

UNIVERSITY OF MAINE *at Portland - Gorham*

Vice President for Student Affairs

College Avenue
Gorham, Maine 04038
207/839-3351

October 15, 1971

Dr. Stanley Freeman
Chancellor for Academic Affairs
Chancellor's Office
University of Maine
Bangor, Maine

Dear Stan:

This is in followup to our phone conversation with regard to WGOR radio station at the University of Maine at Portland-Gorham.

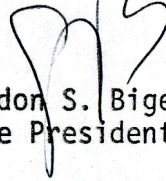
Hopefully, by this time Philip Bergeson has relayed the details of the radio station to you by phone. Also, I have discussed the matter with the station manager, Howard Allen, and I hope we are all operating at this point on the same wave length. Ugh!

WGOR is presently broadcasting with a high frequency wireless microphone which, according to manufacturers' specifications, requires no licensing from the F.C.C. There is a student group with which Howard Allen is working which is presently deciding whether or not to attempt to go for a 10-watt station which would require an F.C.C. license, or attempt to expand their facilities to a carrier-type station which would broadcast through the electrical conduits already on campus. Philip Bergeson is working with this group, as is one member of my staff, and I shall keep you fully apprised of the situation as it continues to develop. Do you have any reactions to the present method of broadcast? In other words, even if F.C.C. does not require a license of WGOR's present broadcasting equipment, would this be something the board would be interested in anyway? Broadcasting limits are less than two-tenths of one mile at present, and would not interfere with any programming envisioned by the M.P.B.N. group.

If our student group decides to attempt to put together a 10-watt broadcasting system, I have asked that they contact the Farmington campus radio station and follow the same procedure for licensing which that group involved themselves with.

I shall be in touch as the situation develops. Best regards.

Very truly yours,



Gordon S. Bigelow
Vice President of Student Affairs

GSB/bp

cc: Arthur Mayo
Philip Bergeson

P.S. I just learned of a "WUMP" station broadcasting at eight-tenths of a watt from our Portland campus. I am trying to get the group together.

10/18/71 Observer

WGOR To Expand Daily Broadcasting

As of Monday, Oct. 18, WGOR radio station will begin broadcasting at expanded hours. Two hours of daily broadcasting will be added beaming the station now from 5 pm till 11 pm. On Saturday the hours will be expanded to run from Noon till Midnight. Sunday hours will be 5:30 pm to 11 pm. Also in the works is a change in the call letters for the station.

Wednesday evening there will be a meeting of the staff and all persons interested in FM broadcasting. Plans are to adopt a constitution and change the call letters of the station. Also on the agenda is a report by a staff member on the progress of the UM at Farmington station.

Last week the staff heard Hal Burger discuss the advantages of two separate means of broadcasting: Carrier Current and FM Non-commercial Educational Broadcasting. CC requires no licensing of station or its personnel but it would not cover the Portland campus. It uses the AC lines of the building and any radio plugged into the lines can receive it. No actual air broadcasting would be done. It would be limited to the dorms and buildings on one campus.

A non-commercial station requires FCC licensing as well as a First Class Engineer on call. Its advantages are many-fold; community coverage, full utilization of equipment and talent, good means of town gown improvement of relations, and full campus coverage. The station, however, would not be able to sell advertising and would have to rely on funding and contributions for survival. It was decided to visit other existing campus stations and find out how they are funded, what equipment they needed to start, what their organization set-up is, and how they went to the FCC with their plans.