
Jan - June

Correspondence 1948

5-7-1948

05/07/1948 Letter from WCSH Broadcasting Station, Portland, Maine

John F. Hogan
WCSH, Portland, Maine

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BROADCASTING

Station

WCSH

OFFICES - THE EASTLAND - PORTLAND, MAINE

May 7, 1948

Mayor Louis P. Gagne
Lewiston City Hall
Lewiston, Maine

Dear Mayor Gagne:

Regarding our conversation today on the phone, I am sending you several copies of a mimeographed sheet on the KIDDIE RELIEF SHIP, which will carry children's food and clothing to the suffering youngsters of Calais, France. This should help you in explaining the project to others. I'll have more material out in a few days which I'll send along.

I sincerely hope that several organizations in Lewiston and Auburn will cooperate in raising money and clothing and toys for this ship. I'll see to it that all of them get the maximum amount of publicity on our stations in Portland, Augusta and Bangor.

I'd also appreciate your sending me the names of others in Lewiston and Auburn who will help you in this drive, as I'd like to mention it frequently on news broadcasts....also any reports on progress which will of course stimulate others within our listening area.

We are deeply appreciative of your help in this project; we are grateful for your cooperation. The French Radio network is taking programs from us on it, and next week I'd like to send over a letter from you to the Mayor of Calais for one of the broadcasts.

Very sincerely yours,

John F. Hogan
John F. Hogan
Director of News and Publicity