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03/12/1947 Letter from the United States Brewers Foundation

Ralph B. Skinner
United States Brewers Foundation

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March 12, 1947

Mayor-elect Louis P. Gagne
26 Webster Street
Lewiston, Maine

Dear Friend:

Our organization has called a meeting of malt beverage licensees of Lewiston-Auburn and vicinity to take place at Jacques-Cartier Hall in Lewiston at 10 A.M. on Wednesday, March 19.

This will be an informal meeting more in the nature of a school of instruction in lawful and high standard conduct of establishments licensed for the retail sale of beer and ale.

It is not our purpose to impose on you or your office to the extent of asking for any formal remarks from you or use your presence to add force to our Foundation program. Rather, we feel that you would be interested and should know the purposes of our self-regulation and public cooperation program now being conducted on an intensified basis as we are seeking to conduct it in your community.

If you can find the time to be with us at this forenoon meeting, it would be greatly appreciated by Director Holley and myself.

Sincerely,

Ralph B. Skinner
Public Relations Director