

1970

# Summary of Stories for the Souvenir Edition of Le Messenger

Le Messenger

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Dear businessman,

As members of the Androscoggin County Sesqui-Centennial Committee, we, the undersigned, have been charged with the publication of a souvenir issue of Le Messenger, once the leading French newspaper of this entire country. This newspaper was published in Lewiston for over 80 years-- mostly under the direction of the late J.B.Couture, to whom the souvenir issue will be dedicated.

This souvenir publication will be entirely in the French language, with the aim of interesting all our French-reading residents, as well as the many French-Canadians who will be visiting our State during the summer months.

The newspaper will be distributed free of charge in early July, not only in this area, but in summer resorts frequented by French-Canadians. The paper will contain all information pertaining to the county events to be held in connection with the Sesqui-Centennial of our State.

One of these events will be French-Canadian Days set for July 24-25 to coincide with Sidewalk Sales Days sponsored by the Lewiston-Auburn Area Chamber of Commerce.

We look to businessmen, industrialists and professionals of this area to assist us by patronizing this publication, which will be of high quality in its content and presentation. Its reading matter will contain interesting information about our ~~xxxxxx~~ county, cities and towns; and we hope our merchants will supply us with attractive advertising copy to round out the publication.

One of the undersigned will be calling on you in the near future to discuss what contribution you will want to make toward the success of this enterprise, which will be one of the main undertakings of the Androscoggin County Sesqui-Centennial Committee.

Very truly yours,

Amedee Courtemanche, 1292 Sabattus St.  
Adelard Janelle, 81 Horton St.  
Paul Lacombe, 140 Horton St.