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Volume 8, Number 6

November 20, 1989

Internationalizing Maine Businesses

USM's School of Business, Economics and Management has been commissioned by the Department of Economic and Community Development (DECD) to conduct a survey of Maine businesses. The survey will provide information which the DECD will use in helping companies internationalize their sales.

Gary A. Lombardo, an assistant professor of business administration, will conduct the survey and compile the information. He recently completed a similar project for the Willamette Valley (Oregon) World Trade Association. Lombardo, who spent last February in China speaking on international joint ventures, has served as a consultant on international business strategies.

The survey, mailed to more than 2,000 Maine manufacturing businesses two weeks ago, will help identify the international activities and interests of Maine companies. It will also enable the DECD to design international programs to meet the needs of companies interested in export and joint venture opportunities. Information in the survey will be kept confidential so as not to jeopardize a firm's competitive position.

In a cover letter requesting companies to respond to the questionnaire, Governor John McKernan wrote, "I invite you to participate in an important effort to increase Maine's competitive position in the international market place."

Businesses also are being asked to indicate their interest in being included in a trade directory that will help the DECD respond to inquiries from foreign companies looking to purchase Maine goods.



Students in the Electrical Engineering Program try out new workstations while Brian Hodgkin, dean of the School of Applied Science, observes. Erhun photo

Working on the Cutting Edge

New computer workstations have placed the departments of Computer Science and Engineering at the cutting edge of computer technology. Newly released by Digital Equipment Corporation, the workstations make it possible for faculty and students to develop and use powerful software and applications packages. Lab and class use of the machines will enable students to enter the workforce with experience on state-of-the-art computers.

The Computer Science workstations were acquired through an arrangement with Digital's External Research Group. As part of the arrangement, Computer Science faculty will conduct select software work for the Research Group, which could lead to additional

research and development contracts.

The Electrical Engineering computer workstations were purchased with an award from the Robert R. Masterton Foundation for Technology Education. The award also will fund the development of a microelectronics laboratory on the Gorham campus. The computers will be an integral part of the instructional and research work of the laboratory and will serve as general purpose computer workstations. The engineering workstation, a primary tool for today's engineer, is used for design, device modeling, and systems simulation, as well as for complex engineering calculations.

Maine Judges Go To School

Maine judges are going back to the classroom. The University of Maine School of Law will conduct a program of continuing education for the Maine judiciary.

Under the direction of Law School Professor Melvyn Zarr and an advisory committee of judges, the program will upgrade orientation for newly appointed judges and continuing training for judges already on the bench. Housed at the Law School, the program will maintain a library of videotapes and written materials; will serve as a clearinghouse for information on courses for judges given elsewhere; and will organize and present judicial education sessions in Maine.

The orientation phase will consist of live presentations by veteran judges as well as study by new judges of materials from the program's library. In the continuing education phase, Maine judges will assemble three times each year to hear both their Maine peers and outside experts on various aspects of judging.

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Musical Celebrates Irish Folk Hero

The world premiere of a new musical about a feisty lady pirate of 16th century Ireland opens at the Russell Square Theatre on Friday, December 1. "Grannia," a fictionalized account of the historical figure Grace O'Malley, was written by Thomas A. Power, associate professor of theatre, with music by USM alumnus Larry "Flash" Allen.

The "Queen of Connaught," as she was called by her followers, was so successful as a pirate that she was eventually brought into Queen Elizabeth I's court for a royal confrontation. O'Malley was pardoned by the English queen on condition that she stop pirating English ships and concentrate on England's enemies. Some of the dialogue for the musical's book was taken from Elizabeth's letter

of pardon to O'Malley.

Power first became interested in O'Malley, known in Irish oral tradition as Grannia, when he came across references to her at the Irish Fest of Milwaukee seven years ago. He discovered that although history books had ignored her, Grannia was still legendary in Ireland. He was especially intrigued that she could have achieved such power at a time when women had few rights. Both O'Malley and the Tudor queen, Elizabeth I, were born in 1530. Power's primary source for the work was a biographical study



Mark LaPierre, Mara Kelley and Jeremy Ellis (kneeling), three principal players from the USM production of "Grannia," an original full-length musical, premiering at Russell Square Theatre, Gorham campus, on Friday, December 1. For reservations, call 780-5483. Ehrun photo

of O'Malley by Anne Chambers of

The music created by Allen has an Irish flavor but reflects also ballad and light opera traditions and shows rock influences. Allen wrote the music for the original production "Gynt," which won USM a showing at the Kennedy Center in Washington in 1986 and won Allen the American Society of Composers and Publishers' College Musical Award.

Power has been a faculty member in USM's Theatre Department for 23 years and an active director and playwright. In 1981 when directing a production of Kurt Vonnegut's play, "Happy Birthday, Wanda June," he suggested a new ending which the author adopted. In the fall of 1987 his relationship with Vonnegut led to the premiere reading of a new Vonnegut play, "Make Up Your Mind" at USM. Among Power's credits as a playwright, is the State Bicentennial play "The Burning of Falmouth." Power has also written many plays for children, some of which were produced by the Children's Theatre of Maine. Power appears regularly on Public Cable Channel 16's review show, "Power and Steele on Theatre" with USM theatre faculty William Steele, who will direct "Grannia."

The large cast includes many theatre students who are familiar to Russell Square audiences. The part of Grannia is played by junior theatre

major Daphne Bladen.

The production, which will be entered in the national American College Theatre Festival, can be seen in Russell Hall, Gorham campus at 8 p.m., December 1, 2, 7, 8 and 9 and in 5 p.m. matinees on Sundays, December 3 and 10. Admission is \$6 general audience, \$3 students and \$5 senior citizens, faculty and staff. The university performance provides an opportunity to see this original, full-length musical before it is offered for regional performances. For reservations call, 780-5483.

Judges

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According to Chief Justice Vincent L. McKusick, "This is an outstanding advance in our efforts to assure that we Maine judges keep current in the rapidly changing fields of law and techniques of practice with which we must deal under fire on a daily basis. Having a legal educator of Professor Zarr's experience will ensure that our judges systematically receive high quality continuing education on the topics we need most."

Campus Notes

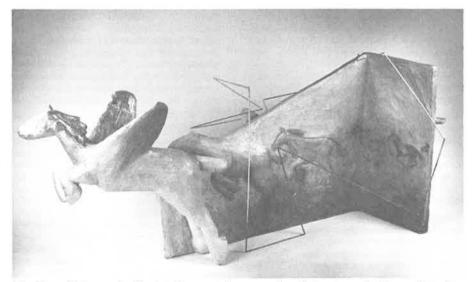
- "Texts That Matter," a lecture series sponsored by the Honors Program Student Association, will present three speakers from 7 to 9 p.m. on Wednesday, December 6 in Room 503, Luther Bonney Hall, Portland. Richard Clarey, dean of the School of Business, Economics and Management, will speak on "African Genesis," by Robert Ardrey; Stephen Roy, a freshman and 1989 recipient of a USM Presidential Scholarship Award, will talk about Thoreau's "Walden," and Willard Callender, professor of human resource development, College of Education, will discuss the Bible. The informal talks are free and open to the public. For more information, contact Wanda Whitten at 780-4330.
- USM's Music Department will present the USM Jazz Ensemble, directed by Scott Reeves, at 8 p.m. on Friday, December 1 and the USM Concert Band and Wind Ensemble, directed by Peter Martin, at 3 p.m. on Sunday, December 3. Both concerts will be held in Corthell Concert Hall, Gorham. Tickets are \$3 general public; \$1 students and seniors. Call 780-5555 for tickets; 780-5256 for information.
- The Selection Committee for the 2nd Annual Distinguished Professional Staff Award met on October 19 to review nominating criteria and procedures. This award honors professional staff members who have provided distinguished service to the university, to the profession, and to the community. Those wishing to place colleagues in nomination, or needing further information, should contact one of the committee members: Larry Benedict, Bill Park, Samantha George, Shaun Kieran, George Parks, and last year's recipient, Vi Palmacci. Completed nominations must be sent by February 1, 1990 to Larry Benedict, Student Affairs, 721 Law Building, Port-

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Hazardous Waste

Hazardous wastes-items which are toxic, flammable, corrosive, poisonous, etc.—should be stored in appropriate containers and visibly marked with regards to content: hazard code, name, date storage begun.

For more information and for pick-up procedures, call Lon Blauvelt at 780-4160 in Portland and Al Kirk at 780-5444 in Gorham.



"On Peace II " a work of painted cement, bronze rod and aluminum leaf by sculptor Lin Lisberger, part-time member of USM's Art Department, will be part of the annual exhibition by the art faculty, on display from Thursday, November 30 to Thursday, December 14 in the Art Gallery, Gorham. Works in a variety of media—from drawings, prints and paintings to fabrics and sculpture—will be exhibited. A closing reception, open to the public, will be held from 4 p.m. to 6 p.m. on Thursday, December 14. Gallery hours are Sunday through Thursday, from noon to 4 p.m. Admission is free. For more information contact the Art Gallery at 780-

Campus Notes

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- Faculty are asked to encourage worthy students to apply for scholarships and awards, including the AFUM Scholarships. The deadline for application is at 4:30 p.m. on Thursday, November 30. Students will be honored on Recognition Day, Wednesday, May 2, 1990. Contact Student Activities at 780-4090 for more information.
- Wildlife of Kenya," a lecture by Richard Eakin, Department of Biology, Westbrook College, will be presented at 12:30 p.m. on Friday, December 8 in 165 Science, Portland. The lecture is part of USM's Department of Biological Sciences' 1989 Natural History Lectures. Contact the department at 780-4260 for more information.
- USM's Department of Psychology has been selected to host the 1991 annual meeting of the New England Psychological Association.
- Meetings concerning health insurance changes to go into effect January 1, 1990 for all retirees, non-represented employees and for all employees who have ratified agreements are scheduled on Wednesday, November 29 at 9 a.m. and 11 a.m. in Rooms A and B, Campus Center, Portland and at 2 p.m. and 3 p.m. in Hastings Formal Lounge, Gorham. For more information contact Judith A. Bean, Division of Human Resources, at 780-5260.

Soviet Agriculture

A noted economist from the Soviet Union will visit the University of Southern Maine next week to give a free, public lecture on the health of his country's agricultural system.

Alexander Meyendorff, an agricultural economist, will lecture at 7 p.m., Tuesday, November 28 in Room 42 of Payson Smith Hall, Portland.

A former researcher with the Lenin All-Union Institute of Agricultural Economics, Meyendorff now serves as a consultant on agricultural pricing. He is a noted critic of Soviet agricultural pricing policies.

Earlier this month, Keith Severin, an expert from the U.S. Department of Agriculture, lectured here on the same topic. Severin makes regular inspection tours of Soviet farms as part of the 1973 Bilateral Agreement on Cooperation in Agriculture.

Both lecturers were sponsored by the USM Student Economics Association and the Department of Economics. They were here as guests of USM Professor Frank A. Durgin, himself an expert on the Soviet agricultural system. Durgin edits the RSEEA Newsletter, the only publication of its kind offering information on latest developments in the Soviet and Chinese agricultural systems. The newsletter is published at USM.

For more information on Meyendorff's lecture, call Durgin at 780-4306.

Carter Named Assistant Dean, **Applied Sciences**

Richard H. Carter, a USM faculty member since 1964, has been appointed assistant dean of the School of Applied Science. An alumnus of USM, Carter has more than 25 years of experience in vocational education and industrial technology.
As assistant dean, Carter will be re-



sponsible for scheduling of courses, management of technology programs, directing student advising services, and related duties. He replaces

Caswell photo Arthur O.

Berry, who retired last spring.

"It's a tall order to follow Art Berry but I'm looking forward to working with our faculty and staff as we continue to improve this institution's response to the educational and industrial training needs of Maine," said Carter. He noted that one of his first major goals will be to seek reaccreditation of the Department of Technology. The National Association of Industrial Technology awarded a four-year accreditation to the program in 1987. It was one of only 42 programs in the country to hold an NAIT accreditation.

Carter also has served as coordinator of industrial technology and of industrial internships. In 1986, the National Association of Industrial Technology named him a professor of the year for contributions to the field. The local chapter of the Society of Manufacturing Engineers named Carter recipient of its 1980 President's Award for service to the organization.

On local and regional levels, Carter has coordinated the development of state-wide curriculum guides for vocational education and has served as a technology consultant to several manufacturers, colleges and high schools.

"Dick Carter's extensive experience with students at this institution coupled with the many contacts he has in the industrial and educational communities will prove to be valuable to us as we further develop the programs in the School of Applied Science," said Dean Brian C. Hodgkin.

What We're Doing

JANET Z. BURSON, associate professor, School of Nursing, received an outstanding service award from the American Dietetic Association for her service on the Council on Practice and as chair of Nutritionists in Nursing Education at its annual meeting in Kansas City, October 23-27.

M. GREGORY CLEMENT, assistant director of Student Activities, recently participated in the National Association of College Activities Showcase Selection Committee, in Columbia, S. C., in preparation for the NACA National Convention in Chicago, February 1990.

ANDREW F. COBURN, assistant professor of Public Policy and Management and director of the Human Service Development Institute, was asked to serve as an advisor to the Robert Wood Johnson Foundation in Princeton, N.J. on the development of a national program to improve state health policy analysis and data capacity. He is serving as a member of the New England Task Force on Maternal and Child Health organized by the New England Conference on Health Promotion and Disease Prevention. In October, Coburn presented a paper, "The Effects of Excess Demand for Nursing Home Care," at the annual meeting of the American Public Health Association in

KATHY ROBICHAUD DEMERS, enrollment services advisor, Lewiston-Auburn College, has been elected as treasurer of the Central Maine Association of Counseling and Development for the 1989-1990 school year.

MADELEINE D. GIGUERE, professor of sociology, spoke recently on the "Acadians in Maine" to the Windham Historical Society and the Cumberland Historical Society.

JOEL I. GOLD, associate professor of associate business administration, has successfully defended his doctoral dissertation in higher education at Florida State University, Tallahassee for which a Ph.D. degree will be conferred. It is titled "A Comparative Study of the Support and Faculty, Administration, and Student Perceptions of Associate Business Degree Program of Fered by the University of Maine System," and is expected to be available by December.

MICHAEL S. HAMILTON, assistant professor of political science, published an

article, "Relationships Between Electric Power Project Characteristics and Regulatory System Structure," in a peer-reviewed journal, Energy Systems and Policy. He also gave a talk about "Improving Reality: What You Can Do About Pollution in Casco Bay" to high school students at Waynflete School.

VALARIE C. LAMONT, director of the Institute for Real Estate Research and Education, presented the "Proceedings of the Affordable Rental Housing Roundtable" to the Multifamily Committee on the Mortgage Bankers Association of America at their annual meeting in Washington D. C., October 21-24.

JO-ANNA J. MOORE, assistant professor of art education, has been appointed to the Haystack Mountain School of Crafts' Board of Trustees for a three-year term. The National Endowment for the Arts has invited Moore to become a member of the Arts in Schools Basic Education Grants Panel for the Arts in Education. She has been invited by the United States Department of Education to serve as a member of the national review panel for the 1989-1990 Elementary School Recognition Program.

JAN PATTERSON, assistant director, Continuing Education for Business, has been elected to the office of vice president for the coming year by the Maine Association for Continuing Education at its annual fall meeting, October 19-20.

SUSAN E. PICINICH, assistant professor of theatre, was employed by the costume department at the Maine State Music Theatre to supervise interns and assist the designer in readying costumes for performance during their production of "The King and I." She recently designed a new dance piece for the Ram Island Dance Co. that was performed in Massachusetts on October 1.

PATRICIA R. PLANTE, president, has been invited to present a paper to fellow presidents at the 29th annual meeting of the American Association of State Colleges and Universities in San Francisco on November 19-21.

MICHAEL SHAUGHNESSY, assistant professor of art, is currently showing a site-specific installation at the Hyde Park Art Center in Chicago, Ill.

MARTHA SKONER, presented a paper, "Urinary Incontinence in Women: A Review of the Literature," at the 117th annual meeting of the American Public Health Association in Chicago on October 24.

JAMES V. SULLIVAN, coordinator and professor, Therapeutic Recreation Programs, has developed a health and fitness program for the Community College of Maine/Interactive Television by selecting appropriate topics and recommending personnel to teach programs on the network that will be broadcast to various high schools throughout the state.

L. KINVIN WROTH, dean, University of Maine School of Law, was appointed Maine United Nations Day chair by Governor McKernan, and in that capacity organized and moderated a program attended by representatives of foreign student organizations at Maine colleges on October 24. On October 20, Wroth served as moderator of a panel on litigation at the Atlantic Law and History Workshop, jointly sponsored by the faculties of law of the University of New Brunswick and Dalhousie University, and held in Fredericton, N.B. On October 21, he represented the Law School at the opening of the new Sir James Dunn Law Library and the renovated Weldon Law Building of the Dalhousie Faculty of Law, Halifax, Nova Scotia. He also is a member of the Maine Legal Needs Commission and chair of its steering committee. Edmund S. Muskie is chair of the commission. Wroth also has been elected to membership in the American Law Institute.



Nancy P. Greenleaf, former dean of the School of Nursing, was awarded the 1989 Maine State Nurses' Association's Nursing Educator Award at its annual convention held October 20-21 in Bar Harbor. Greenleaf is currently on sabbatical.

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