

5-24-1952

Maine Chance Farm Advertisement from The Vassar Chronicle

Elizabeth Arden

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Elizabeth Arden, "Maine Chance Farm Advertisement from The Vassar Chronicle" (1952). *Documents*. 6. <https://digitalcommons.usm.maine.edu/mcfdocs/6>

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For College Girls your own beauty-and-fun Vacation
 at **MAINE CHANCE**

Here in the gracious atmosphere that is Maine Chance you can lay the platform for your whole beautiful future! In a few exciting, filled-to-the-brim weeks—you can make yourself over into a prettier, slimmer, trimmer person. For, Elizabeth Arden has created just for you a concentrated Plan for Beauty scaled and suited to the special requirements of young women. You will revel in the regime of growing lovely . . . you will have a happy time following the famous Maine Chance curricula that women from all over the world come to enjoy.

From June 16 to July 7th . . . Elizabeth Arden dedicates this gracious spot to Youth . . . to college and career girls. Here you can cut yourself down to size . . . see bothersome bulges vanish under knowing hands . . . while pounds and inches melt away as you learn corrective exercises and stimulating sports . . . rhythmic body rules in the sun and air.

It's fun AND it's rewarding—a real investment that pays dividends all your life long in health and good looks! And what joy to find that even a slim-away diet at Maine Chance can be positively delicious and exciting three times a day with light snacks in between!

Here are some EXTRA-SPECIAL CLASSES that are routine fun in your Maine Chance-for-loveliness course!

SKIN CARE . . . learn to keep your skin radiant and beautiful.

EXERCISES . . . for health, beauty and grace.

DIETS . . . balance your figure so you may wear a perfect size 10, 12, 14 or 16.

HAIR CARE . . . learn tricks of the professionals for doing your own hair . . . and caring for it at home.

SWIMMING, ARCHERY, TENNIS . . . with expert instruction.

VITAMIN COOKING classes . . . as taught by our famous French Chef.

MODERN BALL-ROOM DANCING by a skilled teacher.

MAKE-UP . . . a portrait class in make-up, applied as an artist does it. Neither theatrical nor timid, but naturally beautiful and beautifully natural!

POISE . . . and the art of gracious living.

All perfection is here for you in this 1952 Beauty Seminar. Everything inclusive, \$200 per week, \$350 for two weeks; \$550 for three weeks. Miss Arden suggests a minimum of two weeks, preferably three, to obtain full benefits from your stay. Only a limited number of applications may be accepted, so act quickly. All reservations are made through the Elizabeth Arden Salon, 691 Fifth Avenue, New York 22. A check for one week in advance must accompany your reservation.

Under the supervision of Sybil Ames, hostess of the famous Maine Chances in Maine and Arizona and Helen Frailey, manager.

Elizabeth Arden