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July - December

Correspondence 1948

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9-24-1948

## **09/24/1948 Letter from the Mead Sales Company, Inc.**

Hubert S. Foster

*The Mead Sales Company, Inc.*

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# THE MEAD SALES COMPANY INC

20 N. WACKER DRIVE · CHICAGO



131 N. LUDLOW ST · DAYTON

230 PARK AVENUE  
NEW YORK 17

September 24, 1948

Dear Sir:

In a few days you will receive a copy of our new survey, **PLANNING THE MODERN MUNICIPAL REPORT**, with the compliments of The Mead Corporation.

You are naturally concerned with good governmental reporting. This survey contains excerpts and illustrations of some of the best modernized annual reports from cities, towns, and villages all over the United States. We believe the ideas presented will be inspirational to you.

When you have had an opportunity to examine the Mead survey, we will appreciate your comments and criticisms. Please let us know, too, if it arrives in good condition.

You may want to pass the copy along to an associate, or if you believe others in addition to yourself should have a copy, please send us their names.

In any case we shall look forward to your opinion of our efforts.

Respectfully yours,

The Mead Sales Company, Inc.  
"Paper Makers to America"

*H. S. Foster*

Hubert S. Foster  
Advertising Director

HSF/jg