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## Chamber of Commerce Newsletter [1947]

Lewiston Chamber of Commerce

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# Chamber of Commerce

## ★ ★ NEWSLETTER ★ ★

LEWISTON CHAMBER OF COMMERCE

LEWISTON, MAINE

December, 1947

CHRISTMAS STORE HOURS. Stores of the mercantile division will remain open evenings on December 19, 20, 22, and 23. Stores will open at 9:00 A.M., on Monday, December 22 and close at 5:30 P.M., on Christmas Eve.

WITHIN LEWISTON AND AUBURN, The State Highway Commission has completed a major federal-aid highway construction project of a little over  $4\frac{1}{2}$  miles, at a total cost of \$547,000 and which didn't cost a cent to the taxpayers of Lewiston. A lengthy project of this nature within an area having a population of over 58,000 is of unestimable benefit to local residents and business while at the same time, by facilitating the easy flow of traffic, it benefits those who must drive nearly five miles to get through this built-up section. Much has been said in favor and in opposition to the project, but its needs was clearly demonstrated as a result of a classification count made in March, 1944. At the North bridge, in the eight hours from 8:00 A.M. to 4:00 P.M., the traffic was 3,915 passenger cars; 1,178 light trucks; 148 medium trucks; 40 heavy trucks; 51 semi-trailers and 236 regular passenger buses. In addition, a check was made of pedestrians crossing Route 202 at the intersection of Main and Lisbon streets in November, 1944. Between the hours of 10:00 A.M. and 6:00 P.M., a total of 8,065 people crossed Main street and during the busiest hour, 3 to 4 P.M., 1,345 persons crossed this heavily travelled artery. With a uniform pavement, proper channelization by pavement marking and modern traffic signal lights through a congested area of 5 miles, much has been added materially to the comfort and safety of local as well as through traffic.

EVERY MEMBER OF THE CHAMBER should make it a duty to attend the testimonial banquet sponsored by this organization honoring the 1947 Lewiston High School football team. The squad has enjoyed a most successful season and has brought fame and publicity to our city. This community-wide event will be held at the Lewiston Armory on Thursday, December 11, at 7 o'clock. Bill Cunningham, noted columnist and radio commentator will be the principal speaker. Tickets are available at the Chamber of Commerce; Bill Davis Smoke Shop; Ye Olde Hobby Shoppe; A. C. Paradis Co., and at Cobb-Watson. Price of a ticket: \$2.50.

#### BUSINESS OPPORTUNITIES

The Tasco Corporation of Dallas, Texas, is interested in establishing a dealer in this community to handle CLEARVIEW Outside Aluminum Venetian Blinds.....The Gellman Manufacturing Co., Rock Island, Illinois, wants a local exclusive dealer to sell their new SEW-GEM electric rotary sewing machines.....J. O. Dunham of 807 West 4th St., Okmulgee, Okla., is seeking local merchants interested in selling pecans. He claims he can save them approximately 20 to 30 cents a pound, including freight charges.....

THE CHAMBER OF COMMERCE wishes to extend to Mr. Carl L. Curtis, general manager of the Lewiston Buick Company, its deepest sympathies in his recent bereavement.

#### NOTES AND COMMENTS

Just a reminder that the annual meeting will be held on Tuesday, January 20th. The principal speaker will be Dr. Charles F. Phillips, president of Bates College..... Primary ballots for the election of directors will be mailed out on December 8 and must be returned by December 19th..... Mayor Louis P. Gagne was a guest of the Board of Directors at the November meeting. The possibility of establishing a municipal parking lot on the land soon to be vacated by the Public Works Department was discussed. The Chamber will continue in its efforts to make this project a reality since the need of off-the street parking space is ever increasing..... Attention ski enthusiasts: copies of the New England Skiers Guide are available at the office.....