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The Cost of Green Infrastructure: Worth the Investment?

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THE COST OF GREEN INFRASTRUCTURE: WORTH THE INVESTMENT?

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Infrastructure

BUILT

Gray - pipes



Green – LID



NATURAL



Headwater Forests provide a reliable, plentiful supply of water for people to drink, for businesses to use, and for healthy streams and fisheries.

Irrigation Upgrades help farmers to use water more efficiently while growing valuable crops for local and regional markets.

Low Impact Development techniques aid cities and towns in managing stormwater by mimicking the function of natural areas.

Culverts, when properly sized and installed, keep our roads safe from floods, and protect downstream habitat and wildlife access.

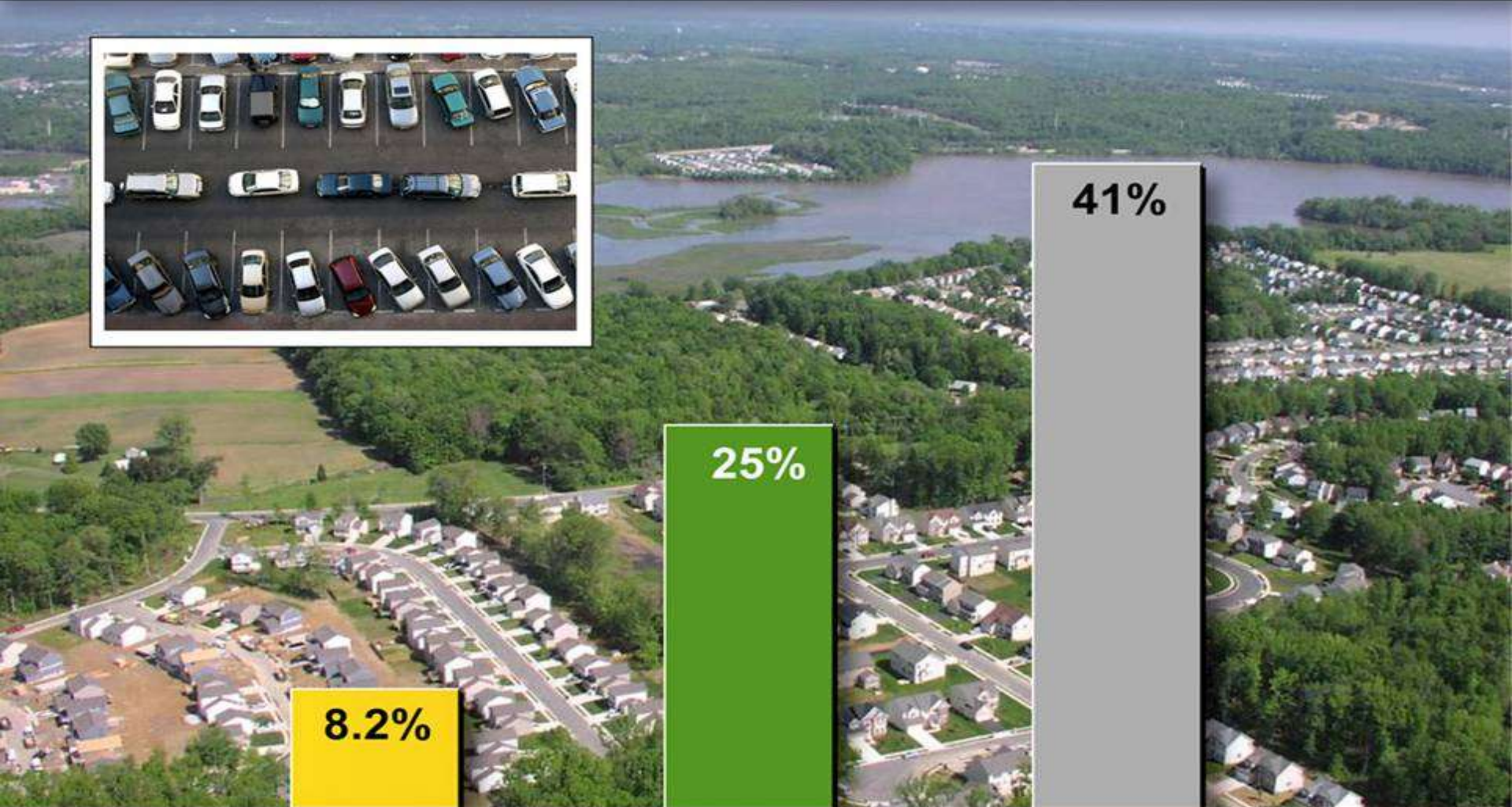
Floodplain Forests & Wetlands filter our water, provide wildlife habitat, and reduce the impacts of flooding and drought downstream.

Groundwater Aquifers provide an essential, long-term source of water for residential and commercial use.

Coastal Wetlands & Estuaries buffer our communities from coastal storms and saltwater flooding.



Population Growth and Development: 1990 - 2000



Population

(Source, USGS, Reston, VA, 2007)

**Land
Conversion**

**Impervious
Surfaces**

**THE COST OF GREEN INFRASTRUCTURE:
WORTH THE INVESTMENT?**



Measuring \$\$\$ saved / spent

- **Cost Savings:** when a proposed action reduces costs
- **Avoided Costs:** When an action prevents a future (reasonably certain) cost.

Greenland Meadows Commercial Development, Greenland, NH

Near Impaired Waters/303D
(Pickering Brook)

Brownfields site, ideal location

LID Stormwater Design:
attenuation, storage,
conveyance and treatment



**THE COST OF GREEN INFRASTRUCTURE:
WORTH THE INVESTMENT?**



**THE COST OF GREEN INFRASTRUCTURE:
WORTH THE INVESTMENT?**

Item	Conventional Option	LID Option	Cost Difference
MOBILIZATION / DEMOLITION	\$555,500	\$555,500	\$0
SITE PREPARATION	\$167,000	\$167,000	\$0
SEDIMENT / EROSION CONTROL	\$378,000	\$378,000	\$0
EARTHWORK	\$2,174,500	\$2,103,500	-\$71,000
PAVING	\$1,843,500	\$2,727,500	\$884,000
STORMWATER MANAGEMENT	\$2,751,800	\$1,008,800	-\$1,743,000
ADDITIONAL WORK-RELATED ACTIVITY (utilities, lighting, water & sanitary sewer service, fencing, landscaping, etc.)	\$2,720,000	\$2,720,000	\$0
PROJECT TOTAL	\$10,590,300	\$9,660,300	-\$930,000

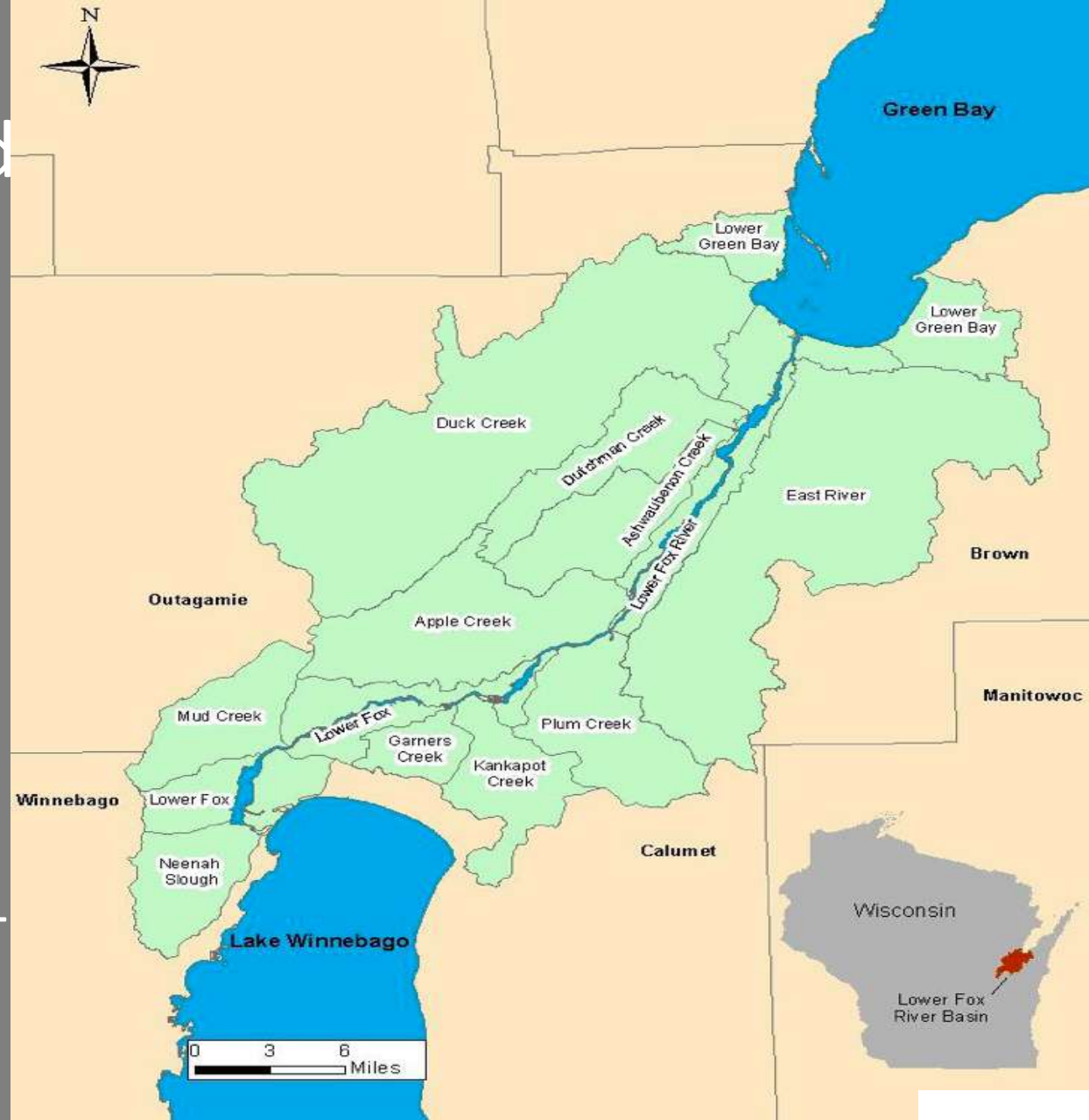
THE COST OF GREEN INFRASTRUCTURE:
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LID: Lower Cost Approaches to Managing the Largest Environmental Costs Problem for Municipalities

Municipality	Cost Savings of Integrating LID & Conventional	Reference
Kansas City, MO	\$19 million	Odefey, 2012
Portland, OR	\$61 million	Garrison & Hobbs, 2011
Philadelphia, PA	\$1.9-4.5 million annual benefit over 40 years	Stratus Consulting, 2009
New York, NY	\$1.5 billion	NYC DEP, 2011

The Role of Land Use in Adaptation to Increased Precipitation and Flooding: A Case Study in Wisconsin's Lower Fox River Basin, 2011 (89,600 acres)



THE COST OF GREEN INFRASTRUCTURE:
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Evaluating a GI Investment

What if, instead of developing the area, it was retained in green space? what would be the floodplain protection costs and benefits?

COSTS

Purchase of land or
purchase of conservation
easement (\approx 60% of cost)

BENEFITS

Less development = reduced
exposure to storm and flood
damages = REDUCED ECONOMIC
LOSSES



The Hazus Model

- GIS-based FEMA model that estimates damages from flood events
- Contains layers that can map the stream network, flood depth, and estimates \$\$\$\$ damages to buildings in the watershed for various flood events (10, 50, 100, 500 year floods)



How Study Uses Hazus

- Estimate losses in future 2025 scenario WITH development as projected by county, for different flood events (10, 50, 100, and 500 years)
 - Estimate losses in alternative 2025 scenario WITH NO development in floodplain, for different flood events (10, 50, 100, and 500 years)
 - Compute average annualized losses (AAL) for each scenario
-

**DIFFERENCE = an estimate of ANNUAL BENEFITS
from preserving land from development**



Estimated Benefits and Costs

Average Annualized Loss (AAL)		BENEFITS
Current Land Use (2010)	Future land Use (2025)	
\$19.43 million	\$22.06 million	\$2.63 million
833 parcels; 7,403 acres		

Annualized Costs:

Fee simple purchase: **\$5.1 million**

Easement purchase: **\$3.1 million**

costs > benefits



THE COST OF GREEN INFRASTRUCTURE:
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Targeting

3 scenarios for targeting GI investments:

1. FLOOD DEPTH – only parcels > 1 ft mean flood depth in 100-yr flood
2. FLOOD DEPTH & PARCEL SIZE – only parcels that account for 90% of total acre-feet of flooding
3. FLOOD DEPTH, PARCEL SIZE, & COSTS – only parcels below median cost per acre-ft. of flooding (property value as measure of cost)



Comparing Targeting Scenarios to Baseline

Scenario 2:

86% of the acreage at only 23% of cost

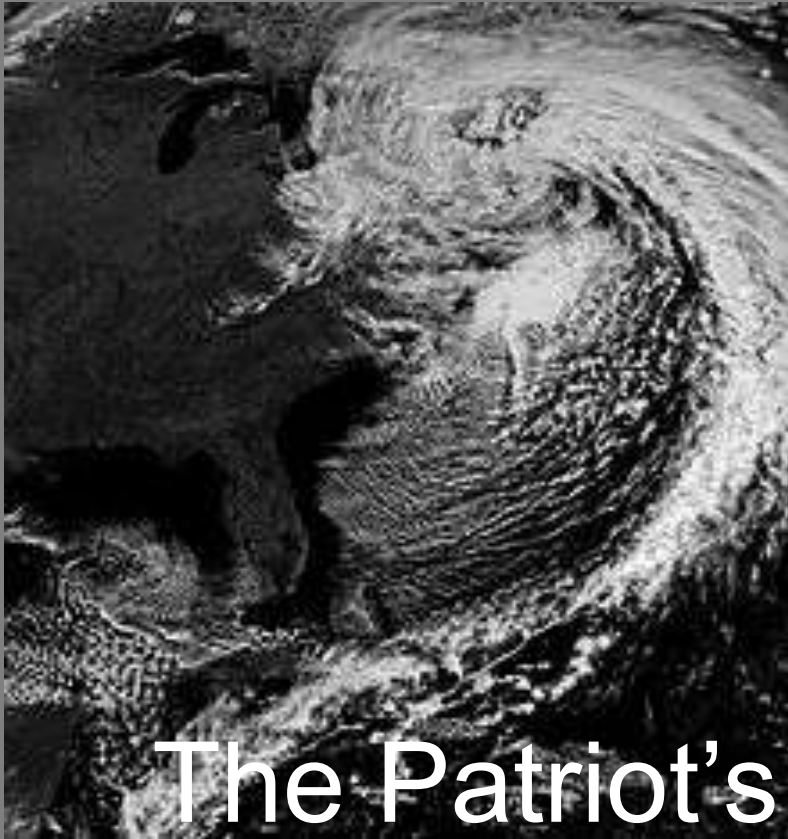
Scenario 3:

86% of the acreage at 9.7% of cost

Note: Benefits were not re-calculated. However, these scenarios likely to pass benefit-cost test.

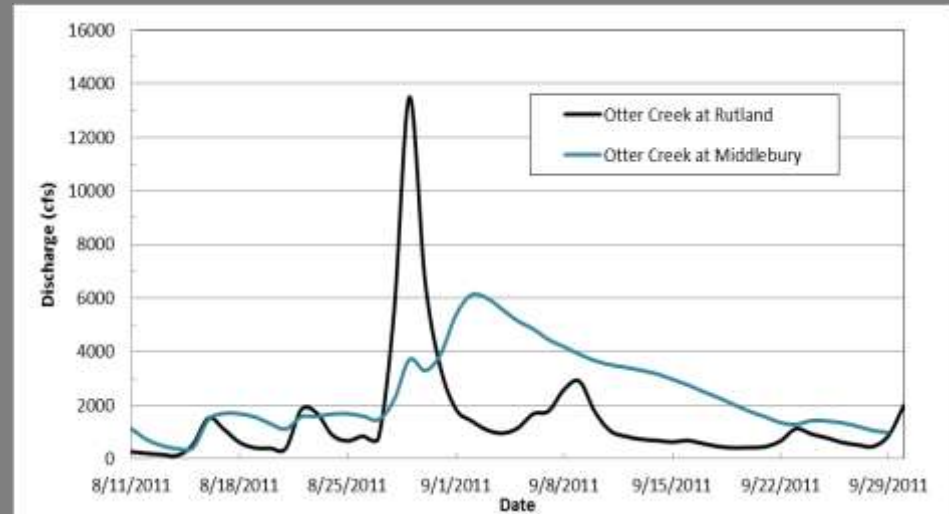
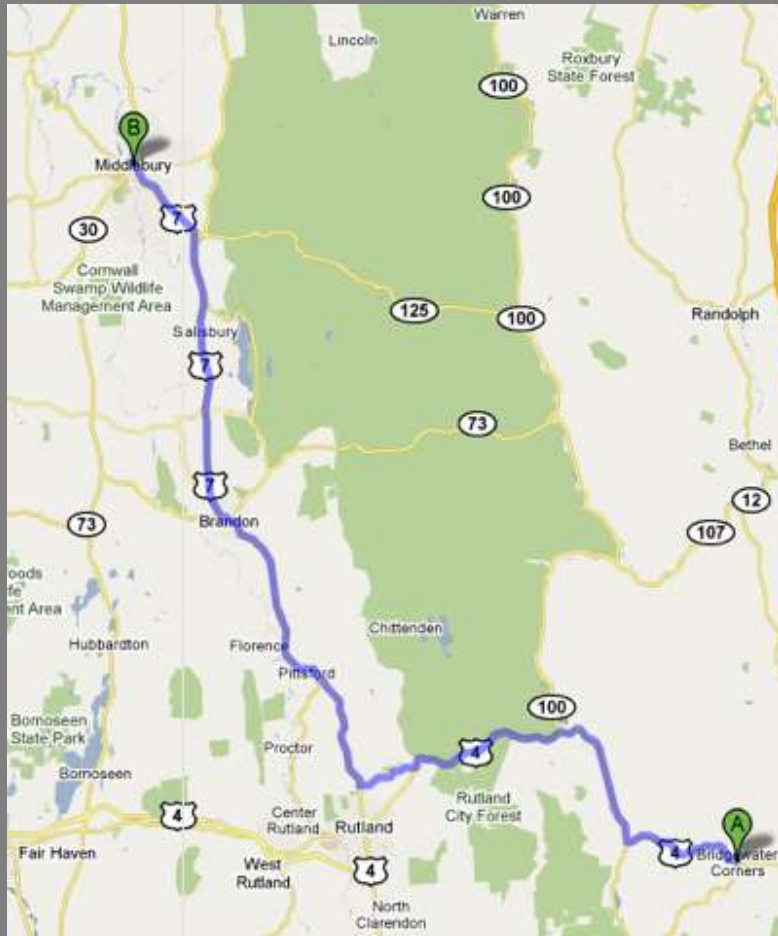


Flood Mitigation



The Patriot's Day Storm: 2007

The difference that open space makes: Hurricane Irene in Vermont



An Assessment of the Economics of Natural and Built Infrastructure for Water Resources in Maine

Charles S Colgan PhD
Damon Yakovleff MCPD
Samuel B. Merrill PhD

May 2013





The colors on this map represent our best estimates of natural, unprotected areas that may provide some natural benefits. They are not, nor are they intended to be, a blueprint for future land protection efforts. Our analysis, while based on the best available information, was necessarily limited in nature.

Areas Likely to Provide:

- Drinking Water Benefits
- Flood Attenuation Benefits
- Wildlife Habitat Benefits

Areas Likely to Provide Multiple Benefits:

- Drinking Water and Flood Benefits
- Drinking Water and Wildlife Benefits
- Flood and Wildlife Benefits
- Drinking Water, Flood, and Wildlife Benefits

Existing Conservation Lands



Avoided Costs of Riverine Flooding in York County with Natural Infrastructure (wetlands)

Three watersheds in York County:

- 1) Kennebunk River
- 2) Mousam River
- 3) Branch Brook

Modeling Flood Damages with HAZUS

Figure 6: Branch Brook/Merriland River Flood Damage Estimates

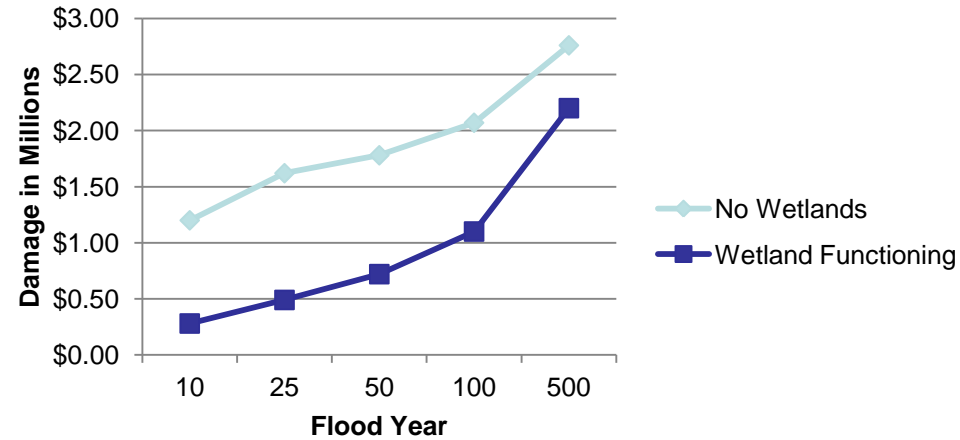


Figure 7: Kennebunk River Flood Damage Estimate

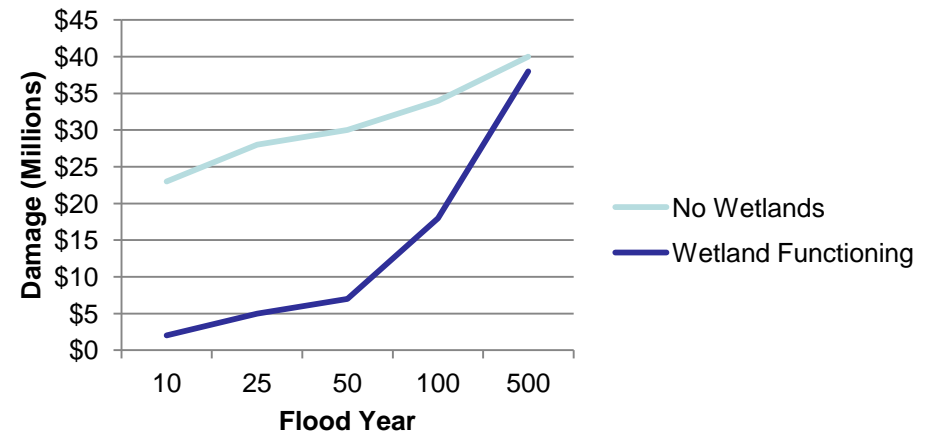
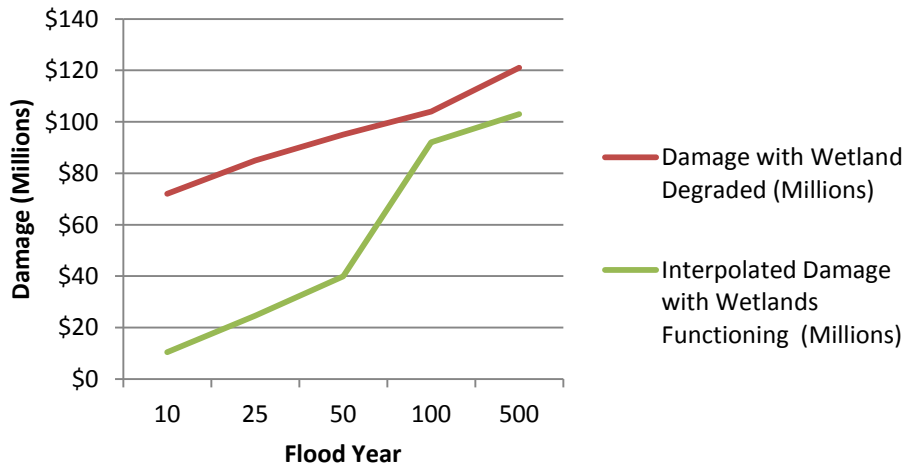


Figure 8: Mousam River Flood Damage Estimate



Estimating the Costs of Conserved Land in Maine

County	Total Acres	Overall Cost / Acre	Standard Deviation	Project Count
Androscoggin	38,533	\$1,028	\$849	5
Aroostook	6,244	\$831	\$865	8
Cumberland	8,813	\$5,947	\$8,345	51
Franklin	28,143	\$818	\$646	10
Hancock	46,582	\$976	\$1,052	11
Kennebec	6,864	\$1,388	\$737	6
Knox	912	\$3,710	\$1,653	8
Lincoln	1,326	\$2,456	\$1,595	9
Oxford	9,651	\$1,255	\$761	10
Penobscot	6,156	\$1,619	\$1,440	12
Piscataquis	243,548	\$755	\$578	8
Sagadahoc	2,991	\$3,142	\$2,275	19
Somerset	64,396	\$1,742	\$1,870	7
Waldo	2,313	\$2,394	\$2,716	10
Washington	83,499	\$2,128	\$2,171	37
York	15,381	\$3,027	\$2,367	25
Total	565,351	\$2,076	\$1,870	236



Land for Maine's Future

Maine Natural Resources Conservation Program

A collaboration of The Nature Conservancy, the Maine Department of Environmental Protection and U.S. Army Corps of Engineers.



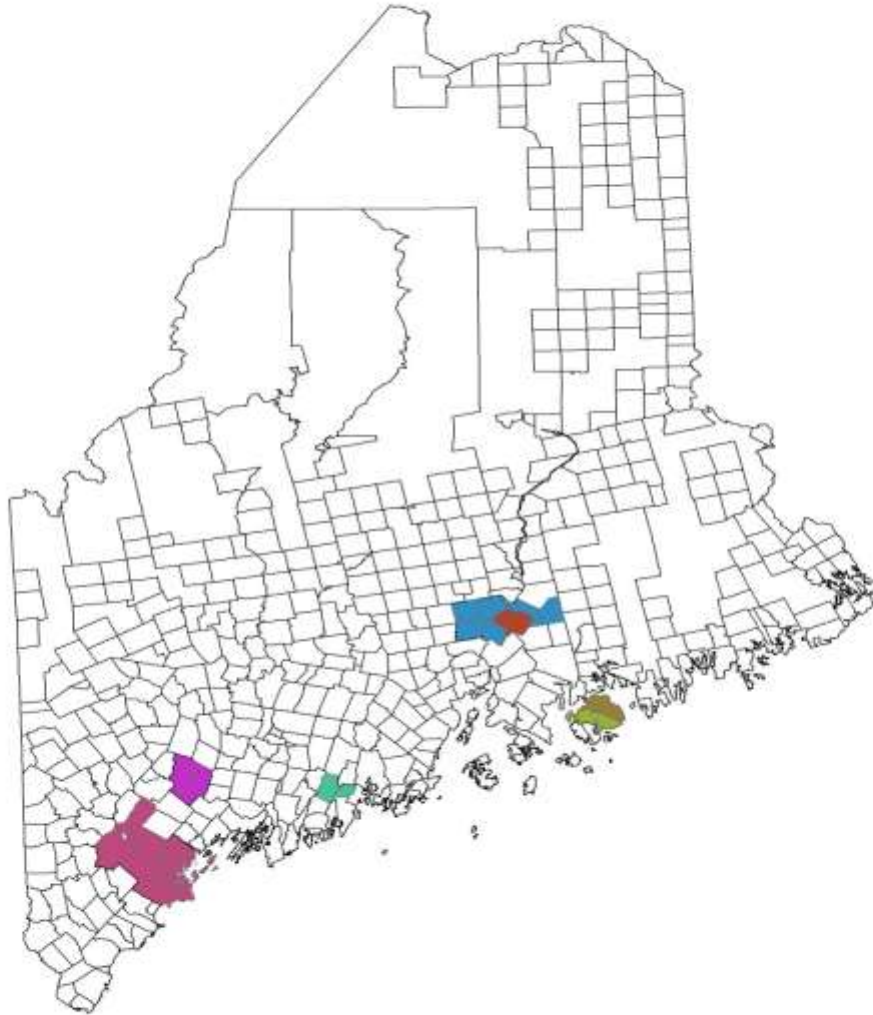
York County Flood Mitigation HAZUS Analysis

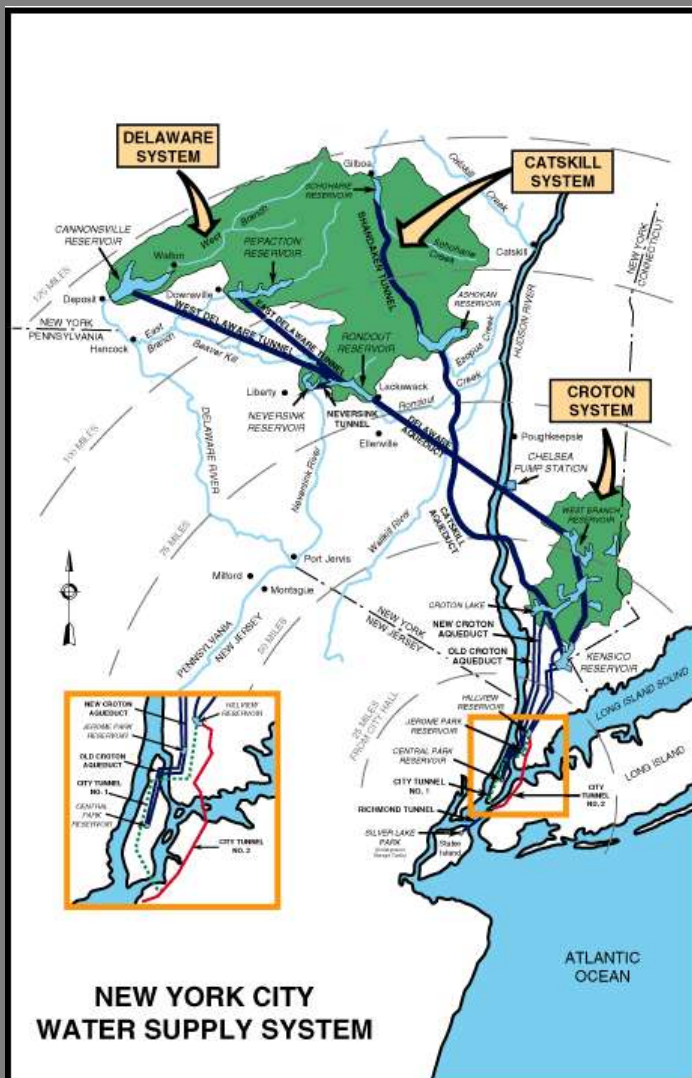
Watershed name	Estimated Present Value of flood losses W/O wetlands (mil \$)	Estimated Present Value of flood losses WITH wetlands (mil \$)	Avoided flood damages (mil \$)	Conservation cost of wetland (mil \$)	Net benefits (mil \$)	B/C Ratio
Kennebunk River	\$87.15	\$15.70	\$71.45	\$1.49	\$69.96	47.95
Mousam River	\$270.50	\$77.53	\$192.97	\$8.67	\$184.30	22.26
Branch Brook	\$4.84	\$1.51	\$3.33	\$4.92	(\$1.59)	0.68
TOTAL	\$362.49	\$94.74	\$267.75	\$15.08	\$252.67	17.76

Providing Drinking Water



Maine Water Districts with Filtration Avoidance Determinations





System	Percent of Water Supply	Natural Infrastructure Costs	Conventional Infrastructure Costs
East Side: Croton	~10%	Environment Degraded	\$2.8 billion (2013)
West Side: Delaware / Catskills	~90%	\$1.4 billion (1997-2007)	\$3-\$6 billion + \$250 - \$300 million Annually (2007)

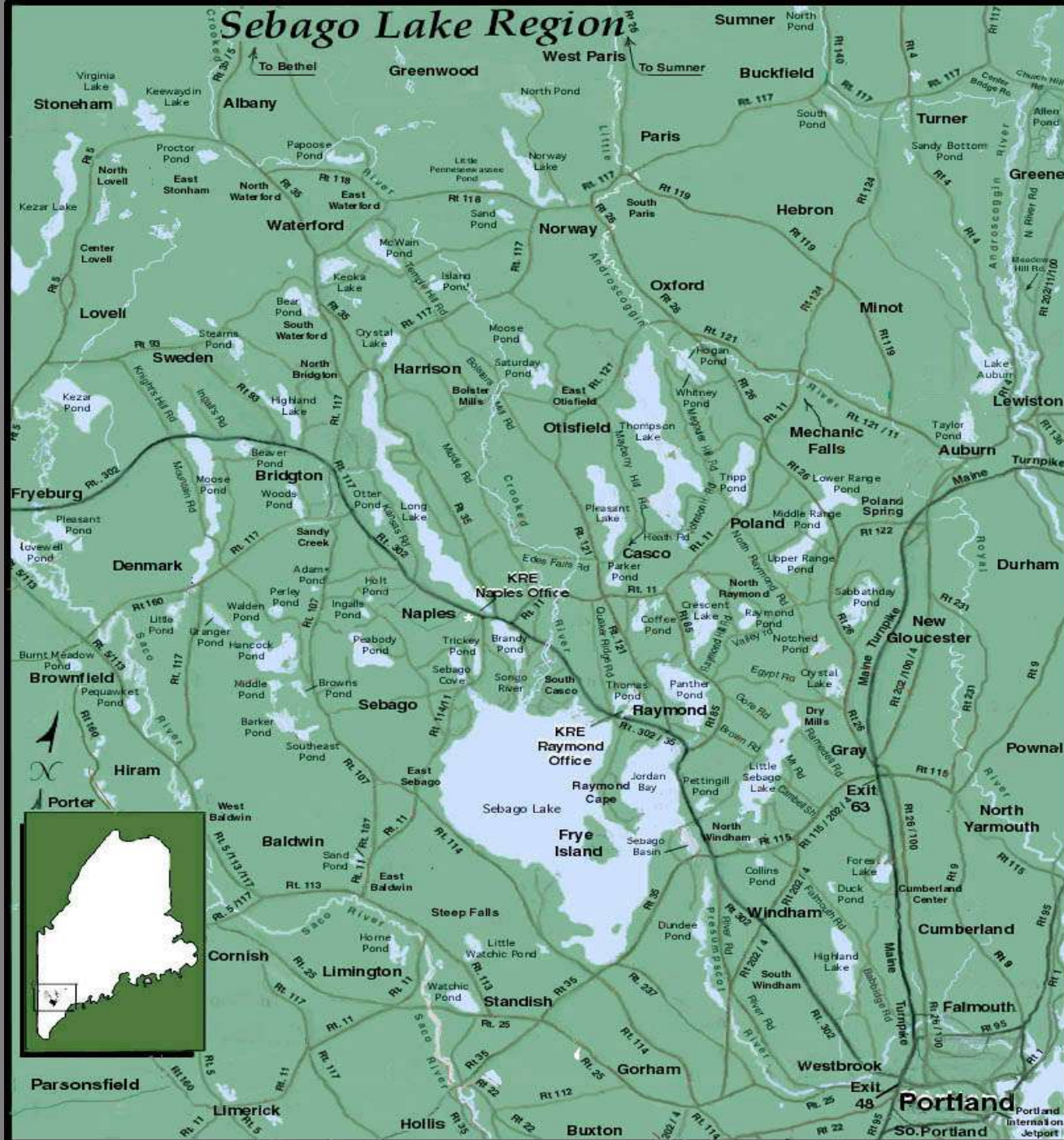
Maintaining Drinking Water Quality

Catskill Delaware Watershed – water source for NYC

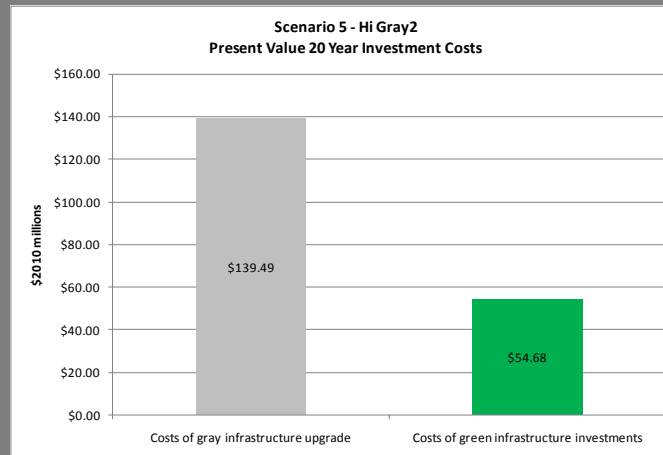
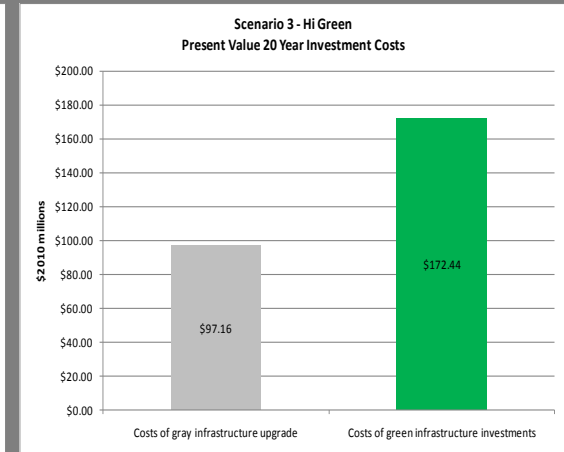
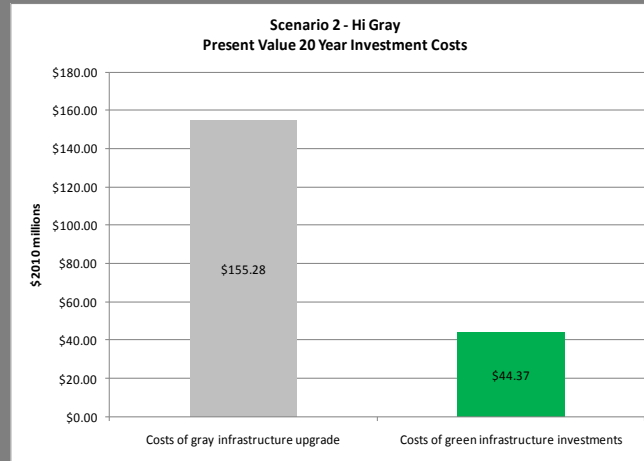
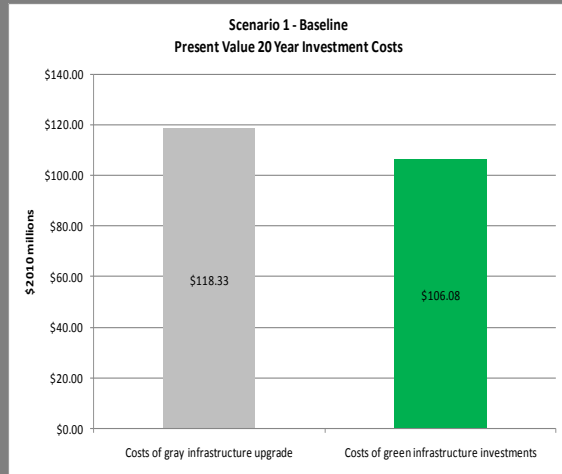
SPENT: \$1.4 billion to preserve land & protect drinking water supplies in the Catskill Mountains

SAVED: \$3 to 6 billion in capital construction costs (PLUS \$250 million every year in operating costs) that it did NOT spend on filtration plants

THE COST OF GREEN INFRASTRUCTURE:
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Comparison of “Grey” and “Green” costs for Portland Water District under different assumptions



Green / Gray Infrastructure Analysis: Portland Water District Case Study

Infrastructure Options	Quantity	Present Value Costs (millions)
Riparian buffers (acres)	367	\$16.33
Culvert upgrades and replacements (units)	44	\$1.38
Conservation certification (acres)	4,699	\$0.14
Afforestation/ reforestation (acres)	9,395	\$14.67
Conservation easements - 80% forest cover (acres)	13,215	\$11.85
<i>Green infrastructure total</i>		\$44.37
<i>Gray infrastructure (membrane filtration) total</i>		\$155.28
Avoided-cost benefits (gray minus green):		\$110.91

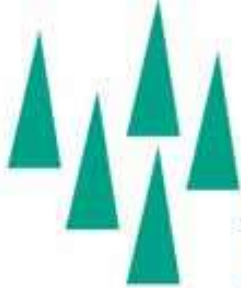
Sebago Lake – water source for Portland Water District

Spend: \$44 million on riparian buffers, culvert upgrades, conservation easements & sustainable management

Save: \$110 million by NOT building a new filtration plant

Is GI worth the investment?

- LID techniques often lead to cost savings when we look at **WHOLE PROJECT COSTS**
- Natural Infrastructure investments for flood control, drinking water protection and wildlife habitat can yield **SIGNIFICANT AVOIDED COSTS** and additional co-benefits to communities



New England Environmental Finance Center

THANK YOU!

ANY QUESTIONS / COMMENTS TO:

msheils@usm.maine.edu

New England Environmental Finance Center's
Green Infrastructure Resource Directory
is available upon request