lewiston is not just celebrating an event. It is paying homage to the men and women whose deeds, knowledge and courage have combined to build this vigorous and ever-growing community—“The Industrial Heart of Maine.”

America Continues to Look To Bates For The Finest In Textiles