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FOR IMMEDIATE RELEASE

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WMPG To Present Live Blues Broadcasts

Beginning this month, WMPG 90.9fm, the "Radio Voice of the University of Southern Maine", will sponsor a live blues broadcast on the second thursday of each month. "Blue Thursday Live from WMPG" will feature local students and musicians who will jam around blues and early rock-n-roll themes. To set the stage, WMPG's regularly scheduled Thursday night blues program, The Hip Shake, will present two hours of non-stop house-rocking music from 10pm to midnight. "Blue Thursday Live from WMPG" will begin at midnight and continue on into Friday morning.

The idea is based on the "Blue Mondays", popular in Chicago's South Side Clubs since the fifties. In Chicago, musicians would get together after their regular performances and play all night long and often into the daylight hours. Such jams have reputedly contained some of the best of Chicago's blues performances. The programs at WMPG represent a continued commitment to alternative radio programming, and is an attempt to bring local musicians together as well as provide some interesting and spontaneous entertainment for our listeners.

Musicians interested in sitting in for "Blue Thursday", or individuals interested in receiving a free WMPG spring program guide can call 780-5415/5416.

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