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12-9-2013

## Direction Package Advisory Board Enrollment Update - 12/9/2013

Direction Package Advisory Board

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### Recommended Citation

Direction Package Advisory Board, "Direction Package Advisory Board Enrollment Update - 12/9/2013" (2013). *Direction Package*. 8.

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# Direction Package Advisory Board Enrollment Update – 12/9/2013

## Spring 2014

Admission (as of 12/8/2013)

- **UNDERGRADUATE OVERALL**
  - **Total Applications:** 572 (-18% over last year)
  - **Total Acceptances:** 295(-17% over last year)
  - **Total Deposits:** 113(-22% over last year)
  - **Enrolled:** **First Orientation is on December 13, 2014**
  
- **Undergraduate In-State and Out-of-State**
  - **In-State**
    - *Applications:* 470 (-19% over last year)
    - *Acceptances:* 247(-20% over last year)
    - *Deposits:* 91(-31% over last year)
  - **Out-of-State**
    - *Applications:* 102(-12% over last year)
    - *Acceptances:* 48(+7% over last year)
    - *Deposits:* 22(+57% over last year)
  
- **Undergraduate By Student Type**
  - **Freshmen**
    - *Applications:* 79(-28% over last year)
    - *Acceptances:* 36(+23% over last year)
    - *Deposits:* 13(+46% over last year)
  - **Transfers**
    - *Applications:* 454(-19% over last year)
    - *Acceptances:* 228(-21% over last year)
    - *Deposits:* 82(-50% over last year)
  
- **GRADUATE OVERALL (AS OF 12/1/2013)**
  - **Total Applications:** 223 (+21% over last year)
  - **Total Acceptances:** 133 (+46% over last year)
  - **Total Deposits:** 101 (+40% over last year)
  
- **Graduate In-State and Out-of-State**
  - **In-State**
    - *Applications:* 167 (+19% over last year)
    - *Acceptances:* 102 (+67% over last year)
    - *Deposits:* 83 (+84% over last year)
  - **Out-of-State**
    - *Applications:* 56 (+27% over last year)
    - *Acceptances:* 31 (+3% over last year)
    - *Deposits:* 18 (+13% over last year)

### Orientation Program Registrations (Undergraduate Only)

|  | First Program<br><i>December 13, 2013<br/>December 14, 2012</i> | Second Program<br><i>January 8, 2013<br/>January 7, 2012</i> | AdvantageU<br>Program | Individual<br>Appts. | Total      |
|--|---|--|-----------------------|----------------------|------------|
| <b>December 6, 2013</b>                    | <b>100</b>  | <b>35</b>  | <b>1</b>              | <b>38</b>            | <b>174</b> |
| <b>December 6, 2012</b>                    | <b>116</b>  | <b>37</b>  | <b>3</b>              | <b>38</b>            | <b>194</b> |
| <b># and % Change from 2012: 20 (-10%)</b> |   |  |                       |                      |            |

## Enrollment

### Spring 2014 Enrollment (as of 12/6/2013) -- Includes Non-Degree Students

| Level         | Headcount   |             |              |                      | Credit Hours |             |              |                      |
|---------------|-------------|-------------|--------------|----------------------|--------------|-------------|--------------|----------------------|
|               | Spring 2014 | Spring 2013 | Difference/% | Official Spring 2013 | Spring 2014  | Spring 2013 | Difference/% | Official Spring 2013 |
| Undergraduate | 4509        | 4855        | -7.13%       | <b>6638</b>          | 51946        | 56160       | -7.5%        | 71616                |
| Graduate      | 1184        | 1261        | -6.11%       | <b>1653</b>          | 8763         | 9380        | -6.64%       | 11205.5              |
| Law           | 262         | 264         | -0.76%       | <b>277</b>           | 3744         | 3774        | -0.79%       | 3863                 |
| Total         | 5955        | 6380        | -6.66%       | <b>8568</b>          | 64453        | 69320       | -7.02%       | 86684.5              |

### Matriculated Students Only (as of 12/6/2013)

| Level         | Headcount   |             |              |                      | Credit Hours |             |              |                      |
|---------------|-------------|-------------|--------------|----------------------|--------------|-------------|--------------|----------------------|
|               | Spring 2014 | Spring 2013 | Difference/% | Official Spring 2013 | Spring 2014  | Spring 2013 | Difference/% | Official Spring 2013 |
| Undergraduate | 4317        | 4664        | -7.44%       | <b>6060</b>          | 51068.5      | 55117.5     | -7.35%       | 68950.5              |
| Graduate      | 1060        | 1106        | -4.16%       | <b>1376</b>          | 8289         | 8795        | -5.75%       | 10262.5              |
| Law           | 262         | 260         | +0.77%       | <b>270</b>           | 3744         | 3731        | +0.35%       | 3779                 |
| Total         | 5639        | 6030        | -6.48%       | <b>7706</b>          | 63101.5      | 67643.5     | -6.71%       | 82992                |

## Fall Recruitment Update -- *Note: not a point-to-point comparison until 12/9/2013*

### Admission

#### UNDERGRADUATE OVERALL (AS OF 12/8/2013)

- **Total Applications:** 1470(-6% over last year)
- **Total Acceptances:** 521(+1112% over last year)
- **Total Deposits:** 27(+440% over last year)
  
- **Undergraduate In-State and Out-of-State**
  - **In-State**
    - *Applications:* 821(-8% over last year)
    - *Acceptances:* 261 (+1435% over last year)
    - ***Deposits:* 20(+567% over last year)**
  - **Out-of-State**
    - *Applications:* 649(-3% over last year)
    - *Acceptances:* 260(+900% over last year)
    - ***Deposits:* 7(+250% over last year)**
  
- **Undergraduate By Student Type**
  - **Freshmen**
    - *Applications:* 1292(-6% over last year)
    - *Acceptances:* 473 (+5813% over last year)
    - ***Deposits:* 16(+433% over last year)**
  - **Transfers**
    - *Applications:* 172(-9% over last year)
    - *Acceptances:* 45(+36% over last year)
    - ***Deposits:* 10(+900% over last year)**
  
- **GRADUATE OVERALL (AS OF 12/1/2013)**
  - **Total Applications:** 441 (+11% over last year)
  - **Total Acceptances:** 48 (+167% over last year)
  - **Total Deposits:** 23 (+77% over last year)
  
  - **Graduate In-State and Out-of-State**
    - **In-State**
      - *Applications:* 323 (+11% over last year)
      - *Acceptances:* 33 (+136% over last year)
      - ***Deposits:* 18 (+100% over last year)**
    - **Out-of-State**
      - *Applications:* 118 (+11% over last year)
      - *Acceptances:* 15 (+275% over last year)
      - ***Deposits:* 5 (+25% over last year)**