
July -September

Correspondence 1947

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08/06/1947 Letter from the Columbia Broadcasting System, Inc. (CBS)

Frank Stanton
Columbia Broadcasting System

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COLUMBIA BROADCASTING SYSTEM, INC.

485 MADISON AVENUE, NEW YORK 22, N.Y.

WICKERSHAM 2-2000

FRANK STANTON
PRESIDENT

August 6, 1947

Dear Sir:

I would like to invite your attention to a commemorative broadcast on CBS on Thursday, August 14. This occasion marks, as you know, the second anniversary of the final shot fired in World War II.

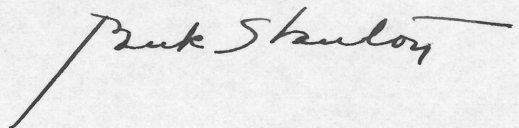
It seemed to us at Columbia that millions of Americans would be eager and concerned on this occasion to hear an account of what has happened to the people living in the battle areas of Europe and the Pacific in the intervening time.

With this in mind, Columbia, in cooperation with THIS WEEK magazine, eight months ago assigned teams of correspondents and technicians to visit these areas, record interviews with the people, and bring back a carefully documented report of their way of life and point of view.

Columbia will present a full-hour broadcast of this report on Thursday, August 14, between 10 and 11 p.m. EDT. The program is called "We Went Back".

I hope you will take the opportunity to listen to it, and, if you are so inclined, to transmit any comment you may have. I believe you will find it both dramatic and revealing.

Sincerely yours,

A handwritten signature in dark ink, appearing to read "Frank Stanton". The signature is written in a cursive, flowing style with a long, sweeping underline that extends to the left.

The Mayor
City Hall
Lewiston, Maine