
Jan - June

Correspondence 1948

5-27-1948

05/27/1948 Letter from Louis-Philippe Gagné to WLAM

Louis-Philippe Gagné
City of Lewiston

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May 27, 1948

As Mayor of the City of Lewiston, I wish to extend my most sincere congratulations to Station W-L-A-M on its first prize award in a nation-wide local news program contest sponsored by BILLBOARD Magazine. The first place prize, awarded for the "Maine Town News" program, brings national recognition not only to W-L-A-M but to the cities of Lewiston-Auburn, and especially to the many smaller communities in Central Maine whose news is featured on the program.

It is most gratifying that a Lewiston radio station should be the only one in the whole New England area to be selected for an award in the BILLBOARD news competition, and also that our local 5,000-watt station should take the first prize away from long-established stations in Newark, New Jersey; Cincinnati, Ohio; and Columbus, Georgia, and many others.

Again, congratulations to W-L-A-M and all the members of its staff for their outstanding local news activities which have brought this national honor to Lewiston.

Louis P. Gagne,
Mayor, City of Lewiston