UMP Campus, 04/1965

University of Maine Portland

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1865-1965

100th Anniversary

Centennial Plans Advance

By Cathy Barrett

On February 25, 1865, Governor Samuel Corey signed a legislative act creating the Maine State College of Agriculture and Mechanic Arts. On February 25, 1965, a convocation was held on the Orono campus of the University of Maine in observance of its 100th anniversary, and centennial ceremonies during the preceding week cast reflection on the theme, “Pride in the Past, Faith in the Future.”

UMP’s centennial committee, consisting of Dr. Cole, Miss Fernald, Mr. Hansen, Mr. Van Amburg, Judy DeRocher, and Gary Curtis, is busy making plans for our Centennial Maine Day, May 5. The community is behind us in publicizing our centennial. On Maine Day, the Greater Portland store windows will commemorate the founding of the university. At the present time, local television stations have station identification slides congratulating the University of Maine.

UMP is planning to enter a float in the Centennial Parade in Orono on Maine Day. Our big celebration will come, however, in the fall with the opening of our new five-story classroom building and library. We will have an open house, and flags from all over are being gathered for an impressive display. UMP’s delegation went to Orono to help them celebrate the occasion. Judy DeRocher presented President Elliott with a huge birthday card signed by many UMP students. On Maine Day, May 5, Orono will hold a Centennial Parade. UMP has been asked to place a float in this parade. Let’s all get behind our Centennial Committee and help in the preparations that they need to give Orono a roaring birthday parade.

The oldest building used by the University of Maine is a small farmhouse on the Portland campus, now the Cumberland County head-quarters of the Cooperative Extension Division. The building was constructed sometime in the late 1700’s, shortly after the American Revolution.

The second oldest building used by the University of Maine is believed to be the gymnasium on the Portland Campus. It has been extensively rebuilt in recent years, but its interior framework is that of the barn of the Deering family, “a breed of Old Falmouth’s earlier owners of war during the War of 1812, and as well as the Portland YMCA and other rented quarters. Under the leadership of Dean Luther I. Bonney, now Dean Emeritus of the University of Maine in Portland, PJC had conducted its early classes in the Portland YMCA and other rented quarters. Under the leadership of Dean Luther I. Bonney, now Dean Emeritus of the University of Maine in Portland, PJC moved three naval administration buildings from Great Diamond Island in 1947. These “temporary” buildings are still in active use and will be continued in full-time service even after the new library-classroom building is open.

In 1957 the University of Maine in Portland was established by act of state legislature. The following legislature authorized the construction of Payson Smith Hall, which was opened in September 1960. Following this, the next legislature approved the merger of Portland University into the University of Maine in Portland, establishing the first four-year degree program at UMP, leading to the degree of B.S. in B.A., and also establishing a variety of evening classes for part-time students under what is now called the CED program.

Only 250 full-time day students were registered at UMP in the fall of 1955, one year after the establishment of UMP. Registrations increased steadily each successive year. In 1962, one year after the merger of Portland University, 412 full-time day students and several hundred part-time evening and Saturday students were enrolled in classes. The present registration in the spring of 1965 is 543 full-time day students, plus approximately 2,100 course registrations under the CED program at the Portland Campus. By the end of February 1965, applications for September 1965 had already exceeded those tallied in September 1964, and it is expected that registrations next fall will be limited only by the availability of faculty and classroom space.

Pride in the Past
Our Campus — Just Ten Years Ago

UMP Shares
In Historical Traditions

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Faith in the Future
Almost The Same View — Today

Judy DeRocher, UMP Mayor, and Bob Silva, President of UMP’s Student Senate cut the birthday cake at the University of Maine’s centennial celebration at UMP. The smaller cakes were made by UMP girls to be placed on each table in the cafeteria during the lunch hour.
Higher Education

By Sheila Benner

A current concern of educators and the apparent lack of intellectual curiosity among college students. Although most people with college attitudes toward a world which needs creative people. The university could encourage students toward more creativity and thought by placing more emphasis on discussions, laboratory work, composition courses, and by encouraging reading area of personal interest. A Russian song has accused our university program of producing "ticky-tacky" students who "all got put in boxes and all come out the same." One must question the entire fairness of the accusation, but it does seem that higher education should impress on its followers the fact that an education cannot be packaged and handed to students in lectures, but must be gained by a great deal of self-effort.

Our Two Local Trustees

At UMP

By Estelle M. Watson

Congratulations U M P ! Supposedly, freedom of the press has reached our campus 231 years after Peter Zenger made the bid for it in America. Mr. Crosby from Orono informed those who were present at the meeting on March 3rd that the faculty advisor to the student newspaper may make recommendations but may not edit. Hopefully this announcement came in time to save our succumbing newspaper. As for the "digs" the Orono Campus has been making about UMP, Mr. Crosby assured us that previous opinions were confined to the publications staff of that newspaper and were not widely held by the faculty, administration or students at Orono.

Another point of special interest to the Student Senate at Portland was the information that Orono's Senate is allowed to keep any money left over at the end of the year in a checking account for the next year's Senate. So why was last year's UMP Committee instructed to send back $200 that would have been welcomed by this year's group especially to pay Winter Carnival bills. Why does Orono's Senate always receive an annual budget of $3,000 regardless of the fact that they make money on Winter Carnival, and UMP's Council's budget gets cut down regardless of the fact that we are still expected to sponsor as many projects and lose money on Winter Carnival besides?

Mr. Crosby also informed us that the president of the Student Senate, the editors of Student Publications, and a few other leaders at Orono have their tuition completely or partially paid for by the organizations to which they belong. Why aren't the budgets for the Portland Campus organizations made sufficiently adequate to compensate our leaders in a similar manner? Perhaps equal recognition of the students on the Portland campus might alleviate some of that student apathy we've been hearing so much about lately.

As for that apathy, I hope Mr. Quinn is aware of the fact that Ed Gorham spoke to the committee hearing concerning a multi-million dollar referendum that includes a science building, multi-purpose building and 16 school library for University expansion in Portland. A few students accompanied Ed, but where was Mr. Quinn? Ed spoke a few well-chosen words and then was asked by Mr. Harding how he would feel when confronted with paying the bond thirty years from now. Though unprepared for this question Ed's answer was excellent. "In thirty years, when this debt comes due, it will be a lot smaller than it does today." Ed deserves a good hand; he was a credit to UMP.

If Mr. Quinn is still concerned with this question of apathy, why doesn't he strike at the faculty and administration at UMP? The only member of that group present when this important issue was before the legislators was Mr. Jaques who put in a brief appearance. Were they all listening to Vice-President Peck at that time? Incidentally, there is a suggestion for $3 million for a sports arena for Orono. Seems like we should be able to have $1 million for a basic gym to start with.

Some politicians were somewhat disturbed at the description of the legislators reported in the Orono CAMPUS. For politicians who should be thick-skinned when it comes to criticism, their comments seem rather superficial. At any rate, no derogatory statements have been published in the UMP CAMPUS.

By Dick Annis

The following story is about our two local trustees, Mr. Arthur H. Benoit and Mr. Hubert H. Hauck. Mr. Benoit and Mr. Hauck are two of the most progressive members of the Maine business community and continue to be very able and conscientious trustees of the U. of M.

Mr. Benoit, who is very well known throughout the state as vice president of the Benoit's Clothing Stores, was graduated from Bowdoin College in 1942, before enlisting in the Navy to serve in a hazardous bomb disposal unit during the Second World War. Mr. Benoit has been very active in community projects, such as the United Fund Campaign, the Chamber of Commerce, and Child and Family Services, to mention a few.

Recently appointed to a second term on the Board, Mr. Benoit has been a faithful Trustee of the University of Maine for the past eight years. He is currently chairman of the Education Policies Committee, as well as an active participant in other committees. As a frequent visitor at the UMP campus, Mr. Benoit keeps close track with local developments and backs all efforts for the betterment of our school.

Mr. Hubert Hauck, who serves as the other trustee from the Greater Portland community, is a graduate of Harvard College and has been intimately associated with the University of Maine for most of his life. His father, Dr. Arthur A. Hauck, was president of the University from 1934 to 1953. Since 1959, Mr. Hubert Hauck has served on the University of Maine Board of Trustees and First-
SPORTS

By Walt Abbott

The intramural basketball season is well upon us and as there are currently ten teams entered in the league. Athletic Director Sullivan prides himself in these intramural sports. After being around him for three years, one gets the feeling that these sports are more meaningful to him than are UMP’s varsity sports. This is true to a certain extent. Once in college the student is less likely to want to cheer as he is to play. Perhaps the maturing of the individual has complemented the academic freedom which college offers. Thus the college cry is for participation rather than total reliance on watching. This is where the intramural sports provide their nourishment.

This year’s league has some very good teams and at the opposite extreme, some very poor teams. The Unquenchables, captained by Bob Turkington and Mark Eastman, and the Junkies, headed by Chick Coleman, appear to be the two strongest teams. However, the Faculty Flabs have more experience than any other team in the league. They have proved to be extremely tough in early competition. The Humpers, captained by Ed Gorham and George Watson, and the Moneymakers led by Arthur DeTore are among the toughies in the league. Rudolph Labrecque at the center for the Humpers is often the great divider between the good and the not so good.

The schedule began February 22 and will run through April 16. In the Maine Day issue of the CAMPUS, I will give the final results and observations on the intramural league. For those of you who aren’t able to follow my weekly UMPUS columns, let me bring you up to date on UMP’s varsity basketball season. Personally, I was very much disappointed in the season as a whole. The Vikings’ record came against the Maine University of Maine. The team was unbeatable on that night, but seemed to think they could rest on their laurels after that. However, basketball games are won on the court, not on paper, as the players were thereafter to find out. During the five games of the second semester, the team played as if they were just running out the clock.

ABBOTTS’ ATOMS: No official word has emerged concerning the purchase of the Portland Expo by the University. . . A Peace of the Faculty Flabs is the best offensive rebounder in the intramural league. J. Cimino of the Humpers is the best defensive rebounder . . . Look for P. Feury to come in from centerfield and try his hand at pitching in the coming baseball season. Baseball tryouts are taking place shortly since it looks like good spring weather for baseball. Don’t expect Dick Sturgeon to continue coaching baseball, think he will concentrate on basketball in the near future . . . you heard about the little Mexican boy named Jose who went to his first baseball game at Yankee Stadium. When he got home his mother asked him how he liked it. He said the only seat left was one at the top of the flag pole so they put him up there. They were very concerned about me, Mom,” he said. “Before the game started, everyone stood up and asked ‘O, say can you see?’ May bien? See you next month.

Freshmen, the only time Coach Dick Sturgeon has beaten them. The team was unbeatable on that night, but seemed to think they could rest on their laurels after that. However, basketball games are won on the court, not on paper, as the players were thereafter to find out. During the five games of the second semester, the team played as if they were just running out the clock. ABBOTTS’ ATOMS: No official word has emerged concerning the purchase of the Portland Expo by the University . . . A Peace of the Faculty Flabs is the best offensive rebounder in the intramural league. J. Cimino of the Humpers is the best defensive rebounder . . . Look for P. Feury to come in from centerfield and try his hand at pitching in the coming baseball season. Baseball tryouts are taking place shortly since it looks like good spring weather for baseball. Don’t expect Dick Sturgeon to continue coaching baseball, think he will concentrate on basketball in the near future . . . you heard about the little Mexican boy named Jose who went to his first baseball game at Yankee Stadium. When he got home his mother asked him how he liked it. He said the only seat left was one at the top of the flag pole so they put him up there. They were very concerned about me, Mom,” he said. “Before the game started, everyone stood up and asked ‘O, say can you see?’ May bien? See you next month.

Sandy Robbins was selected as UMP’s head cheerleader for next year. She is a freshman from Falmouth. Good luck to Sandy as she leads our cheering section next year.

European Flight

University-sponsored group flight travel to Italy over the winter break. European flights have been completed, Mike Skaling, co-ordinator, reports. A Trans World Airlines non-stop jet will leave Boston, Mass., for London June 8 and will return Sept. 8 from London to Boston. This flight is a scheduled jet flight (not a charter) at a group cost of $338 roundtrip for students, faculty, staff and immediate families.

For children under 12 leaving themselves time to live with a family and acquire themselves with the language and customs of the country. Others plan a full vacation in Europe ranging from mountain climbing in the Alps to sun bathing on the Riviera. Still others plan to study language and history at a European university. Anyone requesting further information on flight, travel, work and study possibilities in Europe may contact Skaling in 116 Stooler Hall or call 696-7263. There are still a few seats available.

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CED Offers 4 New Programs For Businessmen In April

Four specialized programs, mostly one-day seminars, are being offered for businessmen through the cooperation of CED this April. A seminar on teaching machines and programmed learning, a workshop on marketing through distributors, a series of lectures on trends in retail marketing, and a specialized program involving the use of an IBM computer to simulate two years of competitive business operations are included in the April offerings.

The IBM Executive Action Simulation Program, consisting of five weekly lectures, will be conducted by CED at East Hall on April 8. Mr. J. Van Ness Philip, managing editor of the Portland Evening Press, will be the featured speaker at the workshop. The IBM machine reports the effects of decision-making, executive leadership, and budgetary decisions for the next business quarter. Within a few minutes after the decisions are made, the machine reports the effects of these decisions in the competitive market. The teams then plan for the next three-month business period, the machine puts them into competition again, and the results are reported without delay. In this way, one business day of the simulation "game" provides two years of executive experience, remarkably similar to actual experience of the seasoned executive who finds it necessary to earn profits for his company in the face of bitter competition.

"Trends in Retail Merchandising" will be offered in Bath under the sponsorship of the Bath Area Chamber of Commerce. Prof. Harry J. Waters of the UMP faculty is coordinating this program of five weekly lectures, covering trends in retail advertising, training of personnel, point of sale promotion, store displays and layout, and stock management and control. Five experienced retail specialists will participate in the presentation of these lectures, all of which will be followed by question-and-answer periods.

Mr. Donald Price, who recently retired as vice president of the Norton Company, the world's largest manufacturer of abrasives, will be the featured speaker at the workshop on marketing through distributors, which will be conducted by CED at East Hall on the Portland Campus on April 19 and 24. Mr. Price's topics will include "Teamwork in Marketing," "Distributors Total Organization," and "Teaching Machines and Programmed Learning." Each team acting as the decision-making, executive leader, and budgetary decisions for the next business quarter.

"When you reach the moon, man, see if they have a Northwestern Mutual agent to serve you!"

By Cathy Barrett

The Sophomore Owls and Eagles is a non-scholastic honor society whose members are chosen primarily to act as hosts and hostesses for the incoming freshmen. It is their duty to write to the freshmen during the summer and to meet them during the summer and to put on the Orientation program. The star over the right eye of the Eagle symbolizes the five characteristics for which he is chosen: dignity, scholarship, character, friendliness, and dependability. The Owls are identified by the black dot worn on the forehead. It is their duty to promote Maine spirit and to maintain adherence to University rules. Traditionally, the Owls and Eagles have sponsored Stein Week. Another Owls and Eagles tradition is the pre-election pizza party in the fall. They conduct various other school projects and help in all big social events such as Mountain Days, Winter Carnival, and Maine Day. It is a distinct honor to belong to these groups. Any freshmen in good standing should avail themselves of the opportunity to be selected. Interviews will be held with the present Owls and Eagles, and on Maine Day, May 3, 1965-66, Sophomore Owls and Eagles will be announced.

"Because there IS a difference!"

RICHARD M. SALISBURY
DANIEL B. ECK, JR.
615 CONGRESS ST.