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Frank A. Hecht

Navy League of the United States

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NAVY LEAGUE OF THE UNITED STATES

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The Civilian Arm of the Navy

NATIONAL HEADQUARTERS, MILLS BUILDING, WASHINGTON 6, D. C.

October 1, 1947

NAVY DAY 1947

MEMORANDUM TO MAYORS:

NATIONAL CHAIRMAN:

Frank A. Hecht, President,
Navy League of the U. S.

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Naval Academy Alumni Association

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Naval Order of the United States

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Naval Reserve Officers Association

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Navy Club of the United States of America

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Navy Mothers Club, Inc.

Mrs. Charles Peterson

Reserve Officers of the Naval Services

John P. Bracken

United States Power Squadrons

Charles F. Chapman

In keeping with the practice which has been in existence since 1922, the Navy League of the United States has this year again been designated by the Secretary of the Navy to be the official sponsor of Navy Day throughout the nation.

Navy Day 1947 will fall on Monday, 27 October. Hundreds of cities and towns in the United States will conduct ceremonies in honor of our Navy during the week 21-27 October.

The slogan for Navy Day this year is: "Your Navy -- Victor in War, Guardian in Peace." The theme of the observance will be to honor the Veterans of World War II, and to emphasize the need for support of a strong fleet as an important instrument of our national security.

It would be greatly appreciated if you would lend your leadership to this patriotic occasion by assisting us in again bringing Navy Day to the attention of all the people of your community. A public statement or proclamation requesting schools, colleges, civic clubs and individual cities to join in paying tribute to our Navy on Navy Day would be of very great and substantial assistance.

Ours is not a veteran organization, it is a patriotic cause and I am sure that you will gather from the enclosed booklets that we are seeking in these trying days to serve our country and that great branch of our country's services, the United States Navy. Let us do this in every community in the country and share in the satisfaction we have when we bestow honors justly.

I am also enclosing a copy of this year's Navy Day booklet and High School Navy Day Pamphlet, which I am sure will offer many helpful suggestions in planning your local observance.

With gratitude for your cooperation,

Frank A. Hecht
FRANK A. HECHT,
President