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11-23-1934

11/23/1934 Letter from Pete Gavuzzi of Montreal, Canada

Pete Gavuzzi
Maisonneuve

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1458 La Salle Ave.
Maisonneuve.
Montreal.

November.23.11. 1934.

Mr L.P.Gagne.
Journal.
Lewiston. Maine.

Dear Sir.

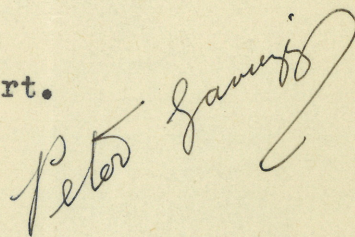
Whilst reading La Presse, I came across the collum which is given for all events to do with snow-shoeing. I saw were you are to have a big snow-shoers convention in January, and I decided to take the liberty of writting to you. I am writting you on behalf of the proffessional snow-shoers. You may have read in your papers that here in Montreal every winter we have a very big snow-shoe race, which is sponsored by the Distillers Corporation, and the greatest snow-shoers of this country and also Europe compete for the big money prizes which are offered by this concern. The publicity is tremendous and the race is keenly watched by thousands of people also the movie cameramen come all the way and take films of it to distribute all over Canada. Now unfortunately this year this company cannot sponsor this event because they have moved all there bussiness to New York, this as come as a great shock to all these famous athletes, who have been training for the past two months here in Montreal for this coming yearly event. Now Mr Gagne do you think that something could be done in Lewiston in conjunction with your big convention? Could you propose to the local snow-shoers club and sportsmen in your city to raise funds to promote a race from Montreal to Lewiston. This will give your city the outstanding event of the winter, the publicity will be enormous, and the name of Lewiston will be in every paper in Canada as the sponsors of this great athletic contest, such men as. Frank Hoey the worlds champion. Mc Namarra from Australia, Sammy Richman form U.S.A. and a host of other well known

athletes known the world over for there great performances would compete this race would be the crowning point to your big convention.

As the distance would be around 300 miles, it would take two weeks to complete, it would get some six weeks publicity. Now the amount necessary for this race, publicity, prizes, and promotion would cost \$5000 (Five thousand dollars).

I sincerely hope you will be able to interest your local sportstmen and clubs in trying to sponsor this event, and if you do I will be very pleased to hear from you in the near future and discuss this further with you.

I remain yours in sport.

A handwritten signature in cursive script that reads "Peter Gavuzzi". The signature is written in dark ink and is positioned to the right of the typed name.

(Pete Gavuzzi.)

(Champion Long Distance Runner Of The World)