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Volume 7, Number 6

November 21, 1988

To Better Serve Alumni

A new system of stewardship for USM's alumni that will more fully involve them in the future of the university has now been put in place under the direction of Richard H. Sturgeon, recently named executive director for Alumni and University Advancement. Sturgeon, who was former director of Advising and Academic Information, assumed his present post on November 1.



The new office of Alumni and University Advancement replaces the former alumni and development offices. The office has been created through the use of existing resources and the realign-

ment of staff responsibilities. Sturgeon believes that reorganization of the two offices will support fund-raising efforts and use resources of both offices more effectively. A primary goal is to engage alumni more fully in the university community. The office will include a director for records and research, a director of alumni programs and communications and a director for the annual fund, a donation campaign especially keyed to alumni. These directors will be named soon.

Sturgeon holds a master's in administration from the University of Maine and came to USM in 1962 as an instructor of physical education and head basketball coach. Sturgeon was later named associate professor of education. He directed the Advising and Academic Information Department from 1980 to the present. He continued on p. 2

Countering Student Apathy

Theme for Russell Chair

How does an educator cultivate—or restore—a love for learning in our schools?

Willard D. Callender Jr., the fifth occupant of the Walter E. Russell Endowed Chair in Philosophy and Education, is inviting members of the USM and off-campus communities to explore this question and at its root, the emotional foundation of learning. He is posing as a subject for public debate and individual research an examination of what conditions must be met, what environment created for students to feel a joy in learning.

Callender, who will hold the endowed chair for 1989-1990, succeeds Libby G. Cohen, William J. Gavin, H. Draper Hunt and Gloria S. Duclos.

As professor of human resource development in the College of Education, Callender has long been interested in the cultivation and communication of lifelong interest in learning. "Learning can be great fun," he says. "How do we in education cultivate that feeling?" Callender wishes to pursue as the Russell Chair scholar the link between learning and feeling, between affect and cognition. He has called for papers on this topic from faculty members and plans a conference in the spring on the dual themes of the joy of learning and joyous schools. He also will deliver his first Russell Chair lecture next semester.

Callender wants to discover how students come to feel that learning is uninteresting and unconnected to their lives, and what projects offer the best hope for restoring the love of learning in our schools."If learning is joyous, the student is a self-motivated, growing, involved learner," he says, "yet public schools and university classrooms are often joyless places where learning is seen as ranging from

the neutral acquisition of useful knowledge and skill to meaningless drudge work."

The Russell Chair scholar holds one or more public lectures on issues in education and/or philosophy, in



Will Callender, Russell Chair Scholar

accordance with requirements of the Walter E. Russell Chair in Philosophy and Education. The chair was endowed by Winifred S. Russell, widow of Dr. Walter E. Russell, who was for many years a teacher and principal of Western Maine Normal School at Gorham, now part of USM. Appointment to the chair is for two years.

Callender first joined the USM faculty in 1962, then taught sociology at Clark University and at the University of Maine at Machias. He directed UMM's Continuing Education Division before returning to USM in 1972 as a research associate and then associate director of HSDI. He has been a professor of education since 1982, with a specialization in gerontology. In 1986 he was coauthor of the book "Perspectives on Adult Learning." In 1985-86 he was Convocation scholar on the subject of "The Aging of America."

USM Law Office

Few people realize it, but there is a "law office" within the University of Maine School of Law that at any given time is handling up to 100 cases on behalf of the area's poor.

The Cumberland Legal Aid Clinic, as it is officially known, now has a new director and a new campus location.

After 16 years, Professor Judy Potter is stepping down as clinic director. Law School Dean L. Kinvin Wroth said Potter's "energetic and enthusiastic leadership and outstanding professional abilities brought the program immediate credibility with the Maine bar and bench, as well as national recognition." Associate Professor Michael W. Mullane, who came to the Law School in 1987 after 15 years of trial practice with a major Phoenix law firm, has been appointed as the new director.

The clinic recently moved from cramped quarters in the basement of the Law School to 65 Exeter Street.

The clinic increases the availability of legal services for the poor while giving third year students, under faculty guidance, the opportunity to handle an array of cases. Numerous members of the legal community have obtained practical experience at the clinic, among them Superior Court Justice Paul Fritzsche, who practiced there as a student and now hears cases which clinic students bring before his court.

An open house will be held at the clinic's new quarters from 4:30 to 7 p.m. on Wednesday, December 7. For more information, call the clinic at 780-4370.

Bonded!

Some 286,120 Maine voters, following the lead of lawmakers, the business community and others, endorsed the University of Maine System on Election Day by passing the \$36.8 million bond issue.

Passage means that planning soon will be underway for a \$9.1 million expansion of our library facilities.

With nearly 100 percent of Maine's precincts reporting, the bond issue passed 55.4 to 44.6 percent. A full 13 of 16 counties approved the request. Piscataquis, Waldo and Somerset counties turned it down. The bond issue enjoyed a 29,000 "yes" margin in Cumberland County.

We will keep you posted on plans for library expansions as they develop.

Soviet Law and Business

There will be two Convocation events on the Soviet Union on Thursday, December 1.

Maine Chief Justice Vincent
McKusick and Associate Justice Caroline Glassman, both of whom recently
returned from an extensive tour of
Soviet legal institutions, will join Leon
Lipson, the Henry R. Luce professor of
jurisprudence at Yale University Law
School, for a discussion of "Recent
Changes in the Soviet Legal System."
The presentation, sponsored by the
School of Law and Convocation, will
explore changes occurring in the
Soviet legal system as a result of
Gorbachev's restructuring of Soviet

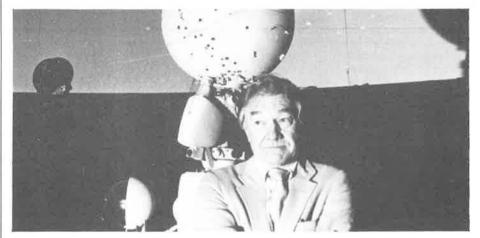
society. One aspect noted by McKusick and Glassman is the increased independence of Soviet justices and legal counsel. The symposium will be held at 3:30 p.m. in the Moot Court Room at the School of Law. It is free and open to the public.

A second event is a roundtable discussion on "Doing Business with the Soviets," sponsored jointly by the School of Business, Economics and Management, and Convocation, to be held at 7 p.m., in Campus Center, Rooms A,B,C. Maine business people will join SBEM faculty in identifying potential opportunities and problem areas in trade with the U.S.S.R. Admission is free. For more information call 780-4303.

Sturgeon Serves Alumni continued from p. 1

chaired the Portland Adult and Community Education Advisory Board, was vice chair of the Statewide Adult Education Advisory Board and at USM has served on the President's Committee on Administrative Structure, the Marketing Committee, the Budget Committee and chairs the New Student Programs Committee and the Council for Academic Operations.

Tim Honey, vice president for development and external affairs, who worked closely with President Plante in designing the new office, said, "Dick's many years of experience working with USM students and his commitment to the future of USM will provide us with the strong leadership we need in our alumni and development efforts."



More than 13,000 schoolchildren and adults visited the Southworth Planetarium in 1987-1988, according to the planetarium's annual report. Planetarium Director Roy A. Gallant, pictured here, reports that there was a 13 percent increase in attendance at school shows and an 18 percent jump in public evening shows. Some 11,406 students and members of other groups along with 1,865 citizens (for a total of 13,271) viewed planetarium shows this year. A special feature of the planetarium is the new laser light shows. "Son of the Well-Tempered Laser" and "Pink Floyd's, The Dark Side of the Moon" run at 7:30 and 8:30 p.m. Saturdays. For more information, call the planetarium at 780-4249.

President's Notes

USM's Convocation Committee members:

Nancy Austin, College of Education
David Cluchey, Law School
Craig Dietrich, History
Karen Erickson, Political Science
William Gavin, Philosophy
Jodie Hogan, Student representative
Christine Holden, History
Alyce O'Brien, University Relations
Alfred Padula, History
James Roberts, Political Science (Convocation Scholar)

Charlotte Rosenthal, Foreign Languages Stephen Simonds, International Programs



Each fall, the Office of Media Relations and the Department of Athletics host a sports luncheon to give the state's sportswriters and sportscasters a chance to meet with our winter athletic teams. Here, Al Bean (left), coordinator of media releations/development and host of the event, talks with reporters.

Caswell photo

Media Log

EDITOR'S NOTE: One indication of the respect and credibility that faculty and staff command is the degree to which their expertise is called upon by the news media. In this column, the Office of Media Relations recognizes some of the the faculty and staff who have shared their expertise with the public.

Michael S. Hamilton, assistant professor of political science, wrote an article about medical waste for the American Society for Public Administrators Newsletter.

Mark T. Swanson, assistant professor of geology, commented on the possibility of earthquakes in Maine for WGME-TV, Channel 13.

Raymond P. Neveu, professor of finance, was interviewed by the Portland Business Journal on the first anniversary of the stock market crash.

Linda L. Richardson, assistant professor of finance, was interviewed about Wall Street gurus by the Portland Business Journal.

William H. Coogan III, associate professor of political science, was guest commentator and political analyst for WPOR Radio on Election Day. His thoughts on negative campaigns were published in several Maine newspapers.

Richard J. Maiman, professor of political science, was guest commentator and political analyst for WGAN Radio on Election Day. He also appeared on other TV and radio stations to discuss election issues.

James W. Roberts, associate professor of political science, and Oliver H. Woshinsky, professor of political science, did numerous election-related interviews for area TV, radio and newspapers.

Kathryn M. Hutchinson, coordinator of career development services, was interviewed about career options by WGME-TV, Channel 13.

Marvin Druker, assistant professor of political science, was commentator on WCSH-TV, Channel 6 on election night.

Campus Notes

- C. Stewart Doty, chair of the History Department at the University of Maine, will present a lecture, "The Franco-Americans of Maine" at 1 p.m., Tuesday, November 29, in Room 305 of Masterton Hallon the Portland campus. Doty is the author of "The First Franco-American: New England Life Histories from the Federal Writers Project, 1938-1939," which was published by the University of Maine Press in 1985. The lecture, free and open to the public, is sponsored by the USM History Department and the History Students Association.
- An exhibit of the photographs of W. Marc Bernsau are on exhibit at the Sanford Center's "la galerie del'universite." Gallery hours are Monday-Thursday, 8 a.m. to 9:30 p.m.; Friday, 8 a.m. to 4:30 p.m.; Saturday from 9 a.m. to 4 p.m. The exhibit closes on Thursday, December 15
- Open enrollment for the 1989 Health Care and Dependent Care Advantage Accounts will be held from November 15 through December 15. This optional benefit program offers valuable tax savings by letting you pay for eligible dependent care and health care expenses with "before-tax" dollars. Employee meetings will be held on Monday, November 28; 9-11 a.m. in Campus Center C, Portland; and 1-3 p.m. in the Faculty Dining Room, Gorham. Enrollment forms and brochures are available at the Benefits Office, Corthell Hall, Gorham.
- Charles DeGrandpre, manager of USM's Wolfe's Neck Farm in Freeport, was selected as the 1988 Outstanding Conservation Farmer in Cumberland County for his conservation efforts. The award was presented at the Farm Bureau Annual Banquet last month.
- "The Crucible," by Arthur Miller, will be performed by the Russell Square Players at 8 p.m. on December 2-3 and 7-10, with matinees at 5 p.m. on Sunday, December 4 and 11. The Tony awardwinning drama depicts the 1692 Salem

witch trials and examines tensions in contemporary American society through them. Tickets are \$6, general admission; \$5 faculty, staff, and senior citizens; \$3 students. Call the box office at 780-5483 for information.

■ Congressman Joseph Brennan will be the featured speaker at the next Public Policy and Mangement forum, "The Effects of the 1988 Elections on Policymaking in Maine and the U.S.," at 6:45-8:30 p.m., Monday, November 21, in the Amphitheatre, Campus Center, Portland campus. The forum is open to the University community. For more information call 780-4380.



Peter Twichell, station manager for WMPG, USM's radio station, stands ready to throw the switch and open a new era of broadcasting capability for the station, 90.9 FM on the dial. Transmitter power was boosted from 156 watts to 1,100 watts this month. The upgrade provides Greater Portland area listeners with improved reception and access to WMPG's noncommunity-oriented commercial, The station's unique programming. The station's unique programs include: "Hot Soup for Lunch," featuring music of Southeast Asia and Indonesia at 11 a.m. on Thursdays; "American Roots," a show that examines American music from 8-10 p.m. on Wednesdays; "Hasten Slowly," featuring the music of India at 9-11 a.m. on Tuesdays; "The Phone Booth," a listen call-in talk show, broadcasts live at 8 p.m. on Sundays and is rebroadcast at 11:30 a.m. on Mondays; and "The German Language and Music Program," featuring German news and music entirely in German from 2-5 p.m. on On November 23, a benefit Mondays. concert for WMPG will be held at the Tree Cafe on Danforth Street in Portland featuring The Neats (from Boston), the Holy Bones, and others. Call 780-5415 for more Caswell photo information.

What We're Doing

KATHIE L. BLINICK, director, Office for Prior Learning Assessment, participated in a panel discussion on assessment options for adults at the Council for Adult and Experiential Learning's regional meeting in Durham, N.H., October 24.

ARDIS CAMERON, assistant professor, New England Studies, presented a paper titled "Decoding the Family Wage: Gender and Power in a New England Factory Town" at the annual meeting of the American Studies Association in Miami on October 24.

JOSEPH CONFORTI, director, New England Studies, spoke at Bowdoin College on November 4 on "Training Tomorrow's Historian: An Interdisciplinary Approach." He also has an essay titled "Edwardians, Unitarians and the Memory of the Great Awakening" forthcoming in a book, "American Unitarianism, 1800-1860," to be published by Northeastern University Press.

JOEL W. EASTMAN, professor of history, presented a paper titled "Island of Controversy: A History of the Proposed Developments of Sears Island, Searsport, Maine, 1730-1988" at the first annual Fisherman, Farmers and Developers Conference at the Maine Maritime Museum in Bath on October 15.

MAHMUD A. FAKSH, assistant professor of political science, completed a paper, "The Palestinian Problem: Quest for the Solution," while he was a visiting associate professor at Duke University last summer. Faksh organized and taught two half-day symposia for social science teachers on the Palestinian problem and the Iraq-Iran War in October and submitted a paper, "Saudi Arabia and Iran: The Challenge of an Insurgent Islam," to the 22nd annual meeting of the Middle East Studies Association, Los Angeles, November 3-5, 1988.

BHISHAM C. GUPTA, director, Graduate Program in Statistics, gave an invited lecture, "Some Recent Results on Main Effect Plus One Plans for 2^m Factorial Experiments," on October 20 at the University of New Brunswick, Canada.

SAT GUPTA, assistant professor, Department of Mathamatics and Statistics, had his paper, "Consistent Estimation of the Degree of Differencing," accepted for publication in the Journal of Combinatorics Information and System Sciences.

MICHAEL HILLARD, assistant professor of economics, presented a talk titled "Comparable Worth: A Historical Perspective," to the York Personnel Management Association in Kennebunk on October 13.

KRISTEN M. KREAMER, assistant professor of nursing, has published an article titled, "Do Not Resuscitate Policies for Home Care: The Time Has Come," in the August issue of Caring.

CARTER MANNY, assistant professor of business law, has been notified that his article, "Contract Remedies Under the Vienna International Sales Convention," will be published in the International Law Association Journal.

ROSE MARASCO, assistant professor of art, gave a lecture on her work and had an exhibition of her photographs at the Munson Williams Proctor Institute, Utica, N.Y., during November.

LINDA R. MEYER, associate professor, Therapeutic Recreation Programs, recently presented a daylong workshop for activity coordinators on the subject, "Leisure and Reminiscence Programming for Nursing Home Residents," at the Aroostook Medical Center in Presque Isle.

MICHAEL G. MOORE, associate professor of art, is having a show of his drawings exhibited at the Lane Library Art Gallery, Ripon College, Ripon, Wisc., November 4-December 9. His visit to Ripon, where he spoke about his work at the opening, was supported by the Ben Marcus Guest Professorship in the Fine Arts.

IVAN G.MOST, director, Production Technology Center, gave a presentation on USM's Production Technology Center at the 42nd annual North East Quality Control

Council Conference in Portland on October

WARREN PURDY, associate professor of associate business administration was a luncheon guest of Kenneth Duberstein, chief of staff to the president, at the White House, where opinions were elicited from small business advocates about pending federal legislation affecting small business. Last summer Purdy led an on-site review team to evaluate the Small Business Development Center program at the University of Alaska.

RICHARD H. STURGEON, former director, Advising and Academic Information, co-presented "Academic Advisors: Career Counselors in Disguise," at the National Association of Academic Advisors conference in Miami on October 10.

CHARLENE E. SUSCAVAGE, assistant professor of Spanish, presented a paper titled, "La Gran Cenobia: In Search of a Protagonist," at the 14th annual Hispanic Literatures Conference held at the University of Indiana of Pennsylvania, Indiana, Pa.

JAMES V. SULLIVAN, professor of health, physical education and recreation, gave a presentation on the importance of exercise for the elderly at Seventy-Five State Street in Portland in October.

SUSAN E. SWAIN, assistant director, Office of Media Relations, won the Maine Public Relations Council's Newcomer Award for achievement by a person new to public relations in Maine. The award was presented at the MPRC annual meeting in September.

DAVID M.W. TRAVERS, lecturer of philosophy, had his article, "Normative Teaching," appear in the October/November issue of The High School Journal.

GEORGE R. VIOLETTE, assistant professor of accounting, attended a two-day Tax Professors Symposium sponsored by the accounting firm Arthur Andersen and Company at their training facilities in St. Charles, Ill., October 10-11, where he participated in technical training sessions and a panel discussion.

University of Southern Maine

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